Leslie K. Breitner, MBA, DBA

Senior Faculty Lecturer, McGill University

Desautels Faculty of Management/Faculté de gestion 1001 Sherbrooke West, Room 640A, Montréal, OC H3A 1G5 Canada

Office: 1-514-398-3430 - Mobile: 1-760-902-9301

leslie.breitner@mcgill.ca www.mcgill.ca/imhl www.mcgill.ca/gchm

EDUCATION:

Doctor of Business Administration (**DBA**), Financial Management, Nonprofit Management and Health Care, Boston University Graduate School of Management

Research Area: The Impact of Quality Improvement Initiatives on Financial Management Systems in Nonprofit Organizations and Hospitals

Honors: Beta Gamma Sigma Society

Master of Business Administration (**MBA**) Simmons College Graduate School of Management **Honors:** (**Beekhuis Prize**) First in Class

Certificate, Harvard University Institute in Arts Administration

Brandeis University Completed Master's requirements in French Literary Studies

B.A.

University of Wisconsin, Madison, Wisconsin Major: French Studies Hamilton College Junior Year in France

HONORS:

- Teacher of the Year, Daniel J. Evans School of Public Affairs, University of Washington
- Dean's Award for Teaching Excellence, Daniel J. Evans School of Public Affairs, University of Washington
- Beta Gamma Sigma, The Honor Society for Collegiate Schools of Business Administration, Boston University Chapter
- Ph.D. Dissertation Workshop Fellow, Northeast Regional Section of the American Accounting Association, Providence, Rhode Island
- Doctoral Dissertation Grant, U.S. Department of Health and Human Services, The Agency for Health Care Policy Research, Washington, D.C.
- Doctoral Consortium Fellow, American Accounting Association Annual Doctoral Consortium, Lake Tahoe, California
- Simmons College Graduate School of Management, Beekhuis Prize for graduating first in M.B.A. class

EXPERIENCE:

2010-Present

Senior Faculty Lecturer, McGill University, Desautels Faculty of Management, Montréal, Québec, Canada

- Academic and Program Director, International Masters for Health Leadership (IMHL), International Executive Master's Program for Health Sector Professionals (Clinical and Managerial)
- Academic Co-Director, Graduate Certificate in Healthcare Management (GCHM), International Executive Certificate Program for Health Sector Professionals

2010-2021

- Academic Director and Module Director, International Master's Program for Managers (IMPM), International Executive Master's Program for Senior Executives in Business
- Module Director, China International Masters in Practicing Management (CMPM)
- Not-for-Profit Accounting and Financial Management for Bachelors of Commerce Program
- Ph.D. Committee (Carlos Rueda)
- Faculty Advisor and Masters paper advisor, IMHL and IMPM Programs
- Faculty Senate, McGill University
- Kent Scholarship Essay Committee, McGill CA Program

2013-2015

Co-Principal (with Henry Mintzberg), McGillX GROOC (One of three first MOOCs for McGill University; Social Learning for Social Impact

2002-2010

Principal Lecturer, Evans School of Public Policy and Governance, University of Washington, Seattle, Washington, USA

- Faculty Director, Executive MPA Program
- Faculty Director, Cascade Executive Programs
- Teaching: Nonprofit finance, financial management and budgeting, performance management and measurement, and public management: Traditional MPA program, Executive MPA program, Cascade Executive Programs

1998-2014

Adjunct Professor/Faculty Consultant, Seton Hall University, Masters in Healthcare Administration Online Program (Teaching and Curriculum Development)

- Curriculum development for financial management and control courses
- Primary teaching responsibilities for 35 cohorts of students in financial management and control

2010-2012

Adjunct Faculty, University of Washington School of Public Health, Northwest Center for Public Health Practice, Seattle, Washington

2008-2010

Chair, University of Washington Faculty Council on Educational Outreach (all aspects of distance and online learning), Senate Executive Committee, University of Washington

2002-03

Adjunct Faculty, University of Washington School of Business, Executive MBA (EMBA) Program, Seattle, Washington

