

## **FACULTY PUBLICATIONS IN REFEREED JOURNALS**

### **ACADEMY OF MANAGEMENT JOURNAL**

Paolo V. Leone; **Saku Mantere** and **Samer Faraj**, “Open theorizing in management and organization studies”, *Academy of Management Review*, 2021, vol. 46, no 4, p. 725-749.

### **ADMINISTRATIVE SCIENCE QUARTERLY**

Johnny Boghossian and **Robert J David**, “Under the umbrella: Goal-derived category construction and product category nesting”, *Administrative science quarterly*, 2021, vol. 66, no 4, p. 1084-1129.

### **BMC PUBLIC HEALTH**

Catherine Paquet, Andre Krumel Portella, Spencer Moore, Yu Ma, Alain Dagher, Michael J. Meaney, James L. Kennedy, Robert D. Levitan, Patricia P. Silveira, and **Laurette Dubé**, “Dopamine D4 receptor gene polymorphism (DRD4 VNTR) moderates real-world behavioral response to the food retail environment in children”, *BMC Public Health*, 2021, vol. 21, no 1, p. 1-9.

### **BUSINESS STRATEGY AND THE ENVIRONMENT**

**Emine Sarigöllü**, Chenxuan Hou and Myriam Ertz, “Sustainable product disposal: Consumer redistributing behaviors versus hoarding and throwing away”, *Business Strategy and the Environment*, 2021, vol. 30, no 1, p. 340-356.

### **CANADIAN FOOD STUDIES/ LA REVUE CANADIENNE DES ÉTUDES SUR L'ALIMENTATION**

Anna-Liisa Aunio and **Laurette Dubé**, “On the front lines in food policy: Assessing the role of neighbourhoods for food systems transformation in the Montreal food polity”, *Canadian Food Studies/La Revue canadienne des études sur l'alimentation*, 2021, vol. 8, no 2.

### **CONTEMPORARY ACCOUNTING RESEARCH**

Pei-Cheng Liao, **Guang Ma**, and Suresh Radhakrishnan, “Adverse Selection, Diversion of Resources, and Conservatism”, *Contemporary Accounting Research*, 2021, vol. 38, no 2, p. 1114-1138.

### **CURRENT PSYCHOLOGY**

Sowon Ahn, Young-Won Ha, **Myung-Soo Jo**, Juyoung Kim, and **Emine Sarigöllü**, “A cross-cultural study on envy premium: The role of mixed emotions of benign and malicious envies”, *Current Psychology*, 2021, p. 1-10.

### **EUROPEAN FINANCIAL MANAGEMENT**

**Patrick Augustin** and Jan Schnitzler, “Disentangling types of liquidity and testing limits-to-arbitrage theories in the CDS–bond basis”, *European Financial Management*, 2021, vol. 27, no 1, p. 120-146.

### **EUROPEAN JOURNAL OF INFORMATION SYSTEMS**

Marco Marabelli, **Emmanuelle Vaast** and Jingyao Lydia Li, “Preventing the digital scars of COVID-19”, *European Journal of Information Systems*, 2021, vol. 30, no 2, p. 176-192.

# Desautels Faculty of Management Research Newsletter

## January – December 2021

### EUROPEAN JOURNAL OF MARKETING

Alice Labban, **Yu Ma**, and **Laurette Dubé**, “A neurobehavioral account of differential consumer responses to price and in-store displays between un/healthy food”, *European Journal of Marketing*, 2021, vol. 55, no 11, p. 2988-3009.

Hajar Fatemi and **Laurette Dubé**, “The impact of corporate social responsibility (CSR) priming on consumers’ consumption and lifestyle choices with intertemporal tradeoffs”, *European Journal of Marketing*, 2021, vol. 55, no 12, p. 3191-3220.

### EUROPEAN JOURNAL OF OPERATIONAL RESEARCH

Soumyakanti Chakraborty, Sumanta Basu, **Saibal Ray**, and Megha Sharma, “Advertisement revenue management: Determining the optimal mix of skippable and non-skippable ads for online video sharing platforms”, *European Journal of Operational Research*, 2021, vol. 292, no 1, p. 213-229.

### FINANCIAL ANALYSTS JOURNAL

**Patrick Augustin**, Ing-Haw Cheng, Ludovic Van Den Bergen, “Volmageddon and the failure of short volatility products”, *Financial Analysts Journal*, 2021, vol. 77, no 3, p. 35-51.

