

Geneviève Bassellier

Desautels Faculty of Management
McGill University
1001 Sherbrooke St West
Montreal QC H3A 1G5
Phone: (514) 398-4221
genevieve.bassellier@mcgill.ca

Research Interests

My research examines the management of Information Technologies. I explore the role of knowledge and emotions in IT-related decision making. I also look at how organizations can best leverage their intellectual capital about IT through knowledge adoption in online and offline contexts, and how individuals adopt and continue to use IT. More recently, I started working on the role of IT in individuals' motivation to change behavior.

Education

2003	PhD	The University of British Columbia Sauder School of Business Dissertation: "Knowledge and Partnerships for Information Technology and Business People" Advisor: Prof. Izak Benbasat
1995	MSc	HEC Montreal – Concentration in Management Information Systems
1992	BCom	HEC Montreal - Major in Management Information Systems

Academic and Professional Experience

2022-, *Vice-Dean, Programs*
Desautels Faculty of Management, McGill University

2020-2022, *Information Systems Area Coordinator*
Desautels Faculty of Management, McGill University

2017-2019, *Academic Director of the Major in International Management*
Desautels Faculty of Management, McGill University

2011-, *Associate Professor*
Desautels Faculty of Management, McGill University

2014-2016, *Faculty Fellow*
Marcel Desautels Institute for Integrated Management

2003-2011, *Assistant Professor*
Desautels Faculty of Management, McGill University

2001-2003, *Assistant Professor, special category*
Desautels Faculty of Management, McGill University

1999-2001, *Instructor*
Sauder School of Business (MIS), The University of British Columbia

1999-2001, *Managing Editor*
Information Systems Research journal, an INFORMS publication

Publications

- Bassellier, G. and J. Ramaprasad, "All External Reference Prices Are Not the Same: How Source and Fairness Shape Payment for Digital Goods", *Information Systems Research*, forthcoming.
- Tomizawa, A., Zhao, L., Bassellier, G. and Ahlstrom, D. "Economic growth, innovation, institutions, and the Great Enrichment", *Asia Pacific Journal of Management*, 37(1), 2020, 7-31.
- Bagayogo, F., Lapointe, L., and Bassellier, G. "Enhanced Use in the Post-Adoption Phase: A Conceptualization", *Journal of the Association for Information Systems*, 15(7), 2014, 361-387.
- Cenfetelli, R., Bassellier, G., and C. Posey, "The Analysis of Formative Measurement in is Research: Choosing Between Component- and Covariance-Based Techniques", *ACM SIGMIS Database*, 44(4), 2013, 66-79.
- Cenfetelli, R., and G. Bassellier, "Interpretation of Formative Measurement in IS Research," *MIS Quarterly*, 33(4), 2009, 689-707.
- Bassellier, G. and I. Benbasat "Business Competence of IT Professionals: Conceptual Development and Influence on IT-Business Partnerships," *MIS Quarterly* (28:4), December 2004, 673-694
- Bassellier, G., I. Benbasat, and B.H. Reich "The Influence of Business Managers' IT Competence on Championing IT," *Information Systems Research* (14:4), December 2003, 317-336
- Bassellier, G., B.H. Reich, and I. Benbasat. "IT Competence of Business Managers: A Definition and Research Model," *Journal of Management Information Systems* (17:4), Spring 2001, 159-182

Papers under Revision

- Oppong-Tawiah, D., G. Bassellier and J. Ramaprasad. "Contribution Behavior in Online Communities: Examining the Impact of Leadership (S)election." Revise & Resubmit – *MIS Quarterly*.
- Sorgenfrei, C., Ebner, K., Smolnik, S. and G. Bassellier, "A Review, Synthesis, and Re-examination of the Core Mechanisms in Information Technology Acceptance." Reject and resubmit – *Journal of the Association for Information Systems*.
- Ebner, K., Bassellier, G. and Smolnik, S., "Mechanisms for Information Technology Adoption: A Call to Re-Think Our Thinking." Reject and Resubmit – *Journal of the Association for Information Systems*.

Papers under Preparation

- Oppong-Tawiah, D., G. Bassellier and A. Pinsonneault, "Tracing the Next-Generation Platform Firm: A Typology of Digital Platforms as New Organizing Forms."
- Ganju, K. and G. Bassellier, "The Impact of Online Platforms on Labor Markets."
- Ganju, K. and G. Bassellier, "Financial Returns from Investment in Robots."
- Oppong-Tawiah, D., G. Bassellier and J. Ramaprasad. "Social Connectedness and Leadership in Online Communities."

