

FIFTH SYMPOSIUM ON INNOVATION FOR SUSTAINABLE DEVELOPMENT.

SOCIAL INNOVATION AND FINANCING FOR THE SUSTAINABLE DEVELOPMENT GOALS (SDGS).

13 NOV. CÁMARA DE DIPUTADOS 14-15 NOV. UNIVERSIDAD IBERO CDMX

Draft Programme*

The Innovation for Sustainable Development Network (inno4sd) is an initiative established in Brussels in the year 2015 that brings together networks, entities and individuals with the aim of reducing fragmentation and supporting collaboration, whilst engaging policy makers, research & development and businesses to achieve the Sustainable Development Goals (SDGs). More information is available at <http://www.inno4sd.net/>

The 2019 Symposium will be held on November 13-15 in Mexico City. The selected topic is: 'Social Innovation and Financing for the Sustainable Development Goals (SDGs)'. The event will be hosted by the Mexican Senate (Nov 13th) and Universidad Iberoamericana (Nov 12, 14-15) (<https://ibero.mx/about-ibero>).

The 2019 Symposium is **organized** by:

- inno4sd
- School of Social Entrepreneurship and Innovation (EDES) from Universidad Iberoamericana, Mexico City

Co-organized with:

- Center for High Impact Social Innovation (CISAI) from ITESO
- GreenMomentum / Cleantech Challenge Mexico
- Mexican Network in International Cooperation and Development (REMECID)
- University of Ferrara - SEEDS

With **strategic international partners**:

- Inter-American Development Bank (IDB)
- Sustainable Development Solutions Network (SDSN)
- Green Growth Knowledge Platform



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- GODAN - Global Open Data for Agriculture and Nutrition
- MCCHE Centre for the Convergence of Health and Economics – McGill University
- Montreal International
- Centre for Research on Circular Economy, Innovation and SMES, Ferrara University (CERCIS)

And **national strategic partners:**

- Mexican Congress -H- Cámara de Diputados -Foreign Affairs Commission
- Cirklo Mexico
- Futuro Circular
- Causa Natura

Sponsored by:

- National Monte de Piedad

With the **support of:**

- European Union Delegation in Mexico
- Mexican Senate
- Office of the Mexican Presidency / Directorate of the Agenda 2030
- British Council (tbc)
- The Fridha Company
- Zona Exacta
- SDSN Mexico

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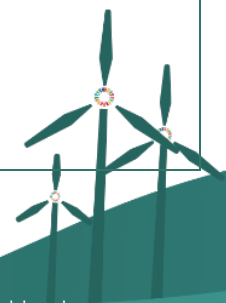
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Summary Programme*

Day / Hours	Activity	Venue
Nov 12 th 9:00-18:00	PhD Academy (activity for PhD Students, selected participants only)	Universidad Iberoamericana
Nov 13 th	8:00-14:00 High-level Policy Dialogue (by invitation)	Mexican Congress, Palacio de San Lázaro
	17:00-21:00 Special Workshop: Building an alliance for innovation and entrepreneurship to reach the SDGs in Mexico	National Monte de Piedad
Nov 14 th	9:00-9:30 Official Inauguration	Universidad Iberoamericana
	9:30-11:00 Panel: Social Innovation & Financing for the SDGs at 11 Years of 2030	
	11:30-13:00 Parallel Sessions: - Challenges for New Financial Structures. Alternatives for Social Innovation - The Role of Governments in Financing Social Innovation	
	14:00-15:30 Parallel Sessions: - The Role of Investment Funds in Social Innovation. Challenges, Opportunities and Testimonies - Building Capacity in Social Entrepreneurs. Education, Training and Failure Management	
	16:00-17:30 Dialogues: - Dialogue 1. Challenges for New Financial Structures. Alternatives for Social Innovation - Dialogue 2. The Role of Governments in Financing Social Innovation - Dialogue 3. The Role of Investment Funds in Social Innovation. Challenges, Opportunities and Testimonies - Dialogue 4. Building Capacity in Social Entrepreneurs. Education, Training and Failure Management	
17:30-18:30	Conclusions of the day	



Programme subject to change.

