

**AMANDINE ODY-BRASIER**

McGill University, Desautels Faculty of Management  
1001 Sherbrooke Street West, Montreal, QC H3A 1G5

**POSITIONS**

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**McGill Desautels Faculty of Management,***Organizational Behavior*

Associate Professor (with tenure), Cleghorn Faculty Scholar 2022–

**Yale School of Management,***Organizational Behavior*

Associate Professor 2019–2022

Maternity Leaves 2014–15, 2017–18

Assistant Professor 2012–2019

Visiting positions**Bocconi University, Management and Technology**

Nov–Dec 2021

**INSEAD (Fontainebleau), Organizational Behavior**

Sept–Oct 2021

**EDUCATION**

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**London Business School (U.K.)**

PhD Strategy &amp; Entrepreneurship

2007–2012

**HEC Montreal (Canada)**

MSc Administration – MSc Honor Roll

2002–2004

**Institut d'Études Politiques (France)**

MA Political Science – with Distinction

1998–2002

**PUBLICATIONS**

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Li X. and Ody-Brasier A. (2024) “When breaking the law gets you the job: Evidence from the electronic dance music community.”

Accepted at *Administrative Science Quarterly*

2022 OMT Best International Paper Award; 2022 Carolyn B. Dexter Award Finalist

Ody-Brasier A. and Sharkey A. (2023) “Accounting for negative attention: Status and costs in the market for audit services.”

*Organization Science*, 35(3): 769–1202.

Cohen-Mohliwer A. and Ody-Brasier A. (2022) “Religious affiliation and wrongdoing: Evidence from U.S. nursing homes.”

*Management Science*, 69(1): 533–554.

Ody-Brasier A. (2022) “The price of belonging: price setting in the market for Champagne grapes.”

*Organization Science*, 34(1): 51–74.

Doering L. and Ody-Brasier A. (2021) “Time and punishment: Sanctioning in Colombian microsavings groups.”

*American Journal of Sociology*, 127(2): 441–491.

2023 Outstanding Recent Contribution in Social Psychology Award

- Ody-Brasier A. and Vermeulen F. (2020). “Who gets punished most for trying to change the status quo?”  
*Academy of Management Journal*, 63(5): 1621–1651.
- Ody-Brasier A. and Sharkey A. (2019). “Under pressure: Reputation, ratings, and inaccurate self-reporting in the nursing home industry.”  
*Strategic Management Journal*, 40(10): 1517–1544.
- Ody-Brasier A. and Fernandez-Mateo I. (2017). “When being in the minority pays off: Relations among sellers and price setting in the Champagne industry.”  
*American Sociological Review*, 82(1): 147–178.  
*2015 Academy of Management Best Papers Proceedings*.
- Ody-Brasier A. and Vermeulen F. (2014). “The Price you pay: Price-setting as a response to norm violations in the market for Champagne grapes.”  
*Administrative Science Quarterly*, 59(1): 109–144.

## WORKING PAPERS

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- “The effect of supervision on abuse prevention.” (with Yijia Ding, Freek Vermeulen, and Yajing Zhu).  
In preparation for submission.

## RESEARCH IN PROGRESS

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- “Local community and firm performance.” (with Xu Li).  
Data collection in progress.
- “Gender and career transitions.” (with Daphné Baldassari).  
Data collection in progress.

## OTHER PUBLICATIONS, AWARDS, AND MEDIA COVERAGE

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- McGill Desautels Cleghorn Faculty Scholar Award (2022–2025).
- Doering L. and Ody-Brasier A. (2022).  
[The Conversation](#)
- Cohen-Mohliiver A. and Ody-Brasier A. (2022).  
[Yale Insights](#)
- Ody-Brasier A. and Vermeulen F. (2020).  
[Harvard Business Review, digital article](#); [Yale Insights](#)
- Ody-Brasier A. (2018). “Not the usual suspects: Default expectations and the strategic use of categories.”  
*Research in the Sociology of Organizations*, 55: 237–270.
- Ody-Brasier A. and Fernandez-Mateo I. (2017).  
[Harvard Business Review, digital article](#); [Washington Post](#); [Quartz](#); [Smart Company](#)
- Ody-Brasier A. (2015). “Re-Imagining Economic Sociology. By Patrik Aspers and Nigel Dodd.”  
*Journal of Economic Literature*, 54: 953–955.
- Ody-Brasier A. and Vermeulen F. (2014).  
[The Guardian](#)

**TEACHING ACTIVITIES**


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<b>MBA</b> , McGill Desautels Managing Organizational Behavior – Core	Fall 2024
<b>MBA</b> , McGill Desautels Leadership & Professional Skills – Core	Fall 2024
<b>Undergraduate</b> , McGill Desautels Introduction to Organizational Behavior – Core	Fall 2023; Winter 2023; Fall 2024
<b>PhD</b> , Yale School of Management - Organizations and the Environment - Pre-seminar	Fall 2020 Fall 2019
<b>MBA</b> , Yale School of Management - Innovator’s Perspective – Core - Strategic Management – Elective	Spring 2015–Spring 2022 Spring 2013, Fall 2014
<b>EMBA</b> , Yale School of Management Innovator’s Perspective – Core	2017, 2020–2022
<b>Executive Education</b> , London Business School Tutoring – IBM Strategic Conversations Program	2011
<b>Masters Management</b> , London Business School Seminar teaching – Strategic Analysis	2010

