

Convergent Innovation Webinar Series: Pulses Program

Inventing "One-World" Food Solutions for Sustainable Development and Affordable Healthcare



Series Co-chairs and Discussion Moderators:



Laurette Dubé,
Scientific Director, MCCHE

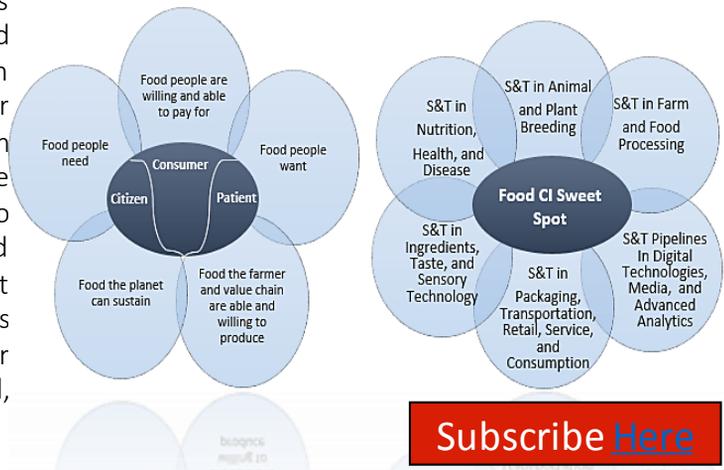


Gordon Bacon
CEO, PULSE Canada

Convergent innovation (CI) builds on the best of current linear and open models to define the contours of a next generation of science, technology, and innovation programs that are better able to cope with important challenges facing 21st Century Society at the nexus of agriculture, industry and health systems. These have been the object of ambitious *sustainable development goals (SDGs)* recently set by the United Nations in a "One World" agenda that combines the three themes of health of people, environment, and economy as integrative target in a strategic vision that bridge traditions with new products, processes and practices in a diversity of sectors in novel ways. *For food*, the targets for sustainable development and affordable healthcare lie at the converging point where food is at the same time: what consumers want; what they need for their vitality and health; what they can and want to pay; what the planet can offer in a sustainable way; and what the agriculture and food sectors can and want to produce in a cost-effective and profitable manner. *The CI Webinar series for food*, inaugurated with the *Pulses Program on the first International day of pulses January 18th 2017*, will point to transformational levers for accelerating supply and demand at this convergent sweet spot.

The **Convergent Innovation Webinar Series** will feature cutting edge science, technology and innovation in agriculture, food and health domains as well as in the behavioral, commercial, social and complexity sciences. These, combined with traditions from around the world, will altogether articulate an interdisciplinary research and action strategy to transform agricultural products like pulses from undifferentiated commodities into higher-margin whole and value-added food products that support sustainable development and affordable healthcare. Progressively, programs in the CI-Food webinar series will be developed for other agricultural products with high CI potential, e.g., dairy, fruits, vegetables, and others.

Bridging S&T Pipelines to Target from the Onset the CI Sweet Spot in Single and Collective Innovation



[Subscribe Here](#)

Global Pulse Innovation Platform:

An Ecosystem to Transform Traditional and Modern World through Food



PULSES
#GlobalPulseDay
#LovePulses

McGill Centre for Convergence of Health and Economics

For more information or to subscribe contact:
lisa.walker@mcgill.ca or visit us @MCCHE