

**Taha Havakhor**  
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### I. Academic Positions

- 2022- **Associate Professor** (with tenure) Desautels Faculty of Management, McGill University
- 2021-22 **Research Director** Institute for Business and Information Technology (IBIT)  
Fox School of Business, Temple University
- 2019-22 **Assistant Professor** Management Information Systems Department,  
Fox School of Business, Temple University
- 2016-19 **Assistant Professor** Management Science and Information Systems Department,  
Spears School of Business, Oklahoma State University

### II. Educational Background

- 2011-16 **Ph.D.** Sam M. Walton College of Business, University of Arkansas, Fayetteville, AR  
**Concentration:** Information Systems
- 2008-10 **M.Sc.** College of Business, Shahid Beheshti University, Tehran, Iran  
**Major:** Information Management Technology
- 2004-08 **B.Sc.** Faculty of Industrial Engineering, Amirkabir University, Tehran, Iran  
**Major:** Industrial Engineering. **Minor:** Systems Planning and Analysis

### III. Honors and Awards

- *Early Career Award* (2021)- Association for Information Systems (AIS)
- *Excellence in Practice Research Award* (2021)- Fox School of Business and the School of Sport, Tourism and Hospitality Management, Temple University.
- *Ranked 4<sup>th</sup> in AIS Scholar Ranking* (2018-2020)- Based on publications in AIS Senior Scholars' Basket of 6, *Straight Count*.
- *Best Associate Editor in Track Award* (2020): International Conference on Information Systems.
- *Best Paper in Track Award* (2020): International Conference on Information Systems.
- *Best Workshop Paper Nomination* (2020): Workshop on Information Technologies and Systems.
- *Best Conference Paper Nomination* (2018): Strategic Management Society's Annual Conference.
- *Richard W. Poole Research Excellence Award* (2018): Spears School of Business, Oklahoma State University.
- *Honorable Mention for Excellence in Reviewing* (2018): Recognized by Journal of the Association for Information Systems.
- *Larry T. Wilson Doctoral Fellowship* (2014-2015): Sam M. Walton College of Business, University of Arkansas (awarded annually to the highest achieving fourth-year doctoral student in the Walton College of Business).
- *Doctoral Academy Fellowship* (2011-2014): Sam M. Walton College of Business, University of Arkansas.

## IV. Research

### Research Areas

- Business Value of IT (BVIT)
- Social Media (SM)
- Digital Entrepreneurship (DE)

### Published, Forthcoming, or Conditionally Accepted Articles

(research areas noted in brackets)

1. **T. Havakhor**, Golmohammadi, A., R. Sabherwal., D. Gauri, “Do Early Words from New Ventures Predict Fundraising? A Comparative View of Social Media Narratives,” (*forthcoming*) **MIS Quarterly**. [SM]
2. *Duke, J., Havakhor, T., Mui, R., and Parker, O.* “How Starting Strategy and Network Structure Shape Problemistic Search: An Examination of Venture Capital Firms” (*forthcoming*) **Entrepreneurship Theory and Practice** (listed in FT 50). DOI: 10.1177/10422587211033574 [DE]
3. **T. Havakhor**, S. Sabherwal, R. Sabherwal, and Z.R. Steelman. “Evaluating Information Technology Investments: Does Following Executives’ Trades Help?” (*forthcoming*) **MIS Quarterly**. DOI: 10.25300/MISQ/2022/16355 [BVIT]
4. A. Golmohammadi, **T. Havakhor**, D. Gauri, J. Comprix. “Complaint Publicization in Social Media” (*forthcoming*) **Journal of Marketing**. DOI:10.1177/00222429211002183 [BVIT- SM]
5. A. Golmohammadi, **T. Havakhor**, D. Gauri, J. Comprix. “Why You Shouldn’t Engage with Customer Complaints on Twitter” (2021) **Harvard Business Review**, Online Edition (HBR.org). [BVIT- SM]
6. **T. Havakhor**, R. Sabherwal, Z.R. Steelman, S. Sabherwal. “Relationships Between Information Technology and Other Investments: A Contingent Interaction Model,” (2019) **Information Systems Research**, 30(1): 204-218. [BVIT]
7. Z.R. Steelman, **T. Havakhor**, R. Sabherwal, S. Sabherwal. “Performance Consequences of Information Technology Investments: Implications of Emphasizing New or Current Information Technologies,” (2019) **Information Systems Research**, 30(1): 291-305. [BVIT]
8. R. Sabherwal, S. Sabherwal, **T. Havakhor**, Z.R. Steelman. “How Does Strategic Alignment Affect Firm Performance? The Roles of Information Technology Investment and Environmental Uncertainty,” (2019) **MIS Quarterly**, 43(2): 453-474. [BVIT]
9. **T. Havakhor**, R. Sabherwal. “Team Processes in Virtual Knowledge Teams: The Effects of Reputation Signals and Network Density,” (2018) **Journal of MIS**, 35(1): 266-318. [SM]
10. **T. Havakhor**, A. A. Soror, R. Sabherwal. “Diffusion of Knowledge in Social Media Networks: Effects of Reputation Mechanisms and Distribution of Knowledge Roles,” (2018) **Information Systems Journal** (in *IS Senior Scholars’ Basket of Journals*), 28(1): 104-141. [SM]