- Lee, K. Y., Lee, M., and G. Bassellier. "The Impact of Emotional Expressions on the Effectiveness of Knowledge Creation in Online Communities."
- Krastel, Z, G. Bassellier and J. Ramaprasad, "Why Do We Connect? A Model of Social Features on Digital Content Websites".
- Bassellier, G., Ramaprasad, J., and R. Desmeules, "The Role of "Social" in Music: The impact of Social Anchoring, Social Rewards, and Social Causes on Willingness-to-Pay."
- Ramaprasad, J., G. Bassellier, S. Dewan. "Streaming vs. Downloading of Online Music: Complements or Substitutes?"
- G. Bassellier, Oppong-Tawiah, D., Ramaprasad, J. "Converting Pirates through Participative Pricing Schemes for Digital Goods: Exploring Pay What You Want and Persuasive Computing in Online Music."

Refereed Conferences

- Welt, Dominique and Bassellier, Geneviève, "For Better and Worst: IT Identity and Subjective Well-being" (2022). AMCIS 2022 Proceedings. 12. https://aisel.aisnet.org/amcis2022/sig_adit/sig_adit/12
- Welt, Dominique and Bassellier, Genevieve, "Adapting to IT Consumerization: A Self-concept Perspective" (2021). DIGIT 2021 Proceedings. 5. <https://aisel.aisnet.org/digit2021/5>
- Welt, D., and G. Bassellier, "Benefiting from Tracking Yourself by Knowing Yourself", *AMCIS Proceedings*. 2. August 2020. 2nd runner up for best Emergent Research Form papers.
- Oppong-Tawiah, D., Bassellier, G. and A. Pinsonneault. "Tracing the Next-Generation Platform Firm: A Typology of Digital Platforms as New Organizing Forms" (2020). *European Conference on Information Systems*, Research-in-Progress Papers. 9. June 2020.
- Ebner, K., Bassellier, G. and S. Smolnik. "The Role of IT Feature Recombinations in Individuals' Innovative Use of IT," *International Conference on Information Systems*, Munich, Germany, December 2019.
- Ganju, K. and G. Bassellier, "The Impact of Online Platforms on Labor Markets", *International Conference on Information Systems*, Seoul, South Korea, December 2017.
- Oppong-Tawiah, D. and G. Bassellier, "Digital Innovation, Platform Orientation and the Performance of IT Startups", *International Conference on Information Systems*, Seoul, South Korea, December 2017.
- Bassellier, G. and D. Oppong-Tawiah. "Converting Pirates through Participative Pricing Schemes for Digital Goods: Exploring Pay What You Want and Persuasive Computing in Online Music", *HICSS* 2017.
- Oppong-Tawiah, D., G. Bassellier and J. Ramaprasad, "Social Connectedness and Leadership in Online Communities," *International Conference on Information Systems*, Dublin, Ireland, December 2016.

