



The Convergent Innovation Webinar Series

Food Program: Inventing “One-World” Food Solutions for Sustainable Development and Affordable Healthcare

Patterns of convergence and divergence within the US Financial Service



Gianvito Lanzolla is a Professor of Strategy at Cass Business School, City, University of London, which he joined in April 2006. Gianvito is the Founding Director of the Cass’s Digital Leadership Research Centre (DLRC) and in 2013 he launched the Digital Innovation in Action MBA program, the most successful MBA elective in the School. Gianvito holds an MSc in Mechanical Engineering (Dean’s list) and a PhD in Strategic Management. Before joining academia, he was the founder and managing director of “e-change Srl”, an e-business transformation provider which in 2002 he sold to a leading software company.

October 15, 2019

11:00 am EST

(1.5 hrs in length)

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Chair & Moderator: Laurette Dubé (Scientific Director of MCCHE)

ABSTRACT

In this webinar Professor Lanzolla will be presenting the results of a systemic analysis (joint work with Fang Lei and Andreas Tsanakas) on 500 US banks and insurance companies over the period 2006 to 2018 on the relationship between digitisation and patterns of divergence/convergence in business models and perception of external risks. Overall, findings show that digitisation drives convergence in business models among banks and insurances. However, this effect is stronger for generalist banks and insurance companies than for specialist ones - e.g., investment banks and life insurance companies. Findings also show that perceived external risks are converging among banks and insurances, thus suggesting the emergence of broader systemic risks. Implications of these findings for management and policy are finally discussed.

ABOUT THE SERIES

The **Convergent Innovation Webinar Series** will feature cutting edge science, technology and innovation in agriculture, food and health domains as well as in the behavioural, commercial, social and complexity sciences. These, combined with traditions from around the world, will altogether articulate an interdisciplinary research and action strategy to transform agricultural products like pulses from undifferentiated commodities into higher-margin whole and value-added food products that support sustainable development and affordable healthcare. Progressively, programs in the CI-Food webinar series will be developed for other agricultural products with high CI potential, e.g., dairy, fruits, vegetables, and others.

Global Pulse Innovation Platform:

An Ecosystem to Transform Traditional and Modern World through Food



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