### FRONT PUBLIC HEALTH

Yun-Hsuan Wu, Spencer Moore, Cameron Mcrae, and **Laurette Dubé**, “Tracing the single and combined contributions of home-grown supply and health literacy on fruit and vegetable consumption: an empirical exploration in rural India”, *Frontiers in Public Health*, 2021, p. 449.

### FRONTIERS IN CARDIOVASCULAR MEDICINE

Gabriella Menniti, Catherine Paquet, Hannah Yang Han, **Laurette Dubé** and Daiva E. Nielsen, “Multiscale risk factors of cardiovascular disease: CLSA analysis of genetic and psychosocial factors”, *Frontiers in Cardiovascular Medicine*, 2021, vol. 8, p. 599671.

### GLOBAL SUSTAINABILITY

Gregory M. Mikkelsen, Miron Avidan, Aleksandra Conevska, and **Dror Etzion**, “Mutual reinforcement of academic reputation and fossil fuel divestment”, *Global Sustainability*, 2021, vol. 4, p. e20.

### HARVARD BUSINESS REVIEW

Ron Bekkerman, **Maxime C Cohen**, Edward Kung, and Davide Proserpio, “Research: Restricting Airbnb Rentals Reduces Development” *Harvard Business Review*. November 2021.

### INFORMATION AND ORGANIZATION

**Samer Faraj**, Wadih Renno, and Anand Bhardwaj, “Unto the breach: What the COVID-19 pandemic exposes about digitalization”, *Information and Organization*, 2021, vol. 31, no 1, p. 100337.

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Antino Kim, Rajib L. Saha, and **Warut Khern-Am-Nuai**, “Manufacturer’s “1-Up” from Used Games: Insights from the Secondhand Market for Video Games”, *Information Systems Research*, 2021, vol. 32, no 4, p. 1173-1191.

Saggi Nevo, Dorit Nevo, and **Alain Pinsonneault**, “Personal achievement goals, learning strategies, and perceived IT affordances”, *Information Systems Research*, 2021, vol. 32, no 4, p. 1298-1322.

Vandith Pamuru, **Warut Khern-Am-Nuai**, and Karthik Kannan, “The impact of an augmented-reality game on local businesses: A study of Pokémon Go on restaurants”, *Information Systems Research*, 2021, vol. 32, no 3, p. 950-966.

### JOURNAL OF BUSINESS RESEARCH

Rupinder P. Jindal, Dinesh K. Gauri, Wanyu Li, **Yu Ma**, “Omnichannel battle between Amazon and Walmart: Is the focus on delivery the best strategy?”, *Journal of business research*, 2021, vol. 122, p. 270-280.

**Yu Ma**, P.B. (Seethu) Seetharaman, Vishal Singh, “A multi-category demand model incorporating inter-product proximity”, *Journal of Business Research*, 2021, vol. 124, p. 152-162.

### JOURNAL OF CONSUMER BEHAVIOUR

Myriam Ertz, **Emine Sarigöllü**, Fahri Karakas, and Omar Chehab, “Impact of TV dramas on consumers' travel, shopping and purchase intentions”, *Journal of Consumer Behaviour*, 2021, vol. 20, no 3, p. 655-669.

### JOURNAL OF ECONOMIC THEORY

Stefano Rossi, and **Katrin Tinn**, “Rational quantitative trading in efficient markets”, *Journal of Economic Theory*, 2021, vol. 191, p. 105127.

### JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS

Feng Jiao, and **Sergei Sarkissian**, “Global liquidity provision and risk sharing”, *Journal of Financial and Quantitative Analysis*, 2021, vol. 56, no 5, p. 1844-1876.

### JOURNAL OF FINANCIAL ECONOMICS

**Patrick Augustin**, Mikhail Chernov, Lukas Schmid, and Dongho Song, “Benchmark interest rates when the government is risky”, *Journal of Financial Economics*, 2021, vol. 140, no 1, p. 74-100.

Matthieu Bouvard, and **Adolfo De Motta**, “Labor leverage, coordination failures, and aggregate risk”, *Journal of Financial Economics*, 2021, vol. 142, no 3, p. 1229-1252.

