

**MCGILL
ISRAEL
STUDY
TRIP⁹**

MCGILL ISRAEL STUDY TRIP

Comparing Startup Ecosystems

**AUGUST 7-25
2023 (approx.)**

INFORMATION SESSION APPLICATION Q&A



ABOUT THE ISRAEL TRIP



- INTRODUCTION TO **ENTREPRENEURSHIP ECOSYSTEMS** VIA COMPARISONS OF STARTUP EXPERIENCES AND RESOURCES IN CANADA AND **ISRAEL**
- **COLLABORATIVE 3-WEEK STUDY TRIP** BETWEEN THE **DESAUTELS FACULTY OF MANAGEMENT** AT MCGILL UNIVERSITY AND THE **HEBREW UNIVERSITY BUSINESS SCHOOL**
- **CANADIAN STUDENTS COLLABORATE WITH ISRAELI STUDENTS**, EXPERIENCE COURSE CONCEPTS IN ACTION WITH **PARTNERING START-UPS AND AGENCIES**
- TRIP IS SPONSORED IN PART BY EXTERNAL FUNDS (includes **ROUND-TRIP AIR TRAVEL TO ISRAEL, COMPANY VISITS, TOURS, AND SELECTED MEALS**)

THE **OPPORTUNITY**

- **3-WEEK** PROGRAM FOR **6 CREDIT HOURS**
- **SUBSIDIZED TRIP. FEE: \$1796.20** (less than airfare alone)
- LEVERAGE **REAL-WORLD EXPERIENCES** BEYOND THE **CLASSROOM**
- CROSS-NATIONAL COMPARISON OF **STARTUP ECOSYSTEMS**

2022

LAST YEAR'S TRIP



ABOUT

ISRAEL-TEL AVIV



A MODERN, **DYNAMICALLY DEVELOPING** COUNTRY

- **TEL AVIV:** CITY THAT NEVER SLEEPS
- RICH IN CULTURAL AND LEISURE OPTIONS
- POPULATION: MOSAIC OF DIVERSITY



START-UP NATION

- ENGINE OF ISRAELI ECONOMY: INNOVATIVE EXPORT INDUSTRIES
- DEVELOPMENT IN AGRICULTURE, COMMUNICATIONS, COMPUTING, DEFENSE, MEDICINE, SUSTAINABLE TECH, ETC.

ISRAEL–JERUSALEM

KEY SITE FOR 3 **WORLD RELIGIONS**

- ARCHEOLOGICAL, HISTORICAL, CULTURAL, POLITICAL, AND RELIGIOUS SITES



COURSE BREAKDOWN

In **MTL**, Canada, & N.America | In Israel

1 **START-UP LIFE-CYCLE**



2 **LOCAL ECOSYSTEMS** – Funding & Resources



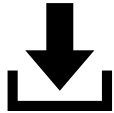
3 **PEOPLE & CULTURE** – Internal to National



IMPORTANT DATES

MARCH 6th

Supporting Application Docs
Due



AUGUST 6th

HUBS Students Arrive



AUGUST 13th

Fly to Tel Aviv



AUGUST 25th

Return to Montreal



FEBRUARY 24th
Applications Due

MARCH 15th
Enrollment Finalized

MONTREAL PORTION

Aug. 7-12

- 1 week of content
- Cultural and professional site visits
- Overnight to Quebec City

ISRAEL PORTION

Aug. 14-25

- 2 weeks of content, cultural-historic tours, & site visits
- Tel Aviv
- Jerusalem
- Dead Sea
- Other: Masada, Bedouin

SAMPLE SCHEDULE: CANADA (TENTATIVE**)

DATES	LOCATION	DETAILS
August 7	McGill	<ul style="list-style-type: none"> – Intro lectures – Meeting activities – Israeli Consulate
August 8-9	Quebec City & Charlevoix	<ul style="list-style-type: none"> – Site visits – Canadian context – Group hike
August 10-11	Montreal	<ul style="list-style-type: none"> – Visits w/startups, VCs, incubators, etc.
August 12	Montreal	<ul style="list-style-type: none"> – Off for Shabbat – Informal showing off Montreal to visitors
August 13-14	Montreal / Tel Aviv	<ul style="list-style-type: none"> – Overnight flight to Israel

