

Social Network Analysis



Matt Guttentag

Program Director with LINC

He specializes in undertaking systems analyses for complex international development projects working with partners across the private, public, and non-profit sectors.

Monday, December 4, 2017

1:00 PM EST (duration: 1.5 hrs)

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Abstract:

Social Network Analysis (SNA) is an increasingly popular tool in designing and evaluating international development programs. Using SNA allows practitioners to understand, through visualization and quantification, the web of interdependent relationships that can be critical for the success or failure of an intervention, as well as how these relationships change over the course of an intervention. LINC has used SNA across contexts as diverse as water governance systems in the Democratic Republic of Congo, workforce development networks in Nicaragua, and global health supply chains. During the webinar, LINC Program Director Matt Guttentag will discuss how LINC has used SNA in international development and what LINC has learned about the promise and challenges of scaling the use of SNA in the development sector.



For more information or to subscribe, contact: sabina.hamalova@mcgill.ca or visit mcgill.ca/desautels/mcche

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The BRIDGE webinar series is designed to prepare for the next generation of big data analytics, woven into transdisciplinary and intersectoral sciences, policy and innovation, and serving as catalyst for solutions at scale to better address the seemingly intractable problems that lie at the nexus of health and wealth production, distribution and consumption. A key to accelerate change lies in establishing bridges between sectoral big data, and between data and content.

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