2022-2023 TRAINING YEAR ANNUAL REPORT

CAnD3 THROUGHLINES

Upskilling the next generation of researchers in population analytics



CONSORTIUM ON ANALYTICS FOR DATA-DRIVEN DECISION-MAKING

Land acknowledgement

McGill University is located on land which has long served as a site of meeting and exchange amongst Indigenous peoples, including the Haudenosaunee and Anishinabeg nations. McGill honours, recognizes and respects these nations as the traditional stewards of the lands and waters on which we meet today.

L'Université McGill est sur un emplacement qui a longtemps servi de lieu de rencontre et d'échange entre les peuples autochtones, y compris les nations Haudenosaunee et Anishinabeg. McGill honore, reconnaît et respecte ces nations à titre d'intendant traditionnel des terres et de l'eau sur lesquelles nous nous réunissions aujourd'hui.

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WHY THROUGHLINES?

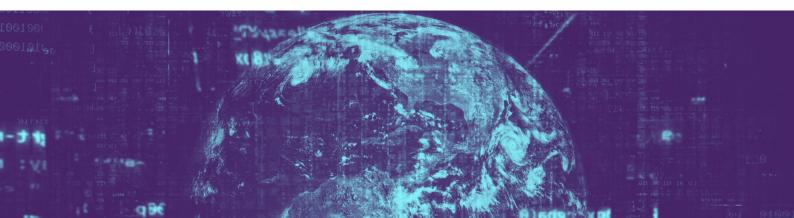
For the first time in history, adults 65 years and over outnumber children 14 years and under in Canada.

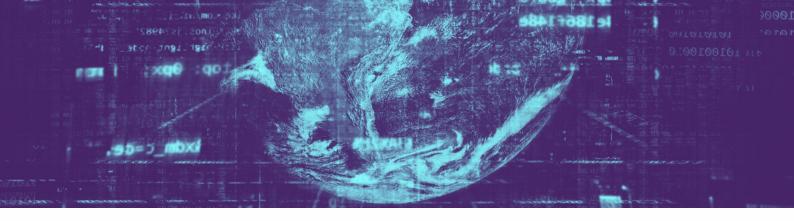
Building equitable societies in the context of population aging across the world requires an integrated policy approach rooted in data-driven decision-making. To support such an approach, CAnD3 equips the next generation of population researchers with data analytics skills through our Population Analytics in an Aging Society training program.

Data analytics skills are throughlines because...

- **1** They are highly transferable **across** disciplines and sectors.
- 2 They help accelerate **exchanges** between stakeholders, notably researchers and decision-makers to transform evidence into policies.
- **3** They will be crucial to navigating **current and future** demographic shifts by providing insights from Big Data to drive social innovation.

This report showcases how CAnD3 is fostering these throughlines via the coconstruction, co-implementation, and co-delivery of an innovative training program in partnership with multisectoral and international partners.





2023 marked the halfway point of the \$2.5M Social Sciences and Humanities Research Council (SSHRC) Partnership Grant that formed CAnD3.

We reflect on our successes and progress so far and look ahead to doing more to support capacity-building in data-driven decision-making.

2022-2023 TRAINING YEAR ANNUAL REPORT The Consortium on Analytics for Data-Driven Decision-Making

Director's Message

Dear CAnD3 friends,

It's hard to believe, but 2023 already marked the midpoint of our partnership grant!

And yet it seems just like yesterday that we were facing a pandemic requiring a radical shift in our program delivery. Thanks to your unwavering support, we faced that challenge head on, and put together a more engaging and comprehensive remote program than I could ever have imagined.



Professor Amélie Quesnel-Vallée CAnD3 Executive Director

With the program running at steady state thanks to the outstanding leadership of our Project Coordinator Arianne Rodriguez-Saltron and the steadfast support of our stellar CAnD3 staff team, we decided we were ready to innovate further by formally integrating hybrid offerings into our program.

