How can data drive top or bottom-line decisions?

MASTER OF MANAGEMENT IN ANALYTICS

Wei Zeng
China
MMA’19
Bombardier
Real-world Exposure Through the Experiential Module
As a central component of the MMA, all students undertake a technical consulting role by working in teams with real companies and attempting to solve a live data-driven problem.

- Produce a robust analytic solution over 10 months
- Practice using real data and market-leading software
- Benefit from industry mentorship and faculty coaching
- Gain unparalleled training for the job market

Study Trip*
Students travel to learn about the cutting-edge applications of analytics in leading institutions.
*The cost of the study trip is absorbed in the tuition fees.

Join the Network
The McGill alumni network is composed of over 250,000 alumni living around the world.