- Krastel, Z, G. Bassellier and J. Ramaprasad, "Music is Social: From Online Social Features to Online Social Connectedness," *International Conference on Information Systems*, Fort Worth, TX, December 2015.
- Krastel, Z., G. Bassellier and J. Ramaprasad. "Enabling Social Connectedness: The Role of Social Features on Online Music Sites," *Conference of Information Systems and Technology*, Philadelphia, PA, October/November 2015.
- Oppong-Tawiah, D. and G. Bassellier, "IS Continuance in Experiential Computing Contexts: Linking Rational and Non-rational Behaviors through Technology Associability," *DIGIT workshop*, Fort Worth, TX, December 2015.
- Lee, K.Y., and G. Bassellier. "Learning in knowledge team: can passion in teams' activities help?." *Proceedings of the 52nd ACM conference on Computers and people research*. ACM, 2014.
- Lee, K.Y., G. Bassellier and S. Faraj, "The Role of Shared Team Passion, Expertise, and Shared Norms of ICT", *HICSS*, January 2014
- Bassellier, G., Ramaprasad, J. and M. Chisling, "Music Discovery and Music Consumption: An Individual-Level Analysis", *Statistical Challenges in E-business Research*, Lisbon, Portugal, June 2013.
- Zainuddin, E., Bassellier, G., and I. Benbasat, "Vendor and Client Project Managers: Exploring Complementary Competencies," *International Conference on Information Systems*, Orlando, FL, December 2012.
- Bassellier, G., Desmeules, R. and J. Ramaprasad. "Can Social Come to the Rescue? Monetizing Music in the World of Free," *Conference on Information Systems and Technology*, Phoenix, AZ, October 2012.
- Kuruzovich, J., Bassellier, G., and V. Sambamurthy, "IT Governance Processes and IT Alignment: Viewpoints from the Board of Directors", *Proceedings of the 45th Annual Hawaii International Conference on System Sciences*, Computer Society Press, 2012, 10 pages.
- Mesgari, M. and G. Bassellier. "How Online Social Networks Create Value for Organizations: A Resource-based Perspective, *AMCIS 2011 Proceedings – All submissions*. Paper 336. http://aisel.aisnet.org/amcis2011_submissions/336.
- Lee, K. Y., Lee, M., Bassellier, G. and Faraj, S., "The Impact of Emotional Expressions on Knowledge Creation in Online Communities", *International Conference on Information Systems*, St-Louis, MO, December 2010.
- Bagayogo, F., Lapointe, L. and G. Bassellier "Enhanced Use in the Post-Adoption Phase: A Conceptualization", *Administrative Sciences Association of Canada*, Regina, Canada, June 2010.
- Zainuddin, E., G. Bassellier, and I. Benbasat, "Outsourcing Projects Success: The Role of Competence and Leadership of the Vendors and Clients Project Managers," *SIGMIS-CPR*, Vancouver, BC, Canada, May 2010.
- Lee, K.Y. and G. Bassellier, "The Impact of External Knowledge Seeking in EKN on Individual Outcomes: Creative Performance, Knowledge Seeking Satisfaction, and Knowledge Adoption," *Academy of Management, OCIS division*, Chicago, August 2009.

Lee, K.Y. and G. Bassellier, "A Theoretical Model of User Participation in Electronic Knowledge Networks (EKNs)," *Administrative Sciences Association of Canada*, Niagara Falls, Canada, June 2009.

Caya, O., G. Bassellier, and A. Pinsonneault, "Virtual Team Common Knowledge: Construct Specification and Effect on Knowledge Integration Effectiveness," *International Conference on Information Systems*, Paris, France, 2008 Proceedings. *Nominated for Best Conference Paper*.

Bassellier, G., E. Gagnon, and A. Pinsonneault, "Antecedents of IT Performance: an Empirical Study of the CIO and CEO Heterogeneity in two Different Environments", *14th Americas Conference on Information Systems*, Toronto, Canada, August 2008.

Lee, K.Y. and G. Bassellier, "Enhancing Creativity by Participating in Electronic Knowledge Networks," *Administrative Sciences Association of Canada*, Halifax, Canada, June 2008.

Bassellier, G. and I. Benbasat, "Assessing the Contributions of Business and IT Knowledge to the Development of IT/business partnerships," *SIGMIS*, St-Louis, MO, April 2007.

Gagnon, E., G. Bassellier and A. Pinsonneault, "Complexity, Diversity, and Heterogeneity: Evidence Linking IT to Firm Performance," *Administrative Sciences Association of Canada*, Banff, Alberta, Canada, June 2006.

Bassellier, G., B.H. Reich, and I. Benbasat. "Assessing IT Competence in Business Managers," *International Conference on Information Systems*, Atlanta, December 1997.

Conference Presentations

*(Note: presentations by co-authors marked with an *)*

Oppong-Tawiah, D., Bassellier, G. and J. Ramaprasad. "Developing a Classification Strategy for Wikipedia Edits," *Statistical Challenges in E-Commerce Research*, June 2020.*

Bassellier, G. and J. Ramaprasad. "Heterogeneous Effects in the Impact of Price Anchoring on Payment for Digital Goods," *Statistical Challenges in E-Commerce Research*, Hong Kong, June 2019.

Bassellier, G. and J. Ramaprasad. "Heterogeneous Effects in the Impact of Price Anchoring on Payment for Digital Goods," *Workshop on Experimental and Behavioral Economics in Information Systems*, Minnesota, 2019.

Oppong-Tawiah, D., Bassellier, G. and J. Ramaprasad. "Leadership and Contribution Behavior in Online Communities," *Statistical Challenges in E-Commerce Research*, Rotterdam, The Netherlands, June 2018.*

Bassellier, G., Oppong-Tawiah, D. and J. Ramaprasad. "Converting Pirates of Digital Goods to Payers: Exploring Persuasive Computing in Online Music," *Workshop on Experimental and Behavioral Economics in Information Systems*, Atlanta, 2017.