### Journal Manuscripts in the Review Process

(names of supervised students are in *italics*; research areas noted in brackets)

1. **T. Havakhor**, Rahman, M., *Zhang, T.J.*, “Cybersecurity Investments and the Cost of Capital” in preparation for 3<sup>rd</sup> round review at *Management Science*.
2. **T. Havakhor**, Rahman, M., *Zhang, T.J.*, *Zhu C.* “Not Knowing What to Do with or without Machine Intelligence: Evidence from a Natural Experiment Involving Retail Investors” in preparation for 3<sup>rd</sup> round review at *Management Science*.
3. B. Lahiri, **Havakhor, T.**, Sharda, Ramesh. “Can ICT Help SMEs in Developing Countries Compete on Quality?” being revised for *Information Systems Research*.
4. 3. H. Shin, Havakhor, T., Pang, M. -S. (2020) “Upending the Obesity Trend: An Empirical Study of Instacart’s Impact on Obesity Epidemic in the US” under review at *MIS Quarterly*.
5. *L. Zhang*, Havakhor, T. “Rise of Working from Home and Frictions of Access to IT: Impacts on (Un)Employment in the U.S.” under review at *Information Systems Research*.
6. *Duke, J.*, **Havakhor, T.**, Mui, R., and Parker, O. “How Network Position and Structure Shape Managerial Responses to Underperformance.” being revised for *Journal of Business Research*.

### Journal Manuscripts in the Final Preparation Stage

(names of supervised students are in *italics*; research areas noted in brackets)

- **T. Havakhor**, Rahman, M. “Not-so-Dumb Money: Beating the Competition with Talent Acquisition through Corporate Venture Capital Investments” in preparation for submission to *Management Science*.
- Mandviwalla, M., **Havakhor, T.**, Harold, C., George, J., Galletta, D. “Leaving the nest: knowledge profiles, search behavior, job choices, and job outcomes of IS labor market entrants in preparation for submission to *MIS Quarterly*.
- **T. Havakhor**, M.S. Rahman, P. Setia. “Reaping IT Externality Rents across Autonomous Business Units in Multi-Business Firms,” in preparation for submission to *Manufacturing & Service Operations Management*.
- **T. Havakhor**, O. Ogbanufe, Vance, T. “Are Personal Trades Worth a Thousand Words?” in preparation for submission to *MIS Quarterly*.

