

**Desautels Faculty of Management Research Newsletter**  
**January – December 2020**

**FACULTY PUBLICATIONS IN REFEREED JOURNALS**

**ACADEMY OF MANAGEMENT JOURNAL**

Alaric Bourgoin, Nicolas Bencherki and **Samer Faraj**, ““And who are you?”: A performative perspective on authority in organizations”, *Academy of Management Journal*, 2020, vol. 63, no 4, p. 1134-1165.

**ACCOUNTING REVIEW**

Steven Kaplan, E., David G. Kenchington and **Brian S. Wenzel**, “The valuation of discontinued operations and its effect on classification shifting”, *The Accounting Review*, 2020, vol. 95, no 4, p. 291-311.

**ADMINISTRATIVE SCIENCE QUARTERLY**

**Roman V. Galperin**, Oliver Hahl, Adina D. Sterling, and Jerry Guo, “Too good to hire? Capability and inferences about commitment in labor markets”, *Administrative Science Quarterly*, 2020, vol. 65, no 2, p. 275-313.

**ADVANCES IN MEDICINE**

Mengistu Hagazi Tequare, James John Huntzicker, Hagos Gidey Mhretu, Yibrah Berhe Zelelew, Hiluf Ebuy Abraha, Mehari Abrha Tsegay, Kesatea Gebrewahd Gebretensaye, Daniel Gebre Tesfay, Julio Gonzalez Sotomayor, Rahel Nardos, Mary Beth Yosses, Joshua Edwin Cobbs, Jennifer Pui Ling Schmidt, Wendy Weisman, and **Leslie K. Breitner**, “Pain management and its possible implementation research in North Ethiopia: a before and after study”, *Advances in medicine*, 2020, vol. 2020.

**ANNUAL REVIEW OF FINANCIAL ECONOMICS**

**Patrick Augustin** and Marti G. Subrahmanyam, “Informed options trading before corporate events”, *Annual Review of Financial Economics*, 2020, vol. 12, p. 327-355.

**APPETITE**

Barbara Barth, Lisiane Bizarro, Patrícia Maidana Miguel, **Laurette Dubé**, Robert Levitan, Kieran O'Donnell, Michael J. Meaney, Patricia Pelufo Silveira, “Genetically predicted gene expression of prefrontal DRD4 gene and the differential susceptibility to childhood emotional eating in response to positive environment” *Appetite*, 2020, vol. 148, p. 104594.

**CAIS: COMMUNICATIONS OF THE ASSOCIATION FOR INFORMATION SYSTEMS**

Anne Beaudry, Isaac Vaghefi, Fatou Bagayogo, and **Liette Lapointe**, “Impact of IT user behavior: Observations through a new lens” *Communications of the Association for Information systems*, 2020, vol. 46, no 1, p. 15.

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### CANADIAN JOURNAL OF ANESTHESIA

Nicholas A. Fergusson, Steve Ahkioon, Mahesh Nagarajan, Eric Park, **Yichuan Ding**, Najib Ayas, Vinay K. Dhingra, Dean R. Chittock, Donald E. G. Griesdale, "Association of intensive care unit occupancy during admission and inpatient mortality: a retrospective cohort study", *Canadian Journal of Anesthesia*, 2020, vol. 67, no 2, p. 213-224.

### CONTEMPORARY ACCOUNTING RESEARCH

**Preetika Joshi**, Edmund Outslay, Anh Persson, with Discussion by Terry Shevlin, Aruhn Venkat, "Does public country-by-country reporting deter tax avoidance and income shifting? Evidence from the European banking industry", *Contemporary accounting research*, 2020, vol. 37, no 4, p. 2357-2397.

### CRITICAL FINANCE REVIEW

**Patrick Augustin**, Menachem Brenner, Jianfeng Hu, and Marti Subrahmanyam, "Are corporate spin-offs prone to insider trading?", *Critical Finance Review*. 2020, 9, (1-2), 115-155. Research Collection Lee Kong Chian School Of Business.

### CRITICAL PERSPECTIVES IN INTERNATIONAL BUSINESS

Myriam Ertz, Fahri Karakas, Frederick Stapenhurst, Rasheed Draman, **Emine Sarigöllü**, and **Myung-Soo Jo**, "How misconduct in business contributes to understanding the supply side of corruption in international business", *Critical perspectives on international business*, 2020, vol. 16, no 3, p. 209-231.