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### JOURNAL OF INTERNATIONAL ENTREPRENEURSHIP

**Hamid Etemad**, “The evolutionary trends of international entrepreneurship in the past two decades: The state of the field in the face of COVID-19’s global crisis”, *Journal of International Entrepreneurship*, 2021, vol. 19, no 2, p. 149-163.

**Hamid Etemad**, “Influential factors in internationalization of family firms, socially and innovatively oriented firms, and effective international activities in global E-markets”, *Journal of International Entrepreneurship*, 2021, vol. 19, p. 469-478.

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**Hamid Etemad**, “Connecting concepts within IE and bridging across traditional idiosyncrasies”, *Journal of International Entrepreneurship*, 2021, vol. 19, p. 1-17.

### JOURNAL OF OPERATIONS MANAGEMENT

Mikko Ketokivi, and **Saku Mantere**, “What warrants our claims? A methodological evaluation of argument structure”, *Journal of Operations Management*, 2021, vol. 67, no 6, p. 755-776.

### JOURNAL OF PORTFOLIO MANAGEMENT

Alexander D. Beath, **Sebastien Betermier**, Chris Flynn and Quentin Spehner, “The Canadian pension fund model: A quantitative portrait”, *The Journal of Portfolio Management*, 2021, vol. 47, no 5, p. 159-177.

### JOURNAL OF RETAILING

Katrijn Gielens, **Yu Ma**, Aidin Namin, Raj Sethuraman, Ronn J. Smith, Robert C. Bachtel, and Suzanne Jervis, “The future of private labels: towards a smart private label strategy”, *Journal of Retailing*, 2021, vol. 97, no 1, p. 99-115.

### JOURNAL OF RETAILING AND CONSUMER SERVICES

**Ashesh Mukherjee**, Thomas Burnham, and Dan King, “Listening to Dissatisfied Customers: The Effect of Anticipated Firm Interaction on Expressed Customer Satisfaction”, *Journal of Retailing and Consumer Services*, 59, 102379

### JOURNAL OF STRATEGIC INFORMATION SYSTEMS

Salman Nazir, and **Alain Pinsonneault**, “Relating agility and electronic integration: The role of knowledge and process coordination mechanisms”, *The Journal of Strategic Information Systems*, 2021, vol. 30, no 2, p. 101654.

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### MANAGEMENT SCIENCE

Andres F. Jola-Sanchez, **Juan Camilo Serpa**, “Inventory in times of war”, *Management Science*, 2021, vol. 67, no 10, p. 6457-6479.

**Patrick Augustin**, and Roméo Tédongap, “Disappointment aversion, term structure, and predictability puzzles in bond markets”, *Management Science*, 2021, vol. 67, no 10, p. 6266-6293.

**Maxime C. Cohen**, Jeremy J. Kalas, and Georgia Perakis, “Promotion optimization for multiple items in supermarkets”, *Management Science*, 2021, vol. 67, no 4, p. 2340-2364.

**Maxime C. Cohen**, Georgia Perakis, and Robert S. Pindyck, “A simple rule for pricing with limited knowledge of demand”, *Management Science*, 2021, vol. 67, no 3, p. 1608-1621.

**Sanjith Gopalakrishnan**, Daniel Granot, and Frieda Granot, “Consistent allocation of emission responsibility in fossil fuel supply chains”, *Management Science*, 2021, vol. 67, no 12, p. 7637-7668.

**Sanjith Gopalakrishnan**, Daniel Granot, Frieda Granot, Greys Sošić, Hailong Cui, “Incentives and emission responsibility allocation in supply chains”, *Management Science*, 2021, vol. 67, no 7, p. 4172-4190.

### MANAGERIAL AND DECISION ECONOMICS

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### MANUFACTURING AND SERVICE OPERATIONS MANAGEMENT

Baris Ata, **Yichuan Ding**, and Stefanos Zenios, “An achievable-region-based approach for kidney allocation policy design with endogenous patient choice”, *Manufacturing & Service Operations Management*, 2021, vol. 23, no 1, p. 36-54.

Long He, Guangrui Ma, **Wei Qi**, and Xin Wang, “Charging an electric vehicle-sharing fleet” *Manufacturing & Service Operations Management*, 2021, vol. 23, no 2, p. 471-487.

**Sentao Miao**, and Xiuli Chao, “Dynamic joint assortment and pricing optimization with demand learning”, *Manufacturing & Service Operations Management*, 2021, vol. 23, no 2, p. 525-545.

