



REBALANCING SOCIETY

Leading management thinker Professor Henry Mintzberg delivered a lecture at IIM Bangalore as part of the EPGP Seminar Series. He spoke on 'Rebalancing Society...radical renewal beyond left, right and centre'

Professor Henry Mintzberg, one of the world's foremost management thinkers, delivered a talk on 'Rebalancing Society...radical renewal beyond left, right, and centre' at the Indian Institute of Management Bangalore (IIMB), as part of the Executive Post Graduate Programme in Management (EPGP) Seminar Series.

Ranked by The Wall Street Journal as one of the world's top 10 Most Influential Management Thinkers, Professor Mintzberg stressed that, "the health of society lies in how well it is able to self-organise and the key to this lies in the plu-

ral sector is combination of social initiatives, communities, unions, member-owned and non-owned bodies." "Tightly formed communities that not just circumvent problems, but confront them, are fundamental in keeping the public and private sectors in check.

In order to highlight imbalances in today's society, Professor Mintzberg pointed out that, "while corporate social responsibility is a fine idea, it does not adequately address corporate social responsibility." Another example that hit home was Mintzberg's thoughts on private pharmaceuticals vying for patents on herbs that

were grown in the backyards of Indian homes for centuries and used for medicinal purposes.

Professor Mintzberg's long standing relationship with IIMB goes back to 1995 when he founded the International Masters' Programme in Practising Management (IMPM), a ground-breaking new approach to management education. The IMPM is organised as a consortium of prestigious business schools around the globe and IIMB is one of the five original members of the consortium.

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pus and it is hard not to miss all the changes that constantly take place. I realise that India is a work-in-progress and this just doesn't relate to physical change. One cannot underestimate this country's capacity for socio-economic change that can occur by gradually rebalancing society through regulation," shared Professor Mintzberg.

Organised by the students of EPGP, IIMB's one-year full-time residential programme for experienced professionals, the seminar series provides a platform for students to engage with eminent personalities,

These informal sessions facilitate exchange of ideas and broaden horizons for students when it comes to understanding management and leadership.

The seminar session was attended by a large audience comprising professionals, faculty members and students of IIMB.

Professor Henry Mintzberg is an internationally renowned academic and author on business and management. He writes prolifically on topics related to strategy, organisational structure, manager's roles, and management education.