

TRANSDEV CANADA

SENIOR ADVISOR OF CORPORATE COMMUNICATIONS

THE BASICS

- ✓ **Reports to:** Vice-President, Business Strategy and Communications
- ✓ **Location:** Corporate Office, Québec, Brossard, Quartier Dix-30
- ✓ **Category:** Essential Services

THE MISSION THAT WILL INSPIRE YOU

You will have accomplished by the end of 2021:

- ✓ Transdev will be an obvious reference when it comes to shared mobility, for governments, associations and media
- ✓ Transdev will be known as a leading company in terms of social responsibility and for the modernity of its managerial model
- ✓ Transdev will be a source of pride for all its employees and joining the team will be considered a professional achievement

YOU AND THE TEAM

On a more technical level, you will have made a great impression on your colleagues with:

- ✓ Excellent writing skills and ability to create powerful messages
- ✓ Political acumen and ability to analyze situations
- ✓ Sense of action and speed of execution

On a more human dimension, you will have become a key member of the team thanks to:

- ✓ Ability to listen and your benevolence towards others
- ✓ Spirit of collaboration with all types of services and profiles
- ✓ Keen sense of dedication & commitment

YOU AND YOUR MANAGER

What your manager is looking for in you:

- ✓ Strategist at heart and inspire the team upwards
- ✓ Curious about the latest trends and challenge existing methods
- ✓ Great potential to be cultivated

What you will say about your manager:

- ✓ Their demands are high; however, the challenge is one worthwhile
- ✓ Consistently fast paced & efficient, but I am given the autonomy of the ways and means to do it
- ✓ Their demands are sometimes unstructured, but the goal is always the same

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WHAT IS NON-NEGOTIABLE

You are already recognized for the following qualities:

- ✓ Perfectly bilingual (Written & Spoken)
- ✓ Hard-working ability / good stress control
- ✓ Strong emotional awareness
- ✓ Economic vision of the company
- ✓ Maturity to represent the company brand

WHAT IS AN ASSET

- ✓ University degree in journalism, communications, political science, multimedia public relations or related field
- ✓ Member of the Canadian Public Relations Society or the International Association of Business Communicators desirable
- ✓ Understanding of the transportation industry

YOUR LONG-TERM FUTURE AT TRANSDEV

Opportunities in your career development:

- ✓ Depending on the achievement of the development project in the next 2 years, the Communication Department function is expected to become a fully fledged department represented on the Executive Committee.
- ✓ Access to opportunities in Transdev's international network

Apply on LinkedIn -

<https://www.linkedin.com/jobs/search/?geold=101174742&keywords=transdev>

Transdev is an employer that promotes equal opportunities and embraces diversity in the workplace. Each application is deemed equivalent, regardless of whether it is submitted by a woman, a man, a member of a visible minority, an aboriginal person or a person with a disability.

The masculine gender is used only to lighten the text.

We invite all interested persons to apply, however, only those candidates selected for an interview will be contacted. Thank you for your application to our organization.