

THE WORLD OF WORK

The World of Work is organized differently than the academic world of majors, minors departments, schools and faculties. While some university programs have a clear link to industry sectors, for others the connections are less immediately obvious.

The following diagram provides a starting point for understanding how the World of Work is structured. Take a look at each column and select options of interest to help you better define your job search.

Example: Working in the Sales and Marketing department as a Product Manager in a large, privately owned international environmental company that manufactures recycled bags.

ORGANIZATIONAL SCALE

Size: Small, Medium, Large

Scope: Local, National, International

Ownership: Public, Private, Non-Profit

INDUSTRY

- Accommodation and food services
- Administrative and support, waste management and remediation services
- Agriculture, forestry, fishing and hunting
- Arts, entertainment and recreation
- Construction
- Educational services
- Finance and insurance
- Health care and social assistance
- Information and cultural industries
- Management of companies and enterprises
- Manufacturing
- Mining, quarrying, and oil and gas extraction
- Professional, scientific and technical services
- Public administration
- Real estate and rental and leasing
- Retail trade
- Transportation and warehousing
- Utilities
- Wholesale trade

GOAL

- Construction & Installation
- Consulting Services
- Educational Services
- Legal
- Management & Operations
- Manufacturing
- Professional Services
- Scientific and Technical Services (e.g Laboratory, Computational)
- Research & Development
- Etc..

DEPARTMENT

- Communications
- Customer Service
- Finance
- Facilities and Maintenance
- Human Resources
- Inventory and Warehousing
- Information Technology
- Legal
- Public Relations
- Procurement
- Quality Control and Assurance
- Research and Development
- Sales & Marketing
- Etc...

JOB TITLE

- Academic Advisor
- Account Executive
- Arts Administrator
- Business Development Manager
- Career Counsellor
- Copywriter
- Curriculum Developer
- Geologist
- Healthcare Project Manager
- Human Resources Administrator
- Jr UX/UI Designer
- Librarian
- Marketing Consultant
- Occupational Therapist
- Paralegal
- Pharmacist
- Physical Education Teacher
- Policy Analyst
- Quality Control Specialist
- Research Assistant
- Revenue Manager
- Software Engineer
- Translator
- Etc...

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