



McGill School of Urban Planning

in partnership with the

Institute for the Public Life of Arts and Ideas

Brenda and Samuel Gewurz Lecture in Urban Design

ADAM GREENFIELD

**“Another city is possible:
Practices of the minimum
viable utopia”**

MacDonald-Harrington
Building, G-10

Friday, March 13, 2015
at 5:00 PM



Adam Greenfield is a Senior Urban Fellow at LSE Cities, an international research centre at the London School of Economics. He is the founder and Director of Urbanscale, a design consulting firm with expertise in the relationship between information technology and the urban experience. He is the author of several books, including Author of Everywhere: The Dawning Age of Ubiquitous Computing, Urban Computing and its Discontents, and Against the Smart City.

Adam Greenfield's lecture will take place in conjunction with "Future Cities," a workshop organised by the Institute for the Public Life of Arts and Ideas on the crossing of boundaries into other ways of seeing the city and its futures.