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LAURETTE DUBÉ

Desautels Faculty of Management
Samuel Bronfman Building
McGill Centre for the Convergence of
Health and Economics (MCCHE)
McGill University

1001 Sherbrooke St. West
Montreal, Qc Canada H3A 1G5
Email: laurette.dube@mcgill.ca
Website: www.mcgill.ca/desautels/mcche
Tel: + 1-514-398-3299 / 3628

Work Experience

- Full Professor, Desautels Faculty of Management (Marketing), McGill University (2004-present)
- Scientific Director and Founder, McGill Centre for the Convergence of Health and Economics (MCCHE), McGill University (2012-present)
- James McGill Chair, Consumer and Lifestyle Psychology and Marketing, Desautels Faculty of Management (Marketing), McGill University (2003-present)
- Scientific Director, McGill World Platform for Health and Economic Convergence, McGill University (2006-2011)
- Associate professor, Desautels Faculty of Management (Marketing), McGill University (1995-2004), early tenure 1997
- Assistant professor, Faculty of Medicine (Nutrition Dep.) Université de Montréal, (1990-1995)

Administrative Apppointment

Director, PhD Program (Interim September 2005-January 2006), Desautels Faculty of Management, McGill University

Other Research Appointments

- Advisory Board Member, GiET Foundation, Mumbai, India Dr. Suryavanshi (Aug. 2018-)
- Scientific Advisor on Farm Credit Canada (FCC), Sightline Innovation. (May 2018-)
- President, Scientific Advisory Committee at Metro (Oct. 2013-)
- Advisory Board Member, National Childhood Obesity Foundation (2007-)
- Mentor, Psychosocial Oncology Research Training (PORT) (2003-2013)
- Scientific Committee, Public Relations & Media Communication Research Chair (2002-10)
- Scientist, Health Promotion & Management, Montreal Geriatric Institut (1997-2006)
- Board Member, Centre for Research Training in Nursing Management (2001-2005)
- Career Scientist, Social Sciences and Humanities Research Council (SSHRC) (2000-2005)
- Scientific Director, McGill Initiative for Integrative Health Management (2000-2005)
- Career Scientist, Canadian Institutes for Health Research (CIHR) (2000-2005)
- Member of the Scientific Committee, Danone Institute (1997-2000)
- Associate Member, Interdisciplinary Research Group on Health Sciences (GRIS) School of Medicine, Health Management Department, Université de Montréal (1993-2000)
- Scientist, Health Promotion & Management, Medical Research Center L.-C. Simard (1993-2000)

Academic Qualifications

PhD, Marketing, Consumer/Lifestyle, Psychology/Behavioural Decision Making
Cornell University, 1987-1990
Master of Professional Studies, Service Marketing, Cornell University, 1984-1987
MBA, Finances, École des Hautes Études Commerciales, 1979-1983
BSc, Nutrition, Université Laval, 1972-1975

Credentials

2013 The Queen Elizabeth II Diamond Jubilee Medal
2011 Women of Distinction Award, Social and Environmental Sciences Laureate category
2006 Fellow of the Royal Society of Canada
2000 – 2005 Tri-Council Career Award

Academic Experience - Teaching

Doctoral research seminar

Advanced Topics in Consumer Research
Advances Topics in Services Marketing Management
Advanced Topics in Integrative Client-Centered Management

Doctoral reading courses

Affect and Emotion: Basics, consumer and organization research
Attitude Formation and Change: Basics, consumer and organization research
Environmental psychology: Basics, consumer and organization research
Consumer behavior issues in e-commerce

Master level courses

Services Marketing Management (MBA, M. Sc.)
Services Marketing Management for the health care industry (MD-MBA)
Consumer Behavior (MBA)
Advances in Food Marketing (M. Sc.)

Undergraduate courses

Services marketing management (B. Com.)
Consumer Behavior (B. Com.)
Marketing Research (B. Com.)
Principles of Marketing (B. Sc.)

Course concept development

Capstone MD-MBA, Health Challenges:
Management meets Medicine: For more effective management of diabetes and obesity (2003)
Managing health beyond border: Integrated care for integrated health (2002)
Transforming health in an era of chronic diseases and aging clientele (2001)

Publications

Journal Citation Reports: 2018 Journal citation indices (the Impact Factor, I.F. and the Immediacy Index, I.I) were included in paranthesis when available to facilitate interdisciplinary assessment. Points of reference:

<i>Journal of Consumer Research</i>	(I.F. = 4.701 / I.I. = 0.821)
<i>Journal of Marketing Research</i>	(I.F. = 4.200 / I.I. = 0.417)
<i>Marketing Science</i>	(I.F. = 2.490 / I.I. = 0.423)
<i>Management Science</i>	(I.F. = 4.219 / I.I. = 1.201)
<i>MIS Quarterly</i>	(I.F. = 4.373 / I.I. = 0.610)

Refereed Articles (In Press, Accepted, Published) Last 10-years selection only (60)

1. Mandelbauma, J. Moore, S, Silveira, P.P., Meaney, M.J., Levitan, R.D., **Dubé**, L. (In Press). "Does social capital moderate the association between children's emotional overeating and parental stress? A cross-sectional study of the stress-buffering hypothesis in a sample of mother-child dyads." *Social Science & Medicine*, (2019)
https://ac.els-cdn.com/S0277953618307068/1-s2.0-S0277953618307068-main.pdf?_tid=217c71b5-7e70-49f8-9bd0-4a8ea410ea79&acdnat=1547240180_efcf956828ee0b9fcd6a26476d602565
2. Portella, A.K., Paquet, C., Bischoff, A.R., Dalle Molle, R., Faber, A., Moore, S., Arora, N., Levitan, R. Silveira, P.P. and **Dubé**, L. "Multi-behavioral obesogenic phenotypes among school-aged boys and girls along the birth weight continuum." *PLOS One*, 14 no. 2 (2019): 1-18. (I.F. = 2.766 / I.I. = 0.388)
<https://journals.plos.org/plosone/article/file?id=10.1371/journal.pone.0212290&type=printable>
3. Bischoff, A.R., Portella, A.K., Paquet, C., Dalle Molle, R., Faber, A., Arora, N., Levitan, R.D., Silveira, P.P. and **Dubé**, L. "Low birth weight is associated with increased fat intake in school-aged boys." *British Journal of Nutrition*, 119 (2018): 1295-1302. (I.F. = 3.319 / I.I. = 0.534)
<https://www.cambridge.org/core/journals/british-journal-of-nutrition/article/low-birth-weight-is-associated-with-increased-fat-intake-in-schoolaged-boys/40DFEC98D49C7B465777B21E7A66CC82>
4. Lencucha, R., **Dubé**, L. and Blouin, C., Hennis, A., Pardon, M. and Drager, N. "Fostering the Catalyst Role of Government in Advancing Healthy Food Environments." *International Journal of Health Policy and Management (IJHPM)*, 7 no. 6 (2018): 485-490.
http://www.ijhpm.com/issue_655_661_Volume+7%2C+Issue+6%2C+June+2018.html
5. Chen, X., Huang R., Yang Z., and **Dubé**, L. "CSR Types and the Moderating Role of Corporate Competence." *European Journal of Marketing*, 52 no. 7/8 (2018): 1358-1386. (I.F. = 1.716 / I.I. = 0.413)
<https://doi.org/10.1108/EJM-12-2016-0702>
6. Addy, N.A., and **Dubé**, L. "Addressing Complex Societal Problems: Enabling Multiple Dimensions of Proximity to Sustain Partnerships for Collective Impact in Quebec." *Sustainability*, 10 no. 4 (2018): 980. (I.F. = 2.592 / I.I. = 0.754)