### MARKETING INTELLIGENCE AND PLANNING

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### MIS QUARTERLY: MANAGEMENT INFORMATION SYSTEMS

Brian T. Pentland, **Emmanuelle Vaast**, and Julie Ryan Wolf, “Measuring and explaining process dynamics with digital trace data”, *MIS Quarterly*, 2021, vol. 45, no 2.

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Inmyung Choi, Sunghun Chung, **Kunsoo Han**, and **Alain Pinsonneault**, “Ceo risk-taking incentives and IT innovation: the moderating role of a ceo's it-related human capital”, *MIS Quarterly*, 2021, vol. 45 no 4.

**Emmanuelle Vaast**, and **Alain Pinsonneault**, “When Digital Technologies Enable and Threaten Occupational Identity: The Delicate Balancing Act of Data Scientists”, *MIS Quarterly*, 2021, vol. 45, no 3.

### MIT SLOAN MANAGEMENT REVIEW

Selena Zhu, **Maxime C. Cohen**, and Saibal Ray, “How In-Store Tech Will Transform Retail”, *MIT Sloan Management Review*, 2021, vol. 63, no 1, p. 18-20.

### NORTH AMERICAN JOURNAL OF ECONOMICS AND FINANCE

Jiajun Zhu, Jing Gao, and **Hongping Tan**, “How the CEO power and age dissimilarity shape the chair-CEO pay gap: empirical evidence from China”, *The North American Journal of Economics and Finance*, 2021, vol. 55, p. 101221.

### OPERATIONS RESEARCH

**Yichuan Ding**, S. Thomas McCormick, and Mahesh Nagarajan, “A fluid model for one-sided bipartite matching queues with match-dependent rewards” *Operations Research*, 2021, vol. 69, no 4, p. 1256-1281.

### ORGANIZATION SCIENCE

Hani Safadi, Steven L. Johnson, and **Samer Faraj**, “Who contributes knowledge? Core-periphery tension in online innovation communities”, *Organization Science*, 2021, vol. 32, no 3, p. 752-775.

Stella Pachidi, Hans Berends, **Samer Faraj**, and Marleen Huysman, “Make way for the algorithms: Symbolic actions and change in a regime of knowing”, *Organization Science*, 2021, vol. 32, no 1, p. 18-41.

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### PRODUCT AND OPERATIONS MANAGEMENT

Han Zhu, Yimin Yu, and **Saibal Ray**, “Quality disclosure strategy under customer learning opportunities”, *Production and Operations Management*, 2021, vol. 30, no 4, p. 1136-1153.

Shenghai Zhou, **Yichuan Ding**, Woonghee Tim Huh, Guohua Wan, “Constant job-allowance policies for appointment scheduling: Performance bounds and numerical analysis”, *Production and Operations Management*, 2021, vol. 30, no 7, p. 2211-2231.

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### PRODUCTION PLANNING AND CONTROL

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### REVIEW OF ASSET PRICING STUDIES

**Anisha Ghosh**, and George Constantinides, “What Information Drives Asset Prices?”, *The Review of Asset Pricing Studies*, Volume 11, Issue 4, December 2021, Pages 837–885

### REVIEW OF FINANCIAL STUDIES

Massimo Massa, **David Schumacher**, and Yan Wang, “Who is afraid of BlackRock?”, *The Review of Financial Studies*, 2021, vol. 34, no 4, p. 1987-2044.

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### SCIENTIFIC REPORTS

Andre K. Portella, Afroditi Papantoni, Antoneta T. Joseph, Liuyi Chen, Richard S. Lee, Patricia P. Silveira, **Laurette Dubé**, and Susan Carnell, “Genetically-predicted prefrontal DRD4 gene expression modulates differentiated brain responses to food cues in adolescent girls and boys”, *Scientific reports*, 2021, vol. 11, no 1, p. 24094.

### SOCIAL SCIENCES

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### STRATEGIC ORGANIZATION

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### STRUCTURAL EQUATION MODELING: A MULTIDISCIPLINARY JOURNAL

Lijin Zhanga Sun, Junhao Pan, **Laurette Dubé** and Edward Haksing, “blcfa: An R package for Bayesian model modification in confirmatory factor analysis”, *Structural Equation Modeling: A Multidisciplinary Journal*, 2021, vol. 28, no 4, p. 649-658.

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#### SUSTAINABILITY

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#### SUSTAINABLE FUTURES

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