

MIRON AVIDAN

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EDUCATION

McGill University

Ph.D. in Management, expected summer 2019

Committee: Dror Etzion (advisor), Brian Rubineau (McGill), Charlotte Cloutier (HEC).

Research Interests: Corporate water use, sustainability metrics and evaluation, regulation, performativity, materiality and affordances, SDGs, micro-CSR, ethics.

Dissertation: “Strategizing for sustainability in the water-energy nexus.”

Tel-Aviv university

Master of Science (M.Sc.) - applied statistics, 2013

Advisor: Ruth Heller

Dissertation: “False Discovery Rate (FDR) Methods for Two-Stage Selection Procedures.”

Master of Business Administration (MBA), 2004

Double major - finance and operations research

Bachelor of Arts (B.A.), 1999

Double major – statistics and psychology

PUBLICATIONS and RESEARCH REPORTS

Avidan, M., Etzion D., and Gehman, J. (2018) Opaque Transparency: How Material Affordances Shape Intermediary Work. *Regulation and Governance* (in press).

Etzion, D., Gehman, J., Ferraro, F., and Avidan, M. (2017) Unleashing Sustainability Transformations Through Robust Action. *Journal of Cleaner Production*, 140, 167-178.

Etzion, D., Avidan, M., Franks, K., Ruderman, F., and Gehman, J. (2016) The Effectiveness of Fracking Disclosure Regimes in Canada. *Prepared for SSHRC's Imagining Canada's Future initiative* (27 pages).

MANUSCRIPTS in PREPERATION

“Strategizing for sustainability in the water-energy nexus.” Target Journal: *Strategic Management Journal*. Target submission: early 2019. Status: Data collection complete; data analysis and write-up 50% complete.

“What do sustainability rankings actually measure?” Target Journal: *Business and Society* (or equivalent). Target submission: late 2019. Status: Pilot analysis complete.

“Sustainability disclosures as calculative devices.” Target Journal: TBD. Target submission: late 2019, Status: Data collection 75%; data analysis and write-up 50% complete.

BYLINED ARTICLES

Avidan, M., Etzion, D. & Gehman, J. (2016) What Makes Public Disclosure Effective? An Analysis of Fracking Disclosure Regimes in Canada. *The Huffington Post*.

Avidan, M., Etzion, D. & Gehman, J. (2016) What Makes Public Disclosure Effective? The Case of Fracking Disclosure in Canada. *Alliance for Research on Corporate Sustainability (ARCS)*.

TEACHING EXPERIENCE

McGill University

Teaching cases and practitioner articles (Fall 2018)

Paquin, R., Etzion, D., Povitz, J., and Gruber, B. CommunAuto: A Big Idea for a Big Market. *Case Research Journal*. 1-15.

Teaching a senior undergraduate course: The social context of business (Winter 2017)

TA for professor Dror Etzion: Strategies for sustainability (Fall 2016, Fall 2017)

Tel-Aviv University

Taught a senior undergraduate course: Introduction to probability theory (2013)

TA for Prof. Ron Peled: Introduction to probability theory (2012, 2013)

TA for Prof. Dov Samet: Managerial decision-making (2002)

Various institutions and colleges in Israel

Taught masters-level and undergraduate-level courses in business ethics, corporate governance and corporate responsibility as a freelance lecturer.

HONORS, REWARDS and GRANTS

- Co-developed SSRHC Partnership Engagement Grant with Prof. Dror Etzion titled “Evaluating sustainability: Methods for querying and assessing corporate response to sustainability strategy.” (2017), award amount: CAN\$ 24,500
- Co-wrote SSHRC Synthesis Grant with Prof. Dror Etzion for Imagining Canada’s Future initiative (2015), award amount: CAN\$ 10,000
- Rathlyn Foundation Doctoral Fellowship, (2014-2018), CAN\$ 5,000 per annum
- McGill University Doctoral Scholarship, (2013-2016), CAN\$ 20,000 per annum