7. Wu, Y.H., Moore, S. and **Dubé**, L. "Social capital and obesity among adults: Longitudinal findings from the Montreal neighborhood networks and healthy aging panel." *Preventive Medicine*, 111 (2018): 366-370. (I.F. = 3.449 / I.I. = N/A)
<https://www.sciencedirect.com/science/article/pii/S0091743517304693>
8. **Dubé**, L., Du, P., McRae, C., Sharma, N., Jayaraman, S. and Nie, J-Y. "Convergent Innovation in Food through Big Data and Artificial Intelligence for Societal-Scale Inclusive Growth." *Technology Innovation Management (TIM) Review*, 8 no. 2 (2018): 49-65.
<http://timreview.ca/article/1139>
9. Silveira, P.P., Pokhvisneva, I., Gaudreau, H., Atkinson, L., Fleming, A., Sokolowski, M., Steiner, M., Kennedy, J., **Dubé**, L., Levitan, R. and Meaney, M. "Fetal growth interacts with multilocus genetic score reflecting dopamine signaling capacity to predict spontaneous sugar intake in children." *Appetite*, 120 (2018): 596-601. (I.F. = 3.501 / I.I. = 1.025)
10. Paquet, C., de Montigny, L., Labban, A., Buckeridge, D.L., Ma, Y., Arora, N.K. and **Dubé**, L. "The moderating role of food cue sensitivity in the behavioral response of children to their neighborhood food environment: a cross-sectional study." *International Journal of Behavioral Nutrition and Physical Activity*, 14 (2017): 86. (I.F. = 6.037 / I.I. = 0.597)
11. Pan, J., Ip, E.H. and **Dubé**, L. "An Alternative to Post-Hoc Model Modification in Confirmatory Factor Analysis: The Bayesian Lasso." *Psychological Methods*, 22 No. 4 (2017): 687-704. (I.F. = 8.188 / I.I. = 2.535).
12. Faber, A., Knäuper, B. and **Dubé**, L. "Attachment and Eating: A Meta-Analytic Review of the Relevance of Attachment for Eating Behaviors in the General Population." *Appetite*, 123 (2017): 410-438. (I.F. = 3.501 / I.I. = 1.025)
13. Dalle Molle, R., Fatemi, H., Dagher, A., Levitan, R.D., Silveira, P.P. and **Dubé**, L. "Gene and environment interaction: is the differential susceptibility hypothesis relevant for obesity?" *Neuroscience & Biobehavioral Reviews*, 73 (2017): 326-339. (I.F. = 8.002 / I.I. = 1.838)
14. Levitan, R., Wazana, A., Gordon-Green, C., Wendland, B., Silveira, P.P., Gaudreau, H., **Dubé**, L., Steiner, M., Kennedy, J. and Meaney, M. "A Developmental Model of Atypical Depression Based on Dopamine and Serotonin System Gene Interaction with Pre-And Post-Natal Adversity." *Biological Psychiatry*, 81 no. 10 (2017): S305. (I.F. = 11.501 / I.I. = 4.285)
[https://www.biologicalpsychiatryjournal.com/article/S0006-3223\(17\)30941-1/fulltext](https://www.biologicalpsychiatryjournal.com/article/S0006-3223(17)30941-1/fulltext)
15. Levitan, R., Jansen, P., Wendland, B., Tiemeier, H., Jaddoe, V.W., Silveira, P.P., Kennedy, J.L., Atkinson, L., Fleming, A., Sokolowski, M., Gaudreault, H., Steiner, M., **Dubé**, L., Hamilton, J., Moss, E., Wanaza, A. and Meaney, M. "A DRD4 Gene by Maternal Sensitivity Interaction Predicts Risk for Overweight or Obesity in Two Independent Cohorts of Pre-School Children." *Journal of Child Psychology and Psychiatry*, 58 no. 2 (2017): 180-188. (I.F. = 6.129 / I.I. = 5.841)
16. Zhang, W., Lu, J., Dubé, L. "Convergence Innovation and China Innovation Driven Development." Chinese peer-reviewed journal publication, the number one journal in social sciences. *Management World*, 6 (2016): 1-9. (I.F. = 4.013). *In Chinese*: 融合创新及其对中国创新驱动发展的意义. 管理世界 Title translated in English. <http://www.mwm.net.cn/>

17. Nagy, E., Moore, S., Gruber, R., Paquet, C., Arora, N. and **Dubé, L.** "Parental social capital and children's sleep disturbances." *Sleep Health*, 2 no. 4 (2016): 330-334.
18. Silveira, P.P. Gaudreau, H., Atkinson, L., Fleming, A.S., Sokolowski, M.B., Steiner, M., Kennedy, J.L., Meaney, M.J., Levitan, R.D. and **Dubé, L.** "Genetic differential susceptibility to socio-economic status and childhood obesogenic behavior: Why targeted prevention may be the best societal investment." *JAMA Pediatrics*, 170 no. 4 (2016): 359-364. (I.F. = 12.004 / I.I. = 3.739)
19. Silveira, P.P., Meaney, M.J. and **Dubé, L.** "DRD4, Income, and Children's Food Choices-Reply: Plasticity Allele or Different Opportunities?" *JAMA Pediatrics*, 170 no. 8 (2016): 810-811. (I.F. = 12.004 / I.I. = 3.739)
20. McDermott, J., **Dubé, L.**, Addy, N.A., Brouwer, I. and Ruben, R. "Setting New Frontiers for 21st Century Food Systems Research and Action Agriculture for Nutrition and Health (A4NH) and Convergent Innovation (CI)." *Sight and Life*, 30 no. 1 (2016): 47-52.
21. Jha, S.K., Pinsonneault, A. and **Dubé, L.** "The evolution of an ICT Platform-Enabled Ecosystem for Poverty Alleviation: the Case of E-Kutir." *Mis Quarterly*, 40 no. 2 (2016): 431-445. (I.F. = 4.373 / I.I. = 0.610)
22. Ackatia-Armah, N.M., Addy, N.A., Ghosh, S. and **Dubé, L.** "Fostering reflective trust between mothers and community health nurses to improve the effectiveness of health and nutrition efforts: An ethnographic study in Ghana, West Africa." *Social Science & Medicine*, 158 (2016): 96–104. (I.F. = 3.087 / I.I. = 0.877)
23. **Dubé, L.**, Fatemi, H., Lu, J. and Hertzler, C. "The Healthier the Tastier? USA-India Comparison Studies on Consumer Perception of a Nutritious Agricultural Product at Different Food Processing Levels." Edited by Padmavathy Venkatasu-bramanian, Institute of Trans-disciplinary Health Sciences and Technology, India. *Frontiers in Public Health*, 4 no. 6 (2016): 1-11.
24. Moore, S., Buckeridge, D.L. and **Dubé, L.** "Cohort Profile: the Montreal Neighbourhood Networks and Healthy Aging (MoNMET-HA) study." *International Journal of Epidemiology* 45, no. 1 (2016): 45–53. (I.F. = 7.339 / I.I. = 1.445)
<http://ije.oxfordjournals.org/content/early/2014/07/01/ije.dyu137.full.pdf+html>
25. Vainik, U., **Dubé, L.**, Lu, J. and Fellows, L.K. "Personality and situation predictors of consistent eating patterns." *PLOS One*, 10 no. 2 (2015): 1-22. (I.F. = 2.766 / I.I. = 0.388)
26. Lu, J., Pan, J., Zhang, Q., **Dubé, L.** and IP, E.H. "Reciprocal Markov modeling of feedback mechanisms between emotion and dietary choice using experience sampling data." *Multivariate Behavioral Research*, Nov.-Dec. 50 no. 6 (2015): 584-599. (I.F. = 2.141 / I.I. = 0.500)
27. Addy, N.A., Shaban-Nejad, A., Buckeridge, D.L. and **Dubé, L.** "An Innovative Approach to Addressing Childhood Obesity: A Knowledge-based Infrastructure for Supporting Multi-stakeholder Partnership Decision-making in Quebec, Canada." *International Journal of Environmental Research and Public Health*, 12 no. 2 (2015): 1314-1333. (I.F. = 2.468 / I.I. = 0.561)

28. Faber, A. and **Dubé**, L. "Parental Attachment Insecurity Predicts Child and Adult High Caloric Food Consumption." *Journal of Health Psychology*, 20 no.5 (2015): 511-524. (I.F. = 2.256/ I.I. = 1.152)
29. Lu, J., Xiong, S., Arora, N. and **Dubé**, L. "Using Food as Reinforcer to Shape Children's Non-Food Behavior: The Adverse Nutritional Effect Doubly Moderated by Reward Sensitivity and Gender," *Eating Behaviors*, 19 (2015): 94–97. (I.F. = 2.178 / I.I. = 0.222)
30. Levitan, R., Rivera, J.D., Silveira, P.P., Steiner, M., Gaudreau, H., Hamilton, J., Kennedy, J.L., Davis, C., **Dubé**, L., Fellows, L.K., Wazana, A., Matthew, S. and Meaney, M.J. on behalf of the MAVAN Study Team. "Gender Differences in the Association Between Stop-Signal Reaction Times, Body Mass Indices and/or Spontaneous Food Intake in Pre-School Children: An Early Model of Compromised Inhibitory Control and Obesity." *International Journal of Obesity*, 39 (2015): 614–619. (I.F. = 4.514 / I.I. = 1.430)

Annals NYAS (1331) Paths of Convergence for Agriculture, Health (7) 2014 NY ANNALS

