MASTERS OF MANAGEMENT IN ANALYTICS

Desautels Faculty of Management
Why a Masters of Management in Analytics at McGill?

The Master of Management in Analytics (MMA) degree is a twelve-month, interdisciplinary program that will prepare students for the evolving field of business analytics with an emphasis on managerial problem-solving using data analytics tools to optimize organisational decisions.

Learn with the best
McGill University consistently ranks among the top 40 universities in the world.* In addition, professors at the Desautels Faculty of Management are recognised internationally for their research excellence and innovative teaching.

* QS World University Rankings 2017 and Maclean’s University Ranking 2017

Gain Real Experience
A key aspect of the MMA program is the experiential learning module, which provides students with many opportunities to gain experience with big data and state-of-the-art business analytics software. Students also benefit from an international study trip to learn about the cutting-edge applications of analytics in leading organisations. In collaboration with industry, the program culminates with a capstone project, which enables students to incorporate interdisciplinary knowledge to address a real-world business analytics challenge.

Program Structure
The MMA is an intensive one-year, pre-experience program with a strong emphasis on experiential learning.

The curriculum consists of three modules: 
- a) Core Module (21 credits),
- b) Electives Module (15 credits), and
- c) Experiential Module (9 credits).

ADMISSIONS
The MMA is designed for recent graduates with a Bachelor of Arts, Commerce, Economics, Engineering, or Science degree and with proven quantitative skills.

› Undergraduate degree
› Curriculum Vitae (CV)
› Two letters of reference
› Statement of Purpose
› GMAT or GRE*
› TOEFL or IELTS when applicable

* GMAT and GRE is not required for students graduating from Canadian & US universities

JOIN THE NETWORK
The McGill Alumni Network is composed of over 250,000 alumni living around the world. Over 30,000 of them are Desautels graduates, many of which have successful careers in the analytics industry.