### EUROPEAN JOURNAL OF OPERATIONAL RESEARCH

Mohammad E. Nikoofal and **Mehmet Gümüş**, "Value of audit for supply chains with hidden action and information", *European Journal of Operational Research*, 2020, vol. 285, no 3, p. 902-915.

### FOOD POLICY

**Laurette Dubé**, Cameron McRae, Yun-Hsuan Wu, Samik Ghosh, Summer Allen, Daniel Ross, Saibal Ray, Pramod K. Joshi, John McDermott, Srivardhini Jha, Spencer Moore, "Impact of the eKutir ICT-enabled social enterprise and its distributed micro-entrepreneur strategy on fruit and vegetable consumption: A quasi-experimental study in rural and urban communities in Odisha, India", *Food Policy*, 2020, vol. 90, p. 101787.

### HEALTH POLICY

Fatou Bagayogo, Mélanie Le Berre, Christian Ruchon, Jean-Louis Denis, Lise Lamothe, Isabelle Vedel, and **Liette Lapointe**, "Caring for older cancer patients: A Scoping review", *Health Policy*, 2020, vol. 124, no 9, p. 1008-1016.

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### HEALTH POLICY AND TECHNOLOGY

Jeremie Abitbol, Aqsa Munir, Jeffrey How, Susie Lau, Shannon Salvador, Liron Kogan, Roy Kessous, **Leslie Breitner**, Russell Frank, **Beste Kucukyazici**, Walter H. Gotlieb, “The shifting trends towards a robotically-assisted surgical interface: clinical and financial implications”, *Health Policy and Technology*, 2020, vol. 9, no 2, p. 157-165.

### IEEE CONTROL SYSTEMS LETTERS

Tianyu Wang, Chenye Wu, and **Wei Qi**, “On Data-Driven Multi-Product Pricing”, *IEEE Control Systems Letters*, 2020, vol. 5, no 5, p. 1687-1692.

### INFORMATION AND ORGANIZATION

Marco Marabelli and **Emmanuelle Vaast**, “Unveiling the relevance of academic research: A practice-based view”, *Information and Organization*, 2020, vol. 30, no 3, p. 100314.

### INFORMATION SYSTEMS RESEARCH

**Kai Zhu**, Dylan Walker and Lev Muchnik, “Content growth and attention contagion in information networks: Addressing information poverty on Wikipedia”, *Information Systems Research*, 2020, vol. 31, no 2, p. 491-509.

Sunghun Chung, **Animesh Animesh**, **Kunsoo Han** and **Alain Pinsonneault**, “Financial returns to firms’ communication actions on firm-initiated social media: Evidence from Facebook business pages”, *Information Systems Research*, 2020, vol. 31, no 1, p. 258-285.

### INTERNATIONAL JOURNAL OF PRODUCTION ECONOMICS

Hedayat Alibeiki and **Mehmet Gümüş**, “Supply competition under quality scores: Motivations, information sharing and credibility”, *International Journal of Production Economics*, 2020, vol. 226, p. 107612.

### JOURNAL OF ADVERTISING

**Demetrios Vakratsas**, and Xin Wang, “Artificial intelligence in advertising creativity”, *Journal of Advertising*, 2020, vol. 50, no 1, p. 39-51.

### JOURNAL OF ACCOUNTING RESEARCH

**Preetika Joshi**, “Does private country-by-country reporting deter tax avoidance and income shifting? Evidence from BEPS Action Item 13”, *Journal of Accounting Research*, 2020, vol. 58, no 2, p. 333-381.

### JOURNAL OF BUSINESS RESEARCH

**Ashesh Mukherjee**, Seung Yun Lee, and Thomas Burnham, “The effect of others’ participation on charitable behavior: Moderating role of recipient resource scarcity”, *Journal of Business Research*, 2020, vol. 120, p. 213-228.

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### JOURNAL OF CLEANER PRODUCTION

Ghina Elhaffar, Fabien Durif, and **Laurette Dubé**, “Towards closing the attitude-intention-behavior gap in green consumption: A narrative review of the literature and an overview of future research directions” *Journal of cleaner production*, 2020, vol. 275, p. 122556.

Chenxuan Hou, **Myung-Soo Jo**, and **Emine Sarigöllü**, “Feelings of satiation as a mediator between a product’s perceived value and replacement intentions<sup>2</sup>”, *Journal of cleaner production*, 2020, vol. 258, p. 120637.