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Day / Hours	Activity	Venue
Nov 15 th	8:30-10:15 Panel: Challenges for and Inclusive Circular Economy in the 21 st Century	Universidad Iberoamericana
	10:30-12:00 Parallel Sessions: <ul style="list-style-type: none"> - SDGs and Social Innovation in Latin America - Innovation, Circularity and Transformations to Sustainability 	
	12:00-13:30 Panel: Green Innovation in Latin America and the Caribbean, including the launch of the innovation contest #SinDesperdicioMéxico, by IDB and partners Workshop 1: Circular Opportunities and Strategies	
	14:30-16:00 Dialogues: <ul style="list-style-type: none"> - Dialogue 5. Green Innovation in Latin America and the Caribbean - Dialogue 6. Innovation, Circularity and Transformations for Sustainability - Dialogue 7. SDGs and Social Innovation in Latin America: lessons for the agenda of a sustainable economy for the oceans Workshop 2: Circular Innovation	
	16:00 Keynote guest lecture	
	16:30 Presentation Innovation and Collaboration for the 2030 Agenda, Project Bank SDSN Mexico innovation ecosystem and solutions for the SDGs, SDSN Mexico	
	17:00 Presentation Science, Technology and Innovation Strategy RedGlobalMx	
	17:30 Conclusions and Wrapping up by inno4sd	
	18:00 Official Closing	



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Detailed Programme*

November 12th – Special session: PhD Academy

Venue: Universidad Iberoamericana

09:00	Welcome message by Mr Miguel Gallo, Universidad Iberoamericana EDESI and Mr Fernando Diaz Lopez, inno4sd Introduction by Co-chairs: <ul style="list-style-type: none">• Mr. Massimiliano Mazzanti, University of Ferrara (Italy) – video message• Ms. Leticia Silva, CISAI-ITESO (México) – video message• Ms. Imke de Kock, Stellebosch University (South Africa),
09:20	Keynote Lecture by Ms. Imke de Kock , Stellebosch University (South Africa),
10:20	<i>Coffee Break</i>
10:40	Presentations by selected PhD Students
13:30	<i>Lunch break</i>
14:30	Presentations by selected PhD Students (continues)
16:40	<i>Coffee Break</i>
17:00	Feedback by senior scholars <ul style="list-style-type: none">• Ms. Imke de Kock, Universidad de Stellebosch (South Africa)• Ms. Ana Crisol Méndez Medina, Duke University (USA)• Ms. Valeria Valle, Universidad Iberoamericana (Mexico)• Ms. Bibiana Gómez Muñoz, independent expert, formerly at National Commission for Energy (Mexico)
18:00	<i>Conclusions and wrapping up</i>



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November 13th – High-level Policy Dialogue

Venue: Mexican Congress, Palacio de San Lázaro (room tbc)

8:00	Registration
8:30	<i>Access to the venue (participants and general public)</i>
9:00	Welcome by moderator
9:10	Introduction and welcome by Mr. Fernando J. Díaz López , Director of the Innovation for Sustainable Development Network – inno4sd
9:30	Welcome message by Ms. Nancy de la Sierra , Mexican Senator and Coordinator of the working group for the 2030 Agenda
9:50	Welcome message by Ms. Laura Rojas Hernández , President of the Mexican Congress
10:10	Keynote message by Mr. Paolo Caridi , Chief of Commercial Section, Delegation of the European Union in Mexico
10:30	Keynote message by Ms. Gemma Santana , Coordinator Agenda 2030, Mexican Office of the President
10:50	Keynote message by Ms. Rosa Galvez , ParlAmericas and Senator for the Canadian Parliament
11:10	Keynote message by Mr. José Ramón López Portillo , CEO Q-Element and Member of the high-level expert group of STI for the SDGs of the UN Technology Facilitation Mechanism
11:30	<i>Coffee Break</i>
11:50	Keynote message by Ms. Carmen Bueno , Researcher SNI III, Universidad Iberoamericana, Mexico City
12:10	Keynote message by Mr. Daniel Villavicencio , Professor, Universidad Autonoma Metropolitana
12:30	Keynote message by Mr. Eduardo Rolon , Director Causa Natura
12:50	Keynote message by Mr. Samuel Compton , Operations Director, GODAN - Global Open Data for Agriculture and Nutrition, in partnership with the McGill Centre for the Convergence of Health and Economics - MCCHE (Canada)
13:10	<i>Pause</i>

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12:40	Panel Discussion chaired by: Dr. Luis Aguirre Torres , CEO, GreenMomentum Ms. Antares Guadalupe Vázquez Alatorre , Member of the Mexican Senate Mr. Alejandro Guevara Sanginés , Universidad Iberoamericana Mr. Javier Larragoiti Kuri , Founder and CEO, XiliNat Mr. Simone Lucatello , Presidente de la REMECID
13:40	Keynote message by Mr. Fernando J. Díaz López , Director of the Innovation for Sustainable Development Network – inno4sd
14:00	Keynote message by Ms. Martha Delgado Peralta , Deputy Minister of Foreign Affairs, Ministry of Foreign Affairs Mexico (tbc)
14:20	Concluding message by Mr. Alfredo Femat Bañuelos , Mexican Congressman and Coordinator of the Commission for Foreign Relations and host of the high-level forum
14:45	<i>End of the day (followed by Q&A press) and VIP Lunch (invited guests only)</i>

