



Semester *@McGill*

University Courses + Experiential Learning = Career Readiness

*Made by
new journeys*

Offered by the McGill School of Continuing Studies

MADE
by McGill

Semester @McGill

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McGill University:

The Next Stop *on your Journey*



Through dynamic classroom interactions and engaging cultural activities, the **McGill School of Continuing Studies** offers international students a unique learning experience at one of the world's leading universities.



Source: QS Best Student Cities 2017



**Nobel Prize
Winners**



**Rhodes
Scholars**

View our handbook to learn more about life in Montreal!

mcgill.ca/scs-semesteratmcgill





Semester @McGill

University Courses with optional courses
on Experiential Service Learning and Business
in North America = Career Readiness



non-credit



transcript



Monday-
Friday



daytime
classes



14
weeks to
complete



in-class

Acquire the Essential Skills Needed to Succeed in Virtually Every Workplace in the World with the Semester@McGill program.

The Semester@McGill is a unique 14-week study abroad program intended to help you develop essential transversal competencies and soft skills necessary in today's world. A series of courses with a specialisation in one of the four proposed streams, coupled with living in multicultural, cosmopolitan Montreal, will enhance your skillset, broaden your worldview, and help prepare you for tomorrow's global workforce!

Refine yourself into a well-rounded, conscientious member of global society and the global workforce with Semester@McGill!

The Program

Designed to provide you with flexibility in course load and opportunities for experiential learning, this program offers you four (4) streams. Select the option that best fits your academic program and personal learning goals! Remember to speak to your academic supervisor about getting credits for this program at your institution!

Why Enroll?

- Study at McGill University with the opportunity to earn credits at your home institution
- Develop skills and competencies that will help you in your future career: critical thinking, problem-solving, conflict avoidance/resolution, cross-cultural communication, time-management, project management and data analytics etc.
- Network with community stakeholders
- Immerse yourself in the richness of the Quebecois and Canadian culture



Semester @McGill



- 5 OR 6 courses (30 hrs each)
- YCBS 015 Introduction to Business in North-America (15 hrs) AND/OR YCGL 418 Experiential Service Learning (30 hours)

Core courses:

- YCBS 015 Introduction to Business in North America (15 hours) (incl. site visits)

AND/OR

- YCGL 418 Experiential Service Learning (30 hours)

2-3 courses from the list below:

- YCBS 216 Interpersonal Skills for Professionals (30 hours)
- YCBS 118 Introduction to Project Management (30 hours)
- YCBS 008 Fundamentals of Organizational Behaviour (30 hours)

Stream 1: Communications/Marketing



- YCBS 110 Current Trends in Digital Communication (30 hours)
- YCBS 215 Topics in Business Management: Professional Business Communication and Networking (30 hours)
- YCBS 012 Fundamentals of International Marketing (30 hours)

Stream 2: International Organizations



- YCSS 101 Introduction to International Organizations (30 hours)
- YCSS 102 Regulation Mechanisms of International Organizations (30 hours)
- YCBS 215 Topics in Business Management: Fundamentals of International Business (30 hours)

Stream 3: Data Science



- YCBS 274 Introduction to Data Science for Business Decisions (30 hours)
- YCBS 275 Introduction to Data at Scale (30 hours)
- YCBS 243 Introduction to Business Analytics and Data Modelling (30 hours)

Stream 4: Entrepreneurship



- YCBS 276 Innovation and Creativity for Entrepreneurs (30 hours)
- YCBS 009 Introduction to Entrepreneurship (30 hours)
- YCBS 215 Topics in Business Management: Professional Business Communication and Networking (30 hours)





Semester @McGill

Fees for Winter 2024

- 8 courses (225 hours): \$8,955 CAD
- 7 courses (220 hours): \$8,350 CAD
- 7 courses (195 hours): \$7,780 CAD
- 6 courses (180 hours): \$7,175 CAD
- 6 courses (165 hours): \$6,605 CAD

NOTE: Costs shown are for tuition and ancillary fees only. Other fees may apply.