**INVITED PRESENTATIONS**


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June 2024	<b>Seminar</b> – London School of Economics
June 2024	Creative Industries Conference – Edinburgh Business School
Feb. 2024	<b>Seminar</b> – Columbia Business School – Columbia University
May 2022	<b>Seminar</b> – Rotman School of Management – University of Toronto
February 2022	<b>Seminar</b> – Gies College of Business – University of Illinois Urbana-Champaign
October 2021	<b>Seminar</b> – INSEAD
June 2021	Authenticity Seminar Series – MIT Sloan School of Management
May 2021	<b>Seminar</b> – SIE Seminar Series
March 2021	<b>Seminar</b> – Olin Business School – Washington University in St. Louis
June 2020	<b>Seminar</b> – Copenhagen Business School
June 2020	<b>Seminar</b> – EM Lyon
March 2020	<b>Seminar</b> – London Business School
October 2019	Junior Organization Theory Workshop – McGill Desautels
Sept. 2019	Economic Sociology Conference – Emory University
June 2018	Sumantra Ghoshal Conference, London Business School
June 2018	<b>Seminar</b> – ESMT Berlin
February 2018	<b>Seminar</b> – University of California Berkeley, Haas School of Business
February 2018	<b>Seminar</b> – Stanford University, Graduate School of Business
October 2017	People and Organizations Conference – Wharton School, University of Pennsylvania
October 2017	<b>Seminar</b> – University of California Riverside, SoBA
August 2017	Academy of Management Annual Meeting (Atlanta, GA)
June 2017	Organizational Ecology Workshop (Madrid, Spain)

May 2017	<b>Seminar</b> – KEDGE Business School
February 2017	<b>Seminar</b> – HEC Paris, Strategy and Business Policy Group
Nov. 2016	Informa College of Organization Science Conference (Nashville, TN)
Nov. 2016	Junior Organization Theory Workshop – Tepper Business School, Carnegie Mellon University
October 2016	Duke Strategy Conference – Fuqua School of Business, Duke University
October 2016	Economic Sociology Conference – Kellogg School of Management, Northwestern University
July 2016	Creative Industries Conference – Edinburgh Business School
June 2016	DRUID Annual Meeting (Copenhagen, Denmark)
February 2016	<b>Seminar</b> – MIT Sloan School of Management, Economic Sociology
February 2016	Informa Winter Conference (Park City, UT)
August 2015	American Sociological Association Annual Meeting (Chicago, IL)
August 2015	Academy of Management Annual Meeting (Vancouver, Canada)
Nov. 2014	Junior Organization Theory Workshop (Berkeley CA)
October 2014	People and Organizations Conference – Wharton School, University of Pennsylvania
March 2014	<b>Seminar</b> – Università della Svizzera Italiana, Organizations and Markets
March 2014	Strategic Management Society Special Conference (Tel Aviv, Israel)
February 2014	<b>Seminar</b> – Melbourne Business School, Strategy
December 2013	Harvard Business School, Strategy Research Conference
August 2011	Academy of Management Annual Meeting (San Antonio, TX)
May 2011	Annual Transatlantic Doctoral Conference (London, UK)
April 2011	<b>Seminar</b> – ESSEC Business School, Management
April 2011	CCC Doctoral Conference – MIT Sloan School of Management
March 2011	<b>Seminar</b> – Rotterdam School of Management, Strategic Management and Entrepreneurship
March 2011	<b>Seminar</b> – Cass Business School, City University of London, Strategy
Sept. 2010	Strategic Management Annual Meeting (Rome, Italy)
May 2010	Annual Transatlantic Doctoral Conference (London, UK)
October 2009	Strategic Management Annual Meeting (Washington, DC)
May 2009	Annual Transatlantic Doctoral Conference (London, UK)

## TEACHING CASES

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2011. Desso A: Taking on the sustainability challenge & Desso B: Moving Forward. London Business School case 11–030, ECCH Case No. 711–050–1, <https://casecent.re/p/103990> (with Ioannis Ioannou)

2007. Hornby Plc: Building communities. London Business School case 11-019, ECCH Case No. 307–147–, <https://casecent.re/p/72399> (with Freek Vermeulen)

2007. Intel A: Exploration & Intel B: Exploitation. London Business School case 11–017 (with Freek Vermeulen)

## PROFESSIONAL SERVICES & OTHER AFFILIATIONS

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Senior Editor – Organization Science (2023–)

*Economic Sociology Conference (October 2024)*

Panelist – “Marginalized Populations as a Path Towards a More Robust Theory of Entrepreneurship”

*Academy of Management meeting (2024)*

Facilitator – PDW “Organization Science: Building an Inclusive Author and Reviewer Community”

*Academy of Management Discoveries (June 2024)*

Professional Development Workshop – Mentor, Presenter

*Academy of Management* meeting (2023)

Panelist – PDW “Mixing Qualitative and Quantitative Methods: How to Use and Publish Mixed Methods Research”

Mentor – STR Dissertation Consortium

Desautels Faculty of Management

Department Tenure Committee (2023–), Teaching Merit Committee (2023–); Masters Programs Committee (2022–); Laidley Centre for Business Ethics (2022); OB faculty search committee (2022–)

*Academy of Management* meetings (2021, 2020)

Mentor – OMT Doctoral Consortium

Ad hoc reviewer for *Administrative Science Quarterly*, *American Journal of Sociology*, *Academy of Management Journal*, *American Sociological Review*, *Management Science*, *Organization Science*, *Socio-Economic Review*, *Strategic Management Journal*

Yale School of Management

OB faculty search committee (2012–2021); OB Ph.D qualifying committee (2012–2021)

Co-organizer, 2017 Junior OT Workshop (September 22–23, Yale SOM)

Co-organizer, 2017 Creative Industries Conference (August 1–2, NYU)

Design & Innovation lecture during Global Network Week at Yale SOM (March 2017)