SAMPLE SCHEDULE: ISRAEL (TENTATIVE**)

DATES	LOCATION	DETAILS
August 14-16	Tel Aviv	<ul style="list-style-type: none"> – Startup Nation Central – HESEG House – Israeli context – Vertex Ventures & other site visits
August 16-19	Jerusalem	<ul style="list-style-type: none"> – Yad Vashem Tour – Old City Tour – Lectures, visits – Shabbat of a Lifetime
August 20	Masada, Dead Sea, & Bedouin Experience	<ul style="list-style-type: none"> – Desert time – trying to avoid heat stroke
August 21-25	Tel Aviv	<ul style="list-style-type: none"> – Visits: startups, incubators, VCs – Final project presentations – Free Day before departure

COSTS

WHAT IS INCLUDED IN THE ENROLLMENT FEE?

INCLUDED IN \$1796.20 FEE

- ✓ Round-trip airfare from Montreal, QC to Tel Aviv, Israel
- ✓ Ground transportation for class activities in Canada and Israel (excluding travel to/from McGill)
- ✓ Accommodations when away from Montreal
- ✓ Selected meals during field course (breakfasts)
- ✓ Travel insurance

COSTS COVERED BY STUDENT

- ✓ Obtaining the proper documentation to travel to Israel & return to Canada (e.g. passport, visas, etc.)
- ✓ Any sightseeing, trips, entertainment, or activities not included in the itinerary that you choose to pursue
- ✓ Some meals/snacks (most lunches & dinners)
- ✓ Tuition costs for the course

SELECTION PRIORITIES



1 MUST HAVE A VALID PASSPORT, BE ≥ 18 YEARS OF AGE, and ABLE to Travel to ISRAEL



2 CANNOT HAVE GRADUATED PRIOR TO THE START OF THE STUDY TRIP (& will enroll at McGill for at least 1 semester after trip)



3 MUST NOT HAVE VISITED ISRAEL BEFORE



4 Good GPA, Student Leader, Evidence of relevant interests/activities



5 PREFERENCE TO STUDENTS FROM THE DESAUTELS FACULTY OF MANAGEMENT

INTERESTED? NEXT STEPS...

THE APPLICATION PROCESS



1

FILL OUT THE **APPLICATION FORM** AT

BY FEBRUARY 24TH

www.mcgill.ca/desautels/Israel-study-trip/application

BY MARCH 6TH

& EMAIL CV, TRANSCRIPT, & APPLICATION VIDEO to israelstudytrip@mcgill.ca



2

SELECTED STUDENTS WILL BE **CONTACTED WITH AN OFFER TO ENROLL** IN THE CLASS



3

STUDENTS WHO ENROLL WILL INCUR A **NON-REFUNDABLE ENROLLMENT FEE** OF **\$1796.20** IN **ADDITION** TO TUITION FOR 6 SUMMER CREDITS



4

DATES: **AUGUST 7-25TH** — Israel Portion: **AUGUST 14-25TH** (dates approximate). Some meetings, surveys, & admin tasks **BEFORE** the course starts **AND AFTER** it ends.

Once enrolled...

CLASS JOBS



1 LOGISTICAL: Scheduling visits (MTL/QC), Speaker/visit relations, Receipt collector



2 SOCIAL: MTL social ambassadors



3 MEDIA RELATIONS: social media posters, group photographer, diary keeper



4 HUMAN RESOURCES: Leadership roles (COO), student wrangler, health advisor



ISRAEL STUDY TRIP

August 7-25, 2023



McGill

mcgill.ca/israel-study-trip

ORGB 434 & FINE 434 (co-requisites; 6 credits total)

Comparing Startup Ecosystems in Israel & Canada:

Finance & OB Perspectives

Info & application form: mcgill.ca/israel-study-trip

Application deadline: Friday Feb. 24 @11:59pm

Satisfies many majors & concentrations – See website for details

Great deal: ~80% of costs covered (details on website)

Email: israelstudytrip@mcgill.ca



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THANK YOU! ANY QUESTIONS?

APPLICATIONS DUE FEBRUARY 24th!

<https://www.mcgill.ca/desautels/israel-study-trip>

FOR ADDITIONAL INQUIRIES:

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