

McGill School of Continuing Studies

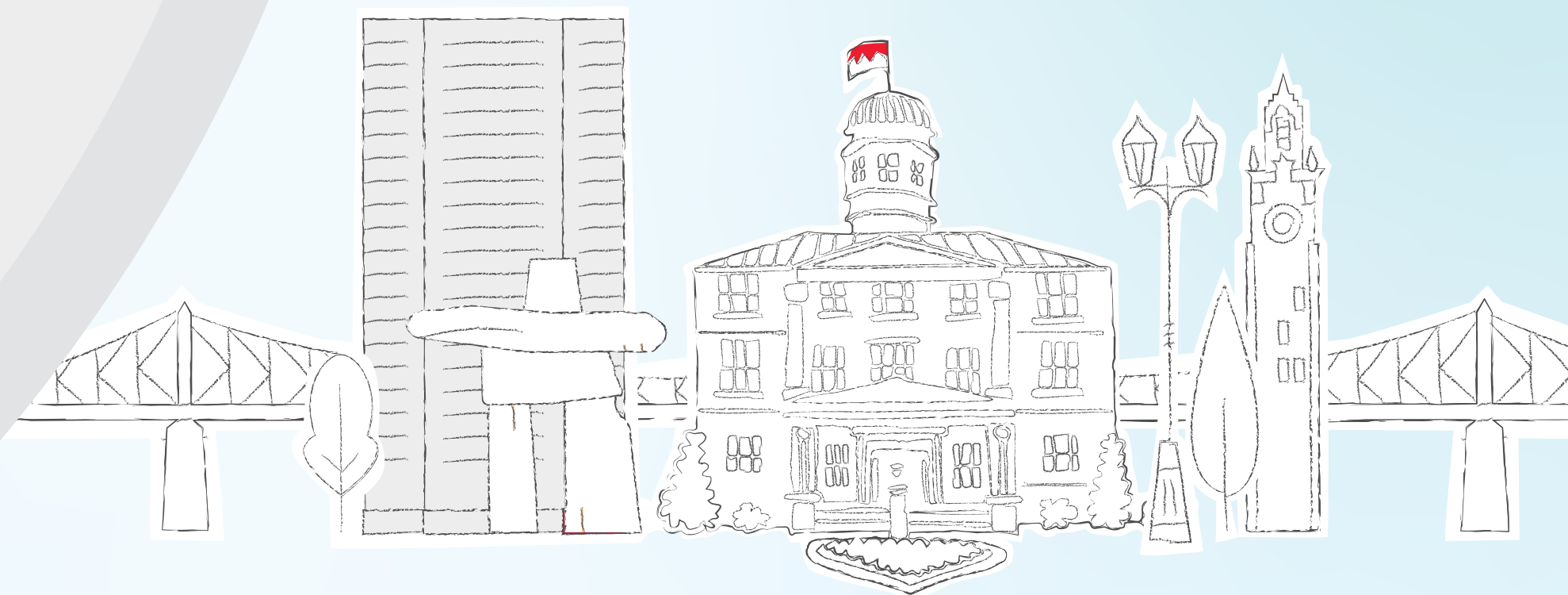
# Advancement & *Development*

---

2019-2020 in Review

**The School of Continuing Studies (SCS)** Advancement & Development team seeks philanthropic support to fund the School priorities while building lifelong engagement among alumni, donor, and friends of SCS across the globe.

**MADE**  
by McGill





## 2019-2020 in Review

For the fiscal year 2019-2020, McGill SCS received **937 gifts** from **642 donors** living in **55 different cities** worldwide. In one year, we collected a total of **\$214,973.25**.

Thanks to our faithful donors, SCS alumni and students, SCS Faculty Advancement Board, SCS staff and faculty members including instructors, Dean Weil and friends of SCS we had a fruitful year despite the interruption caused by the COVID-19 pandemic.

