



Marcel Desautels Institute for
Integrated Management



CREATE in
Green Chemistry



Want to learn more about **sustainable development** and the **design of cleaner materials and greener products**? The Marcel Desautels Institute for Integrated Management (MDIIM), McGill Department of Chemistry, and the Trotter Institute for Sustainability in Engineering and Design (TISED) are collaborating to offer Management, Chemistry, and Engineering graduate students the opportunity to participate in a unique two-day event:

Sustainable Innovation through Green Chemistry Workshop and Case Competition

**Friday, January 22, 2016
1:00pm – 6:00pm**

&

**Saturday, January 23, 2016
9:00am – 5:30pm**

This workshop and case competition provides opportunities to build a network of potential collaborators in business, chemistry, and engineering. **Public guest lectures** will include **Dr. Heather MacLean** (Professor in the Department of Civil Engineering, Joint Appointments in the Department of Chemical Engineering & Applied Chemistry and the School of Public Policy and Governance at the University of Toronto) and **Dr. John Warner** (Co-founder, President, and Chief Technology Officer for the Warner Babcock Institute for Green Chemistry). The lectures will be complemented by **interdisciplinary seminars** led by experts from McGill University, Queen's University, and the American Chemical Society's Green Chemistry Institute.

Students will then apply their learning through a **real-time case competition** with interdisciplinary teams comprised of graduate students from management, chemistry, and engineering. Participants will gain an understanding of:

- Business sustainability and innovation, as well as their roles in sustainable development
- Green chemistry and its role in sustainable development
- How to assess the marketability of new innovations
- The challenges of bringing clean technologies to market
- The challenges of interdisciplinary communications and network-building

A cocktail reception will conclude the first day of presentations. At the end of the second day, a small cash prize will be awarded to the winning case team. Participation in this event is **free** for management, chemistry, and engineering graduate students, however capacity is limited.

For more information and details on how to register, please contact megan.poss@mcgill.ca

Location: Bronfman Building, Room 422, 1001 Sherbrooke St. W., Montreal, H3A 1G5



Sustainable Innovation through Green Chemistry Workshop and Case Competition

Registration Form

January 22-23, 2016

Name:

School:

Program, Year:

E-mail:

Dietary Restrictions:

In addition to the registration form, Management student participants are asked to submit:

- ✓ An up to date CV
- ✓ A one (1) page letter of motivation for participating in the event

Please note that participation in this event is **free** for graduate students with management, chemistry, and engineering backgrounds, however capacity is limited.

Registration is appreciated by **Tuesday, December 1st, 2015**.

Kindly send completed forms to megan.poss@mcgill.ca. More information including a detailed participant package will be sent closer to the event.