



Internship Placement Form

Background Information:

Name of Organization/Unit: MotherFood International

Organization Webpage: www.motherfoodinternational.com

Full Address of Organization/Unit: 376 Victoria Ave. Westmount, QC. Canada.

Description of Your Organization:

MotherFood International is a social enterprise that supports women's nutrition as one of the interventions with greater social return on investment. As a non-profit product development platform, we bring business, nutrition, and food experts together to develop and increase the availability of fortified snacks for women. With our partners, we join experience and resources to invest in women's entrepreneurship capacity and help prevent intergenerational malnutrition through the manufacturing of local, tasty, and affordable fortified foods.

Contact Name/ Supervisor: Irene Colorado, [Jeff Baikowitz](#)

Placement Description & Logistics:

Nature of Internship: Remote

Title of Internship Position: Marketing Associate Intern

Role Description: The intern will help with the execution of the current projects in Colombia and Ghana, with a special focus on food marketing and business development tasks.

S/N	Internship Tasks	Expected Outputs (Deliverables)
1.	Understand the role and functioning of MotherFood International (MFI) in terms of its pivotal role as a social enterprise.	A presentation and written document about the MFI and its operation.
2.	Create material to enrich the business training of women in remote areas.	Modules containing concepts (e.g., marketing) with respective pedagogical activities to develop those concepts and transmit knowledge.

3.	Attend meetings with partners from Ghana and Colombia.	Take notes and support the report at the end of each meeting.
4.	Participate and create contents for MotherFood digital marketing strategies.	Content created for Instagram, Facebook, LinkedIn, and the website.
5.	Support the drafting of the business plan for the projects in Colombia and Ghana.	Draft strategies (business plan) to promote, distribute and sell fortified snacks in Ghana and Colombia.

Additional Information:

Number of Interns: 1

Proposed Start Date: September 2022

Proposed End Date: March 2023

Number of Work Hours per Week: 15-20 hours per week (part-time).

Additional Information: The applicant must stand out for her/his self-motivation, creativity, and respect.
Important: the applicant must have access to the internet.

Desired skills: able to use Excel, ability to learn how to use video and design platforms. The applicant must be able to communicate in English, have great writing-grammar skills, and have a special interest in one or multiple of the following: marketing, food, nutrition, social impact, and design.

Thank you!