Bassellier, G. "Firm or Community as Anchor? The Role of Reference Price in Consumers' Valuation of Digital Goods," *Workshop on Experimental and Behavioral Economics in Information Systems*, Tucson, 2016.

Bassellier, G. and J. Ramaprasad, "Firm or Community as Anchor? The Role of Reference Price in Consumers' Valuation of Digital Goods," *Statistical Challenges in E-Commerce Research*, Naxos, Greece, June 2016.

Zrastel, Z., Bassellier, G. and J. Ramaprasad. "An Empirical Investigation of the Role of Basic and Social Features in the use of Online Music Sites," INFORMS, San Francisco 2014.

Zrastel, Z., Bassellier, G. and J. Ramaprasad. "Social Connectedness and Adoption of Online Music Sites" INFORMS, Minneapolis, 2013.

Bassellier, G. "Structural equation modeling with multilevel using EQS ," Workshop with Rémi Desmeules, *Administrative Sciences Association of Canada*, Regina, Canada, June 2010.

Bassellier, G. "Finding your path through the data: Using sophisticated data analysis to tell compelling stories," Panel discussion with Andrew Burton-Jones, Ron Cenfetelli, and Andrew Gemino, *Administrative Sciences Association of Canada*, Halifax, Canada, June 2008.

Bassellier, G. "Measurement in IS Research: Processes, Pitfalls, and Prescriptions," Panel discussion with Yolande Chan, Blaize Horner Reich, and Izak Benbasat, *Administrative Sciences Association of Canada*, St-John, Newfoundland, Canada, June 1997.

Non-refereed journal

Bassellier, G. and R. Cenfetelli, "IT Service Management: Improving Customer Service Through Better Relationships." *Cutter Benchmark Review*, Cutter Consortium, Vol. 9; No 6. June 2009.

Invited Talks

The Impact of Price Anchoring on Consumers' Valuation of Digital Goods
City University of Hong Kong 2019

Leadership and Contribution Behavior in Online Communities
University of Hagen, November 2018
Tilburg University, 2021
CUHK, 2021

The Impact of Price Anchoring on Consumers' Valuation of Digital Goods
HEC Montreal, November 2017

Enabling Social Connectedness: The Role of Social Features on Online Music Sites
University of Texas at Austin, McCombs School of Business, April 2016

Can Social Come to the Rescue? Monetizing Online Music in the World of Free
Temple University, March 2016
University of Arkansas, April 2016

Another dime in the jukebox? A study of motivators of prosocial behavior to support online music
Carleton University, Sprott School of Business, January 2013
University of Hagen, June 2015

Can Social Media Transform The Online Music Industry? A Look at Shared Value and Shared Social Responsibility

University of Ottawa, Management Research Seminar Series, January 2012

University of British Columbia, MIS Seminar Series, January 2012

Royal Military College, Business Administration Lecture Series, March 2012

Queen's University, MIS Seminar Series, March 2012

Arizona State University, W.P. Carey School of Business, October 2012

The Nature and Role of Emotions in Technology Adoption: A Decision-Making Perspective, November 2012, Mannheim University

The structure and Effects of Common Knowledge in Virtual Teams, October 2009, Rensselaer Polytechnic Institute

Research Mentions

Roberts, J., "Management is from Mercury, IT is from Pluto", *Headway magazine*, McGill University (2:1), Spring 2006, 10-11.

Enns, H.G., "Do IT Professionals Need Business Acumen to Build Effective Partnerships?" *Research brief, The Academy of Management Executive* (19:2), May 2005, 159-161.

Ovenell-Carter, J. "Spanning the Great Divide," *Viewpoints*, UBC Commerce (19:3), Summer 2001, 5-7.

Research Grants & Awards

External :

Social Sciences and Humanities Research Council (2021-2024) "Adapting to using personal IT for work: The role of the IT Self-concept" Insight Development Grant, Sole investigator. \$35,925.

Social Sciences and Humanities Research Council (2017-2019) "Dissuading digital piracy on online platform through persuasive computing." Insight Development Grant, Principal investigator with Jui Ramaprasad, co-investigator. \$56,805.