2001-2002

Project Manager, Alzheimer's Disease Anti-Inflammatory Prevention Trial (ADAPT), V.A. Puget Sound Health Care System, Seattle and University of Washington School of Medicine, Seattle, Washington (Human Subjects Clinical Trial)

1994-2001

Lecturer in Public Policy, Harvard University, John F. Kennedy School of Government, Cambridge, Massachusetts Teaching responsibilities: Degree programs (financial management courses) and executive programs for federal and state/local government (performance management and public financial decision making); development of first set of distance learning financial management courses

2001

Faculty, Monterrey Tec University, Monterrey Mexico, Programa de Liderazgo Financiero en la Educacion Superior, Online module in financial leadership for Latin American university administrators

Other Teaching and Research:

2012-2014

Faculty Advisor to Canada Grand Challenge grant (PIs: Dr. Padma Venkatasubramanian, Dr. Caroline Kisia, Dr. Ahmad Firas Khalid)

1995-1998

Assistant Professor, Simmons College Graduate School for Health Studies, Health Care Administration Program, Boston, Massachusetts

Teaching responsibilities: Healthcare Financial Management; Introduction to Healthcare Systems: Interdisciplinary Perspectives; Research Methods for Graduate Students in Health Studies

1987-1997

Faculty, Radcliffe Seminars Program (Graduate Level)

Annual Seminar in Financial Statement Analysis for Nonprofit Organizations

1994-1995

Adjunct Faculty, Brandeis University, Heller Graduate School of Social Welfare, Waltham, Massachusetts Teaching responsibilities: Advanced Seminar in Management Control Systems

1992-1995

Principal Investigator, "Impact of Quality Improvement Initiatives on Management Control Systems and Administrative Costs in the U.S. Health Care System: A Cross-Functional Approach", under a doctoral dissertation grant from the U.S. Department of Health and Human Services, The Agency for Health Care Policy Research

1992-1995

Adjunct Lecturer at Harvard School of Public Health, Continuing Education Programs, Maternal and Child Health Department

Teaching responsibilities: Budgeting and Financial Management for Clinician Managers

1992-1993

Adjunct Faculty, Simmons College Graduate School of Management, MBA Financial and Managerial Accounting course for full-time students

1988-1994

Faculty Appointment in Department of Accounting and Health Care Management Programs at Boston University's Graduate School of Management

1988-1993

Research Associate, Boston University

Projects included an evaluation of the Robert Wood Johnson Foundation's Program for Faculty Fellowships in Health Care Finance (Final Report available upon request) and Research in Cost Accounting in the Health Care Sector

1987-1988

Instructor, Simmons College Graduate School of Management, MBA Program

GRANT FUNDING - PI

2015

Mitacs-Accelerate Graduate Research Internship Program Supervisor, Determining Optimal Strategies to Operate Not-For-Profit Health Organizations

2009-2010

Unicef Budget and Fiscal Analysis Training – Co-PI - \$230,627

Project Enhancing Social Protection and Inclusion of Children in Bosnia and Herzegovina – Capacity Develop to Strengthen Fiscal Planning for Children's Services

2009

Azerbaijan Needs Assessment for Executive Education - \$52,320

In-country needs assessment for the development of an executive education program focused on public management

2009

Regional Transportation Funding Project - \$85,000

Central Puget Sound Region Transportation Finance Study

2008 - 2009

Afghan Scholars Training Program - \$745,820

Training program at the University of Washington for two cohorts of MPA students from Kabul University

