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FOR IMMEDIATE RELEASE
July 19, 2017

“REBALANCING SOCIETY” MODULE LAUNCHED

The latest addition to the International Sustainability Literacy Test

New York, NY, July 19, 2017– On the occasion of the High Level Political Forum held on 18 and 19 July at the United Nations Headquarters in New York, PRME in collaboration with McGill University and KEDGE Business School are pleased to announce the launch of a new [Sustainability Literacy Test \(Sulitest\)](#) module based on Henry Mintzberg’s book *Rebalancing Society*.

The Sulitest was designed to measure and improve sustainability literacy worldwide, and the new *Rebalancing Society* module challenges test-takers’ knowledge and perception about how the plural sector could help restore balance to society towards achieving the future we want.

“Healthy society balances the power of respected governments in the public sector with responsible businesses in the private sector and robust communities in what I call the plural sector. This is the essence of sustainability and I applaud the Sustainability Literacy Test for what it is trying to achieve.” – Henry Mintzberg

The *Rebalancing Society* module will be made available to all institutions participating in the Sulitest, and free of charge for all signatories of the Principles for Responsible Management Education (PRME) network under the United Nations.

*“PRME has supported and endorsed the Sulitest since its launch. With the new set of questions focusing on Mintzberg’s *Rebalancing Society* we are encouraged to note that the test will have a key focus on the important contribution that the plural sector (NGOs, social movements etc) play in today’s societies and in making a contribution to a more just and sustainable world.” - Jonas Haertle, Head, PRME, UN Global Compact*

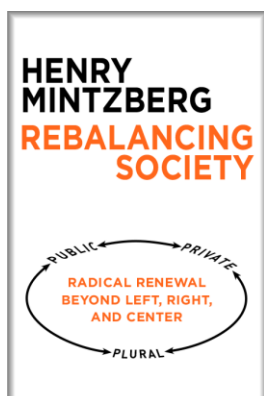
“The business schools of today are especially well-positioned to address some of the grand challenges facing society. The newly developed Sustainability Literacy Test module, which is inspired by the work of Professor Henry Mintzberg of the Desautels Faculty of Management, is a shining example of how the research emanating from

business schools can help restore the social equilibrium and effectively transform our world for the better. We are very proud of this initiative, which coincides with the strides that McGill University is making toward advancing key topics in sustainability." - Dean Isabelle Bajoux-Besnainou, Desautels Faculty of Management, McGill University

"It is an honor to collaborate with McGill University, building on the work of Professor Henry Mintzberg that enriches Sulitest. In just a few years, Sulitest has become the international benchmark in the control of SD knowledge in higher education. Thanks to PRME, the Sulitest will see an additional boost, beneficial for the advancement of sustainable development knowledge." - Thomas Froehlicher, Director General and Dean of KEDGE Business School.

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End image: ½ screen [Rebalancing Society logo](#), ½ [Sulitest.org logo](#)



About PRME:

Launched at the 2007 UN Global Compact Leaders Summit in Geneva, the Principles for Responsible Management Education (PRME) initiative is the largest organised relationship between the United Nations and business schools, with the PRME Secretariat housed in the UN Global Compact Office.

The mission of PRME is to transform management education, research and thought leadership globally by providing the Principles for Responsible Management Education framework, developing learning communities and promoting awareness about the United Nations' Sustainable Development Goals.

unpreme.org

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About McGill University:

With some 300 buildings, 40,000 students, 250,000 living alumni, and a reputation for excellence that reaches around the globe, McGill has carved out a spot among the world's greatest universities. Founded in 1821, McGill is ranked 1st in Canada among medical-doctoral universities for twelve consecutive years (Maclean's 2017), and the highest number of Rhodes Scholars (142) and Nobel Prize winners (12) among Canadian universities. McGill is recognized

by Times Higher Education as an international powerhouse university, and ranked 32nd in the world (QS World University Rankings 2018). McGill has over 300 programmes of study, including the Desautels Faculty of Management: founded in 1906, Desautels is ranked as one of the world's top international business schools by BusinessWeek, Canadian Business, Forbes and The Economist.

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About KEDGE Business School:

KEDGE Business School is a French management school with 4 campuses in France (Paris, Bordeaux, Marseille and Toulon), 3 abroad (2 in China in Shanghai and Suzhou, and 1 in Africa in Dakar) and 3 associated campuses (Avignon, Bastia and Bayonne). The KEDGE BS community counts 12,600 students (including 25% foreign students), 183 full-time faculty members (44% of which are international), 275 international academic partners and 54,000 alumni across the world. With a portfolio of 32 programmes in management for students and executives, KEDGE Business School also develops customised educational programmes for specific corporate needs worldwide. #33 European Business Schools and #22 EMBA worldwide in Financial Times rankings, KEDGE Business School is AACSB, EQUIS and AMBA accredited and a member of the French Conférence des Grandes Écoles.

kedge.edu - @kedgebs - Facebook/kedgebs

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About Sulitest:

The Sustainability Literacy Test », Sulitest, was created following the United Nations Conference on Sustainable Development, RIO + 20 with to the support of the Higher Education Sustainability Initiative (HESI). Initiated by KEDGE, Sulitest is already used by more than 600 universities and Business Schools in the world and has been taken by more than 60.000 people. Recognized as one of the 17 featured initiatives on United Nations partnerships for Sustainable Development Goals (SDGs), Sulitest is now one of the tools for measuring and monitoring the SDGs.