

SIS SEMINAR SERIES

**Big Data, Analytics, and
Intuition-Based Decision Making****Dr. Jay Liebowitz, Visiting Fulbright Scholar****Friday November 29, 2013****12:30-2:00 pm**School of Information Studies
3661 Peel St., Room 106

In today's complex environment, decision makers are faced with the DRIP problem (Data Rich-Information/Insight Poor). One challenge is how to extract knowledge from Big Data. Based on Dr. Liebowitz's recent and in-press three books, the talk will highlight some of the trends, challenges, and research issues associated with Big Data, Analytics, and Intuition-Based Decision making.



Dr. Jay Liebowitz is the Orkand Endowed Chair of Management and Technology in the Graduate School of Management & Technology at the University of Maryland University College (UMUC). He previously served as a Professor in the Carey Business School at Johns Hopkins University. At Johns Hopkins University, he was the founding Program Director for the Graduate Certificate in Competitive Intelligence and the Capstone Director of the MS-Information and Telecommunications Systems for Business Program, where he engaged over 30 organizations in industry, government, and not-for-profits in capstone projects. Prior to joining Hopkins, Dr. Liebowitz was the first Knowledge Management Officer at NASA Goddard Space Flight Center. Before NASA, Dr. Liebowitz was the Robert W. Deutsch Distinguished Professor of Information Systems at the University of Maryland-Baltimore County, Professor of Management Science at George Washington University, and Chair of Artificial Intelligence at the U.S. Army War College.

Dr. Liebowitz is a Fulbright Scholar, IEEE-USA Federal Communications Commission Executive Fellow, and Computer Educator of the Year (International Association for Computer Information Systems). He has published over 40 books and a myriad of journal articles on knowledge management, intelligent systems, and IT management.

Everyone welcome

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