November 13th – Special workshop: Building and alliance for innovation and entrepreneurship to reach the SDGs in Mexico

Venue: National Monte de Piedad, Terrace

17:00	Introduction by co-chairs: Ms. Leticia Silva , CISA I, and Ms. Sofía Paredes , GreenMomentum
17:15	Tour the table
17:30	Towards an alliance of the Mexican ecosystem for entrepreneurship and innovation for the SDGs
20:00	<i>Joint reception</i>



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14 de noviembre– Financing and Innovation Dialogue

Venue: Universidad Iberoamericana

8:00	<i>Registration</i>	
9:00	Introduction by Mr. Fernando J. Díaz López , Director inno4sd Moderation by	
9:10	Welcome message by Mr. David Fernández Dávalos – Chancellor, Universidad Iberoamericana, Mexico City	
9:20	Welcome message by Mr. Paolo Caridi , Chief of the Commercial Section, Delegation of the European Union in Mexico.	
9:30	Welcome message by Ms. María Elena Álvarez-Buylla , Director of the Mexican Council for Science and Technology CONACYT	
9:40	<p>SOCIAL INNOVATION & FINANCING FOR THE SDGS AT 11 YEARS OF 2030</p> <p>Mr. Armando Laborde. New Ventures Group (30') followed by keynote panel (60')</p> <p>Chaired by Mr. Hans Martin Lundberg, Universidad Iberoamericana Rapporteur: Mr. Oscar Alvarez Macotela, INTERHES, Reino Unido.</p> <p>Keynote panelists:</p> <ul style="list-style-type: none"> • Ms. Gemma Santana, Agenda 2030 Coordinator, Mexican Office of the Presidency • Ms. Stéphanie Allard-Gomez, General Delegate of Quebec in Mexico (tbc) • Mr. Carlos Guaipatín, Inter-American Development Bank, Mexico • Ms. Karla Caballero, Nacional Monte de Piedad • Mr. Luis Huacuja, Vicepresident REMECID 	
11:15	<i>Coffee Break</i>	
11:30	Introduction to Parallel sessions	
11:30	<p>CHALLENGES FOR NEW FINANCIAL STRUCTURES. ALTERNATIVES FOR SOCIAL INNOVATION</p> <p>Chaired by Ms. Alejandra Revueltas, New Ventures Group</p> <p>Rapporteur: Mr. Alejandro Solis, Universidad Iberoamericana</p> <ul style="list-style-type: none"> • Introduction by co-chairs, followed by state of the art 	<p>THE ROLE OF GOVERNMENTS IN FINANCING SOCIAL INNOVATION</p> <p>Chaired by Mr. Miguel Gallo Reynoso, Universidad Iberoamericana</p> <p>Rapporteur: Ms. Carmen Bueno, Universidad Iberoamericana</p> <ul style="list-style-type: none"> • Introduction by co-chairs, followed by state of the art

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	<p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Javier Delgado Mendoza, Managing Director, Financiera Nacional de Desarrollo • Mr. Claudio García Salgó, Citibanamex • Mr. Arturo Palacios, The Carbon Trust Mexico • Mr. Jorge Aguirre Torres, CFO, GreenMomentum 	<p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Epifanio Palacios Vazquez, Director of Development and Financial Inclusion, Banco del Bienestar, Mexico • Mr. Edgar Villaseñor Franco, Executive Director, ICLEI Mexico • Mr. José Luis Valencia Abundis, General Manager, Strategic Project Agency, Gobierno de Jalisco • Mr. José Alberto Valdes Palacios, General Manager of Development and Energy Sustainability, SEDECO, CDMX
13:00	Networking Lunch & exhibition of innovators	
14:00	<p>THE ROLE OF INVESTMENT FUNDS IN SOCIAL INNOVATION. CHALLENGES, OPPORTUNITIES AND TESTIMONIES</p> <p>Co-chaired by Ms. Aurelie Pancera, Fridha Investing</p> <p>Rapporteur: Ms. Nidia Ibarra Serrano, CISA-ITESO</p> <ul style="list-style-type: none"> • Introduction by co-chairs, followed by state of the art <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Enrique Regalado, Abaco Partners • Ms. Laura Ortíz Montemayor, SVX Mexico • Mr. Óscar Álvarez Macotela, INTERHES, UK • Mr. Daniele Calzolari, Impact Investment Manager, Bolsa Social (Spain) 	<p>BUILDING CAPACITY IN SOCIAL ENTREPRENEURS. EDUCATION, TRAINING AND FAILURE MANAGEMENT</p> <p>Chaired by Mr. Julián Posso, National Monte de Piedad</p> <p>Rapporteur: Ms. Miriam Gastélum Aispuro, CISA-ITESO</p> <ul style="list-style-type: none"> • Introduction by co-chairs, followed by state of the art <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Nydia Delhi Mata-Sánchez, Chancellor, Technological University of Valles Centrales of Oaxaca, Mexico • Mr. Jairo Abraham Ruiz Nava, National Director of the Social Entrepreneurship Program of Tecnológico de Monterrey • Mr. Alfredo Camhaji Samra, Foro Consultivo Científico y Tecnológico
15:30	Coffee Break	