### JOURNAL OF CONSUMER BEHAVIOUR

Yan Wang, Hong Tian, **Emine Sarigöllü**, Wei Xu, “Nostalgia prompts sustainable product disposal”, *Journal of Consumer Behaviour*, 2020, vol. 19, no 6, p. 570-580.

### JOURNAL OF ECONOMIC DYNAMICS AND CONTROL

**Patrick Augustin**, Fahad Saleh, and Haohua Xu, “CDS returns”, *Journal of Economic Dynamics and Control*, 2020, vol. 118, p. 103977.

### JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS

Massimo Massa, and **David Schumacher**, “Information barriers in global markets: Evidence from international subcontracting relationships”, *Journal of Financial and Quantitative Analysis*, 2020, vol. 55, no 6, p. 2037-2072.

### JOURNAL OF FINANCIAL ECONOMICS

**Patrick Augustin**, Mikhail Chernov, and Dongho Song, “Sovereign credit risk and exchange rates: Evidence from CDS quanto spreads”, *Journal of Financial Economics*, 2020, vol. 137, no 1, p. 129-151.

### JOURNAL OF INTERNATIONAL ACCOUNTING RESEARCH

Boochun Jung, **Dongyoung Lee**, Ilhang Shin, C.Y. Desmond Yuen, “Foreign equity ownership and income smoothing”, *Journal of International Accounting Research*, 2020, vol. 19, no 2, p. 141-162.

### JOURNAL OF INTERNATIONAL ENTREPRENEURSHIP

**Hamid Etemad**, “Extending international entrepreneurship’s concepts, constructs and decision frameworks to reach beyond the ordinary”, *Journal of International Entrepreneurship*, 2020, vol. 18, p. 257-269.

**Hamid Etemad**, “Managing uncertain consequences of a global crisis: SMEs encountering adversities, losses, and new opportunities”, *Journal of International Entrepreneurship*, 2020, vol. 18, p. 125-144.

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### JOURNAL OF INTERNATIONAL FINANCIAL MANAGEMENT & ACCOUNTING

**Dongyoung Lee**, and He Wen, “Financial analyst coverage for US firms facing foreign competition: Evidence from trade liberalization”, *Journal of International Financial Management & Accounting*, 2020, vol. 31, no 2, p. 139-168.

### JOURNAL OF MARKETING RESEARCH

Ceren Kolsarici, **Demetrios Vakratsas**, Prasad A.Naik, “The anatomy of the advertising budget decision: How analytics and heuristics drive sales performance”, *Journal of Marketing Research*, 2020, vol. 57, no 3, p. 468-488.

### JOURNAL OF MEDICAL INTERNET RESEARCH

Isabelle Vedel, Jui Ramaprasad, **Liette Lapointe**, “Social media strategies for health promotion by nonprofit organizations: multiple case study design”, *Journal of medical Internet research*, 2020, vol. 22, no 4, p. e15586.

### JOURNAL OF ORGANIZATIONAL PSYCHOLOGY

Sandra Spataro, and **Lisa E. Cohen**, “Glossing Over: How Magazine Fact Checkers Use Conditional Self-Presentation to Straddle Glamour and Dreariness in Their Work”, *Journal of Organizational Psychology*, 2020. Vol 20, no 1, p. 82-103.

### JOURNAL OF RETAILING

**Claire Heeryung Kim**, and Eunjoo Han, “Premiums paid for what you believe in: the interactive roles of price promotion and cause involvement on consumer response”, *Journal of Retailing*, 2020, vol. 96, no 2, p. 235-250.

### JOURNAL OF THE ASSOCIATION FOR INFORMATION SYSTEMS

Yasser Rahrovani, and **Alain Pinsonneault**, “Innovative IT use and innovating with IT: A study of the motivational antecedents of two different types of innovative behaviors”, *Journal of the Association for Information Systems*, 2020, vol. 21, no 4, p. 5.

### LIFESTYLE GENOMICS

Daiva E. Nielsen, Yang Han, Catherine Paquet, Andre K. Portella, **Yu Ma**, and **Laurette Dubé**, “Interaction of DRD2/ANKK1 Taq1A genotype with in-store retail food environment exposures on diet quality in a cohort of Quebec adults”, *Lifestyle Genomics*, 2020, vol. 13, no 2, p. 74-83.