2006 - 2008

South Carolina Institute, State Budget and Control Board - \$65,309

Consulting teaching/training in public and financial management

2006-2007

MISCELLANEOUS - ACADEMIC

2023	Member, Advisory Board, Ingram School of Nursing, Initiative to Revitalize Healthcare via
	Executive Education for Nurses, McGill University, Montreal, Quebec, Canada
2018-Present	Member, Advisory Board, School of Public Health, Medical and Health Sciences Faculty, SRM
	Institute of Science and Technology, Chennai, India
2015	External Examiner, SRM University, School of Public Health, Faculty of Medicine and Health
	Science, Kattankulathur, Tamil Nadu, India, "Dimensions and Determinants of Trust in Physicians
	in a Developing Health Care Setting"
2011	Faculty Consultant, Executive Masters in Public Administration Program, University of
	Washington, Seattle, Washington
2007	Instructor, Summer School in Public Management, University of Bologna, Forli, Italy
1993	Instructor in World Education's Program for Senior Administrators from the Ministry of Public
	Health in the People's Republic of China
1991-1993	Visiting Lecturer, Simmons College Graduate School of Management,
	Seminar for graduating MBA students: Current Issues in Accounting
1991-1992	Visiting Instructor, Massachusetts Institute of Technology,
	Sloan Fellows Program Financial and Managerial Accounting course

OTHER EXPERIENCE:

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2015-2019	President, Board of Directors/Conseil d'Administration, Le Syndicat les Jardins d'Youville,
	Montréal, Québec, Canada
2014-2018	Board of Directors, International Wine and Food Society (IWFS), Montréal Branch, Canada
2014-2015	Board of Directors, Jewish Rehabilitation Hospital, Laval, Québec, Canada
2013-2015	National Treasurer and Director, Therapeutic Paws of Canada
2011-2013	Treasurer and Director, Action Contre la Faim, Montréal, Québec, Finance Committee
2009-2011	Treasurer, Board Member, Youth Ambassadors, Seattle, Washington
2004-2008	Treasurer and Board Member, Sustainable Seattle, Seattle, Washington
2004-Present	Development of distance learning curriculum for Executive MPA program, Evans School of
	Public Affairs, University of Washington, Seattle, WA
2000-2002	Development of distance learning curriculum for financial management courses at Harvard's
	Kennedy School of Government and ITESM, a program of Monterrey Tec, Monterrey Mexico.
1998	Development of distance learning curriculum for financial management and financial decision-
	making courses for Seton Hall University's Masters in Healthcare Administration program.
1996-1999	Associates Council and Finance Committee, Young Audiences of America, Boston Chapter
1994-1997	Chair, The Winsor School Parents' Association, Boston, Massachusetts
1982-1990	Trustee and Treasurer of the Board of Overseers, Shady Hill School, Cambridge, Massachusetts
1983-1986	Elected Town Meeting Member, Brookline, Massachusetts

MISC:

- Treasurer and Secretary, M&D Investments, Inc., a Colorado-based corporation. Responsibilities included payroll preparation, financial statements, corporate tax reporting; and all record keeping.
- Simmons College Graduate School of Management, Research and Teaching Associate
- Harvard University Graduate School of Business Administration, Case and technical note writer (See Publications)
- Intern at Boston Safe Deposit and Trust Company, Special Assets Unit, Responsibilities included financial analysis of closely held assets for purposes of stock valuation
- Massachusetts Arts and Humanities Foundation, Inc., Coordinator of Grants Program providing grants to local artists
- Secondary School Teacher, Chicago, Illinois

FOREIGN LANGUAGE:

- French
- Tourist Italian

PUBLICATIONS:

Tequare, Huntzicker, Gidey, Zelelow, Abraha, Tsegay, Gebretensaye, Tesfay, Gonzalez, Nardos, Yosses, Cobbs, Schmidt, Weisman, Breitner, "Pain Management and Its Possible Implementation Research in North Ethiopia: A before and after Study", vol. 2020, Article ID 5317352, 8 pages, 2020. https://doi.org/10.1155/2020/5317352

Abitbol, Munir, How, Lau, Salvador, Kogan, Kessous, Breitner, Frank, Kucukyazici, Gotlieb, "The Shifting Trends Towards a Robotically-Assisted Surgical Interface: Clinical and Financial Implications", 2019, accepted for publication in Health Policy and Technology, Ms. Ref. No.: HLPT-D-19-00074, 2020

Breitner, Leslie K., translated by Yasuko Ogata, RN, MM, PhD and Yoshie Yumoto, RN, MNS, "Leading the Way to Better Health Care: Around the World", The Japanese Journal of Nursing Research, Vol. 48, No. 7, Nov-Dec 2015.

