How can data drive top or bottom-line decisions?

MASTER OF MANAGEMENT IN ANALYTICS

Daniel Indig
Canada
MMA ’19, BCom
Brother
Business Equipment

Wei Zeng
China
MMA ’19, BCom
Bombardier
Aerospace & Defense

Rida Mehdi
Canada
MMA ’19, BSc Biochem
ABB
Industrial Automation

Sebastian Correa
Colombia
MMA ’19, BEng
Randstad
Professional Services
**Why a Master of Management in Analytics at McGill?**

The Master of Management in Analytics (MMA) is a 12-Month, interdisciplinary program that will prepare students for the evolving field of analytics, placing an emphasis on managerial problem-solving using data analytics tools to optimize organizational decisions.

**Admissions**

MMA accepts applications from all Undergraduate degrees.

**Current Class-Background**

<table>
<thead>
<tr>
<th>Previous Education</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business/Commerce</td>
<td>24%</td>
<td>53%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>22%</td>
<td>47%</td>
</tr>
<tr>
<td>Engineering</td>
<td>22%</td>
<td></td>
</tr>
<tr>
<td>Math/Science/Other</td>
<td>18%</td>
<td>16 Nationalities</td>
</tr>
<tr>
<td>Finance/Economic</td>
<td>14%</td>
<td>19 Languages</td>
</tr>
</tbody>
</table>

**Internship Option**  Choose the length of journey that is right for you and your career:

- 12-month internship option.
- 16-month internship option.

<table>
<thead>
<tr>
<th>Option</th>
<th>Summer</th>
<th>Fall</th>
<th>Winter</th>
<th>Summer</th>
<th>Fall</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 month</td>
<td>Core</td>
<td>Core</td>
<td>Electives</td>
<td>BUSA 684 / Electives</td>
<td>Internship</td>
</tr>
<tr>
<td>16 month</td>
<td>Core</td>
<td>Core</td>
<td>Electives</td>
<td>Internship</td>
<td>Electives</td>
</tr>
</tbody>
</table>

**Work with Real Companies with the McGill MMA**

**Real-world Exposure Through the Experiential Module**

As a central component of the MMA, all students undertake a technical consulting role by working in teams with real companies and attempting to solve a live data-driven problem.

- Produce a robust analytic solution over 10 months
- Practice using real data and market-leading software
- Benefit from industry mentorship and faculty coaching
- Gain unparalleled training for the job market

**Experiential Learning Module**

- Corporate Capstone (10 months)
- Community Capstone (3 months)

**The 3 key Pillars in the MMA program are Business Strategy, Statistics and Technology.**

**Tackle the Job Market**

**91% Placement rate within 3 months of graduation**

Supported by dedicated coaches and industry experts, you will gain access to essential tools, networks and resources that will help you develop career planning skills to attain your professional goals.

**2018 Employment Statistics (by sector)**

- Montreal 65%
- Toronto 23%
- Major Global AI Hub 21%
- Rest of Canada 3%
- Rest of World 10%

- Manufacturing 21%
- Healthcare & Other 14%
- Finance & Insurance 27%
- Consulting & Tech Services 21%
- Telecom & Media 17%

**Join the Network**

The McGill alumni network is composed of over 250,000 alumni living around the world.

**Earn a Master Degree in 12 months**

Eligible for a post graduation work permit for 1-3 years duration.

**mcgill.ca/mma-exp**

For the most up to date information please visit our website 1 514-398-4066 mma@mcgill.ca