

Proposed Research Topic: A case study on McGill's partnership and involvement with the Salon 1861 (Gestion immobilière Quo Vadis).

Supervisors:

Professor Emmanuelle Vaast
Associate Professor, Information Systems
Associate Director, Social Economy Initiative

Professor Ruthanne Huising
Assistant Professor, Organizational Behaviour

In collaboration with:

Isabelle Péan
Project Director, Quartier de l'innovation, McGill University
Office of the Vice Principal, Research and International Relations

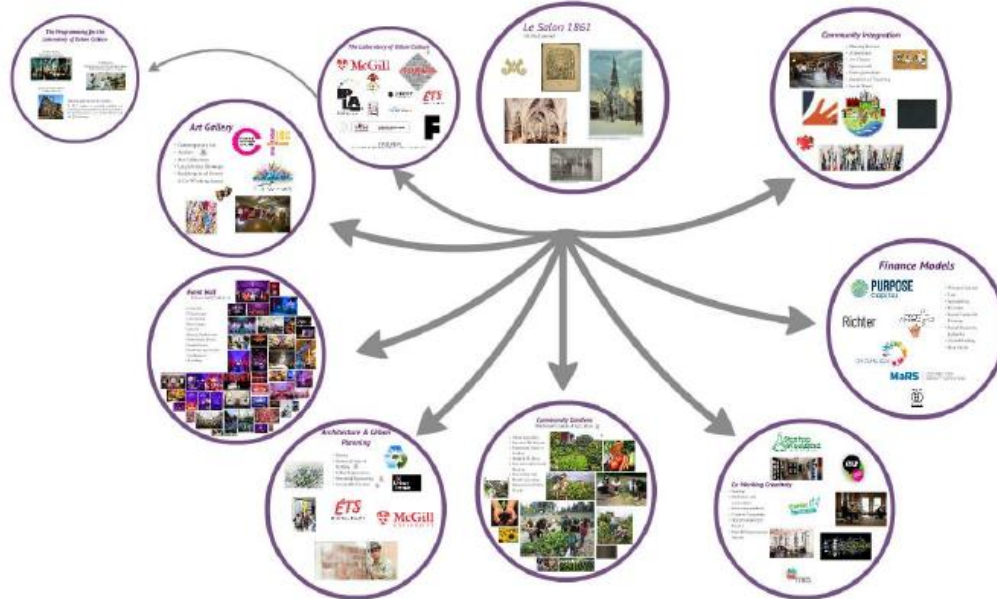
Purpose: The research team will chronicle and analyse the development of private-public partnerships and the evolving purpose of Salon 1861, an innovative co-working and community engagement space, housed within a repurposed church located in Montreal's Quartier de l'innovation district. Program definition within the Salon 1861 across actors and alliances between McGill faculties, students and professors regarding Salon 1861 will be documented and converted into a case study that presents best practices. This case study also proposes to document the evolution of the specific alliance between McGill Faculties, students and professors.

Background:

In early 2013, the McGill QI Team encountered Gestion Immobilière QuoVadis's (Quo Vadis) President, Natalie Volland. A responsible – Benefit Corporation certified – real estate company, Quo Vadis was exploring ideas for developing its own unique project within Little-Burgundy's Église St-Joseph. This decommissioned Church, 2nd in historical value after the St-Joseph Oratory, was bought by Quo Vadis and its partners. The church was now to become a project for preserving history, developing social and cultural activities and addressing the needs of the community.

The Salon 1861 is a real ecosystem with several components and collaborations with McGill faculties added over time. It meant to be a socially responsible, sustainable project, put together by the synergy created by the collaborations between diverse partners (institutions, public, private and community), to maintain a historically-significant heritage building and transform it into a modern representation of its first purpose as a church.

THE CREATIVE ECOSYSTEM OF LE SALON 1861



When it opens in Summer 2015, the Salon 1861 and its many components will truly be a unique place in the Quartier de l’innovation, a place full of history and experimentation where people share their knowledge and expertise, exhibit their work, a place for collaboration where the community will benefit from the Quartier de l’innovation’s innovative and creative activities.

Scope: The success of this collaboration has pushed for its documentation and its development as a model for multi-partner – institutions, community and private – project.

Method:

A student researcher will be hired to:

1. Conduct a literature review;
2. Secondary data analysis of all available documentation;
3. Interview key actors within the project;
4. Undertake an analysis based on all notes;
5. Assist in conceptualizing this partnership into a model;
6. Assist in identifying best practices;
7. Prepare the case report.

Timetable: 3 to 6 months (April – October, 2015)

Remuneration: \$5,000