

The Convergent Innovation Webinar Series: Pulse Program: Inventing “One-World” Food Solutions for Sustainable Development and Affordable Healthcare



Bridging Pulse Tradition and Modern Innovation to Accelerate Food Solutions to Sustainable Development: A Convergent Innovation Research and Action Strategy



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GLOBAL PULSE DAY

January 18th, 2017 at 11:00 AM EST

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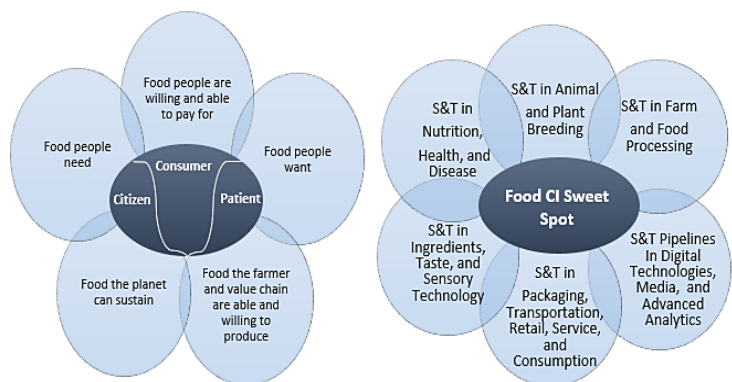
Presentation Abstract

This presentation will first illustrate how traditional pulses, when combined with modern science and technology, can transform them from commodities into higher-margin value-added food products that support sustainable development. We then sketch key features of the research and action strategy that range from basic genomic and agricultural research to sophisticated behavioral insights and predictive analytics to support supply and demand for commercially successful whole and value-added pulse foods.

About the Series

The **Convergent Innovation Webinar Series** will feature cutting edge science, technology and innovation in agriculture, food and health domains as well as in the behavioral, commercial, social and complexity sciences. These, combined with traditions from around the world, will altogether articulate an interdisciplinary research and action strategy to transform agricultural products like pulses from undifferentiated commodities into higher-margin whole and value-added food products that support sustainable development and affordable healthcare. Progressively, programs in the CI-Food webinar series will be developed for other agricultural products with high CI potential, e.g., dairy, fruits, vegetables, and others.

Bridging S&T Pipelines to Target from the Onset the CI Sweet Spot in Single and Collective Innovation



#GlobalPulseDay
#LovePulses