31. Addy, N.A., Poirier, A., Blouin, C., Drager, N. and **Dubé**, L. "Whole-of-Society Approach for Public Health Policymaking: a Case Study of Polycentric Governance from Quebec, Canada." *Annals of the New York Academy of Sciences*, 1331 (2014): 216-229. (I.F. = 4.295/ I.I. = 1.480)
32. **Dubé**, L., Addy, N.A., Blouin, C. and Drager, N. "From Policy Coherence to 21st Century Convergence: A Whole-of-Society Paradigm of Human and Economic Development." *Annals of the New York Academy of Sciences*, 1331 (2014): 201-215. (I.F. = 4.295/ I.I. = 1.480)
33. **Dubé**, L., Labban, A., Moubarac, J.C., Heslop, G., Ma, U. and Paquet, C. "A Nutrition/Health Mindset on Commercial Big Data and Drivers of Food Demand in Modern and Traditional Systems." *Annals of the New York Academy of Sciences*, 1331 (2014): 278-295. (I.F. = 4.295/ I.I. = 1.480)
34. **Dubé**, L., Webb, P., Arora, N.K. and Pingali, P. "Agriculture, Health, and Wealth Convergence: Bridging Traditional Food Systems and Modern Agribusiness Solutions." *Annals of the New York Academy of Sciences*, 1331 (2014): 1-14. (I.F. = 4.295/ I.I. = 1.480)
35. **Dubé**, L., Jha, S., Faber, A., Struben, J., London, T., Mohapatra, A., Drager, N., Lannon, C., Joshi, P.K. and McDermott, J. "Convergent Innovation for Sustainable Economic Growth and Affordable Universal Health Care: Innovating the Way We Innovate." *Annals of the New York Academy of Sciences*, 1331 (2014): 119-141. (I.F. = 4.295/ I.I. = 1.480)
36. Jha, S., McDermott, J. Bacon, G., Lannon, C., Joshi, P.K. and **Dubé**, L. "Convergent Innovation for Affordable Nutrition, Health, and Health Care: The Global Pulse Roadmap." *Annals of the New York Academy of Sciences*, 1331 (2014): 142-156. (I.F. = 4.295/ I.I. = 1.480)
37. Struben, J., Chan, D. and **Dubé**, L. "Policy Insights from the Nutritional Food Market Transformation Model: The Case of Obesity Prevention." *Annals of the New York Academy of Sciences*, 1331 (2014): 57-75. (I.F. = 4.295/ I.I. = 1.480)
38. Silveira, P.P., Portella, A.K., Kennedy, J.L., Gaudreau, H., Davis, C., Steiner, M., Soares, C.N., Matthews, S.G., Sokolowski, M.B. and **Dubé**, L. "Association between the Seven-Repeat Allele of

- the Dopamine-4 Receptor Gene (Drd4) and Spontaneous Food Intake in Pre-School Children." Feb. 1st *Appetite* 73, (2014): 15-22. (I.F. = 3.501 / I.I. = 1.025)
39. Burt, J., **Dubé**, L., Thibault, L. and Gruber, R. "Sleep and Eating in Childhood: A Potential Behavioral Mechanism Underlying the Relationship between Poor Sleep and Obesity." *Sleep Medicine*, 15 no. 1 (2014): 71-75. (I.F. = 3.360 / I.I. = 0.606)
 40. Vainik, U., Dagher, A., **Dubé**, L. and Fellows, L.K. "Neurobehavioural Correlates of Body Mass Index and Eating Behaviours in Adults: A Systematic Review." *Neuroscience & Biobehavioral Reviews*, 37 no. 3 (2013): 279-299. (I.F. = 8.002 / I.I. = 1.838)
 41. Leroux, J., Moore, S. and **Dubé**, L. "Beyond the "I" in the Obesity Epidemic: A Review of Social Relational and Network Interventions on Obesity." *Journal of Obesity* (2013): 348249, published online Aug 26, 2013.
 42. Yoon, C., Gonzalez, R., Bechara, A., Berns, G.S., Dagher, A., **Dubé**, L., Huettel, S.A., Kable, J.W., Liberzon, I. and Plassmann, H. Smidts, A., Spence, C. "Decision Neuroscience and Consumer Decision Making." *Marketing Letters*, 23 no. 2 (2012): 473-485. (I.F. = 1.624 / I.I. = 0.139)
 43. Pelletier, M., Knäuper, B., Loiselle, C.G., Perreault, R., Mizrahi, C. and **Dubé**, L. "Moderators of Psychological Recovery from Benign Cancer Screening Results." *Current Oncology*, 19 no. 3 (2012): 191-200. (I.F. = 1.862 / I.I. = 0.319).
 44. Mukherjee, A. and **Dubé**, L. "Mixing Emotions: The Use of Humor in Fear Advertising." *Journal of Consumer Behaviour*, 11 no. 2 (2012): 147-161. (I.F. = 1.580 / I.I. = 0.424).
 45. Hammond, R.A., Ornstein, J.T., Fellows, L.K., **Dubé**, L., Levitan, R. and Dagher, A. "A Model of Food Reward Learning with Dynamic Reward Exposure." *Frontiers in Computational Neuroscience*, 82 no.6 (2012): 1-8. (I.F. = 2.323 / I.I. = 0.451)
 46. Hammond, R.A. and **Dubé**, L. "A Systems Science Perspective and Transdisciplinary Models for Food and Nutrition Security." *Proceedings of the National Academy of Sciences*, 109 no. 31 (2012): 12356-12363. (I.F. = 9.580 / I.I. = 1.970)
 47. El-Hachem, J., Shaban-Nejad, A., Haarslev, V., **Dubé**, L. and Buckeridge, D.L. "An Owl 2-Based Knowledge Platform Combining the Social and Semantic Webs for an Ambient Childhood Obesity Prevention System." *Procedia Computer Science*, 10 (2012): 110-119.
 48. **Dubé**, L., Pingali, P. and Webb, P. "Paths of Convergence for Agriculture, Health, and Wealth." *Proceedings of the National Academy of Sciences*, 109 no. 31 (2012): 12294-12301. (I.F. = 9.580 / I.I. = 1.970)
 49. Buckeridge, D.L., Izadi, M., Shaban-Nejad, A., Mondor, L., Jauvin, C., **Dubé**, L., Jang, Y. and Tamblyn, R. "An Infrastructure for Real-Time Population Health Assessment and Monitoring." *IBM Journal of Research and Development* 56, no. 5 (2012): 447-457. (I.F. = 0.760 / I.I. = 1.162)
 50. Ma, Zhenfeng and Laurette **Dubé**. "Process and Outcome Interdependency in Frontline Service Encounters." *Journal of Marketing* 75, no. 3 (2011): 83-98. (I.F. = 1.716 / I.I. = 0.413).

51. Lu, Ji, Catherine Huet and Laurette **Dubé**. "Emotional Reinforcement as a Protective Factor for Healthy Eating in Home Settings." *American Journal of Clinical Nutrition* 94, no. 1 (2011): 254-261. (I.F. = 6.568 / I.I. = 1.102).
52. Fisher, Robert J and Laurette **Dubé**. "Development and Validation of an Eating Norms Inventory. Americans' Lay-Beliefs About Appropriate Eating." *Appetite* 57, no. 2 (2011): 365-376. (I.F. = 3.501 / I.I. = 1.025)
53. Faulkner, Guy EJ, Paul Grootendorst, Van Hai Nguyen, Tatiana Andreyeva, Kelly Arbour-Nicitopoulos, M Christopher Auld, Sean B Cash, John Cawley, Peter Donnelly, Adam Drewnowski and Laurette **Dubé**. "Economic Instruments for Obesity Prevention: Results of a Scoping Review and Modified Delphi Survey." *International Journal of Behavioral Nutrition Physical Activity* 8, no. 109 (2011): 1-14. (I.F. = 6.037 / I.I. = N/A).
54. Paquet, Catherine, Laurette **Dubé**, Lise Gauvin, Yan Kestens and Mark Daniel. "Sense of Mastery and Metabolic Risk: Moderating Role of the Local Fast-Food Environment." *Psychosomatic Medicine* 72, no. 3 (2010): 324-331. (I.F. = 3.937 / I.I. = 1.030).
55. Paquet, Catherine, Mark Daniel, Bärbel Knäuper, Lise Gauvin, Yan Kestens and Laurette **Dubé**. "Interactive Effects of Reward Sensitivity and Residential Fast-Food Restaurant Exposure on Fast-Food Consumption." *American Journal of Clinical Nutrition* 91, no. 3 (2010): 771-776. (I.F. = 6.568 / I.I. = 1.102).
56. Ozdemir, Vural, Jean Armengaud, Laurette **Dubé**, Ramy Karam Aziz and Bartha M Knoppers. "Nutriproteomics and Proteogenomics: Cultivating Two Novel Hybrid Fields of Personalized Medicine with Added Societal Value." *Current Pharmacogenomics and Personalized Medicine* 8, no. 4 (2010): 240-244.
57. Moore, Spencer, Lise Gauvin, Mark Daniel, Yan Kestens, Ulf Bockenholt, Laurette **Dubé** and Lucie Richard. "Associations among Park Use, Age, Social Participation, and Neighborhood Age Composition in Montreal." *Leisure Sciences* 32, no. 4 (2010): 318-336. (I.F. = 1.969 / I.I. = 0.474).
58. Moore, Spencer, Mark Daniel, Ulf Bockenholt, Lise Gauvin, Lucie Richard, Steven Stewart and Laurette **Dubé**. "Associations among Socioeconomic Status, Perceived Neighborhood Control, Perceived Individual Control, and Self-Reported Health." *Journal of Community Psychology* 38, no. 6 (2010): 729-741. (I.F. = 1.076 / I.I. = 0.357).
59. McKenzie, Danielle St-Arnaud, Catherine Paquet, Marie-Jeanne Kergoat, Laurette **Dubé** and Guylaine Ferland. "Evaluation of Food Quality in Geriatric Institutions." *Canadian Journal of Dietetic Practice and Research* 71, no. 4 (2010): 192-198. (I.F. = 0.681 / I.I. = 0.273).
60. Blouin, Chantal and Laurette **Dubé**. "Global Health Diplomacy for Obesity Prevention: Lessons from Tobacco Control." *Journal of Public Health Policy* 31, no. 2 (2010): 244-255. (I.F. = 1.675 / I.I. = 1.033).

