

## What can I do with my studies in **Sociology**

### Depending on my interests and experience, possible job titles:

- Adoption Project Officer
- Campaigner
- Census Clerk
- Child Welfare Worker
- City Manager Community Organizer
- Community Relations Manager
- Community Counsellor
- Employment Insurance Policy Analyst
- Corrections Officer
- Elections Officer
- Employment Insurance Policy Analyst
- Federal and Intergovernmental Affairs Research Officer
- Foreign Service Officer
- Junior Market Research Analyst
- Immigration and Demographic Analysis Officer
- Institutional Historian
- Researcher
- Mediator
- Junior Statistician
- Labour Relations Researcher
- Lobby Group Researcher
- Research Director
- Penologist
- Population Analyst
- Public Health Statistician
- Social Pathologist
- Rural Sociologist
- Social Advocate
- Social Ecologist
- Statistical Clerk
- Social Policies Analyst
- Sociological Research Assistant
- Statistical Analyst
- Youth Care Worker
- Survey Interviewer
- Pollster
- Survey Research Technician

### Possible job titles outside my area of study:

#### Business

- Administrative Officer
- Community Liaison Officer
- Consultant
- Contact Representative
- Customer Service Trainer
- Entrepreneur
- Venture Capitalist
- Ethics Officer
- Insurance Agent
- Investment Advisor
- Labour Relations Specialist
- Principal Investigator
- Program Director
- Project Manager
- Public Administrator
- Quality Control
- Quality Assurance Specialist
- Risk Assessment Manager

#### Communications

- Broadcaster
- Communications Specialist / Blogger
- Editor
- Film Researcher
- Journalist
- Lobbying Organizer
- Public Relations Consultant
- Publicist
- Reporter
- Technical Writer
- Writer / Author / Columnist
- Volunteer Coordinator

## Education

- Academic Advisor
- Public Relations Consultant
- Career Advisor
- Educational Researcher
- Teacher's Assistant
- Publicist

### With additional education/ training or experience:

- Lobbyist
- Professor
- Social Studies Teacher
- Socio-Historical Researcher

## Business

- Actuary
- Benefits Officer
- Management Consultant
- Human Resources Trainer
- Human Resources Specialist
- Public Relations Consultant
- Job Analyst
- Corporate Social Responsibility Officer
- Special Events Coordinator

## Family & Social Services

- Career Centre Director
- Crisis Intervention Counsellor
- Family Counsellor
- Family Therapist
- Mediator / Arbitrator
- Recreation & Events Coordinator
- Recreation Worker
- Refugee / Displaced Persons Officer
- Rehabilitation Counsellor
- Veteran Affairs Specialist
- Volunteer Service Director

The information in this handout will provide you with ideas as to some typical careers/jobs that are associated with your degree, along with alternative careers that may not be as directly related to what you have studied. This by no means implies that these jobs are the only options you have. These careers are just samples of what you can do if you have the appropriate skills and experience.

Try searching for the job titles shown on this page at either [jobbank.gc.ca](http://jobbank.gc.ca) or [careercruising.com](http://careercruising.com), where you'll find career descriptions, profiles and job outlooks (login details for Career Cruising available by contacting CaPS).

## Law & Criminal Justice

- Criminologist
- Lawyer
- Legislative Assistant
- Paralegal
- Penologist
- Social Pathologist

## Social Scientific Research & Advertising

- Corporate Citizenship Officer
- Demographer
- Demographic Analyst
- Director of Survey Research
- Environmental Organizer
- Gerontologist
- Government Policy Advisor
- Health Care Service Statistician
- Human Resources Forecaster
- Labour Relations Researcher
- Public Assistance Advisor
- Public Policy Researcher
- Researcher
- Senior Policy Analyst
- Social Data Analyst
- Social Impact Assessor
- Social Survey Director
- Social Worker Sociologist
- Statistical Analyst
- Survey Worker
- Women's Organization Analyst / Advisor

## Public Health & Program Administration

- Career Guidance Counsellor
- Caseworker
- Chief of Labour Demand Analysis
- Clinical Sociologist
- Community Centre Director
- Community Development Specialist
- Group Home Manager
- Health Care Program Coordinator
- Hospital Director
- Medical Records Worker
- Medical Sociologist
- Nursing Home Manager
- Outreach Worker
- Planner
- Public Administrator
- Public Health & Social Service Evaluator
- Public Health Program Planner
- Researcher
- Urban Planner