Fees Include:

- Tuition
- Registration
- Site visits to local non-profitable or charitable organizations and businesses
- Blue Cross insurance (individual, mandatory)
- Welcome Gathering
- Selected sociocultural activities
- Attestation of Participation

Fees Exclude:



- Accommodation
- Meals
- Airport transfer and local transportation
- Books and other required course material
- Access to Athletics Services



Courses



Courses

Individual Courses (Number of Hours)	Discipline or Field of Study		
	Business & Management	Social Sciences & Humanities	Computer Science & IT
 Experiential Service Learning (30)	✓	✓	✓
 Fundamentals of International Business (30)	✓	✓	
 Fundamentals of International Marketing (30)	✓	✓	
 Current Trends in Digital Communications (30)	✓	✓	
 Introduction to Business Analytics & Data Modelling (30)	✓		✓
 Introduction to Project Management (30)	✓	✓	✓
 Innovation and Creativity for Entrepreneurs (30)	✓	✓	✓
 Introduction to Entrepreneurship (30)	✓	✓	✓
 Fundamentals of Organizational Behaviour (30)	✓	✓	
 Interpersonal Skills for Professionals (30)	✓	✓	
 Professional Business Communication and Networking (30)	✓	✓	
 Intro to Data at Scale (30)	✓		✓
 Intro to Data Science for Business Decisions (30)	✓		✓
 Intro to International Organizations (30)	✓	✓	
 Regulation Mechanisms of International Organizations (30)	✓	✓	
 Intro to Business in North America (15)	✓	✓	✓



Course and Program Descriptions



Note: For all individual courses listed below, the admission requirements and pre-requisites are:

These courses are non-credit with transcript. Students are assessed and graded. A McGill Record of Study is issued. The language of instruction is English (TOEFL iBT 79, IELTS 6.0, Duolingo 105, CEFR B2, CET-4 500 / CET-6 470, or equivalent). There are no other pre-requisites. Applicants must be currently enrolled in, or possess, a Bachelor's degree in any discipline.



Experiential Service Learning (30 hours)

Explores social, political, and cultural aspects of community engagement and its significance in the shaping of well-rounded, conscientious citizens.



Fundamentals of International Business (30 hours)

This course deals with fundamental international business issues: the international business environment, foreign exchange risk, multinational corporations, international organizations, international sources of financing, international marketing policies, essential factors to be considered when entering foreign markets (licensing and exporting) and international management.



Fundamentals of International Marketing (30 hours)

Marketing management considerations of a company seeking to extend beyond the confines of its domestic market. A review of product, pricing, channels of distribution and communications policies to develop an optimum strategy (between adapting completely to each local environment and standardizing across them) for arriving at an integrated and profitable operation. Particular attention to international marketing and exporting in the Canadian context.

Current Trends in Digital Communication (30 hours)

Whether you have knowledge and experience in one or more digital applications, or almost none, this course will ensure your grasp of digital media is comprehensive, solid, and up to date. It will give you a broad overview of the technology, its current uses in organizations and society, and its potential and implications for the future. It will provide knowledge and skills that form a strong base for immediate application.

Topics covered include principles of digital communication; overview of current uses of internet-based media in public relations, direct marketing, internal communications, fundraising, consumer relations and reputation management; trends and best practices in digital and social media technologies; effective online community management.



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Course and Program Descriptions



Introduction to Business Analytics and Data Modelling (30 hours)

This course will explore the fundamental analytical methods and tools used to collect, analyze, and interpret business data to gain insight and inform business decision-making, as well as data modelling concepts and techniques used by business analysts to accurately define and communicate business data requirements, business rules and data analytics methods for any project.



Introduction to Project Management (30 hours)

This course addresses the fundamental principles of project management, and the tools and techniques at our disposal to help achieve project goals. These principles, largely developed and tested on engineering projects, are being successfully applied to projects of all sizes and types within the business world. They are also fully aligned with A Guide to the Project Management Body of Knowledge (PMBOK® Guide), published by the Project Management Institute (PMI). Topics include project life cycle, planning, scheduling, implementing, monitoring, controlling, closeout and ethics. Students have the opportunity not only to delve into the key principles of project management, but to put these principles into practice. Students will learn how to use Microsoft Project 2010 to prepare a clear project plan and communicate project progress and status.



Innovation and Creativity for Entrepreneurs (30 hours)

Creativity can help us design novel products and services, while innovation is the process to bring the new product or service to the market. Entrepreneurs and intrapreneurs should be familiar with the different tools and methods that they can apply to design new products and services, and how to bring them to the market. Students will be introduced to a variety of creativity and innovation tools, such as design thinking, the business model canvas, the concept of minimum viable product, and agile product development.



