

**06 MONTREAL**

**DAWSON COLLEGE**

**Project Title**

**Student Retention Through Fall Prevention**

**Objectives**

1 – To introduce Montreal students in CEGEP health programs to the benefits and opportunities of working in the Eastern Townships. Target: Reach 1250 students across 3 healthcare programs (Physiotherapy Technology, Nursing, Social Services Technology) to increase awareness of need for English services in the region. 2 – To support 30 students in their facilitation of 3 workshops over 3 years. Target: 10% of graduates of Dawson's Physio Tech, Nursing and Social Services Tech programs will apply to work in Eastern Townships. 3 – To provide English information on fall prevention strategies to elderly clients living in the Eastern Townships. Target: Reach 60-90 seniors in three separate communities over three years. 4 – To expose high school students of underserved regions to the various health programs offered by Dawson, including the province's only English Physiotherapy Technology program. Target: Reach 150 high school students in three separate communities over three years. Target: Increase number of applications to Physio Tech, Nursing and Social Service Tech programs from 10 applications in 2018 to 30 applications by 2021.

**Description**

Through a dynamic extra-curricular activity, students of Dawson's Medical Studies programs will be exposed to the exciting possibilities of working in the Eastern Townships of Quebec. In this interprofessional educational activity, students will travel to various communities in this underserved region in order to provide Fall Prevention workshops to elderly clients. Students will collaborate to prepare for the workshops and produce an interdisciplinary perspective. As an adjunct to this activity, students will get the opportunity to share their experiences with secondary III and IV students of a local high school, explaining the benefits of studying in an allied health program. All of the activities will be filmed using an action camera in order to compile footage for a promotional video that will be created. In a debriefing session, students will share the results of the project with their peers in an effort to highlight the need for English services in the region and the benefits of working there. They will include the video as part of the debriefing and disseminate the info through social media. The video will also be shown at various recruitment events such as open house and career fairs.

More precisely, the project involves: 1 - Reaching out to medical studies programs at Dawson to promote interprofessional education aspect of project. 2 - Establishing contact with representatives from Townshippers' Association as well as local healthcare services, schools and other community partners. 3 - Establishing contact with Eastern Townships School board. 4 - Identifying suitable locations for workshop and recruitment activities. 5 - Meeting with students in order to identify candidates that are interested in and able to participate in the project. 6 – Holding regular meetings with student participants to prepare for workshop. 7 – Planning logistics of day trip to conduct workshop and recruitment activities. 8 - Liaising with community and healthcare partners to coordinate workshop logistics. 9 - Liaising with local school board to coordinate high school visit by CEGEP student participants. 10 - Supporting students in conducting workshop with elderly clients living in selected region. 11 - Monitoring project and provision of solutions to obstacles that may arise. 12 - Supporting students in debriefing activity to share project results with other students. 13 – Creating a promotional video with footage of day trip activities to illustrate advantages of interning / working in the Township. 14 – Administering the survey to graduates of Physio Tech, Nursing, and Social Services Tech programs regarding applications to work in Eastern Townships. 15 - Evaluating success of project and explore other potential regions for future expansion

<b>Budget allocation</b>	<b>2018-2019</b>	<b>2019-2020</b>	<b>2020-2021</b>	<b>2018-2021</b>
	\$18,200	\$17,700	\$17,700	\$53,600