## Related Skills:

- Ability to design and construct social surveys
- Ability to understand and improve human relationships
- Ability to use statistical software packages
- Analytical thinking
- Analyse, synthesize and interpret information
- Awareness of how our individual and collective ways of thinking, feeling and acting are shaped by our social experience
- Build and support theory
- Capacity to anticipate and understand the views and concerns of others
- Capacity to make critical observations and appropriate decisions
- Carry out tasks with thoroughness, precision and attention to detail
- Computer skills (data processing and analysis)
- Conduct and explain sociological research clearly
- Conduct research related to attitudes, beliefs, preference, behaviour, and expectations of a particular group

- Critical thinking
- Determine the significant aspect of a multi-dimensional problem
- Develop systematic procedures of investigating a problem
- Effective notetaking
- Evolve new perspectives on a problem
- Good listening, clarifying, questioning and responding skills
- High proficiency in reading, writing and speaking
- Insight into group dynamics
- Interact well with diverse cultures/groups
- Interpersonal communication (oral and written)
- Interviewing skills
- Knowledge of community resources, the functioning of human groups, such as religious groups, families and deviant groups
- Knowledge of social structures and change
- Knowledge of statistics and social research methodology, including data collection and analysis
- Maintain composure in stressful situations
- Make critical observations, evaluations and appropriate decisions
- Proficiency for detailing information accurately
- Proficiency in interpersonal communication
- Qualitative research skills
- Quickly understand complex problems and identify solutions
- Read material analytically
- Research and planning (sociological)
- Resolve conflicts/counselling
- Skill in applying a complex set of criteria in order to make an evaluation
- Speak articulately and listen objectively
- Statistical abilities
- Summarize complicated material
- Think thoroughly and systematically, using methods of conceptual analysis, reasoning, and detailed description
- Work well under pressure
- Write reasoned reports, essays, locating sources of information, both in libraries and in the community

## Areas of Employment:

- Adoption & Child Care Agencies
- Advertising & Marketing Companies
- Alumni Networks
- Career Centres
- Charity Services
- Consulting Firms
- Consumer Services
- Research Centres
- Community Services
- Court Systems
- Development Organizations
- Health Services / Centres
- Counselling Services
- Employment Agencies
- Environmental Advocacy Groups
- Immigration Assistance Offices
- Educational Institutions
- Government Agencies
- Halfway Houses
- Law Offices
- Foster Care Services
- Housing Assistance Councils
- International Agencies
- Newspapers & Magazines
- Heritage Foundations
- Inter-Governmental Agencies
- Non-Profit Organizations
- Correction and Rehabilitation Centres
- Insurance Companies    Medical Centres
- Public Relations Offices
- Non-Governmental Organizations
- Libraries
- Professional Associations
- Newspapers & Magazines
- Religious Organizations
- Think Tanks
- Youth Services

## Associations & Websites:

- American Association for Public Opinion Research  
<https://www.aapor.org/>
- American Sociological Association  
<http://www.asanet.org/>
- Association for Applied and Clinical Sociology  
<http://www.aacsnet.net>
- Association for Humanist Sociology  
<https://www.humanist-sociology.org/>
- Canadian Association of Rehabilitation Professionals  
<http://www.carpnational.org/>
- Canadian Council on Social Development  
<http://www.ccsd.ca/>
- Canadian Society Sociology of Health  
<http://www.cssh-scsc.ca/>
- Canadian Sociological Association  
<http://www.csa-scs.ca/>
- Socio Web  
<http://www.socioweb.com/>
- International Sociological Association  
<https://www.isa-sociology.org/>
- International Union for the Scientific Study of Population  
<https://www.iussp.org/>
- Rural Sociological Society  
<https://www.ruralsociology.org/>
- Sociologists Without Borders  
<http://www.sociologistswithoutborders.org/>
- Society for the Advancement of Socio-Economics  
<https://sase.org/>
- World Association for Public Opinion Research  
<https://wapor.org/>

If you're feeling a bit lost and you're curious about your future career options, we encourage undergrads to register for the [Undergrad Hive](#) career exploration program. Feel free to come by the CAPS office to make an appointment with a career advisor to discuss your career options and job search strategies.