How can data drive top or bottom-line decisions?

MASTER OF MANAGEMENT IN ANALYTICS

Daniel Indig
Canada
MMA '19, BCom
Brother
Business Equipment

Wei Zeng
China
MMA '19, BCom
Bombardier
Aerospace & Defense

Rida Mehdi
Canada
MMA '19, BSc Biochem
ABB
Industrial Automation

Sebastian Correa
Colombia
MMA '19, BEng
Randstad
Professional Services
Why a Master of Management in Analytics at McGill?

The Master of Management in Analytics (MMA) is a one-year interdisciplinary program that will prepare students for the evolving field of analytics, placing an emphasis on managerial problem-solving using data analytics tools to optimize organizational decisions.

Admissions

MMA accepts applications from all undergraduate degrees.

Current Class-Background

<table>
<thead>
<tr>
<th>Previous Education</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business/Commerce</td>
<td>53%</td>
<td>47%</td>
</tr>
<tr>
<td>Computer Science</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Engineering</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Math/Science/Other</td>
<td>18%</td>
<td></td>
</tr>
<tr>
<td>Finance/Economic</td>
<td>14%</td>
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</tr>
</tbody>
</table>

16 Nationalities

19 Languages

Internship Option

Choose the length of journey that is right for you and your career: 1 year or 1.5 year internship option.

<table>
<thead>
<tr>
<th>Option</th>
<th>Summer</th>
<th>Fall</th>
<th>Winter</th>
<th>Summer</th>
<th>Fall</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 year</td>
<td>Core</td>
<td>Core</td>
<td>Electives</td>
<td>BUSA 649 / Electives</td>
<td>Internship</td>
</tr>
<tr>
<td>1.5 year</td>
<td>Core</td>
<td>Core</td>
<td>Electives</td>
<td>Internship</td>
<td>Electives</td>
</tr>
</tbody>
</table>

Work with Real Companies with the McGill MMA

Real-world Exposure Through the Experiential Module

As a central component of the MMA, all students undertake a technical consulting role by working in teams with real companies and attempting to solve a live data-driven problem.

- Produce a robust analytic solution over 10 months
- Practice using real data and market-leading software
- Benefit from industry mentorship and faculty coaching
- Gain unparalleled training for the job market

Tackle the Job Market

84% Placement Rate Before Graduation of our First Cohort.

Supported by dedicated coaches and industry experts, you will gain access to essential tools, networks and resources that will help you develop career planning skills to attain your professional goals.

Join the Network

The McGill alumni network is composed of over 250,000 alumni living around the world.

For the most up to date information please visit our website

mcgill.ca/mma

1 514-398-4066
mma@mcgill.ca

Earn a Master Degree in 1 year

Eligible for a post graduation work permit for 1-3 years duration.

24% Manufacturing
16% Healthcare & Other
8% Telecom
24% Finance & Insurance
28% Consulting & Tech Services
24% Manufacturing
16% Healthcare & Other
8% Telecom
24% Finance & Insurance
28% Consulting & Tech Services

Montreal 72%
Toronto 16%
Major Global AI Hub
Rest of Canada 4%
China 4%
Japan 4%

2018 Employment Statistics (by function)