Publications Under Review (7)

1. Labban, A., Dubé, L. and Ma, Y. (Submitted). "When Belief- and Biology-Based Accounts of Healthy and Unhealthy Food Disagree on Consumer Preference and Responses to Price and In-Store Display." *Journal of Marketing, Special Issue: Better Marketing for a Better World*. (2019).
2. **Dubé, L.**, McRae, C., Wu, J-H., Ghosh, S., Allen, S., Ross, D., Ray, S., Joshi, P.K., McDermott, J., Jha, S. and Moore, S. (Submitted). "Impact of the eKutir ICT-Enabled Social Enterprise and its Distributed Micro-Entrepreneur Strategy on Fruit and Vegetable Consumption: A Quasi-Experimental Study in Rural and Urban Communities in Odisha, India." *Food Policy*, (2018)
3. Gupta, N., Noer, C., Portella, A.K., Verma, S., Poluru, R., Wagner, G.P., Paquet, C., Moore, S., Arora, N. and **Dubé, L.** (In Preparation). "Gender Moderation of Cognitive and Behavioral Consequences of Stunting in a Cohort of Rural Children from North India." *Journal of Child Psychology and Psychiatry*, (2018).
4. Gupta, N., Noer, C., Portella, A.K., Verma, S., Poluru, R., Wagner, G.P., Shyam, V., Patel, A.K., Paquet, C., Mehta, M., Moore, S., Mathur, P., Arora, N. and **Dubé, L.** (In Preparation). "Socioeconomic and family factors influencing prevalence of stunting in rural north India." *BMJ Global Health*, (2018).
5. Portella, A.K., Gupta, N., Noer, C., Wagner, G.P., Verma, S., Nielsen, D., Paquet, C., Moore, S., Mehta, M., Mathur, P., Silveira, P.P., Arora, N. and **Dubé, L.** (Submitted). "Investigating the Interplay Between Undernutrition, Insulin and Child Neurodevelopment in a Cohort of Rural Indian Children." *Nature Scientific Reports*, (2018)
6. Gupta, N., Noer, C., Portella, A.K., Verma, S., Poluru, R., Peretti Wagner, G., Shyam, V., Patel, A.K., Paquet, C., Mehta, M., Moore, S., Mathur, P., Arora, N. and **Dubé, L.** (In Preparation). "Sex differences in the behavioral consequences of childhood stunting in a rural are from north India." *PLOS One*, (2018) (I.F. = 2.766 / I.I. = 0.405).
7. **Dubé, L.**, Portella, A., Moore, S., Ma, Y., Cavillon, R., Dagher, A., Kennedy, J., Levitan, R., Silveira, P. and Paquet, C. (In Preparation). "The "For Better and for Worse" Effect of the Dopamine D4 Receptor Gene Polymorphism (DRD4 VNTR) on Real-World Behavioral Response to Commercial Food and Food, Cues in Children." *PLOS One*, (2018) (I.F. = 2.766 / I.I. = 0.388).

Books (6)

1. **Dubé, Laurette**, Antoine Bechara, Alain Dagher, Adam Drewnowski, Jordan LeBel, Philip James and Rickey Y Yada. *Obesity Prevention: The Role of Brain and Society on Individual Behavior. (a Handbook for Integrative Science, Policy and Action to Stop the Progression of the Obesity Pandemic)*. Elsevier/Academic Press, 2010.
2. Hawkes, Corinna, Chantal Blouin, Spencer Henson, Nick Drager and Laurette **Dubé**. *Trade, Food, Diet and Health: Perspectives and Policy Options: Blackwell Publishing Lt*, 336 pages, 2010.
3. **Dubé, Laurette** and Guylaine Ferland. *Emotional and Interpersonal Dimensions of Health Services: Enriching the Art of Care with the Science of Care: McGill-Queen's Academic Press - MQUP*, 2003.

4. **Dubé**, Laurette, Cathy A Enz, Leo M Renaghan and Judy Siguaw. *American Lodging Excellence: The Key to Best Practices in the U.S. Lodging Industry*: Educational Institute of the American Hotel, 2000.
5. **Dubé**, Laurette, Jordan Le Bel, C. Tougas and Viviane Troche. *Contemporary Challenges in Food and Food Services Marketing: Health and Pleasure at the Table*: Université de Montréal, 1995.
6. **Dubé**, Laurette. *Standardization: The Key to Cost-Quality Ratio Management in Food and Foodservice Industry: From Theory to Practice*: Hôtel-Dieu de Montréal, 1984.

Book Chapters (5)

1. **Dubé**, L., Lencucha, R. and Drager, A. "The role of agriculture, food and nutrition." In *Delivery Universal Health Coverage 2030 – Health a Political Choice*, edited by John Kirton, Global Governance Program. Munk School of Global Affairs and Public Policy, and Ilona Kickbusch. Global Health Programme, Graduate Institute, Supporting the vulnerable Chapter 7.2-7.3, pp. 85-86, 2019.
2. Barth, Barbara, B., Portella, A.K., **Dubé**, L., Meaney, M.J., Silveira, P.P. "The interplay between dopamine and environment as the biological basis for the early origins of mental health." In *Early Life Origin of Aging and Longevity*, editor: Alexander Vaiserman, Chapter 8, 2019.
3. **Dubé**, L., Jha, S.K. and McDermott, J. "Pulse value chain transformation through food convergent innovation for a healthy diet." In *Pulses for nutrition in India: Changing patterns from farm to fork*, eds. Devesh Roy, Pramod Kumar Joshi, and Raj Chandra. Chapter 7, pp. 221-234. Washington, D.C.: International Food Policy Research Institute (IFPRI), Washington, D.C., 2017. https://doi.org/10.2499/9780896292567_07
4. **Dubé**, L., Ackatia-Armah, N.M. and Addy, N.A. "Convergent Innovation for Addressing Malnutrition: Scaling up cross-sector solutions from the social economy." In *Good Nutrition: Perspectives for the 21st Century*, published by Jonathan Steffen Limited in Cambridge, UK, 2016.
5. Moore, Spencer, Srivardhini K. Jha, Suvankar Mishra, Daniel Ross, Summer Allen and Laurette **Dubé**. "Innovation in Evaluation to Inform Policy Convergence: Complex Systems Approach to Access Entrepreneurship-driven Intervention in eKutir's VeggieKart." In *Evaluation for Sustainable Experiences and Learning*, edited by A. Brahmachari, R. Agrawal, S. Ghosh, N. Bohidar, International Year of Evaluation 2015. Set of papers, Section V: Chapter 21, Astral, 2015.

Refereed Conference Proceedings (2) Selection only

1. Li, Wanyu, F., Dubé, Laurette and Yu Ma. Beyond Self-control: A Field Exploration of the Interactive Effect between Cue-induced and Prospective Decision Making on Long-term Weight Loss. *The Association for Consumer Research 2018 Conference*, Oct 11-14, 2018, C10 Session, Oct.12 (6pm-8pm), Hilton Anatole, Imperial Ballroom, Dallas, Texas.

2. Faber, Aida and Laurette **Dubé**. "Secure Attachment Orientation Predicts Nutritional Outcomes in Girls: Evidence a Brain-to-Society Cohort Study." *In Annuals of Behavioral Medicine*, 49, S240-S240, 2015.