## 2019-2020 top 3 donors

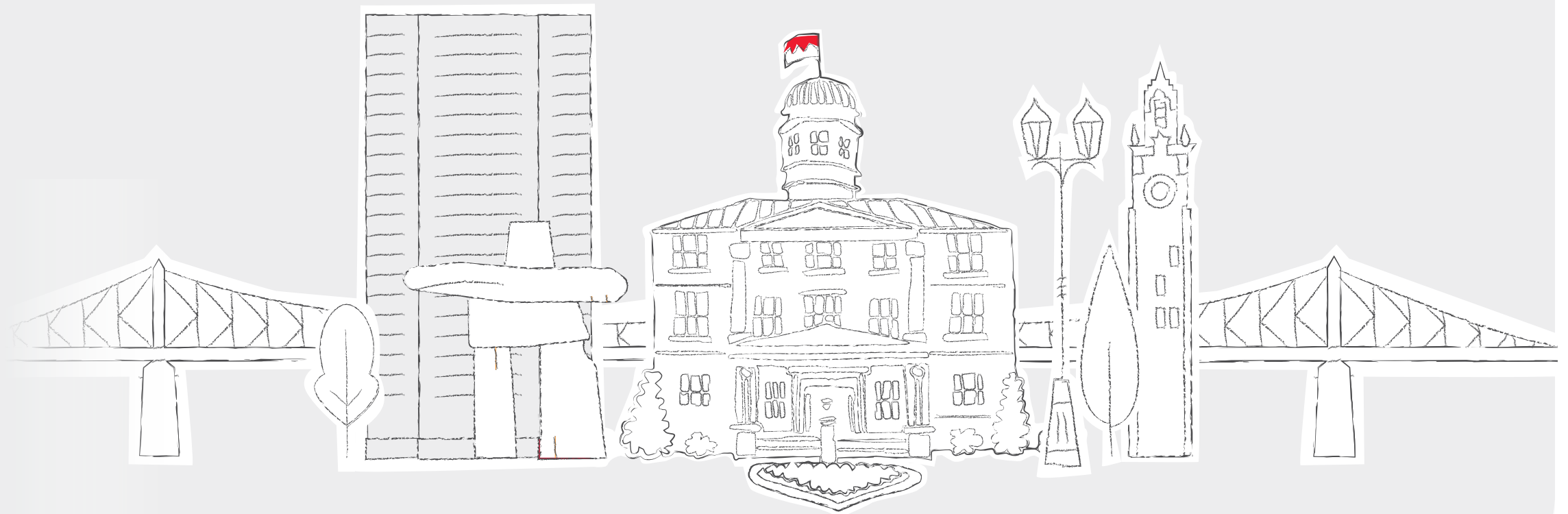
1. **Canadian National Rail**
2. **Zeller Family Foundation**
3. **Robert Deluce**

1. Barbara Seal (Former Judge, Bursary Donor and current SCS Faculty Advancement Board member), and Dean Carola Weil.
2. Philanthropist Dr. Alice Chan-Yip (at the centre) visiting SCS in November 2019. She donated to create the Dr. Chan-Yip Award in Health and Social Services.
3. Robert Kouri (Bursary Donor and former SCS Faculty Advancement Board Chair), and Dean Carola Weil

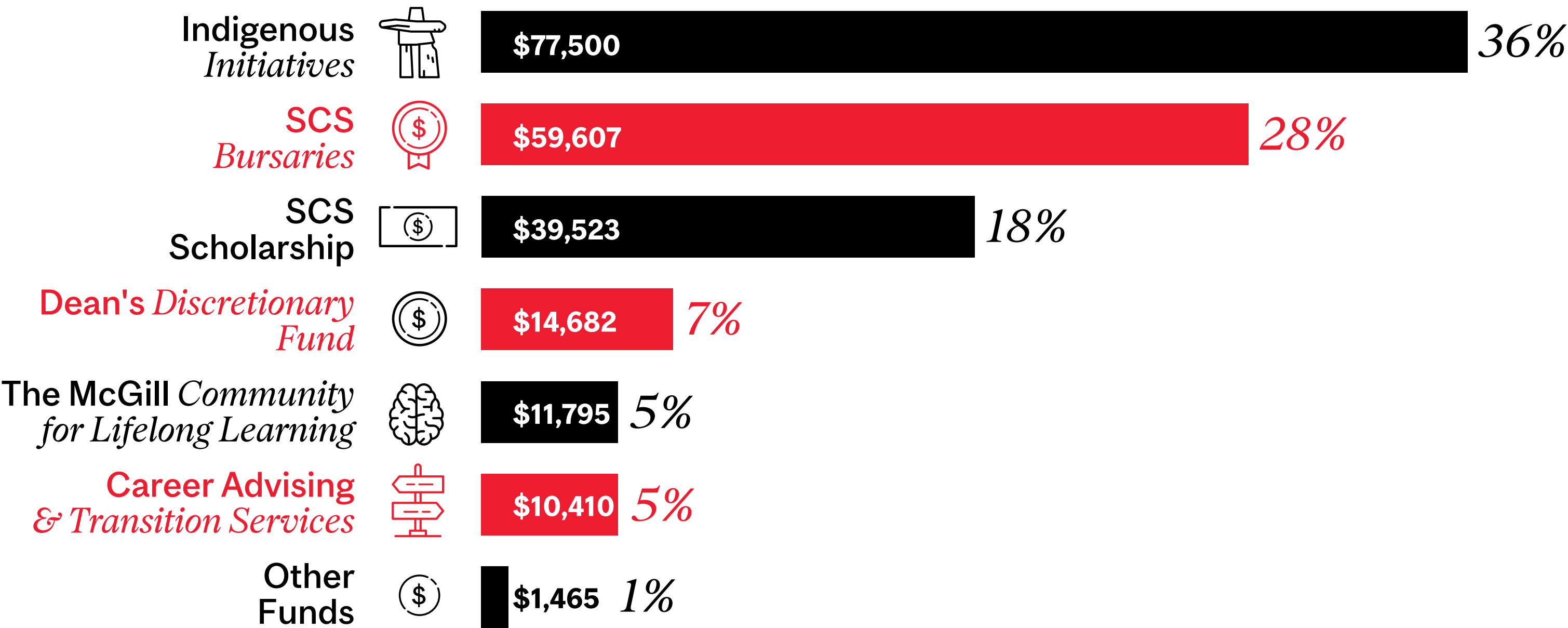
# Your Participation *Made a Difference!*

**SCS students, alumni, friends, Faculty Advancement Board, staff faculty members and instructors** are contributors to the mission, vision and values of the School. Your donation represents more than your generosity: it is a message of hope, care and solidarity to our hardworking adult learners.

