Low Calorie Sweeteners and Weight Management: New Studies, New Perspectives

This seminar will outline one portion of the larger Global Obesity Roadmap project, an innovative behavioral and consumer decision making project that will help consumers shift towards healthier choices.

Danielle Greenberg
Ph.D. FACN
Director, Global R&D Fellow, Nutrition, PepsiCo Inc.

Thurs, October 23rd
11am-12:15 am EDT

A webinar on the effectiveness of low calorie sweeteners for weight management. Low calorie sweeteners have been used since the late 1800’s. Their usefulness in weight management, however, continues to be debated. This webinar will discuss the scientific arguments and present data from several new studies that suggest low calorie sweeteners use can be helpful in both weight loss and weight maintenance.

The McGill Centre for Convergence of Health and Economics (MCCHE) is a world leader in promoting the development of a novel integrative approach to the study of nutrition-related global health challenges.

The MCCHE believes that these challenges are best addressed with a collaborative, integrated, trans-disciplinary approach. The Global Obesity Roadmap project is part of MCCHE’s broader research into developing a model of motivated choice and transformative innovation for obesity prevention and control.

For more information contact:
Dr. Chris Lannon
Managing Director, MCCHE
Email: chris.lannon@mcgill.ca
Telephone: +1.514.398.3326

www.mcgill.ca/mcche