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16:00	Parallel Dialogues	
16:00	<p>DIALOGUE 1. CHALLENGES FOR NEW FINANCIAL STRUCTURES. ALTERNATIVES FOR SOCIAL INNOVATION</p> <p>Moderator: Ms. Alejandra Revueltas, New Ventures Group</p> <p>Rapporteur: Mr. Alejandro Solis, Universidad Iberoamericana</p> <p>Participants will be split in up in groups per selected SDG.</p>	<p>DIALOGUE 2. THE ROLE OF GOVERNMENTS IN FINANCING SOCIAL INNOVATION</p> <p>Moderator: Mr. Miguel Gallo Reynoso, Universidad Iberoamericana</p> <p>Rapporteur: Ms. Carmen Bueno, Universidad Iberoamericana</p> <p>Participants will be split in up in groups per selected SDG.</p>
	<p>DIALOGUE 3. THE ROLE OF INVESTMENT FUNDS IN SOCIAL INNOVATION. CHALLENGES, OPORTUNITIES AND TESTIMONIES</p> <p>Moderator: Ms. Aurelie Pancera, Fridha Investing</p> <p>Rapporteur: Ms. Nidia Ibarra Serrano, CISA-ITESO</p> <p>Participants will be split in up in groups per selected SDG.</p>	<p>DIALOGUE 4. BUILDING CAPACITY IN SOCIAL ENTREPRENEURS. EDUCATION, TRAINING AND FAILURE MANAGEMENT</p> <p>Moderator: Mr. Julián Posso, National Monte de Piedad</p> <p>Rapporteur: Ms. Miriam Gastélum Aispuro, CISA-ITESO</p> <p>Participants will be split in up in groups per selected SDG.</p>
17:30	<i>Conclusions of the day (presentation of workshop discussions)</i>	
18:30	End of the day	
20:00	Official dinner (inno4sd registered attendees only)	



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November 15th – A Dialogue on Circular Economy

Venue: Universidad Iberoamericana

8:30	Introduction to the day – presentation of agenda	
8:45	CHALLENGES FOR AN INCLUSIVE CIRCULAR ECONOMY IN THE 21ST CENTURY Mr. Massimiliano Mazzanti , Professor in Economic Policy University of Ferrara & inno4sd Steering Board member (30') followed by keynote panel (60') Chaired by: Ms. Gabriela Reygadas , Director at Cirklo Rapporteur: Ms. Marcela Izaguirre, Circular Economy Leader at CIRKLO Keynote panelists: <ul style="list-style-type: none">• Mr. Adrián Velasco, Director Futuro Circular/ Coordinator of Circular Economy program UMA/ Circular Economy Platform of Americas, Mexico Chapter• Mr. Timothee Murillo, Director, Danone Ecosystem, Mexico• Ms. Alba Sánchez – Coordinator of the Technological Base, UNAM / Technical Coordinator of NoBI Universitario 2018-2019• Mr. Andres Flores Montalvo, Director Climate Change and Energy, World Resources institute Mexico	
10:15	<i>Coffee Break</i>	
10:30	SDGs AND SOCIAL INNOVATION IN LATIN AMERICA Chaired by Ms. Leticia Silva , CISAI-ITESO (Mexico) Rapporteur: Ms. Miriam Gastélum Aispuro, CISAI-ITESO Speakers: <ul style="list-style-type: none">• Mr. Rodrigo Pérez Hernández, FLATAM Director• Mr. Luis Raúl Rodríguez Reyes, Director of Social Finances, ITESO• Mr. José Pérez Sevilla, Program Manager INTEL (tbc)• Ms. Beatriz Martínez, IMPLAN Bahía de Banderas, General Manager	INNOVATION, CIRCULARITY AND TRANSFORMATIONS TO SUSTAINABILITY Chaired by Ms. Imke de Kock , Lecturer, Stellenbosch University & inno4sd Steering Board member (South Africa) Rapporteur: Mr. Marco Quatrosi, University of Ferrara, Italy Speakers: <ul style="list-style-type: none">• Ms. Judith Maas, Deputy Ambassador and Head of Economic Affairs of the Embassy of the Kingdom of the Netherlands• Ms. Maï Murray, Montreal International• Ms. Heidi Virta, Senior Manager, Business Finland.• Mr. Samuel Compton, Operations Director GODAN, in partnership with MCCHE (Canada)