- McGill University International Tuition Fee Waiver, (2013-2018), CAN\$ 11,000 per annum
- McGill University Conference Funding, (2014-2018), CAN\$ 2000 per annum
- Israeli Defense Forces post-graduate scholarship (2004-2005), ILS 10,000 per annum
- Tel-Aviv University, School of Mathematical Sciences Distinction (1998)

CONFERENCE PROCEEDINGS, PRESENTATIONS and INVITED TALKS

- Avidan, M., Etzion, D., and Montgomery, W. (2018) "Testing the Waters: Developing Frameworks for the Organization of Water." *Initiated, organized and presented a Professional Development Workshop (PDW) at the Academy of Management meeting.* Chicago, IL.
- Avidan, M. (2018) "Trade-offs and Linkages - Applying a Holistic Perspective to the Management of the Carbon-Water Nexus." *Presented a research paper at the ONE consortium of the Academy of Management meeting.* Chicago, IL.
- Avidan, M. (2018) "Trade-offs and Linkages - Applying a Holistic Perspective to the Management of the Carbon-Water Nexus." *Presented a research paper at the Venice International University (VIU) Summer School on responsible capitalism.* Venice, Italy.
- Avidan, M. (2018) "Opaque Transparency: How Material Affordances Shape Intermediary Work." *Presented a research paper to the McGill Undergraduate Research and Sustainability Network (RSN).* Montreal, QC.
- Avidan, M. (2016) "Sustainability disclosures as calculative devices: How environmental performance is actually performed." *Presented a research paper at the Ivey 9th Phd Sustainability Academy.* London, ON.
- Avidan, M. (2016) "Sustainability disclosures as calculative devices." *Presented a research paper at the ONE consortium of the Academy of Management meeting.* Anaheim, CA.
- Etzion, D., Avidan, M., Franks, K., Ruderman, F., and Gehman, J. (2016) The Effectiveness of Fracking Disclosure Regimes in Canada. *Presented a research report to the department of strategic management and organization, University of Alberta school of business.* Edmonton, AB.
- Etzion, D., Avidan, M., Franks, K., Ruderman, F., and Gehman, J. (2016) The Effectiveness of Fracking Disclosure Regimes in Canada. *Presented a research report at the SSHRC Knowledge Synthesis Grant Symposium, University of Calgary.* Calgary, AB.
- Avidan, M. (2014) "How Different Evaluation Standards Contribute to Organizational Legitimacy." *Presented a research paper at the Administrative Sciences Association of Canada (ASAC) annual meeting.* Muskoka, ON.

PROFESSIONAL SERVICE

- Served as paper sessions chair at the Venice International University (VIU) summer school on responsible capitalism. Venice, Italy, 2018.
- Initiated and organized the PhD strategy area day. Montreal, QC, 2018
- Reviewer for the Academy of Management meeting, ONE Division, 2015-2018

- Reviewer for the Academy of Management meeting, OMT Division, 2015-2017
- Reviewer for the Academy of Management meeting, STR (formerly BPS) Division, 2014-2016
- Served as vice president of the Desautels Doctoral Student Society (DDSS), 2015-2016.
- Served as vice president of the Tel-Aviv University graduate management debate club, 2009-2011.

PROFESSIONAL WORK EXPERIENCE

Freelancer, Tel-Aviv, Israel

Corporate responsibility consultant, lecturer and analyst, 2009-2013
 Worked for the BDO consultancy group and the KPMG consultancy group

MAALA – Business for Social Responsibility (NGO), Tel-Aviv, Israel

CSR analyst, 2006-2009

Israeli Defense Forces (IDF), Tel-Aviv, Israel

Captain at the Center of System Analysis and Operations Research, 1999-2005

REFERENCES

Prof. Dror Etzion (Advisor)

Associate Professor, Strategy and Organization
 Director, Centre for Strategy Studies in Organizations (CSSO)
 Associate Member, McGill School of Environment
 Desautels Faculty of Management
 McGill University
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Prof. Samer Faraj (PhD Program chair)

Professor and Canada Research Chair
 Desautels Faculty of Management
 McGill University
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Prof. Joel Gehman

Francis Winspear Associate Professor of Business
 Strategic Management and Organization
 Alberta School of Business
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