Conference & Poster Presentations (54) Selection only, since 2015

1. Portella, A., Ma, Z. and **Dubé**, L. (Submitted) Multiscale neurobiological pathways to comfort food consumption in response to stress, *2019 Society for NeuroEconomics*, in Dublin, Ireland, Oct. 4-6, 2019.
2. Talukder, B., **Dubé**, L., Korec, T., Li, S. and Hipel, K.W. (Submitted) Multi-Indicator Supply Chain Management Framework for Food Convergent Innovation in the Dairy Business, *2019 European Triple Helix Congress (ETHAC2019)*, Electra Place Hotel, Thessaloniki, Greece, Sept 30 – Oct 1, 2019.
3. Srivardhini, J., Gold, R., Ebrahimi, H.P. and **Dubé**, L. (Accepted), Using Convergent Innovation to achieve Inclusive Innovation Goals: A Modular Governance Framework for Addressing Complex Social Problems, *2019 Technology Transfer Society Annual Conference*, Toronto, ON, Sept 26-28, 2019.
4. **Dubé**, L., Levitan, R., Kitayama, S., Silveira, P.P. (2019) Genetic neurobehavioral differential susceptibility to environment: Novel genomic mechanism appraisal method, structural and functional brain correlates, and evidence for social, cultural and economic contexts - Parallel Symposia. *Canadian Association for Neuroscience Symposia CAN-CAN 13th Annual Meeting*, Toronto, ON, May 22-25, 2019.
5. **Dubé**, L., Portella, A.K., Silveira, P.P., Paquet, C., Nielsen, D., Moore, S., DePasse, J., Meaney, M., Kennedy, J., Levitan, R. and Brown, S. (2018). Insulin as a Key Bridge susceptibility in valuation and foraging behavior: Insights from DRD4 field evidence in line with VmPFC/ACC dopamine mechanisms and agent-based model in the food domain." *Society for Neuroeconomics*, Philadelphia, Oct. 5-7, 2018.
6. Portella, A.K., Silveira, P.P., Levitan, R., Nielsen, D., Paquet, C., Arora, N. and **Dubé**, L., (2018). Insulin as a Key Bridge along the Gut Brain Axis Modulation of Neurobehavioral Processes and Real-World Behavior: Insights from a Field Study on Neuropsychological performance in 6-12 years old Indian Children (Max225, now=210). *Society for Neuroeconomics*, Philadelphia, Oct. 5-7, 2018.
7. Fatemi, A., Lu, J. and **Dubé**, L. (2018). The Effect of Naturalness on Product Attractiveness: The Role of Balanced Consequences and the Association with Nature. Poster will be presented at the 2018 IBTN Conference in Montréal (International Behavioural Trials Network). *This abstract will also be published in the journal Annals of Behavioral Medicine*. <https://ibtnetwork.org/conference/program>. Montreal, May 24-26, 2018.
8. Fatemi, A., Lu, J. and **Dubé**, L. (2018). When Healthy Food Tastes Better: the effect of pro-social context on healthy food choice. Poster will be presented at the 2018 IBTN Conference in Montréal

(International Behavioural Trials Network). *This abstract will also be published in the journal Annals of Behavioral Medicine.* Montreal, May 24-26, 2018.

<https://ibtnetwork.org/conference/program>.

9. Li W., F., **Dubé**, L. and Ma, Y., Moore, S. and Portella, A.K. (2018). Field Evidence of Synergy Between Individual Differences in Executive Control and Reward Sensitivity in Weight Management. Poster will be presented at the 2018 IBTN Conference in Montréal (International Behavioural Trials Network). *This abstract will also be published in the journal Annals of Behavioral Medicine.* <https://ibtnetwork.org/conference/program>. Montreal, May 24-26, 2018.
10. **Dubé**, L., Ghosh, S., McRae, C., Wu, Y.-H., Talukder, B., Allen, S., Jha, S., Joshi P.K., Ray, S., Ross, D. and Moore S. (2018). Quasi-experimental Evaluation of a Dietary Behavior Change Intervention Delivered Through an ICT-enabled Fruit and Vegetable Retail Channel. Poster will be presented at the 2018 IBTN Conference in Montréal (International Behavioural Trials Network). *This abstract will also be published in the journal Annals of Behavioral Medicine.* <https://ibtnetwork.org/conference/program>. Montreal, May 24-26, 2018.
11. Portella, A.K., Gupta, N., Silveira, P.P., Arora, N. and **Dubé**, L. (2018). Investigating the Association of Neurodevelopment, Height, and Insulin in a Cohort of Rural Indian Children. Paper to be presented at the Pediatric Academic Societies (PAS) 2018 Meeting. Session title May 6th from 17:45 to 19:30. in Toronto, May 5-8, 2018.
12. Portella, A.K., Gupta, N., Silveira, P.P., Arora, N. and **Dubé**, L. (2018). Mediating Effect of Insulin on Impact of Stunting on Child Neurodevelopment in a Cohort of Rural Indian Children. Poster to be presented at the 39th Annual SBM Meeting and Scientific Sessions (Society of Behavioral Medicine), at the Hilton New Orleans Riverside. Presentation scheduled for Saturday, April 14 from 10-11 in the Churchill Ballroom. Hilton New Orleans Riverside, USA. April 11-14, 2018.
13. Li W., F., **Dubé**, L. and Ma, Y., Moore, S. and Portella, A.K. (2018). Field Evidence of Synergy Between Individual Differences in Executive Control and Reward Sensitivity in Weight Management. Poster to be presented at the 39th Annual SBM Meeting and Scientific Sessions (Society of Behavioral Medicine), at the Hilton New Orleans Riverside. Hilton New Orleans Riverside, USA. April 11-14, 2018.
14. Nie, J., Du, P., McRae, C., Jayaraman, S. and **Dubé**, L. (2017). Building an artificial Intelligence Platform to Understand and Predict Consumer Behavior: The Case of Food and Health. Paper to be presented at the *NYU 2017 Conference on Digital, Mobile Marketing, and Social Media Analytics*, New York City, USA, December 8-9, 2017.
15. **Dubé**, L., Portella, A.K., Cavillon, R., Paquet, C., Moore, S., Dagher, A., Meaney, M.J., Levitan, R., Kennedy, J.L. and Silveira, P.P. (2017). Dopamine and differential susceptibility of cue-induced choice to environment: Evidence from psychological and genetic markers on children food behavior. Paper to be presented at the *SNE, Society for Neuro Economics Meeting, Neuroeconomics Conference*, Toronto, Ontario, October 6-8, 2017.
16. Talukder, B., **Dubé**, L., Ghosh, S. and Moore, S. (2017). Multi-Level Impact Evaluation of eKutir Social Enterprise and Associated Micro-Entrepreneurs. Paper presented at the *ASAC, Sciences Association of Canada Annual Conference*, Montreal, Canada, May 29 - June 1, 2017.

17. Ramezankhani, A., **Dubé**, L. and Perez-Aleman, P. (2017). Addressing the Local-Global Food System Paradox: An Inductive Case Study of FoodShare as a Broker Organization Straddling the Social and Commercial Economy Divide. Paper presented at the *12th Organization Studies Workshop*, Greece, May 2017.
18. Coghlan, C., LaBrecque, J., Ma, Y., Maisonnais, S., and **Dubé**, L. (2017). Towards a Model of Innovativeness for SMEs in the Agri-Food Industry. Symposium: Administrative. Paper presented at the ASAC, *Sciences Association of Canada Annual Conference*, Montreal, Canada, May 29 - June 1, 2017.
19. Wu, H., Ma, Y., Mamiya, H., Buckeridge, D.L. and **Dubé**, L. (2017). Modeling the Soda taxes, pass-through rate and prices across different income groups” Oral presentation at the ASAC, *Sciences Association of Canada Annual Conference*, Montreal, Canada Montreal, QC, on May 30, 2017
20. Talukder, B., **Dubé**, L., Korec, T., Li, S. and Hipel, K. (2017). Multi-Criteria Supply Chain Design and Management Tool for Food Convergent Innovation in Dairy Business. Paper presented at the *4th International Conference on CSR, Sustainability, Ethics & Governance*, Perth Western, Australia, July 26-28, 2017.
21. Wu, Y.H., Moore, S. Buckeridge, D.L. Ma, Y. and **Dubé**, L. (2017). Baseline weight status modifies the effect of the neighborhood soft drink discounts on weight among females in Montreal, Canada. Poster presented at *the 25th Annual Meeting (SSIB), Society for the Study of Ingestive Behavior* at the Sheraton Centre, Montreal, Canada, July 18-22, 2017.
22. Hajar, F.H. and **Dubé**, L. (2017). Doing Good to Society Makes Food Products Natural. Poster presented at *the 25th Annual Meeting (SSIB) Society for the Study of Ingestive Behavior*, Montreal, Canada, July 18-22, 2017.
23. Struben, J., Chan, D., & **Dubé**, L. (2017). Dynamics of Market Transformation for Sustainability: The Challenge of Healthy and Equitable Food. Paper to be presented at the 33rd *EGOS - European Group for Organizational Studies Colloquium*, Copenhagen, Denmark, July 6-8, 2017.
24. Chan, D., Struben, J. and **Dubé**, L. (2017). Market Formation Across Socioeconomic Class: Impact of Market Infrastructure and Mechanisms. Paper presented at the 35th International Conference of the System Dynamics Society, Cambridge, MA.
25. Ma, A., Yue, J., Xu, Y. Chen, M., Lu, J. and **Dubé**, L. (2017). Perceived Social Norm and Food Environment Influences Children's Fruit and Vegetable Consumption, Canadian Agricultural Economics Society 2017 Annual Meeting, 18-21 June 2017, Montreal, Quebec, Canada.
26. Ramezankhani, A., **Dubé**, L. and Perez-Aleman, P. (2017). Addressing the Local-Global Food System Paradox: An Inductive Case Study of FoodShare as a Broker Organization Straddling the Social and Commercial Economy Divide. Paper to be presented at *The 12th Organization Studies Workshop*, Chania, Greece, May 17-20, 2017.