Social Sciences and Humanities Research Council (2015-2020) "Innovating with IT: the role of IT Competence for business users, managers and founders." Insight Grant, Principal investigator with Izak Benbasat (UBC), co-investigator, and Jean-Gregoire Bernard (Victoria University of Wellington), collaborator, \$164,646.

Fonds Québécois de la Recherche sur la Société et la Culture (2015-2019) "Gagner à l'aide des technologies de l'information dans l'économie numérique," *Subvention de soutien aux équipes de recherche*, (Alain Pinsonneault, principal investigator; Co-investigator; A. Animesh, G. Bassellier, K. Han, L. Lapointe, – McGill University; H. Barki – HEC Montreal; A. Beaudry – Concordia University; 2 collaborators) \$ 313,280.

Fonds Québécois de la Recherche sur la Société et la Culture (2011-2015) "Gérer quatre défis d'implantation pour maximiser la valeur des technologies de l'information : une approche par les ressources excédentaires," *Subvention de soutien aux équipes de recherche*, (Alain Pinsonneault, principal investigator; Co-investigator; A. Animesh, G. Bassellier, K. Han, L. Lapointe, – McGill University; H. Barki – HEC Montreal; A. Beaudry – Concordia University; 2 collaborators) \$482,240.

Social Sciences and Humanities Research Council (2010-2013) “Are teams performing better when using electronic networks of knowledge?” principal investigator with Samer Faraj, co-investigator, \$66,120

Social Sciences and Humanities Research Council (2010-2013) “The IT professional as a customer service provider: a goals perspective”, co-investigator, Ron Cenfetelli, UBC, principal investigator, \$62,228

Fonds Québécois de la Recherche sur la Société et la Culture (2006-2009) “Exploration du rôle des connaissances et mécanismes d’intégration des connaissances dans les projets en technologies de l’information,” *Etablissement de nouveaux professeurs-chercheurs*, principal and sole investigator, \$39,600

Social Sciences and Humanities Research Council (2005-2008) “Cross-functional knowledge and IT project performance,” principal and sole investigator, \$68,194

Fonds Québécois de la Recherche sur la Société et la Culture (2005-2009) “Maximiser la valeur d’affaire des technologies de l’information: un programme de recherche intégré,” *Subvention de soutien aux équipes de recherche*, (Alain Pinsonneault principal investigator; G. Bassellier, L. Lapointe, W. Oh – McGill University; H. Barki – HEC Montreal; A. Beaudry – Concordia University, M. Mortensen – MIT) \$465,800

Internal :

McGill Paper Presentation Grant for travel to SCECR 2018, The Netherlands.

McGill Internal SSHD award (2018-19), “Leadership in Online Communities,” \$5,000.

McGill Paper Presentation Grant for travel to SCECR 2016, Greece.

McGill Internal SSHD award (2014-15), “Music is social: a mapping of the social interaction in online music sites,” \$4,000.

2014-2016 Marcel Desautels Institute for Integrated Management (MDIIM) Faculty Fellows.

McGill Paper Presentation Grant for travel to CIST/INFORMS 2014, San Francisco, CA.

McGill Paper Presentation Grant for travel to CIST/INFORMS 2012, Phoenix, AZ.

McGill Collaborative Research Development Fund (2012-2013) “Doing Business in the Digital Economy: Leveraging Social Features for Greater Value Creation”, co-applicant with Jui Ramaprasad, \$15,000.

Internal Social Sciences and Humanities Research Council, McGill University (2009-2010) “Are teams performing better when using electronic networks of knowledge?” principal and sole investigator, \$3,500.

Media

Les Affaires, “Technologies et Processus d’Affaires”, August 7th 2004.

Graduate Students

Ph.D. McGill

Desautels Faculty of Management:

- Dominique Welt (2018-present) – supervisor
- Divinus Oppong-Tawiah (2014-2019) – supervisor
- Lee, Kyung Young (2006– 2012) – supervisor
- Fatou Bagayogo (2008– 2011) – supervisor
- Nazir, Salman (2006– present) – committee member
- Gagnon, Elisa (2004 – 2011) – committee member
- Caya, Olivier (2002 – 2008) – committee member
- Guan, Yinghong (2001 – 2006) – committee member
- Lei Huang (2008) – thesis defense internal external
- Rémi Desmeules (2010) – thesis defense internal external

Graduate School of Library and Information Studies:

- Wiseman, Erica (2003-2008)