### Other Manuscripts in Preparation

- Jorg, W., Hein A., **Havakhor, T.**, Thatcher, J., and Krcmar, H. “Digital Platforms, Digital Parenting Advantage, and Strategic Agility in Multi-Business Firms” in preparation for submission to *European Journal of Information Systems*.
- **T. Havakhor**, Torres, C.I., Carter, M., Thatcher, J., “Crisis and the Curse of Alignment” in preparation for submission to *Information Systems Research*.
- “Social Embeddedness of Big Data Ventures: An Early Performance view” *being drafted*; with Rajiv Sabherwal.
- “To Dance with Strangers One Needs a Good Wingman: How Existing Ties Enable Search for New Partners” *final formatting of the draft*; with Jake Duke.  
*-Conference version has been presented at Babson College Entrepreneurship Research Conference (BCERC), June 2018.*
- “To Break them Up or Not: Venture Capital Investments by the Big Tech and the Impacts on the Landscape of Tech Entrepreneurship” *work in progress (initial natural experiments done)*; with Mohammad S. Rahman.

## Proceedings Publications and Presentations

(names of supervised students are in italics)

1. Z. Zhang, Havakhor, T., Mandviwalla, M., Bhise, H., Schuff, D., Thatcher, J. (2022) “Can Digital Permeation Explain Forward - Looking Value in Public Firms” *Statistical Challenges in Electronic Commerce Research (SCECR)*, June 2022.
2. H. Shin, Havakhor, T., Pang, M. -S. (2022) “Upending the Obesity Trend: An Empirical Study of Instacart’s Impact on Obesity Epidemic in the US” *CHITA*.
3. *L. Zhang*, Havakhor, T. “Rise of Working from Home and Frictions of Access to IT: Impacts on (Un)Employment in the U.S.” (CIST, 2021)
4. T. Havakhor, Rahman, M., *Zhang, T.J., Zhu, C.* (2021) “Tech-Enabled Financial Data Access, Retail Investors, and Gambling-like Behavior in the Stock Market: Evidence from a Natural Experiment” Economics of IT and Digitization Workshop, *NBER Summer Institute*.
5. *H. Shin*, Havakhor, T., Pang, M. -S. (2020) “Upending the Obesity Trend: An Empirical Study of Instacart’s Impact on Obesity Epidemic in the US” workshop on Information Technologies and Systems (*WITS*) -*Best-paper nomination*.
6. T. Havakhor, *Zhang, T.J., Zhu, C.* (2020) “Digitization Diffusion along the Supply Chain” *International Conference on Information Systems (ICIS)* [Completed research paper; *Winner of the track’s best paper award*]
7. T. Havakhor, O. Ogbanufe, Vance, T. (2020) “Are Personal Trades Worth a Thousand Words?” *Workshop on Economics of Information Security (WEIS)*.
8. T. Havakhor, Rahman, M., *Zhang, T.J.,* (2020) “Cybersecurity Investments and the Cost of Capital” *Workshop on Economics of Information Security (WEIS)*.
9. T. Havakhor, *Zhang, T.J., Zhu, C.* (2020) “Digitization Diffusion along the Supply Chain” *POMS Annual conference*.
10. T. Havakhor, Rahman, M., *Zhang, T.J., Zhu, C.* (2020) “Big Data and Noise Trading: Evidence from a Natural Experiment” *Statistical Challenges in Electronic Commerce Research (SCECR)*, June 2020.
11. T. Havakhor, Rahman, M., *Zhang, T.J., Zhu, C.* (2019) “Not Knowing What to Do with or without Machine Intelligence: Evidence from a Natural Experiment Involving Retail Investors” *Conference on Information Systems and Technology (CIST)*, Seattle, WA.
12. T. Havakhor, Rahman, M., *Zhang, T.J., Zhu, C.* (2019) “Not Knowing What to Do with or without Machine Intelligence: Evidence from a Natural Experiment Involving Retail Investors” *Workshop on Information Systems Economics (WISE)*, Munich, Germany.
13. T. Havakhor, Rahman, M. (2019) “Not-so-Dumb Money: Beating the Competition with Talent Acquisition through Corporate Venture Capital Investments” *Conference on Information Systems and Technology (CIST)*, Seattle, WA.
14. T. Havakhor, *Zhang, T.J.,* Biro, David. (2019) “Does Cybersecurity Slow Down Digitization? A Quasi-Experiment of Security Breach Notification Laws” *International Conference on Information Systems (ICIS)*, Munich, Germany. [Completed research paper]
15. *Duke, J.,* Havakhor, T. (2018). “To Dance with Strangers One Needs a Good Wingman: How Existing Ties Enable Search for New Partners” *Babson College Entrepreneurship Research Conference (BCERC)*, Waterford, Ireland. (*Premier entrepreneurship conference*)
16. *Duke, J., Mui, R.,* Havakhor, T. (2018). “How Performance Failures, Successes, And Network Structure Influence Change In Venture Capital Investment Strategies” *Babson College Entrepreneurship Research Conference (BCERC)*, Waterford, Ireland. (*Premier entrepreneurship conference*)
17. *Duke, J.,* Havakhor, T., & *Mui, R.* (2018). The Role of Network Position and Structure in Determining Attainment Discrepancy Attentiveness. *Annual Meeting of the Academy of Management*, Chicago, IL.

