

# 商学+制造

Master in Global Manufacturing and  
Supply Chain Management



## Contact Us

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浙江大学 管理学院  
SCHOOL OF MANAGEMENT  
ZHEJIANG UNIVERSITY



McGill Desautels  
Faculty of Management



# OVERVIEW

The Master in Global Manufacturing and Supply Chain Management (GMSCM) Program was launched in 2012 and had its first entering cohort in 2013. The program is a dual degree program co-founded by two renowned academic institutes: McGill University (Montreal, Canada) and Zhejiang University (Hangzhou, China). The student who completes GMSCM program is awarded an MBA degree from Zhejiang University and a Master of Management in Manufacturing degree from McGill University. The Program targets high-potential managers in manufacturing, services and logistics industries as well as entrepreneurs.





# PARTNERS

## McGill University, Canada

- Founded in 1821
- **27**th in the world (QS World University Rankings 2022)
- **1**st in Canada among medical-doctoral universities for 16 consecutive years (Maclean's 2021)
- **1**st in Canada and **18**th in the world for undergraduate programs for female founders; **2**nd in Canada and tied **30**th globally in the top 50 undergraduate programs producing startup founders (2020 PitchBook University rankings)
- **42**nd in the world out of almost **1,400** universities across **92** countries (Times Higher Education World University Rankings 2020)
- **78**th in the world (Shanghai Academic Ranking of World Universities 2020)



## Zhejiang University, China

- Founded in **1897**
- One of the nine members of the C9 League in China
- Top **2** in China according to China Management Science Institute Ranking
- **45**th in the world (QS World University Rankings 2022)
- **75**th among 1,600 universities across **99** countries and territories (Times Higher Education World University Rankings 2022)
- **52**nd in the world (Shanghai Academic Ranking of World Universities 2021)
- **20** disciplines listed by Essential Science Indicator (ESI) as top **1**% in the world and **10** in top **1**%
- Hold triple international accreditation (AACSB, EQUIS, AMBA) on five-year terms



# HIGHLIGHTS

## Dual degree program; Part-time study

GMSCM is a double-degree and part-time study program. GMSCM students are awarded an MBA degree by Zhejiang University and a Master of Management in Manufacturing degree by McGill University after successfully completing all courses and thesis required.

## English language program; Half courses delivered by McGill professors

McGill and Zhejiang, two international renowned academic institutions, have integrated their best faculty resources and built up a world class teaching and management team. All courses are taught in English. More than 50% of the courses are delivered by professors from McGill University coming to Hangzhou.

## World-wide alumni network; Outstanding classmates

The GMSCM students have abundant working experience (more than seven years on average) in operations-related industries such as manufacturing, services, logistics and supply chain. Graduates from the GMSCM program have access to the vast alumni network and services provided by both universities such as networking events, career development, internships, etc.

## Overseas study in McGill campus

The electives in Zhejiang University are open to GMSCM students. An optional overseas module and one-term exchange program at the McGill University campus in Montreal is also available.







# CURRICULUM

Courses Type	Courses Name
GENERAL MANAGEMENT MODULE	Financial Accounting
	Organizational Behavior
	Elements of Modern Finance
	Marketing
SUPPLY CHAIN MANAGEMENT MODULE	Strategic Management of Operations
	Foundation of Data Analytics
	Total Quality Management
	Procurement and Distribution
	Data Decisions and Models
	Analysis: Production Operations
MANUFACTURING MANAGEMENT MODULE	Computer Integrated Manufacturing
	Product Design
	Manufacturing Information Systems
COMPULSORY ELECTIVES	Orientation
	Cross Cultural Management
	Managing Organizational Change
	Corporate Social Responsibility
INDUSTRY MODULE	Manufacturing Industrial Stage
	Manufacturing Case Studies
	Manufacturing Industrial Seminar
COMMON COURSES	Critical Thinking
	Graduate English Communication Capability
	Graduate English Level Test

\*Curriculum shall be subject to the final program release.



# HOW TO APPLY

## Admission Requirements for Overseas Students

- Bachelor degree and above
- English proficiency test score: TOEFL or IELTS (except for English native speakers)
- GMAT or GRE
- Undergraduate GPA
- Pass GMSCM program's interview



## Application Process

Submit Application Documents to ✉ [gmba@zju.edu.cn](mailto:gmba@zju.edu.cn)

- ✓ Application Form for Admission to Zhejiang University pasted with a recent photograph (white background, 35mm×45mm in size). (Applicants shall fill in and submit the application form via the online application system first  
[http://iczu.zju.edu.cn:8080/zjdxlxsxsxt/default\\_xs\\_en.jsp](http://iczu.zju.edu.cn:8080/zjdxlxsxsxt/default_xs_en.jsp), then print and sign the Application Form produced by the online application system.)
- ✓ A photocopy of passport.
- ✓ Highest degree certificates, which must be original documents or notarized copies.
- ✓ Academic transcripts during Bachelor's degree study, which must be original documents or notarized copies. Documents in languages other than Chinese or English must be attached with notarized translations in Chinese or English.
- ✓ Photocopy of English proficiency certificate (TOEFL or IELTS). (Not required for English native speakers)
- ✓ Certificate of GMAT/GRE
- ✓ Personal statement, in Chinese or English, should include study and work experience, reasons for application and study proposal. No less than 1500 words.
- ✓ Two letters of recommendation from full professors or associate professors, in Chinese or English. (Professors' signature, contact phone number and email address must be put on the letter.)

## Interview

Once application documents are submitted, the Admissions Committee will shortlist the candidates for the interview. Overseas candidates will be interviewed either by phone or video conference. An interview invitation will be sent through the email provided in the application.

## Application Deadline: March.31,2022

(Early applications are encouraged, as offer of admission will be made on a first-come basis to qualified candidates.)

## Duration: 2.5 years

## Tuition Fees

### RMB 278,000+ annual student fees

All fees mentioned above include expenses like teaching, practice, administration etc, but do not cover the cost of accommodation, living, transportation, annual registration fee and other personal expenses in Hangzhou and Montreal.