LAUNCH SESSION
September 19, 2018
“Cities are chosen because of their growing economies, core industries, unique cultures and implications for other world markets.”
HOT CITIES OF THE WORLD TOUR

HONG KONG, MANILA & PALAWAN 2017
HOT CITIES
OF THE
WORLD TOUR

2019 DESTINATIONS

TOKYO
2019 DESTINATIONS

BANGKOK
2019 DESTINATIONS

PHUKET
HOT CITIES OF THE WORLD TOUR

2019 DESTINATIONS

HONG KONG*
FLIGHT SCHEDULE (TENTATIVE**)

- February 28 — AC05 — 11:30 — YUL to NRT
  - *(Lands in Tokyo 14:40 March 1)*
- March 5 — NH807 — 17:20-22:40 — NRT to BKK
- March 8 — PG277 — 17:25 -18:55 — BKK to HKT
- March 10 — KA265 — 18:55 - 23:15 — HKT to HKG
- March 11 — AC16 — 15:30 - 18:20 — HKG to YYZ
  - AC428 — 21:30 - 22:47 — YYZ to YUL
## SAMPLE SCHEDULE (2018)

### MONDAY, March 5\(^{th}\) 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
<th>Contact</th>
<th>Details</th>
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</thead>
</table>
| 8:15 - 10:30 | Meeting with **Microsoft** | One Marina Boulevard Singapore | Sonia Blouin soniblou@microsoft.com | - Millenial Panel  
- MTC Tour                                     |
| 11:00      | Meeting with **Uber**  | 1 Wallisch Street #35-01, Guoco Tower Singapore | A: Angeline Khoo  
(+65 3158 1567)  
Angeline.khoo@uber.com | - **Mr. Renaud Besnard**  
- **Mr. Brooks Entwistle**  
GM Transportation Asia Pacific  
*Also from Google:*  
- **Irene Langille - Google**  
Lead on SEA Apps, ECom, Entertainment |
<p>| 12:30-     | Lunch @ Hawker Center | Maxwell Food Center                           | 1 Kadayanallur St                     | - Students pay lunch                         |</p>
<table>
<thead>
<tr>
<th>Time</th>
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<th>Contact Information</th>
<th>Notes</th>
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<tbody>
<tr>
<td>13:45</td>
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<tr>
<td>14:00</td>
<td>Meeting with L’Oreal</td>
<td>1 George Street #19-04/06 Singapore</td>
<td>A: Ellen Foo (+65 6601 9238)  <a href="mailto:ellen.foo@loreal.com">ellen.foo@loreal.com</a></td>
<td>Mr. Pierre-Yves Arzel  Managing Director South East Asia Pacific</td>
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<tr>
<td>16:00</td>
<td>Reception with High Commissioner</td>
<td>1 George Street #11-01 Singapore</td>
<td>A: Caroline Mourand (+65-9147-6644)  <a href="mailto:Caroline.Mourand@international.qc.ca">Caroline.Mourand@international.qc.ca</a></td>
<td>Lynn McDonald  High Commissioner of Canada to Singapore</td>
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<tr>
<td>17:30</td>
<td>Dinner @ Din Tai Fung</td>
<td>Suntec Mall Center</td>
<td>011 (65) 6336 6369</td>
<td></td>
</tr>
<tr>
<td>19:00-22:00</td>
<td>Alumni Event @ Loof Bar</td>
<td>331 North Bridge Road, #03-07 Odeon Towers</td>
<td>Jiawen Wong <a href="mailto:jiawen.wong@loof.com.sg">jiawen.wong@loof.com.sg</a></td>
<td>2 free drinks ppl come get your coupons from Fiona</td>
</tr>
</tbody>
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**FREE NIGHT**
~ D & Fi’s Recommendation ~
Sleep…
BUSA 434 — 3 credits

- 2 classes of 3 hour length (Friday Morning)
- Evaluation of participation
- Midterm exam prior to departure
- Social Media Focus
- Completion of Reflection Journal
APPLICATION DATES

- September 27th: Application Deadline
  - Printed out and dropped off at 4PM in the BCom. Office (Lobby)
  - Online form
- October 1st: Participants chosen and contacted
- October 4th: Bursary Application due by midnight
- October 9th: Bursaries awarded by midnight
- October TBD: $1,000 Deposit due
- January 15th: Final payment due
- February 28th: Depart for Tokyo!

- Total Cost: ~ $4,000 (mostly inclusive)
APPLICATION PROCESS

- **September 27th: Application Deadline**
  - Printed out and dropped off at 4PM in the BCom. Office (Lobby)
  - Online form [https://goo.gl/forms/6SJoMo8TdxeG7QY53](https://goo.gl/forms/6SJoMo8TdxeG7QY53)

- **Eligibility:** U1, U2, U3 BCom Students and a limited number of students from other faculties. This program will only be available to U2, U3 students with a few U1s

- **Application:** Questions include: cGPA, extra-curricular & work experience, and 2 short essay questions. Essay questions will display what applicant hopes to gain from the trip, what they can contribute, and why it’s important to study emerging economies

- **Screening/Judging:** Evaluated by panel of independent judges (alumni) on 4 criteria: academic achievement, involvement outside of academics, work experience and their essay response

- **Selection:** Selected applicants are notified by e-mail. If they are selected and accept, they may apply for a travel bursary
• Due Oct. 4th by midnight
• Awarded Oct. 9th by midnight
• Once you apply for the trip and are accepted, you are eligible to apply for a bursary
• Bursaries are need-based and determined by the finance office (Trip coordinators never see)
• Approximately 16 bursaries awarded each year
  • 8 for $1,200
  • 8 for $2,400
QUESTIONS?

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FACEBOOK:
Hot Cities by McGill’s Desautels Faculty of Management