27. Struben, J., Chan, D., & **Dubé**, L. (2017). Dynamics of Directed Market Transformations: The Challenge of Equitable Healthy Food. Paper to be presented at *The 12th Organization Studies Workshop*, Chania, Greece, May 17-20, 2017.
28. **Dubé**, L. (2016). Individuals in environments: Novel approaches to exploring gene x environment interactions, presentation at the *Obesity Week 2016 Sessions* held in New Orleans, Louisiana, USA, Oct. 31 – Nov. 5, 2016.
29. **Dubé**, L. (2016). Yun-Hsuan Wu presented on behalf of L. Dube. Does the association between social networks and obesity differ among depressed and non-depressed adults?: Findings from the Montreal Neighbourhood Networks and Healthy Aging Study, oral presentation at the *APHA Annual Meeting and Expo* held in Denver, Collorado, USA, Oct. 29-Nov.2, 2016.
30. **Dubé**, L. (2016). How has the arrival of the SDGs changed financing for nutrition? Invited speaker at the *Micronutrient Forum Global Conference* held in Cancun, Mexico, Oct. 24-28, 2016. Also while in Cancun hosted the Global Pulse Innovation Platform (PIP) Ghana Work Session on Oct. 23, 2016.
31. **Dubé**, L. (2016). *Title to be inserted*. Invited speaker at the International Congress of Food Science and Technology- CONACTA2016, held in Armenia, Colombia on Sept. 21-23, 2016.
32. Jha, S., **Dubé**, L. and Gold, R. (2016). Convergent Innovation Platform for Solutions at Scale to Complex Social Problems: A Conceptual Framework of Tiered Governance, paper accepted for presentation at the 2016 Academy of Management Annual Meeting in Anaheim, California, August 5-9, 2016.
33. Pan, J., Ip, E. and **Dubé**, L. (2016). Multilevel Factor Analysis Models with Bayesian Lasso Prior, presentation at the Renaissance Hotel, the Psychometric Society IMPS 2016 Annual Meeting in Asheville, NC, USA, July 11-15, 2016.
34. Paquet, C., de Montigny, L., Buckeridge, D., Labban, A., Vainik, U., Akula, V., Iskandar, M., Ma, Y. and **Dubé**, L. (2016). Marketing food environment and food consumption in children: Moderation by food-related psychosocial factors, poster presentation at the 37th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine (SBM), held at the Washington Hilton, Washington, DC March 30-April 2, 2016.
35. **Dubé**, L., Portella, A., Bischoff, A., Dalle Molle, R., Levitan, R., Silveira, P. (2016). Obesogenic Behaviors Among School-Aged Children Born with Low and High Birth Weight, poster presentation (March 31st at 6h00pm) at the 37th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine (SBM), held at the Washington Hilton, Washington, DC March 30-April 2, 2016.
36. Xiong, S., Lu, J. and **Dubé**, L. (2016). Sensitivity to Reward Predicts Children’s Selective Exposure to Junk Food Advertising and Consequent Poor Diet Quality, poster presentation at the 37th Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine (SBM), held at the Washington Hilton, Washington, DC March 30-April 2, 2016.

37. **Dubé**, L. and Collaborators. (2016). MCCHE IDRC – (PIP) Pulse Innovation Platform India Meeting. IUAddition to Agriculture and Health through Food Convergent Innovation (CI), Sonipat (Haryana), India, March 17, 2016.
38. **Dubé**, L. and Orsat, V. (2016). Reinventing Innovation, Competition, and Collaboration Around Food for the Health of People, Planet, and Economy, presentation at the MCCHE Launch of the Global Pulse Innovation Platform (PIP), held in Montreal, March 10-11, 2016.
39. Addy, N. and **Dubé**, L. (2016). Shifting societal paradigms: The case for philanthropy-university partnerships in social innovation labs, presentation at the *Comparative and International Education Society (CIES) Conference* held in Vancouver, BC March 6-10, 2016.
40. **Dubé**, L. (2016). This is Your Brain on Food How Environments Influence Eating Behavior. IOM Brain on Food - Marian Koshland Science Museum, National Academy of Science, Washington, DC, USA, February 17, 2016.
41. **Dubé**, L., Black, R., Nierenberg, D. and Amanor-Boadu, V. (2015). Panel: Utilizing Effective Multisectorial Partnerships to Promote Pulses in Nutritious Diets. *NYAS Sackler Institute for Nutrition Science; Little Beans, Big Opportunities: Realizing the Potential of Pulses to Meet Today's Global Health Challenges*, November 19, 2015.
42. **Dubé**, L., Portella, A., Bischoff, A., Silveira, O., Arora, N., Levitan, R. and Faber, A. (2015). Gestational Overgrowth as a Risk Factor for Obesity: Evidence of Increased Restrictive and Emotional Eating During Childhood, presentation at the *143rd APHA Annual Meeting and Exposition*, Chicago, Oct. 31 – Nov. 4, 2015.
43. Struben, J., Chan, D. and **Dubé**, L. (2015). Sighequity gaps in healthy food access: A meso-level model of food innovation, distribution and acceptance, oral presentation at the *143rd APHA Annual Meeting and Exposition*, Chicago, Oct. 31 – Nov. 4, 2015.
44. Paquet, C., Lu, J., Labban, A., Ma, Y., De Montigny, L., Buckeridge, D., Xiong, S., Arora, N. and **Dubé**, L. (2015). Food Cues and Reward Sensitivity Moderate the Association Between Food Retail and Advertising Exposure and Food Consumption in 6-12 Y Children Category, oral presented at the *143rd APHA Annual Meeting and Exposition*, Chicago, Oct. 31 – Nov. 4, 2015.
45. Gruber, R., Faber, A. and **Dubé**, L. (2015). A potential emotional mechanism underlying the relationship between poor sleep and eating in childhood, poster to be presented at the *2015 Canadian Sleep Society meeting* at the Toronto Marriott Downtown Hotel, the Eaton Centre, Toronto, Ontario, Sept. 25-27, 2015.
46. **Dubé**, L., Quiblier, J.P., Chapman, B., Orsat, V. and Lannon, C. (2015). Panel Discussion: Convergence on Food Innovation for Health and Wealth – The Case for Pulses. *12th International Congress on Engineering and Food (ICEF12)*, Quebec, June 16, 2015.
47. Paquet, C., Lu, J., Labban, A., Ma, Y., De Montigny, L., Buckeridge, D., Xiong, S., Arora, N. and **Dubé**, L. (2015). Sensitivity to External Food Cues and Reward Moderate the Relationship of Exposure to Local Food Retail and Advertising Exposure on Food Consumption in 6-12 Y Children

Category, oral presented at the *COS 4th Canadian Obesity Summit*, Toronto, Ontario, (13:00), May 1st, 2015.