Fundamentals of Entrepreneurship (30 hours)

Success as an entrepreneur begins with an understanding of the key concepts and processes involved in starting and managing a new business. This course will provide an overview of the fundamental concepts and approaches in entrepreneurship and the tools needed for the set-up a new venture. Topics include idea generation, valuation techniques, funding, and intellectual property. Emphasis will be placed on the key components involved in creating a solid business plan for a new or existing venture, with a hands-on practice of developing and presenting a business plan.



Fundamentals of Organizational Behaviour (30 hours)

The implications for management and the essential concepts of social psychology such as motivation, perception, attitude change and organization. Group and organizational dynamics will be the major emphasis of the course. Classroom discussion and student participation is encouraged.

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Course and Program Descriptions



Interpersonal Skills for Professionals (30 hours)

Strong interpersonal skills and emotional intelligence have been identified as key ingredients for success in the professional world. Professionals from all fields of expertise need to rely on their interpersonal skills when interacting with colleagues, subordinates, superiors, clients, and other stakeholders. The objective of this course is to help students develop career-enhancing interpersonal skills with emphasis on the following areas: communication styles, emotional intelligence, conflict resolution, influencing others, diversity and intercultural communication, presentation, and facilitation skills.



Professional Business Communication and Networking (30 hours)

Your ability to communicate effectively and efficiently in the workplace influences your opportunities for advancement. The demand for specialized language and intercultural communication skills is steadily growing in today's global marketplace. You need more than technical expertise to succeed. You need excellent professional, interpersonal and social skills to direct others' activities to attain organizational goals. In this course, students will acquire techniques and strategies for successful cross-cultural, business, and professional communication and networking in English.



Course and Program Descriptions



International Organizations

Introduction to International Organizations (30 hours)

The number of international organizations (IOs) and the scope of their activities have expanded dramatically in the last decades, generating new politics and raising new questions on the way. The objective of this course is to help students develop a basic understanding of IOs and of their role in world politics.

The course is divided into four parts. The first part introduces the study of IOs through a short history of their emergence and evolution. The second part examines the theories developed in political science to make sense of them. The third analyzes the role of IOs in relation to the three “pillars” of the United Nations: security, development, and human rights. The fourth part consists of a simulation of the United Nations Security Council.

Regulatory Mechanisms of International Organizations (30 hours)

Over the last few decades, international organizations (IOs) have become increasingly active in global policymaking. The objective of this course is to help students develop a basic understanding of the regulation mechanisms of IOs and their impact on global governance.

The course is divided into four parts. The first part unpacks the main challenges faced by global policymaking. The second part reviews the range of regulatory mechanisms available to overcome these challenges. The third part examines the growing role of non-state actors (civil society groups and business leaders) in global policymaking. The fourth part analyzes the governance of three central issues of our time: the use of force, international migration, and environmental governance.

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Course and Program Descriptions



Introduction to Big Data

Introductory Data Science for Business Decisions (30 hours)

Introduction to fundamental principles of data science, data collection, exploration and visualization techniques. Focus is placed on how data science supports business decision-making, translating data insights into business value, new business models and products, opportunities and challenges faced by data-driven businesses.

Introduction to Data at Scale (30 hours)

Managing large data-at-rest and data-in-motion (streaming) datasets both on-site and in the Cloud. Emphasis is placed on data ingestion to analysis of large data sets including defining Big Data and its five V's: Volume, Velocity, Variety, Veracity, and Value.

Additional Admission Requirements and Pre-Requisites

Applicants must be currently enrolled in one of the following programs or hold a degree in:

- Bachelor of Engineering (B.Eng.)
- Bachelor of Science (B.Sc.)
- Bachelor of Commerce in MIS (B. Com MIS)

AND:

- Solid understanding of statistical concepts
- Essential skills in Linux, Java, SQL. Recommended online courses include, but are not limited to:
 - [Java Tutorial for Complete Beginners](#) (Udemy)
 - [Linux/Unix Tutorial for Beginners](#) (Guru99)
 - [Intro to SQL for Data Science](#) (DataCamp)

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Applicants must meet the following admission requirements:

- Minimum 18 years of age and having completed at least one year of undergraduate studies
- Currently enrolled in studies at an accredited institution
- English Language Proficiency level: minimum TOEFL iBT 79, IELTS 6.0, Duolingo 105, CEFR B2, or equivalent

Certain courses may have additional admission requirements or prerequisites.

Application Deadlines

Winter 2024: October 2, 2023

Semester Dates

Winter 2024: January 8- April 12, 2024






Contact

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Program information

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 **Learn more at**
mcgill.ca/scs-semesteratmcgill



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