18. Havakhor, T., Zhang, T., Hammer, Bryan. (2018). "The Business Value of Engaging in Counter-Breach Initiatives" *Americas Conference on Information Systems (AMCIS)*, New Orleans, La.
19. Duke, J., Havakhor, T., Mui, R., & Parker, O. (2018). Status Centrality and Structural Holes as Drivers of Aspiration Salience. *Accepted and \*nominated for the best conference paper award at the 2018 Strategic Management Society's 38th Annual Conference*, Paris, France. (*Premier strategic management conference*)
20. Havakhor, T., P. Setia, and M.S. Rahman. 2016. "Decentralization of IT Governance" *Conference on Information Systems and Technology (CIST)*, November, Nashville, TN.
21. Havakhor, T., A.A. Soror, R. Sabherwal. 2014. "Contingent Role of Knowledge Self-Efficacy Distribution on Diffusion of Knowledge in Peer-To-Peer Networks: An Agent-Based Approach," *Proceedings of Americas Conference on Information Systems (AMCIS)*, August, Savannah, GA.
22. Havakhor, T., R. Sabherwal, S. Sabherwal, Z.R. Steelman. 2014. "Business Value of Information Technology under Different Environmental Conditions: A Resource-Complementarity Perspective," *Big XII+ Symposium*, April, Norman, OK.
23. Havakhor, T., P. Setia, and M.S. Rahman. 2013. "Impact of Technology Clusters on Centralization of IT Governance," *INFORMS Annual Meeting*, October, Minneapolis, MN.
24. Havakhor, T., R. Sabherwal. 2013. "Knowledge Sharing in Peer-to-Peer Online Communities: The Effects of Recommendation Agents and Community Characteristics," *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, January, Wailea, HI.

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#### Selected Invited Talks

- IT Centralization and Cross-Unit IT Synergies: A Leveraged-Control Perspective. *virtual at XLRI-Xavier School of Management, Jamshedpur, Jharkhand, India*, November 2020.
- Not-so-Dumb Money: Beating the Competition with Talent Acquisition through Corporate Venture Capital Investments. *at Krannert School of Management, Purdue University*, May 2019.
- Not-so-Dumb Money: Beating the Competition with Talent Acquisition through Corporate Venture Capital Investments. *at School of Business, George Mason University*, November 2018.
- Not-so-Dumb Money: Beating the Competition with Talent Acquisition through Corporate Venture Capital Investments. *at Wilbur O. and Ann Powers College of Business, Clemson University*, October 2018.
- Relationships Between Information Technology and Other Investments: A Contingent Interaction Model. *at E. J. Ourso College of Business, Louisiana State University*, November, 2015.
- Team Processes in Virtual Knowledge Teams: The Effects of Reputation Signals and Network Density. *at Spears School of Business, Oklahoma State University*, September 2015.
- Team Processes in Virtual Knowledge Teams: The Effects of Reputation Signals and Network Density. *at College of Business and Economics, California State University at Fullerton*, September 2015.