48. Lu, J., Xiong, S., Arora, N. and **Dubé**, L. (2015). Field Evidence of Adverse Nutritional Effect of Parental Use of Food as a Reinforcer for Non-Food Related Behavior, oral presentation at the *COS 4th Canadian Obesity Summit*, Toronto, Ontario, May 1st, 2015.
49. **Dubé**, L., Portella, A., Bischoff, A., Silveira, O., Arora, N., Levitan, R. and Faber, A. (2015). Gestational Overgrowth as a Risk Factor for Obesity: Evidence of Increased Restrictive and Emotional Eating During Childhood, presentation at the *COS 4th Canadian Obesity Summit*, Toronto, Ontario, (13:30 – 15:00), April 30th, 2015.
50. Bischoff, A., Portella, A., Silveira, P., Arora, N., Levitan, R., Faber, A. and **Dubé**, L. (2015). Increased Fat Preference in School-Aged Boys Born with Low Birth Weight is not Related to Differential Parental Food Rules, poster presented at the *COS 4th Canadian Obesity Summit*, Toronto, Ontario, (13:30 – 15:00), April 30th, 2015.
51. Lu, J. and **Dubé**, L. (2015). Linking Neurocognitive Components to Everyday Snacking Behavior: The Comparisons between Restrained and Unrestrained Eaters, poster presented at the *COS 4th Canadian Obesity Summit*, Toronto, Ontario, April 30th, 2015.
52. **Dubé**, L. (2015). Using Food as Reinforcer to Shape Children's Non-Food Behavior: The Adverse Nutritional Effect of Parental Use of Food as a Reinforcer for Non-Food Related Behavior, poster presented at the *COS 4th Canadian Obesity Summit*, Toronto, Ontario, April 30th, 2015.
53. **Dubé**, L., Faber, A. and Arora, N. (2015). Peer attachment and food consumption in children age 6-12: Exploring the moderating role of gender, poster presented at the *COS 4th Canadian Obesity Summit*, Toronto, Ontario, (12:00 – 13:30), April 30th, 2015.
54. Paquet, C., Lu, J., Labban, A., Ma, Y., De Montigny, L., Buckeridge, D., Xiong, S., Arora, A. and **Dubé**, L. (2015). Individual Differences in External Cue and Reward Sensitivity Moderate the Relationship Between Environmental Exposure Intensity and Food Consumption in 6-12 Y Children” the *2015 Obesity Summit*, London, UK, April 14-16, 2015.

Non-Refereed Publications (1) *Selection only*

Press Articles, Research Publications and Policy Reports

1. Chan, D., Coghlan, C., Ramezankhani, A., Dubé, L. and Ma, Y. (2017). A Management Flight Simulator Tool to Improve Economic Performance of Nutrition-sensitive Food Innovation and Enabling Policy Environment. MAPAQ, Program Innov'Action Agroalimentaire. Final Scientific Report March 15, 2017.

Reviews for Grant Agencies Refereed Journals & Conferences

Adjudication Committees Grant Proposal Reviews for National Grant Agencies

- Reviewer, Canadian Institutes for Health Research (CIHR), Team Grant: Impact of Gender on Knowledge Translation Interventions Meeting (March 2017).
- Reviewer, Canadian Institutes for Health Research (CIHR), Salary A Investigator (March 2015).
- Adjudication committee, Social Sciences Humanities Research Council of Canada (SSHRC), Grants Selection Committee Meetings (March 5-9, 2012).
- Reviewer, Canadian Institutes for Health Research (CIHR), Career Award Consultants, Committee A, (2012).
- Reviewer, Canadian Institutes for Health Research (CIHR), Health System Renewal, Committee A, (2011).
- Adjudication committee, Social Sciences Humanities Research Council of Canada (SSHRC), regular operating grants, Committee, (2010).
- Adjudication committee, Social Sciences Humanities Research Council of Canada (SSHRC), regular operating grants, Committee, (2008).
- Invited participation to the think tank “Multi-sectorial health promotion collaborative research,” (CIHR), Institute of Nutrition, Metabolism & diabetes, Concerned Children’s Advertisers, September (2005).
- Relevancy review committee, regular operating grants, Canadian Institutes for Health Research (CIHR), Institute of Nutrition Metabolism Diabetes (INMD), (2005).
- Participant to the Strategic Planning Consultation, (CIHR), Institute of Circulatory Respiratory Health, November 22, (2004).
- Adjudication committee, Social Sciences Humanities Research Council of Canada (SSHRC), regular operating grants, Committee 10, Psychology disciplines, (2003-2005).
- Adjudication committee, Social Sciences & Humanities Research Council of Canada (SSHRC), regular operating grants, Committee 21, Management disciplines, (2002-2003).
- Adjudication committee, Canadian Institutes for Health Research (CIHR), Health Services Research Training, Committee A, (2001-2004).
- Adjudication committee, Fond pour aide aux chercheurs et à la recherche (FCAR), doctoral fellowship, Management discipline committee, (1999-2002).

Grant Proposal Reviews for National Grant Agencies

- Ad hoc reviewer for SSHRC
- Ad hoc reviewer for CIHR
- Ad hoc reviewer for NSERC
- Ad hoc reviewer for FCAR
- Ad hoc reviewer for FRSQ
- Ad hoc reviewer for CQRS
- Ad hoc reviewer for Research Grant Council of Hong Kong

Editorial Board for Scientific Journals and Conferences

- Editorial board member, Administrative Sciences, (2006-2008)
- Program committee member, *Advances in Consumer Research Conference*, (2005)
- Editorial board member, *Revue Française de Marketing*, (2001-present)
- Guest co-editor, *Journal of Business Research*, Special issue on Atmospheric in retail and service environment, (1998)
- Program committee member, *Advances in Consumer Research Conference*, (1998)
- Associate editor, *Journal of the Canadian Dietetic Association* (1993-1995)

Reviews for Scientific Journals and Conferences

- Ad hoc reviewer for *Journal of Consumer Research*
- Ad hoc reviewer for *Journal of Marketing Research*
- Ad hoc reviewer for *Journal of Marketing*
- Ad hoc reviewer for *International Journal of Research in Marketing*
- Ad hoc reviewer for *Journal of Consumer Psychology*
- Ad hoc reviewer for *Psychology & Marketing*
- Ad hoc reviewer for *Journal of Retailing*
- Ad hoc reviewer for *Journal of Services Marketing*
- Ad hoc reviewer for *Journal of Applied Social Psychology*
- Ad hoc reviewer for *Personality and Social Psychology Bulletin*
- Ad hoc reviewer for *Journal of Applied Social Psychology*
- Ad hoc reviewer for *Journal of the American Dietetic Association*
- Ad hoc reviewer for *Appetite*
- Ad hoc reviewer for *International Journal of Hospitality Management*
- Ad hoc reviewer for *Advances in Consumer Research Conference*
- Ad hoc reviewer for *The American Marketing Association Conference*

External Contribution – University Level *Selection only, since 2017*

- Committee Reviews - CRC Candidatures / Sherbrooke University (2018)
- RBC Financial Group Chair of E-Commerce Evaluation Committee (2018)
- Peer Review - The Canadian Journal of Urban Research (CIJU) / Winnipeg University (2018)
- External Review - Associate Prof. Cristel Russell / American University (2018)
- External member thesis examiner - Sylvain Senecal, Supervisor - Carlos Felipe Almeida's Thesis / HEC (2018)
- External CRC Chair Review Committee for the University of Sherbrooke (June 2018)
- Hosting Inter-sectorial research development across the Faculty (2017)
- Creating an entrepreneurship prize between the two faculties as part of the Dobson Prize with Agriculture sector (2017)

Current Research Funds (8)

2019-2024 **CAD 2,500,000** SSHRC (**Partnership**). **Dilip Soman** (PI), Laurette Dubé (Co-PI). *Behaviourally Informed Organizations: Creating an Integrative Theory of Behavioural Change and Embedding it in Organizations.*

2019-2021 **CAD 99,996** CIHR (**Operating**). **Laurette Dubé** (NPA). *SynthEco: Synthetic Ecosystems for Expanding Cohort Data to Full Population-Level Representation and Visualization for Decision Support: A Novel Methodology to Improve Urban Population Health.*

2019-2021 **CAD 250,000** SSHRC (**New Frontiers in Research**) (NFRFE). **Daiva Nielsen** (PI), Laurette Dubé (Co-PI). *A Machine Learning Framework for Analyzing Eating Habits 250000Using Big Data from Mobile Weight Loss Applications: Tracing the Multiscale Dynamics of Eating for Personalized Adaptive Nudge Support.*

2019-2020 **CAD 23,768** SSHRC (**Connection**). **Raphael Lenchucha** (PI), Laurette Dubé (Co-PI). *Enhancing policy coherence for healthy product environments: Bridging theory, research and practice.*

2019-2020 **CAD 70,000** CIHR (**CLSA – Catalyst**). **Daiva Nielsen** (NPA), **Laurette Dubé** (PI). *A National Investigation of the Roles of Genetics, Social, Emotional and Environmental Factors as Determinants of Nutrition and Cardio-Metabolic Health Among Elderly Adults in Canada.*

2018-2022 **CAD 96,711** SSHRC (**Insights**). **Yu Ma** (PI), Laurette Dubé (Co-PI). *An Empirical Investigation Of Digital Goods Consumption and Its Impact on Word-of-Mouth Marketing.*

2018-2019 **CAD 17,892** SSHRC (**Connection**). **Laurette Dubé** (PI). *Brain-to-Society Decision and Behavior Research for Convergent Innovation That Supports Individual and Collective Wealth and Wellbeing.*

2015 –2021 **CAD 2,473,898** SSHRC (**Partnership**). **Alison Blay-Palmer** (PI), Laurette Dubé (Co-PI). *Food: Locally Embedded, Globally Engaged (FLEdGE).*

2014-2020 **CAD 354,517** SSHRC (**Insights**). **Laurette Dubé** (PI). *Paths of Convergence for Agriculture, Health and Wealth: Foundational Work for a Trans-disciplinary Whole-of-Society Paradigm in Food and Nutrition Context.*

Individual Supervision

Ph.D. Students Supervision (22) *Chair or co-chair only*

Cisneros-Franco, Miguel, Post-doctoral trainee at McGill University (2019-)

Li, Wanyu (Faith). Desautels Faculty of Management, McGill University, Graduation expected in 2022 (2018-)

Ramezankhani, Atefeh “Emergence of Socially Oriented Markets and Brokerage organizations,” Co-Supervision (Prof. Perez-Aleman) Desautels Faculty of Management, McGill University, Graduation expected in 2019.