**The collective participation of the SCS community is remarkably strong that SCS is being noticed across the University!**



The collective participation of the SCS community is remarkably strong that SCS is being noticed across the University!



SCS Giving in Numbers





Thanks to the participation of the SCS students, alumni, friends, staff, faculty members, course lecturers

Within 24 hours, SCS has raised **\$29,000**

1. Philanthropist and former Faculty Advancement Board member Paula Keays also took part of McGill24.
2. SCS Staff Celebrating McGill24.

On **McGILL** **24**  
#McGILL24

from  
**123**  
donors



**SCS students and alumni**  
represented  
**61%**  
of the donors  
during **McGill 24**





## *Events*

Fiscal year 2019-2020 started with SCS' 50<sup>th</sup> anniversary in May where Dean Weil welcome internal and external stakeholders to celebrate half a decennia of achievements.

That event was closely followed by the launch of the MADE by McGill campaign organized by McGill University Advancement in September.

1. Dean Weil and SCS instructors at the SCS 50th Anniversary.
2. Robert Kouri (Bursary Donor and former SCS Faculty Advancement Board Chair), Barbara Seal (Former Judge, Bursary Donor and current SCS Faculty Advancement Board member), and Jonathan Serjue (former SCS student) at the Creating Future-Ready Leaders Reception.
3. Faculty Advancement Board Members, Brent Walker, Scott Morgan, Nabil Beitinjaneh (Former Faculty Advancement Board Member) Mary Larson (Faculty Advancement Board Chair) and Bruce Bolton (President of the MacDonald Steward Foundation and Faculty Advancement Board Member).



# Scholarships *and Bursaries*

Thanks to the generosity of our donors, SCS has granted **78 scholarships and bursaries** were given to our hardworking SCS students in the academic year of 2019-2020.

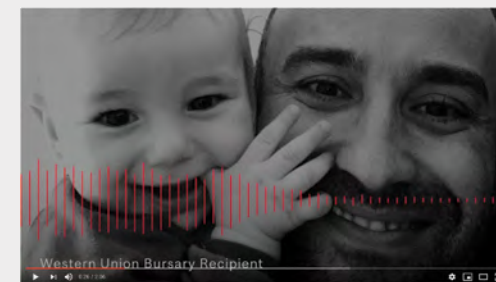
In November 2019, the Advancement & Development Team welcomed nearly 100 guests at the **Creating Future-Ready Leaders Reception**, celebrating the generosity of our donors and the successes of our recipients. For a recap of our event and learning how the scholarships and bursaries have impacted the students. watch this video:



The celebration does not only exhibit the success of the School, but it also demonstrates the strength and solidarity of the SCS Community.

During the COVID-19 confinement, SCS has continued giving out scholarships and bursaries. **Now more than ever, it is critical to provide students with hope and opportunities through lifelong learning.** It is during this period that the first **Fiona Clark Bursary** – which is an initiative of MCLL, and **the first Western Union Bursary** have been awarded.

Listen to the story of Adem Erdem, first recipient of the Western Union Bursary:





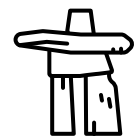
# Advancement & Development Priorities for 2020-2021

With the COVID-19 pandemics affecting education, SCS has quickly adapted to the new reality. However, the cost of adapting the new reality implies looking for new resources.

These are the fundraising priorities for the fiscal year 2021:



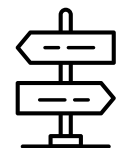
**Remote Learning Technologies:** To ensure that instructors have the tools to deliver the best learning experience they can through technologies



**Indigenous Initiatives:** To support the 360 program and other initiatives that respond to the specific needs of Indigenous adult learners.



**McGill Community for Lifelong Learning:** To increase accessibility for current and new members, as most of the members are highly impacted by the pandemic



**Career Advising & Transition Services:** In time of economic resurgence, CATS services are in demand to help career-seekers match with an opportunity



**Bursary and Scholarship Funds:** this fund will help SCS students with unforeseen expenses they are facing right now.

Moreover, we are continuously working on the priorities showcased in the **Case For Support**. To learn more, [please click here](#).

REMEMBER If you or someone in your network wants to give to these priorities or other SCS funds, please feel free to reach out to the Advancement & Development Team!



# Thank you *for your generosity towards the SCS community.*

---

*Together, let's empower adult learners.*

*From your friendly and dynamic  
Advancement & Development team members:*



**Maria Rivas Rivero**

*Director, Advancement & Development*  
maria.rivasrivero@mcgill.ca



**Lisa Tang**

*Advancement Associate*  
lisa.tang@mcgill.ca



**Sharon Moses**

*Advancement & Development  
Assistant (work-study)*  
alumni.scs@mcgill.ca



**McGill**

School of  
Continuing Studies