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#### Media Mentions

- New York Society of CPAs: <https://www.nysscpa.org/news/publications/the-trusted-professional/article/study-finds-it-is-best-for-companies-not-to-respond-publicly-to-twitter-complaints-043021>
- Daily Advent: <https://www.dailyadvent.com/news/91ab985239e118e7dc4efde9cbf12853-Why-You-Shouldnt-Engage-with-Customer-Complaints-on-Twitter>
- Recruitment News, UK: <https://www.recruitmentnewsuk.co.uk/2021/04/29/why-you-shouldnt-engage-with-customer-complaints-on-twitter/>
- Business Gyan: <https://www.businessgyan.com/why-you-shouldn%E2%80%99t-engage-customer-complaints-twitter>

- CMO on Twitter: <https://twitter.com/gigCMO/status/1388202889223413760>
- Media Street on Twitter: <https://twitter.com/MediaStreetIrl/status/1394238444621139969>
- Flipboard: <https://flipboard.com/topic/businessintelligence/why-you-shouldn-t-engage-with-customer-complaints-on-twitter/f-b0fcb62834%2Fhbr.org>
- Knowledge Hub, Fox School of Business: <https://www.fox.temple.edu/knowledge-hub/the-case-against-customer-service-on-social-media/>
- Discover Magazine, Spears School of Business: <https://business.okstate.edu/discover-magazine/fall-2018/to-invest-or-not-to-invest.html>

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### Grant Proposal

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"Small Business and Non-Profit Digital Transformation." M. Mandviwalla, L. Miller, and T. Havakhor. Submitted for review to Steve Charles Foundation, \$1,742,863.

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### Dissertation (Co) Chair / Paper Advisor

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[1]. **Shin, Hyeonsik.** Temple University (MIS Department) [Dissertation Co-Chair; Paper Advisor]

**-Status of papers:**

H. Shin, Havakhor, T., Pang, M. -S. (2020) "Upending the Obesity Trend: An Empirical Study of Instacart's Impact on Obesity Epidemic in the US" Workshop on Information Technologies and Systems (*WITS*; in preparation for submission to *MIS Quarterly*)

**-Honors/Awards:**

Best workshop Paper nomination, WITS (2020)

Third-place at the Annual PhD Research Competition, Temple University (2<sup>nd</sup> year category; 2020)

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[2]. **Zhang, Leting.** Temple University (MIS Department) [Dissertation Committee Member; Paper Advisor]

**-Status of papers:**

L. Zhang, Havakhor, T., Sabherwal, R. "Rise of Working from Home and Frictions of Access to IT: Impacts on (Un)Employment in the U.S." (Accepted to *CIST*, 2021, in preparation for submission to *Information Systems Research*)

**-Honors/Awards:**

\$2,500 award from the 21<sup>st</sup> Young Scholars Interdisciplinary Forum, Temple University (2021).

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[3]. **Lee, Hong Joo.** Temple University (DBA Program) [Dissertation Committee Member]

**-Dissertation Title:**

A Study on Customer Intention to Repurchase Smartphones

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[4]. **Zhang, Tianjian.** Oklahoma State University (MSIS Department) [Dissertation Co-Chair]

**-Initial placement:** *City University of Hong Kong*

**-Status of papers:**

T. Havakhor, Rahman, M., Zhang, T.J., “Cybersecurity Investments and the Cost of Capital” in preparation for 3<sup>rd</sup> round review at *Management Science* (in preparation for a 3<sup>rd</sup> round review).

T. Havakhor, Rahman, M., Zhang, T.J., Zhu C. “Not Knowing What to Do with or without Machine Intelligence: Evidence from a Natural Experiment Involving Retail Investors” under 2<sup>nd</sup> round review at *Management Science* (in preparation for a 3<sup>rd</sup> round review).