Breitner, Leslie K. and the late Robert N. Anthony, *Essentials of Accounting*, 11th Edition and *Essentials of Accounting Review*, Prentice Hall, 2012.

Breitner, Leslie K. and the late Robert N. Anthony, Core Concepts of Accounting, Prentice Hall, 2012.

Anthony, Robert N. and Leslie K. Breitner, *Essentials of Accounting*, 7th – 10th Editions, and *Essentials of Accounting: The Review* (formerly *Core Concepts in Accounting*) Prentice Hall, 2002-2011.

Breitner, Leslie K., "Management Accounting", in Peter Navarro, What the Best MBAs Know, Mc-Graw Hill, 2005.

(Adaptation to on-line, interactive program, with Robert N. Anthony), *Teach Yourself Essentials of Accounting*, CD-ROM version of the book with the same name, Ivy Software Company, 1998.

(Adaptation to software, with Robert N. Anthony), *Teach Yourself Essentials of Accounting*, the software version of the book with the same name, Addison-Wesley Publishing Co., 1995.

Pearlman, Leslie K. and David W. Young "Managing the Stages of Group Practice Cost Accounting", *CPA Health Niche Advisor*, August, 1993.

Young, David W. and Leslie Pearlman, "Managing the Stages of Hospital Cost Accounting", *Health Care Financial Management Journal*, April 1993.

Young, David W. and Leslie Pearlman, "Management Accounting in Hospitals: Lessons from Manufacturing", in <u>Diagnosis Related Groups in Europe: Uses and Perspectives</u>, Springer-Verlag, Berlin Heidelberg, 1993.

Pearlman, Leslie, "Merger and Acquisition Activity in Not-for-Profit Hospitals", Working Paper, 1989.

Pearlman, Leslie, "Quality of Earnings", Harvard Business School, Technical Note No. 9-178-126, 1978 (Revised 1988).

Pearlman, Leslie K. and David F. Hawkins, "Alternative Funds Flow Statement Formats", Harvard Business School, Technical Note No. 9-178-169, 1978.

Pearlman, Leslie K., "Debt Securities and Debt Rating", Harvard Business School, Technical Note No. 9-178-041, 1977.

Pearlman, Leslie K. and David F. Hawkins, "Growth Analysis", Harvard Business School, Technical Note No. 9-178-113, 1977.

PRESENTATIONS AND EXECUTIVE TEACHING:

2020

"Financial & Strategic Aspects of the Decision to Move to Robotics", with Jeremie Abitbol, Data Bridge Market Research conference on Future of Healthcare Robotics, European Digital Conference, July 2020

Dr. Leslie K. Breitner

2018 "Can There by Inspiration in Collaborative Management", the Canadian Society for Fertility and

Andrology, Montreal, Quebec

"Accounting and Finance for Nonfinancial Managers, McGill University Executive Institute 2014 - 2016

2013 - 2016"Performance Management in the Public Sector", McGill University Executive Institute Mini

MBA, Executive Development Program, Ottawa, Canada

"Budgeting, Forecasting and Cash Flow Management", McGill University Executive Institute April 2014 August 2013

Academy of Management, "IMPM Pedagogy in Action" (with Henry Mintzberg), Orlando,

Florida

May 2013 European Foundation for Management Development, IMPM Pedagogy in Action (with Henry

Mintzberg), Brussels, Belgium

May 2011 Teaching with Technology Day, McGill University, Montréal, QC

April 2010 X-Prize Course, University of Washington, Seattle, WA "Finance in the Public Sector", Potlatch Fund, Seattle, WA August 2009

March 2009 "Public Sector Financing", National League of Cities, Washington, D.C.