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12:00	<p>GREEN INNOVATION IN LATIN AMERICA AND THE CARIBBEAN</p> <p>Chaired by Mr. Carlos Guaipatín, IDB</p> <p>Rapporteur: Ms. Sofía Paredes Zamorano, Vice-Presidenta de GreenMomentum.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Claudia Octaviano, INECC • Mr. Vladimir López Bassols, International Consultant • Mr. Rafael Carmona, GreenMomentum • Mr. Fernando Díaz López, inno4sd 	<p>WORKSHOP 1: CIRCULAR OPORTUNITIES AND STRATEGIES</p> <p>Delivered by Ms. Marcela Izaguirre, Circular Economy Leader at CIRKLO</p> <p>Rapporteur: Ms. Gabriela Reygadas, Director at Cirklo</p> <p>Detection of circular opportunities in value chains to develop strategies that can be implemented towards more sustainable models increasing the life and value of goods through the design of closed loop cycles and product service systems.</p>
13:30	Networking Lunch & exhibition of innovators	
14:30	Parallel Dialogues	
14:30	<p>DIALOGUE 5. GREEN INNOVATION IN LATIN AMERICA AND THE CARIBBEAN</p> <p>Moderators: Mr. Fernando Díaz López, inno4sd</p> <p>Rapporteur: Mr. Rafael Carmona, CTO GreenMomentum</p> <p>Participants will be split in up in groups per selected SDG.</p>	<p>WORKSHOP 2: CIRCULAR INNOVATION</p> <p>Delivered by: Mr. Adrián Velasco, Futuro Circular/ Circular Economy Platform of the Americas</p> <p>Rapporteur: Ms. Nelly Paredes, Futuro Circular</p> <p>Demonstrative of the methodological process created to provide organizations with the tools to understand the Circular Economy and innovate in priority issues through this economic model's strategies and principles.</p>
	<p>DIALOGUE 6. INNOVATION, CIRCULARITY AND TRANSFORMATIONS FOR SUSTAINABILITY</p> <p>Moderator: Ms. Imke de Kock, Lecturer, Stellenbosch University & inno4sd Steering Board member (South Africa)</p> <p>Rapporteur: Mr. Marco Quatrosi, University of Ferrara, Italy</p> <p>Participants will be split in up in groups per selected SDG.</p>	<p>DIALOGUE 7. SDGs AND SOCIAL INNOVATION IN LATIN AMERICA: LESSONS FOR THE AGENDA OF A SUSTAINABLE ECONOMY FOR THE OCEANS</p> <p>Moderators: Ms. Leticia Silva and Mr. Carlos Ríos</p> <p>Rapporteur: tbc</p> <p>Case presenters: Ms. Ana Crisol Méndez Medina, Duke University and Ms Georgina Lopez / Mr Jose Gámez, Causa Natura.</p>

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SOCIAL INNOVATION AND FINANCING FOR THE SUSTAINABLE DEVELOPMENT GOALS (SDGS).

13 NOV. CÁMARA DE DIPUTADOS 14-15 NOV. UNIVERSIDAD IBERO CDMX

16:00	Keynote Lecture by Ms. Rosa Galvez , ParlAmericas and Senator for the Canadian Parliament
16:30	Presentation Innovation and Collaboration for the 2030 Agenda, Project Bank SDSN Mexico innovation ecosystem and solutions for the SDGs, SDSN Mexico, by Mr. Edgar Leyva , Manager SDSN México, Coordinación de la Investigación Científica, Universidad Nacional Autónoma de México
17:00	Presentation Science, Technology and Innovation Strategy for the SDGs of the Global Mx Network, by Ms. Martha Mondragon , Global Network MX Chapter Netherlands
17:30	CONCLUSIONS , announcements and wrapping up – <i>inno4sd network</i>
18:00	Official closing of inno4sd symposium

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As of February 2019, the inno4sd steering board oversees the activities of the inno4sd network. More information available at: <http://new.inno4sd.net>

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