T. Havakhor, Zhang, T.J., Zhu, C. (2020) “Digitization Diffusion along the Supply Chain” *International Conference on Information Systems (ICIS)* [Completed research paper; Winner of the track’s best paper award]

T. Havakhor, Zhang, T.J., Zhu, C. (2020) “Digitization Diffusion along the Supply Chain” *POMS Annual conference*.

T. Havakhor, Rahman, M., Zhang, T.J., Zhu, C. (2020) “Big Data and Noise Trading: Evidence from a Natural Experiment” *Statistical Challenges in Electronic Commerce Research (SCECR)*, June 2020.

T. Havakhor, Rahman, M., Zhang, T.J., Zhu, C. (2019) “Not Knowing What to Do with or without Machine Intelligence: Evidence from a Natural Experiment Involving Retail Investors” *Conference on Information Systems and Technology (CIST)*, Seattle, WA.

T. Havakhor, Rahman, M., Zhang, T.J., Zhu, C. (2019) “Not Knowing What to Do with or without Machine Intelligence: Evidence from a Natural Experiment Involving Retail Investors” *Workshop on Information Systems Economics (WISE)*, Munich, Germany.

T. Havakhor, Zhang, T.J., Biros, David. (2019) “Does Cybersecurity Slow Down Digitization? A Quasi-Experiment of Security Breach Notification Laws” *International Conference on Information Systems (ICIS)*, Munich, Germany. [Completed research paper]

**-Honors/Awards:**

Best Paper in Track Award (2020), International Conference on Information Systems.

[5]. **Duke, Jacob.** Oklahoma State University (Entrepreneurship Department) [Dissertation Co-Chair]

**-Initial placement:** *ESC Rennes School of Business (currently at Kansas State University)*

**-Status of papers:**

Duke, J., Havakhor, T., Mui, R., and Parker, O. “How Starting Strategy and Network Structure Shape Problemistic Search: An Examination of Venture Capital Firms” *forthcoming at Entrepreneurship Theory and Practice* (listed in FT 50).

Duke, J., Havakhor, T., Mui, R., and Parker, O. “How Network Position and Structure Shape Managerial Responses to Underperformance.” under review at *Journal of Business Research*.

Duke, J., Havakhor, T. (2018). “To Dance with Strangers One Needs a Good Wingman: How Existing Ties Enable Search for New Partners” *Babson College Entrepreneurship Research Conference (BCERC)*, Waterford, Ireland. (Premier entrepreneurship conference)

Duke, J., Mui, R., Havakhor, T. (2018). “How Performance Failures, Successes, And Network Structure Influence Change In Venture Capital Investment Strategies” *Babson College Entrepreneurship Research Conference (BCERC)*, Waterford, Ireland. (Premier entrepreneurship conference)

Duke, J., Havakhor, T., & Mui, R. (2018). The Role of Network Position and Structure in Determining Attainment Discrepancy Attentiveness. *Annual Meeting of the Academy of Management*, Chicago, IL.

Duke, J., Havakhor, T., Mui, R., & Parker, O. (2018). Status Centrality and Structural Holes as Drivers of Aspiration Salience. \*nominated for the best conference paper award at the 2018 Strategic Management Society’s 38th Annual Conference, Paris, France. (Premier strategic management conference)

**-Honors/Awards:**

Best Conference Paper Nomination (2018), Strategic Management Society’s 38th Annual Conference.

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## V. Teaching Evaluations

Semester	Course Taught	Score
<b>University of Arkansas</b>		
Fall 2012	Introduction to Information Systems (ISYS 2263)	3.87
Summer 2014	Introduction to Information Systems (ISYS 2263)	4.96
Spring 2015	Seminar in ERP Development (ISYS 4233)	4.67
Fall 2015	Seminar in ERP Development (ISYS 4233)	4.60
Spring 2016	Business Intelligence (ISYS 4293)	4.70
<b>Oklahoma State University</b>		
Fall 2016	Advanced Application Development (MSIS4363)	4.33*; 4.02
Spring 2017	Advanced Application Development (MSIS4363)	4.64**; 4.54; 4.48
Fall 2017	Advanced Application Development (MSIS4363)	4.62; 4.27
Spring 2018	Advanced Application Development (MSIS4363)	4.88; 4.57
Spring 2018	Doctoral Seminar in IS Strategy (MSIS6333)	4.57*, **
<b>Temple University</b>		
Fall 2019	Data-Centric Application Development (MIS 2402)	4.30
Spring 2020	Web Application Development (MIS 2402)	4.60
Fall 2020	Web Application Development (MIS 2402)	4.70
Fall 2020	Web Application Development (MIS 2402)	4.70
Spring 2021	Special Topics (Mobile Application Development)	4.30*