March 2009 "Strategic Management and the Use of Logic Models", Grossman Center for Memory Research,

University of Minnesota, Minneapolis, MN

Northwest Executive Leadership Institute, University of Washington, Seattle, WA February 2007-09

Advanced Board Leadership, Financial Management, Social Venture Partners and the Nancy Bell October 2008

Evans Center, University of Washington, Seattle, WA

October 2008 Pacific Northwest Association of Independent Schools, Bellevue, Washington

Camp Finance Northwest, Nonprofit Center, Seattle, WA June 2007, 2008

14th Annual Washington State Nonprofit Conference, Bellevue, WA. April 2008

Bill and Melinda Gates Foundation, "Financial Analysis and Cost-Based Decision Making", Gates March 2007

Foundation Annual Meeting Day of Learning, Seattle, WA

March 2007 Philanthropy Northwest and Social Venture Partners, "Advanced Financial Analysis for Funders",

Seattle, WA

Washington State Society of CPAs, Not-for-Profit Conference, Keynote Address: "Financial November 2006

Statement Analysis: Show Me the Money", Seattle, WA.

Washington Weekend, Corporate Social Responsibility Panel, Seattle, WA. April 2006 12th Annual Washington State Nonprofit Conference, Bellevue, WA. April 2006

March 2006 "Linking Cost Data to the Development of Performance Management Systems", Washington

County Administrative Association, Affiliate of Washington State Association of Counties,

Annual Meeting, Leavenworth, WA.

"The Use of Cost Data for Performance Measurement: Follow the Money", Public Sector November 2005

Performance Conference, Seattle, WA.

"Theory of Costing for Performance Measures", Activity-Based Costing Conference, Association October 2005

of Government Accountants, Olympia, WA.

September 2005 "Who's Minding the Store: Fiduciary Responsibilities of Board and Executive Management",

National Association of Development Organizations, Seattle, WA.

September 2004 "Follow the Money", Washington State Office of Management and Budget, Annual Training

Program

"The Emerging Role of the Financial Manager: Building the Right Skills," Association of July 2001

Government Accountants, 50th Annual Professional Development Conference, Boston,

Massachusetts.

July 2000 "Financial Decision Making in a Shared Risk Environment," Physician Executive Leadership

Program, Partners Community Health Institute, Boston, Massachusetts

October 1998 "Financial Control Systems in Health Care," a program for physicians and non-financial

managers, The Crimson Group, Boston, Massachusetts.

"Show Me the Money: Managing Financial Resources," Simmons College and Beth Israel June 1998

Deaconess Medical Center Symposium, "Patients, Providers, and Payors: Building Partnerships

for Better Health Systems."

March 1997 "Financial Management in Health Care," teaching/consulting in the

Physician Executive Leadership Program, Penn State Milton Hershey

Medical Center, Hershey, Pennsylvania.

December 1996 "Total Quality Management in a Healthcare Setting," Harvard School of Public Health, Quality of

Care Seminar Series, Boston, Massachusetts

November 1996 "Financial Management in Health Care," teaching/ in the Physician Executive Leadership

Program, Penn State Milton Hershey Medical Center, Hershey, Pennsylvania.

November 1996 "The Link Between a Total Quality Management Initiative and the Management Control System

in a Healthcare Setting," Association for Research on Nonprofit Organizations and Voluntary

Action (ARNOVA) Silver Anniversary Conference, New York, New York.

July 1996 "Quality Management Initiatives: The Application in Higher Education," President's Council,

Simmons College, Boston, Massachusetts.

April 1995 "Total Quality Management and Management Control Systems", Accounting Research Forum,

Department of Accounting, Boston University School of Management.

April 1993: "Administrative Costs in the U.S. Health Care System: An Exploratory Study", American

Accounting Association Northeast Regional Meeting, April 1993. Paper chosen from fifteen

presented for honors.

December 1992: "The Stages of Hospital Cost Accounting", Keynote Address, New Hampshire and Vermont

Healthcare Financial Management Association Meeting

PERSONAL:

2018 Citizenship: Canada and US

2012 Permanent Resident, Canada (US Citizen)
2011 CSQ: Certificat de Sélection de Québec

Married to Dr. John C. S. Breitner