How can data drive top or bottom-line decisions?

MASTER OF MANAGEMENT IN ANALYTICS
Why a Master of Management in Analytics at McGill?

The Master of Management in Analytics (MMA) is a 12-Month, interdisciplinary program that will prepare students for the evolving field of analytics, placing an emphasis on managerial problem-solving using data analytics tools to optimize organizational decisions.

Admissions

MMA accepts applications from all Undergraduate degrees.

Current Class-Background

Previous Education

- 24% Business/Commerce
- 22% Computer Science
- 22% Engineering
- 18% Math/Science/Other
- 14% Finance/Economic

Male
- 53%

Female
- 47%

Nationalities
- 16

Languages
- 19

Tackle the Job Market

84% Placement Rate Before Graduation of our First Cohort.

Supported by dedicated coaches and industry experts, you will gain access to essential tools, networks and resources that will help you develop career planning skills to attain your professional goals.

Earn a Master Degree in 12 months
Eligible for a post graduation work permit for 1-3 years duration.

Internship Option

Choose the length of journey that is right for you and your career:
12-month or 16-month internship option.

<table>
<thead>
<tr>
<th>Option</th>
<th>Summer</th>
<th>Fall</th>
<th>Winter</th>
<th>Summer</th>
<th>Fall</th>
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</thead>
<tbody>
<tr>
<td>12 month</td>
<td>Core</td>
<td>Core</td>
<td>Electives</td>
<td>BUSA 684/Electives</td>
<td>Internship</td>
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<tr>
<td>16 month</td>
<td>Core</td>
<td>Core</td>
<td>Electives</td>
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<td>Electives</td>
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Work with Real Companies with the McGill MMA

Real-world Exposure Through the Experiential Module

As a central component of the MMA, all students undertake a technical consulting role by working in teams with real companies and attempting to solve a live data-driven problem.

- Produce a robust analytic solution over 10 months
- Practice using real data and market-leading software
- Benefit from industry mentorship and faculty coaching
- Gain unparalleled training for the job market

The 3 key Pillars in the MMA program are Business Strategy, Statistics and Technology.

Join the Network

The McGill alumni network is composed of over 250,000 alumni living around the world.

For the most up to date information please visit our website

1 514-398-4066
mma@mcgill.ca

mcmill.ca/mma-exp