Notes. Evaluation scores are out of 5; \* self-developed course in particular semester; \*\*Graduate Sections

## VI. Service

### Editorial Roles

- Associate Editor, *Decision Sciences*, 2020-present.
- Associate Editor of Special Issue (“Ethical Issues and Unintended Consequences of Digitalization and Platformization”), *Journal of Information Technology*, 2020-present.
- Associate Editor, *International Conference on Information Systems*, 2020.
- Editorial Review Board Member at *IEEE Transactions on Engineering Management*, 2017-present.

### Reviewing Roles

- Ad-hoc Reviewer at *MIS Quarterly*, 2018-present.
- Ad-hoc Reviewer at *Information Systems Research*, 2017-present.
- Ad-hoc Reviewer at *Journal of Association for Information Systems*, 2017-present.
- Ad-hoc Reviewer at *Journal of MIS*, 2017-present.
- Ad-hoc Reviewer at *Information & Management*, 2014-present.
- Ad-hoc Reviewer at *Communications of ACM*, 2017.
- Ad-hoc Reviewer at *Journal of Organizational Computing and Service Innovation*, 2017.
- Ad-hoc Reviewer at *International Conference on Information Systems*, 2012-2018.

- Ad-hoc Reviewer at *Americas Conference on Information Systems*, 2014-2018.
- Ad-hoc Reviewer at *Hawaii International Conference on System Sciences*, 2013, 2017.
- Ad-hoc Reviewer at *European Conference on Information Systems*, 2015.

## Leadership and Service Roles

### At Temple University

#### At the School Level:

- *Research Director*, 2021-, Institute for Business and Information Technology (IBIT), Fox School of Business, Temple University.

#### At the Department Level:

- *Merit Committee, Chair*, 2020-, MIS Department, Fox School of Business, Temple University.
- *Ph.D. Committee, Member*, 2020-, MIS Department, Fox School of Business, Temple University.
- *Merit Committee, Member*, 2019, MIS Department, Fox School of Business, Temple University.
- *MIS Awards Committee, Member*, 2019, MIS Department, Fox School of Business, Temple University.

#### At the Community Level:

- *Digital Transformation Advisor*, 2020, Small Business and Nonprofit Digital Transformation Program, Institute for Business and Information Technology (IBIT), Fox School of Business, Temple University.
  - Advised three student teams and successfully launched e-commerce solutions for three Philadelphia-based businesses, *Queenie's Pets*, *Royal Bargain*, and *Smokin' Sone's Fresh Grill*.

### At Oklahoma State University

- *Research Committee Member*, 2018-2019, Oklahoma State University.
- *External Outreach Committee Member*, 2018-19, Oklahoma State University.
- *Application Development Curriculum Design Committee Member*, 2018-2019, Oklahoma State University.
- *Ph.D. Committee Member*, 2019, Oklahoma State University.
- *Big XII+ MIS Research Symposium*, co-chair, hosted at Oklahoma State University, 2018.
- *Big XII+ Symposium MIS Research*, coordinator for Oklahoma State University, 2017.
- Instructor and participant at *Information Systems Technology Exploration (ISyTE) for High School Students*, 2017-2019, Oklahoma State University.

## VII. Professional Affiliations

- Member, *Association for Information Systems (AIS)*, 2011-present.
- Member, *The Institute for Operations Research and the Management Sciences (INFORMS)*, 2011-present.