

# Strategy formation and strategic change in the context of globalization.

**PhD IN MANAGEMENT**  
**STRATEGY & ORGANIZATION**

# Insightful research for visionary management

*“McGill’s Desautels Faculty of Management offered me an incredible PhD opportunity: enough structure so that I learned the essentials of doctoral work, but enough freedom to build on this knowledge to publish articles so as to be ready for an academic job. My professors were helpful and supportive. They are now both colleagues and lifelong friends.”*

**Brian King, PhD**

Associate Professor, HEC Montréal

## PhD Program in Management

The PhD Program in Management at McGill offers the best of American and European approaches to doctoral studies. We combine structured coursework with student autonomy, and create a cooperative environment between students, faculty, and the four collaborating universities: McGill University, HEC-Montréal (affiliated with Université de Montréal), Concordia University (JMSB), and Université du Québec à Montréal (ESG). PhD students have access to over 520 professors qualified to direct doctoral research, as well as the vast library resources of the four institutions. Courses are offered in English and in French (optional). The multicultural, metropolitan atmosphere of Montreal provides a stimulating research environment with its numerous centres, industrial consortia, and multinational corporations.

## Strategy & Organization

Strategy and Organization at McGill University’s Desautels Faculty of Management focuses on strategy formation and strategic change in the context of globalization, whether for large corporations, entrepreneurial ventures, or not-for-profit organizations.

## Typical support fields:

- Anthropology
- Political Science
- Economics
- Psychology
- Philosophy
- Environmental studies\*
- In collaboration with McGill School of Environment

## Faculty members’ research interests are wide-ranging and cover topics such as:

- Strategy processes; organizational processes
- Competitive strategy; strategic management
- Organizational response to external shocks: technological change, globalization, institutional pressures
- Evolution of management practices; integrated management
- Social networks and competitive strategy
- The emergence and evolution of new industries
- Entrepreneurship and innovation in emerging and developing economies
- Social entrepreneurship
- Managing innovation
- Strategies for sustainable development
- Health care management

## Typical doctoral level courses:

- Organizational Theory Seminar
- Seminar in Qualitative Methods
- International Business and Government
- Perspectives on Innovation
- New Paradigms in Strategic Management
- Social Networks: Concepts, Theory & Applications
- Debating Strategic Management\*
- Reading, Doing and Publishing Research in Strategy\*
- Research Methods in Management\*
- Management Research in Sustainability\*
- Séminaire des politiques générales d’administration\*

\*Offered by Joint PhD Program Universities