Master in Global Manufacturing and Supply Chain Management

Contact Us
B719, School of Management, Zhejiang University,
Zijingang Campus, Hangzhou, Zhejiang, 310058 P.R. China
Tel: 86–571–88206810
Fax: 86–571–88206812
E-mail: gmmba@zju.edu.cn
http://mba.zju.edu.cn/gmscm
The Master in Global Manufacturing and Supply Chain Management (GMSCM) Program was launched in 2012 and had its first entering cohort in 2013. The program is a dual degree program co-founded by two renowned academic institutes: McGill University (Montreal, Canada) and Zhejiang University (Hangzhou, China). The student who completes GMSCM program is awarded an MBA degree from Zhejiang University and a Master of Management in Manufacturing degree from McGill University. The Program targets high-potential managers in manufacturing, services and logistics industries as well as entrepreneurs.
PARTNERS

McGill University, Canada
- Founded in 1821
- 27th in the world (QS World University Rankings 2022)
- 1st in Canada among medical-doctoral universities for 16 consecutive years (Maclean’s 2021)
- 1st in Canada and 18th in the world for undergraduate programs for female founders
- 30th globally in the top 50 undergraduate programs producing startup founders (2020 PitchBook University rankings)
- 42nd in the world out of almost 1,400 universities across 92 countries (Times Higher Education World University Rankings 2020)
- 78th in the world (Shanghai Academic Ranking of World Universities 2020)

Zhejiang University, China
- Founded in 1897
- One of the nine members of the C9 League in China
- Top 2 in China according to China Management Science Institute Ranking
- 45th in the world (QS World University Rankings 2022)
- 75th among 1,600 universities across 99 countries and territories (Times Higher Education World University Rankings 2022)
- 52nd in the world (Shanghai Academic Ranking of World Universities 2021)
- 20 disciplines listed by Essential Science Indicator (ESI) as top 1% in the world and 10 in top 1% of the world
- Hold triple international accreditation (AACSB, EQUIS, AMBA) on five-year terms
Dual degree program;
Part-time study
GMSCM is a dual-degree and part-time study program. GMSCM students are awarded an MBA degree by Zhejiang University and a Master of Management in Manufacturing degree by McGill University after successfully completing all courses and thesis required.

English language program;
Half courses delivered by McGill professors
McGill and Zhejiang, two international renowned academic institutions, have integrated their best faculty resources and built up a world class teaching and management team. All courses are taught in English. More than 50% of the courses are delivered by professors from McGill University coming to Hangzhou.

World-wide alumni network;
Outstanding classmates
The GMSCM students have abundant working experience (more than seven years on average) in operations-related industries such as manufacturing, services, logistics and supply chain. Graduates from the GMSCM program have access to the vast alumni network and services provided by both universities such as networking events, career development, internships, etc.

Overseas study in McGill campus
The electives in Zhejiang University are open to GMSCM students. An optional overseas module and one-term exchange program at the McGill University campus in Montreal is also available.
## CURRICULUM

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<tr>
<th>Courses Type</th>
<th>Courses Name</th>
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<tr>
<td><strong>GENERAL MANAGEMENT MODULE</strong></td>
<td>Financial Accounting</td>
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<td>Organizational Behavior</td>
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<td>Elements of Modern Finance</td>
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<td>Marketing</td>
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<td><strong>SUPPLY CHAIN MANAGEMENT MODULE</strong></td>
<td>Strategic Management of Operations</td>
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<td>Foundation of Data Analytics</td>
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<td>Total Quality Management</td>
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<td>Procurement and Distribution</td>
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<td>Data Decisions and Models</td>
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<td>Analysis/ Production Operations</td>
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<td><strong>MANUFACTURING MANAGEMENT MODULE</strong></td>
<td>Computer Integrated Manufacturing</td>
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<td>Product Design</td>
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<td>Manufacturing information Systems</td>
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<td><strong>COMPULSORY ELECTIVES</strong></td>
<td>Orientation</td>
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<td>Cross Cultural Management</td>
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<td>Managing Organizational Change</td>
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<td>Corporate Social Responsibility</td>
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<td><strong>INDUSTRY MODULE</strong></td>
<td>Manufacturing industrial Stage</td>
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<td>Manufacturing Case Studies</td>
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<td>Manufacturing industrial Seminar</td>
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<td><strong>COMMON COURSES</strong></td>
<td>Critical Thinking</td>
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<td>Graduate English Communication Capability</td>
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<td>Graduate English Level Test</td>
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*Curriculum shall be subject to the final program release.*
Admission Requirements for Overseas Students

- Bachelor degree and above
- English proficiency test score: TOEFL or IELTS (except for English native speakers)
- GMAT or GRE
- Undergraduate GPA
- Pass GMSCM program’s interview

HOW TO APPLY

Application Process
Submit Application Documents to gmba@zju.edu.cn

Application Form for Admission to Zhejiang University pasted with a recent photograph (white background, 35mm×45mm in size).
(Applicants shall fill in and submit the application form via the online application system first
http://iczu.zju.edu.cn:8080/opjeasia/coed/oa_en.jsp, then print and sign the Application Form produced by the online application system.)

- A photocopy of passport.
- Highest degree certificates, which must be original documents or notarized copies.
- Academic transcripts during Bachelor’s degree study, which must be original documents or notarized copies. Documents in languages other than Chinese or English must be attached with notarized translations in Chinese or English.
- Photocopy of English proficiency certificate (TOEFL or IELTS). (Not required for English native speakers)
- Certificate of GMAT/GRE
- Personal statement, in Chinese or English, should include study and work experience, reasons for application and study proposal. No less than 1500 words.
- Two letters of recommendation from full professors or associate professors, in Chinese or English. (Professors’ signature, contact phone number and email address must be put on the letter.)

Interview
Once application documents are submitted, the Admissions Committee will shortlist the candidates for the interview. Overseas candidates will be interviewed either by phone or video conference. An interview invitation will be sent through the email provided in the application.

Application Deadline: March 31, 2022
(Early applications are encouraged, as offer of admission will be made on a first-come basis to qualified candidates.)

Duration: 2.5 years

Tuition Fees
RMB 278,000+ annual student fees
All fees mentioned above include expenses like teaching, practice, administration etc. but do not cover the cost of accommodation, living, transportation, annual registration fee and other personal expenses in Hangzhou and Montreal.