Fatemi-Shariatpanahi, Hajar “Two essays on the impact of prosocial behavior of firms on preference for products through evaluation of long-term and short-term consequences,” Desautels Faculty of Management, McGill University, Graduated May 2018.

Chan, Derek “Understanding Dynamics of Equitable Market Transformation: The Case of Healthful Foods.” Project: Agent-based Food Market Flight Management Simulator: Scenario Results and Policy Development. Co-Supervision with Prof. Jeroen Struben. Desautels Faculty of Management, McGill University, Graduated February 2018.

Faber, Aida “Mapping the Role of Attachment Relationships in Eating Behaviors,” PORT Fellowship, Desautels Faculty of Management, McGill University, Graduated November 2015.

Labban, Alice “The Impact of Food Marketing on Purchase and the Moderating Role of Motivational Quality and Socio-Economic Status,” Desautels Faculty of Management, McGill University. Thesis presentation: March 12, 2014, Graduated May 2014.

Chen, Xiaoye (Sherry) “Understanding the Many Shades of Corporate Social Responsibility Corporate and Product Evaluations,” Graduated December 2011.

Lu, Ji “Maladaptive Eating and the Dynamic Interactions between Component Processes in "Cold" and "Hot" Systems,” Assistant Professor, Department of Business and Social Sciences, Nova Scotia Agricultural College, Graduated December 2010.

Sears, Donna “The Content, Structure, and Outcomes of Differentiated Pleasure: An Exploration,” Desautels Faculty of Management, McGill University, Graduated June 2010.

Desmeules, Rémi “A Multilevel Approach for the Study of Consumer Decision Making,” Assistant Professor, Marketing Department, Faculté des Sciences de l'Administration, Université Laval (Quebec), Graduated December 2009.

Zhenfeng, Ma “Predicting Individual Choice and Acceptance of Threat-Related Communication under Stress: Insights from a Psychoneuroendocrine Approach to Stress,” PORT Fellowships, Professor University of Ottawa, Graduated December 2007.

Legoux, Renaud “Advance Promotions,” *Max Bell* Foundation Fellowship, Assistant Professor, Marketing Department, HEC, Graduated October 2008.

Paquet, Catherine “Consumption Emotional Experiences: An Investigation of their Design, Outcomes, and Underlying Mechanism of Action in the Context of Repeated Services Episodes,” FRSQ post-doctoral fellowship, University of Montreal, Graduated February 2007.

St-Arnaud-McKenzie, Danielle “Le rôle de la prise alimentaire dans révolution de l’état nutritionnel de patients gériatriques hospitalisés en service de réadaptation,” CIHR post-doctoral fellowship, University of Sherbrooke, Graduated August 2006.

Cervellon, Marie-Cécile “Ambivalent and Dual Attitudes: Attitude Conflicts and their Impact on Decision Making and Behavior,” FCAR fellowship, Danone Scientific Institute Fellowship, Graduated August 2005.

Morin, Sylvie “Perceptual and evaluative impacts of background music in service environments,” FCAR fellowship, Associate Professor, Marketing, Université du Québec à Rimouski, Graduated 2004.

Gupta, Kunal “The interplay between reliability and customization as antecedents of service quality,” Senior Consultant, Burke Inc., US, Graduated 2003.

Gill, Tripat “All dissimilarities are not created equal: Perception and categorization of composite products,” Dean’s honor list, Associate Professor Case Western University, USA, Graduated 2002.

LeBel, Jordan J. “Pleasure intensity and Consumption Behavior: Dynamics and moderators,” FCAR fellowship, Associate Professor Johnson School of Management Concordia University, Canada, Graduated 2001.

Menon, Kalyani “Consumer anxiety and anger, provider response strategies and impact on service evaluation,” Marketing Science Institute Award for Best Doctoral Dissertation, School of Business and Economics, Wilfrid Laurier University, Canada, Graduated 1999.

Trudeau, E. “Structural analysis of affective and cognitive antecedents of patient satisfaction with foodservices,” Career training fellowship from Laval University, Canada, post-doctoral fellowship at the Research Center for Health Promotion, University of Seattle, USA, Graduated 1997.

External Member – Thesis Presentations (1)

Almeida, Felipa “Two essays on the subjective experience of virtual reality: The relationship between consumers internal bodily signals and the sense of presence and body ownership illusion,” HEC, Ecole des Hautes Etudes Supérieures Montreal. Cosupervisors: Sylvain Sénécal and Danilo Dantas. Thesis presentation on January 31, 2018.

Post-Doctoral Students Supervision (15) *Principal supervisor and co-supervisor*

Portella, André “The effects of early life nutrition and environment on later risk for obesity and related diseases,” Post-doctoral – Research Associates at McGill University (2016-)

Jedidi, Ons “Characterizing the effect of point-of-purchase nutrition scoring system intervention on food purchasing with a retailer,” Post-doctoral trainee at McGill University (2016-2017)

Coghlan, Christopher “Innovation at the firm, market and product in the dairy industry,” Post-doctoral trainee at McGill University (2016-2017)

Jayaraman, Srinivasan Post-doctoral trainee at McGill University (2016-2018)

Yun-Hsuan, Wu (Wendy) “Developing an overall index for food marketing and exploring the association between social, food environment and obesity,” Post-doctoral trainee at McGill University (2016-2018)

Talukder, Byomkesh “Sustainability Assessment. Multi-Criteria Based Supply Chain Management Tool,” Post-doctoral research fellow at McGill University (2016-2018)

Mokoah Ackatia-Armah, Theresa Nana “Research program on the Whole-of-Society model of collective choice and its application to novel convergent approaches to community and organizational decision making, as well as to policy, governance and other facets of institutional design. Studies and protocol development for research being conducted in Canada, Ghana and India,” Post-doctoral fellow at McGill University (2013-14)

Addy, Nii A. “Research program on the Whole-of-Society model of collective choice and its application novel convergent approaches to community and organizational decision making, policy, governance and other facets of institutional design” Post-doctoral fellow at McGill University (2012-14)

Radanielina-Hita, Marie Louise “Research program on Brain-to-Society model of motivated choice and its application for familial, interpersonal, social and commercial communications (Research Canada-India)” Post-doctoral fellow at McGill University (2012-13)

Ghosh, Abhijit “Social embeddedness of strategies and their impact on solving intractable societal problems,” Post-doctoral fellow at McGill University (2011-2012)

Stich, Christine “Neuro-psychological substrates of impulse control and lifestyle behavior,” co-direction with Baerbel Knauper (2003 – 2008)

Decker, Seamus “Biological Markers of Stress and Consumer Responses to Health-Related Persuasion,” (2003 – 2006)

Robitaille, Chantal “Building patient emotions into the everyday delivery of care,” in progress, Bourse des Gouverneurs, Montreal Geriatric Institute (2002-2004)

Taylor, L.K. “Multi-level approach to health management for chronic diseases: Physician and patient practices and their impact care outcome,” in progress, CIHR fellowship (2001-2004)

Watiez, M. “Food advertising and health consequences,” FRSQ fellowship (1994-1996)

Visiting Scholar (5)

McBreairthy, Laura, Univeristy of University of Saskatchewan. Involved in MCCHE’s research program on the Behavioral Research as it relates to the Convergence Innovations (2016-2017)

Xiong, Suhong (Susan) “Consumer and market research programs, bearing on experimental and quantitative study of various facets of consumer behavior and marketing,” Post-doctoral fellow at McGill University (2013-14)

Renaghan, Leo Mark, School of Hotel Administration, Cornell University (2006-2008)

Yan, Luo Division Director of Marketing Department, Hainan Provincial Tourism Administration, Hainan, China, (2001-2002)

Jingyuan, Han School of Economics and Management, Hebei University of Science and Technology, China (1999-2000)