PhD in Management
Strategy & Organization
Desautels Faculty of Management
PhD PROGRAM IN MANAGEMENT

The PhD Program in Management at McGill offers the best of American and European approaches to doctoral studies. We combine structured coursework with student autonomy, and create a cooperative environment between students, faculty, and the four collaborating universities: McGill University, HEC-Montréal (affiliated with Université de Montréal), Concordia University, and Université du Québec à Montréal. PhD students have access to over 250 professors qualified to direct doctoral research, as well as the vast library resources of the four institutions. Courses are offered in English and in French. The multicultural, metropolitan atmosphere of Montreal provides a stimulating research environment with its numerous centres, industrial consortia, and multinational corporations.

STRATEGY & ORGANIZATION

Strategy and Organization at McGill University’s Desautels Faculty of Management focuses on strategy formation and strategic change in the context of globalization, whether for large corporations, entrepreneurial ventures, or not-for-profit organizations.

Faculty members’ research interests are wide-ranging and cover topics such as:

• Strategy processes; organizational processes
• Competitive strategy; strategic management
• Organizational response to external shocks: technological change, globalization, institutional pressures
• Evolution of management practices; integrated management
• Social networks and competitive strategy
• The emergence and evolution of new industries
• Entrepreneurship and innovation in emerging and developing economies
• Social entrepreneurship
• Managing innovation
• Strategies for sustainable development
• Health care management

Typical doctoral level courses:

• Organizational Theory Seminar
• Seminar in Qualitative Methods
• International Business and Government
• Perspectives on Innovation
• New Paradigms in Strategic Management
• Seminar in Strategic Management
• Social Networks: Concepts, Theory & Applications
• Debating Strategic Management *
• Reading, Doing and Publishing Research in Strategy *
• Research Methods in Management *
• Management Research in Sustainability *
• Séminaire des politiques générales d’administration *

*Offered by Joint PhD Program universities

Typical support fields:

• Anthropology
• Political Science
• Economics
• Psychology
• Philosophy
• Environmental studies*

In collaboration with McGill School of Environment

For more information, please visit: www.mcgill.ca/desautels/phd

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