### MANAGEMENT SCIENCE

**Daniel Andrei**, and Michael Hasler, “Dynamic attention behavior under return predictability”, *Management Science*, 2020, vol. 66, no 7, p. 2906-2928.

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**Ernan Haruvy**, Elena Katok, and Valery Pavlov, “Bargaining process and channel efficiency”, *Management Science*, 2020, vol. 66, no 7, p. 2845-2860.

**Kartik K. Ganju**, Hilal Atasoy, Jeffery McCullough, and Brad Greenwood, “The role of decision support systems in attenuating racial biases in healthcare delivery” *Management science*, 2020, vol. 66, no 11, p. 5171-5181.

**Maxime C. Cohen**, Ilan Lobel, Renato Paes Leme, “Feature-based dynamic pricing”, *Management Science*, 2020, vol. 66, no 11, p. 4921-4943.

Xiaoyang Long, and **Javad Nasiry**, “Wage transparency and social comparison in sales force compensation”, *Management Science*, 2020, vol. 66, no 11, p. 5290-5315.

Xiaoyang Long, **Javad Nasiry**, and Yaozhong Wu, “A behavioral study on abandonment decisions in multistage projects”, *Management Science*, 2020, vol. 66, no 5, p. 1999-2016.

### MANUFACTURING AND SERVICE OPERATIONS

Ningyuan Chen, and **Javad Nasiry**, “Does loss aversion preclude price variation”, *Manufacturing & Service Operations Management*, 2020, vol. 22, no 2, p. 383-395.

**Maxime C.; Cohen**, and Pavithra Harsha, “Designing price incentives in a network with social interactions”, *Manufacturing & Service Operations Management*, 2020, vol. 22, no 2, p. 292-309.

### MARKETING LETTERS

**Ernan Haruvy**, Peter Popkowski Leszczyc, Greg Allenby, Russell Belk, Catherine Eckel, Robert Fisher, Sherry Xin Li, John A. List, Yu Ma, and **Yu Wang**, “Fundraising design: key issues, unifying framework, and open puzzles”, *Marketing Letters*, 2020, vol. 31, p. 371-380.

### MIS QUARTERLY: MANAGEMENT INFORMATION SYSTEMS

Kathryn Brohman, Shamel Addas, Jeff Di, and **Alain Pinsonneault**, “Cascading Feedback: A Longitudinal Study of a Feedback Ecosystem for Telemonitoring Patients with Chronic Disease”, *MIS Quarterly*, 2020, vol. 44, no 1.

### NATURE ECOLOGY & EVOLUTION

**Dror Etzion**, “Corporate engagement with the natural environment”, *Nature Ecology & Evolution*, 2020, vol. 4, no 4, p. 493-493.

### ORGANIZATION SCIENCE

**Roman V Galperin**, “Organizational powers: Contested innovation and loss of professional jurisdiction in the case of retail medicine”, *Organization Science*, 2020, vol. 31, no 2, p. 508-534.

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### ORGANIZATION STUDIES

**Emmanuelle Vaast**, “A seat at the table and a room of their own: Interconnected processes of social media use at the intersection of gender and occupation”, *Organization Studies*, 2020, vol. 41, no 12, p. 1673-1695.

### ORGANIZATION THEORY

Martin Kornberger, and **Saku Mantere**, “Thought experiments and philosophy in organizational research”, *Organization Theory*, 2020, vol. 1, no 3, p. 2631787720942524.

### PLASTIC AND RECONSTRUCTIVE SURGERY GLOBAL OPEN

Jacques X. Zhang, Melissa Wan, **Yichuan Ding**, Yiwen Jin, Mahesh Nagarajan, Douglas J. Courtemanche, Julie Bedford, and Jugpal S. Arneja, “Do microsurgical outcomes differ based on which specialty does the operation? A NSQIP analysis”, *Plastic and Reconstructive Surgery Global Open*, 2020, vol. 8, no 4.

### PLASTIC SURGERY

Melissa Wan, Jacques X. Zhang, **Yichuan Ding**, Yiwen Jin, Julie Bedford, Mahesh Nagarajan, Marija Bucevska, Douglas J. Courtemanche, and Jugpal S. Arneja, “High-risk plastic surgery: an analysis of 108,303 cases from the American College of Surgeons National Surgical Quality Improvement Program (ACS NSQIP)”, *Plastic Surgery*, 2020, vol. 28, no 1, p. 57-66.

