Position Announcement: Marketing

The marketing area in the Desautels Faculty of Management at McGill University is recruiting for one tenure-track/tenured position targeted at experienced candidates at the assistant, associate, or full professor level. The successful candidate’s research field and teaching program should be within the area of marketing analytics, quantitative marketing, empirical methods in marketing or related areas such as data science or machine learning. Experienced candidates applying for this position should highlight their research and teaching record relevant to the preceding area/s in their cover letter.

Applicants should have outstanding potential both as a scholar and a teacher. Applicants should have a PhD in hand at the time of application, and the start date for the position is August 1, 2019. Rank and salary will be commensurate with qualifications and experience. Applications should include a cover letter from the candidate, curriculum vitae, sample research paper(s), and three letters of reference. These materials need to be submitted online at:

https://www.mcgill.ca/desautels/research/specializations/marketing/recruitment-marketing

To ensure full consideration, applications should be submitted by 12:00 noon (Eastern Standard Time), January 15, 2019. Shortlisted candidates will be contacted thereafter by the marketing area at McGill to discuss next steps in the recruitment process.

McGill University hires on the basis of merit and is strongly committed to equity and diversity within its community. We welcome applications from racialized persons/visible minorities, women, Indigenous persons, persons with disabilities, ethnic minorities, and persons of minority sexual orientations and gender identities, as well as from all qualified candidates with the skills and knowledge to productively engage with diverse communities. McGill implements an employment equity program and encourages members of designated equity groups to self-identify. Persons with disabilities who anticipate needing accommodations for any part of the application process may contact, in confidence, Professor Angela Campbell, Associate Provost (Equity and Academic Policies) by email or phone at 514-398-1660. All qualified applicants are encouraged to apply; however, in accordance with Canadian immigration requirements, Canadians and permanent residents will be given priority.