Joint PhD program

- Tanya Giannelia – HEC Montreal – Phase 2 committee member (2020)
- Zoubeir Tkiouat – HEC Montreal – phase 2 committee member (2020)
- Amir Asadi Ara – Concordia University – phase 2 committee member (2021)

M.Sc. The University of British Columbia

Sauder School of Business

- Zainuddin, Eruani (2006-2008)

External Examiner

Carleton University

- Aareni Uruthirapathy (2011)

Courses Taught

McGill PhD:

Decision Making with Information Technologies
Strategic Management of Information Technology

McGill MBA:

Techniques and Tools for Analytics
Core Module on Value Creation– IS component
Core Module on Managing Resources– IS component
Information Systems (core course)
Information Technology and Knowledge Management

McGill BCom:

Data Analysis and Visualization (formerly called Business Intelligence and Data Analytics)
Special Topics: Developing with Excel VBA
Special Topics: Innovating on the Edge
Information Systems (core course)
Managing Knowledge with Information Technology

Independent Studies Advisor

- Aki Tomizawa (MBA Japan, 2010) The Use of Mobile Technologies in Japan
- Kyung Young Lee, (Post MBA, 2006) Review of Knowledge Management in Information Systems
- Christian-Marc Pouyez (MBA, 2005) Business Intelligence for Manufacturing Execution Systems

Projects Supervisor

- BCom Independent study,
 - Carmel Jacobson, Sydney Wiseman, Winter 2011
 - Gregory Weissberg, Winter 2013
 - Matthew Chisling, Winter 2013
 - Zack Krastel, Winter 2013
 - Xavier Guerette, Fall 2014
 - Francois Boisvert, Fall 2014
 - Ceren Koca, 2014
- BCom Internship, Jessica Yoo, Summer/Fall 2011
- MBA independent study supervisor
- MBA Japan practicum supervisor

Other Mentions

2022 – Nominated for BCom elective teaching award
2013 – McGill Undergraduate Society “Professor of the Year”, Finalist
2000 – National University of Singapore, Visiting Scholar, 11-18 October
2000 – TIM/OCIS Doctoral Consortium, Academy of Management, Toronto
1999 – ICIS Doctoral Consortium, Charlotte, North Carolina

Editorial Boards and Reviewing

Editorial Board Member, JMIS (2020-present)

Associate Editor, MIS Quarterly (2013 – 2016)

Special guest Associate Editor, MIS Quarterly (2012)

Reviewer for:

- Information System Research
- MIS Quarterly
- Management Science
- Journal of MIS
- European Journal of Information Systems
- Database
- Information and Organization
- IEEE transactions on Engineering Management

Conference involvement

- AMCIS 2021, doctoral consortium for early students, co-chair
- SIG-ADIT VP Meetings and DIGIT Workshop chair, 2019

- SIG-DIT DIGIT program co-chair, 2017, 2018
- Co-organizer, IT Teaching Workshop, Montreal (2016)
- Faculty Mentor
 - Early Career Consortium, *Americas Conference on Information Systems* (AMCIS), Cancun, 2019
 - Doctoral Consortium, *International Conference on Information Systems*, Orlando, FL, 2012
 - Doctoral Consortium, *Americas Conference on Information Systems* (AMCIS), San Francisco, 2009
- Senior Editor (track co-chair)
 - *International Conference on Information Systems* (ICIS), 2022, IS Design, Development and Project Management track
 - *International Conference on Information Systems* (ICIS), 2021, IS Adoption and Implementation track
 - *International Conference on Information Systems* (ICIS), 2020, IS Development and Project Management track
 - *International Conference on Information Systems* (ICIS), 2012, 2014, Human behavior in IT adoption and use track
 - *International Conference on Information Systems* (ICIS), 2006, Knowledge management track
 - *Americas Conference on Information Systems* (AMCIS), 2017, 2018, SIGADIT track
- Associate Editor
 - OCIS division of *Academy of Management*, 2007
 - *International Conference on Information Systems*, 2005, 2009, 2011, 2014, 2015, 2016, 2017, 2018
 - *European Conference on Information Systems*, 2012, 2013, 2014, 2015, 2016, 2019
- Other involvement:
 - Session chair (ICIS)
 - Paper discussant (ASAC)
 - Reviewer for ASAC, ICIS, ICIS, OCIS, ECIS

Professional Affiliations

Association for Information Systems (AIS)

The Institute for Operations Research and Management Science (INFORMS)