

McGill-Israel Startup Summer Study Trip:  
Comparing Startup Ecosystems

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Information Session

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## About the Program

- Introduction to **startup ecosystems** via a comparison of the Canadian/North American and Israeli startup ecosystems.
  - ▶ Why Israel?
- **Collaborative and experiential** ~3-week study trip between the **Desautels Faculty of Management** and an Israeli partner university.
  - ▶ 18 Desautels students. 6 students from an Israeli university.
  - ▶ Roughly 1 week in Canada and 2 weeks in Israel.
  - ▶ **Collaborate** with Israeli students throughout the program.
  - ▶ **Experience course concepts in action** with partnering startups, investors, and other key agencies and organizations.
- Trip is **sponsored** in part by an external foundation.
  - ▶ Consequently, the program is **heavily-subsidized**.
  - ▶ Many expenses covered (e.g., round-trip air travel to Israel, company visits, tours, and some meals).







# The Opportunity

- **3-week program for 6 credit hours.**
  - ▶ Credit for FINE434 (Topics in Finance).
  - ▶ Credit for ORGB434 (Topics in Organizational Behaviour).
  - ▶ Why Finance? Why Organizational Behaviour?
- **Subsidized trip fee: \$1,750.**
  - ▶ Fee does **not** include: (i) Tuition costs for 2 courses, (ii) costs to obtain proper documentation to travel to Israel & remain in Canada (e.g., passport, visa, etc.), (iii) costs for sightseeing/entertainment/etc not included in itinerary, and (iv) some meals/snacks (e.g., most lunch and dinners).
- **Unique learning opportunity.**
  - ▶ Experiential.
  - ▶ Collaborative.
  - ▶ Opportunity to network.
  - ▶ Atypical course deliverables.
  - ▶ Cultural travel experience included.
  - ▶ Promising early career results from first cohort of program.







- **3-week program for 6 credit hours.**

- ▶ Credit for FINE434 (Topics in Finance) and ORGB434 (Topics in Org Behaviour).
- ▶ In addition to comparing startup ecosystems, we focus on a deep dive theme.
- ▶ This year's theme: **Impact Investing in the Startup Ecosystem.**

- **Teaching:** 2 credits but 2 courses are integrated.

- ▶ Some ``traditional lectures''.
- ▶ Some site visits to startups, VCs, and other organizations.
- ▶ Some groupwork and group brainstorming.
- ▶ Some historical and cultural site visits.

- **Deliverables:**

- ▶ Play a role in organization and logistics of the trip.
- ▶ Reflection journal.
- ▶ Group project on startup ecosystems (including a presentation at end of trip).
- ▶ No formal exams.





**We do it differently - Small Business Graph**

- Increased membership for other Small Business Graphs
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## Timeline and Application Process

- February 25: Applications Due.
  - ▶ Link: <http://www.mcgill.ca/desautels/israel-study-trip/application>
  - ▶ Followed by (potentially selective) interviewing.
  - ▶ Acceptance offer on rolling basis (from us).
  - ▶ Acceptance agreement (written from student).
- **March 31**: Enrollment Finalized.
  - ▶ Shortly Thereafter: Non-Refundable Enrollment Fee Due.
- **August 7 (Roughly)**: Montreal Portion.
  - ▶ Israeli students arrive in Montreal.
  - ▶ Roughly 1 week of content and cultural and professional site visits.
  - ▶ Also plan to visit Quebec City and Charlevoix.
- **August 15 (Roughly)**: Israel Portion.
  - ▶ All students arrive in Israel.
  - ▶ Roughly 2 weeks of content and cultural and professional site visits & tours.
  - ▶ Plan to visit: Tel Aviv, Jerusalem, Haifa, Dead Sea, Masada, Beer Sheva, etc.
- **August 26 (Roughly)**: Return to Montreal















- Must be a student at the Desautels Faculty of Management.
- Must still be a student during the Fall semester of 2022.
- Must have a valid passport.
- Must be at least 18 years of age.
- Must not have visited Israel before.

Any Questions?