### PLOS ONE

Andre Krumeel Portella, Afroditi Papantoni, Catherine Paquet, Spencer Moore, Keri Shiels Rosch, Stewart Mostofsky, Richard S. Lee, Kimberly R. Smith, Robert Levitan, Patricia Pelufo Silveira, Susan Carnell, and **Laurette Dubé**, “Predicted DRD4 prefrontal gene expression moderates snack intake and stress perception in response to the environment in adolescents”, *PloS one*, 2020, vol. 15, no 6, p. e0234601.

### PRODUCTION AND OPERATIONS MANAGEMENT

**Maxime C. Cohen**, Swati Gupta, Jeremy J. Kalas, Georgia Perakis, “An efficient algorithm for dynamic pricing using a graphical representation”, *Production and Operations Management*, 2020, vol. 29, no 10, p. 2326-2349.

Mohsen Jafari Songhori, and **Javad Nasiry**, “Organizational structure, subsystem interaction pattern, and misalignments in complex NPD projects”, *Production and operations management*, 2020, vol. 29, no 1, p. 214-231.

### PSYCHOLOGICAL MEDICINE

Harry Rubin-Falcone, Jochen Weber, Ronit Kishon, Kevin Ochsner, Lauren Delaparte, **Bruce Doré**, Sudha Raman, Bryan T. Denny, Maria A. Oquendo, J. John Mann, and Jeffrey M. Miller, “Neural predictors and effects of cognitive behavioral therapy for depression: the role of emotional reactivity and regulation”, *Psychological medicine*, 2020, vol. 50, no 1, p. 146-160.

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### REVIEW OF CORPORATE FINANCE STUDIES

**Sergei Sarkissian**, and Yan Wang, “Cross-country competitive effects of cross-listings”, *The Review of Corporate Finance Studies*, 2020, vol. 9, no 1, p. 116-164.

### REVIEW OF FINANCIAL STUDIES

Alan Guoming Huang, **Hongping Tan**, and Russ Wermers, “Institutional trading around corporate news: Evidence from textual analysis”, *The Review of Financial Studies*, 2020, vol. 33, no 10, p. 4627-4675.

**Patrick Augustin**, and Yehuda Izhakian, “Ambiguity, volatility, and credit risk”, *The Review of Financial Studies*, 2020, vol. 33, no 4, p. 1618-1672.

**Patrick Augustin**, Feng Jiao, Sergei Sarkissian, Michael J Schill, “Cross-listings and the dynamics between credit and equity returns”, *The Review of Financial Studies*, 2020, vol. 33, no 1, p. 112-154.

### SOCIAL COGNITIVE AND AFFECTIVE NEUROSCIENCE

**Bruce Doré**, Christin Scholz, Elisa C Baek, and Emily B. Falk, “Health news sharing is reflected in distributed reward-related brain activity”, *Social Cognitive and Affective Neuroscience*, 2020, vol. 15, no 10, p. 1111-1119.

### SOCIAL SCIENCE & MEDICINE

Jennifer Mandelbaum, Spencer Moore, Patricia P. Silveira, Michael J. Meaney, Robert D. Levitan, **Laurette Dubé**, “Does social capital moderate the association between children's emotional overeating and parental stress? A cross-sectional study of the stress-buffering hypothesis in a sample of mother-child dyads”, *Social Science & Medicine*, 2020, vol. 257, p. 112082.

### STRATEGIC MANAGEMENT JOURNAL

**Dongyoung Lee**, “Corporate social responsibility of US-listed firms headquartered in tax havens”, *Strategic Management Journal*, 2020, vol. 41, no 9, p. 1547-1571.

### SUSTAINABILITY

Christopher Coghlan, JoAnne Labrecque, **Yu Ma** and **Laurette Dubé**, “A biological adaptability approach to innovation for small and medium enterprises (SMEs): Strategic insights from and for health-promoting agri-food innovation”, *Sustainability*, 2020, vol. 12, no 10, p. 4227.

### SUSTAINABILITY ACCOUNTING, MANAGEMENT AND POLICY JOURNAL

Charles H. Cho, **Anna Kim**, Michelle Rodrigue, Thomas Schneider, “Towards a better understanding of sustainability accounting and management research and teaching in North America: A look at the community”, *Sustainability Accounting, Management and Policy Journal*, 2020, vol. 11, no 6, p. 985-1007.