Strong with the learnings of our 2022 pilot capstone event, we honed our processes, and in June 2023 we welcomed 79 persons at the McGill Faculty Club in Montréal, as well as 37 virtual attendees. They were treated to a most engaging Keynote Address, "Aging Across the Decades", delivered by none other than Dr. Anne Martin-Matthews, an internationally renowned sociologist of aging. The attendees included members from four cohorts of CAnD3 fellows as well as numerous academic and private, non-profit, and governmental partners, providing an exceptional networking experience for our fellows.

This partner commitment is also evident throughout the program, and we have accordingly already far exceeded the minimum matching goal of 35% set by our funder, the Social Sciences and Humanities Research Council of Canada (SSHRC). Indeed, I am delighted to report that the matching funds from our partners now exceed \$1.3M, representing 54% matching to SSHRC's \$2.5M. This is a clear indication of our partners' appreciation for the timeliness of this initiative and of the unmet needs it fills. To wit, 45% of the fellows who completed an internship between 2020 and 2022 continued to work beyond the end of the internship and 78% of these extensions resulted in offers for full-time positions.

Finally, 2023 presented another milestone for CAnD3, namely the submission of our midterm report to SSHRC. This report was the fruit of months of labor and careful data collection by staff and partners, so we were delighted that the SSHRC Expert Panel rated our midterm report enthusiastically. In their own words, they acknowledged that "[...] this project is meeting or exceeding all benchmarks" and further, "the committee judged that the annual report is an exemplary model of how to summarize accomplishments and give meaning to project activities." As I cannot think of a more positive note to end on, I will stop here to let you enjoy this latest iteration of said report!

THE TRAINING PROGRAM



Our mission is to address the needs of aging societies by **innovating** in the way we use **data**.

Capacity

We face a **bottleneck in data-driven decision making**: 65 per cent of employers report a skills shortage in data analytics. CAnD3 will prepare the **next generation** of and upskill current population researchers.

Connection

CAnD3 lives by the motto '**Strength in numbers**'. The training program is supported by 38 academic, public, not-for-profit, and private sector partners. The networks that CAnD3 facilitates are the true key to the **sustainability of these partnership**.

Creative solutions

Myriad decisions are being made in all sectors of society and particularly government, that affect millions of us. We must **accelerate exchanges** between academia and decision-makers so that these decisions are routinely informed by scientific evidence.

Our Objective



To collaboratively develop, implement, and deliver an innovative training program, Population Analytics in an Aging Society



To equip the next generation of academic and applied population researchers



With the knowledge, skills, and networks to support data-driven decision-making in aging societies.

A program that sets Fellows apart



12 months online training



Skillset Enhancement

A leading-edge suite of data science and policy mobilization skills to enhance employability



\$5,000+ fellowship award



160+ hours experiential learning



Connect with Experts

Learn from leading Canadian and international researchers and professionals



Interdisciplinary and Intersectoral

A robust program integrated with skills, substantive, and experiential training opportunities

Program Content

Substantive training areas in population aging



Education, Labour and Inequality

Examines how critical institutions of education and work shape our lives, and their interplay with a critical policy challenge, the secular rise in inequality



Well-Being and Autonomy

Examines how social and economic factors shape individuals' vulnerability to and experience of well-being and autonomy

Population data science training

Social media and demographic methods Machine learning for social scientists Population data visualization

Data-driven decision-making

Evidence-informed decision-making Knowledge mobilization Plain language writing



Examines how families have changed over time, and how these changes affect health, wealth, and happiness



Migration and Ethnicity

Examines how migration, ethnicity and indigenous issues are interwoven in the increasing pace of globalisation



Program Components & Design

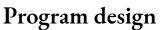
Core program components



Lunch & Learn speaker series



Skills modules





Meet the Speaker



Professionalization training



Connect2Learn training series



Internships and applied projects

Program components	Training Objectives
	Acquire knowledge in population aging
*	Build skills in population data science most relevant for today's workforce
	Gain an understanding of the data-to-decision making processes in non-academic sectors
	Build multidisciplinary, intersectoral & international professional networks
	Develop professional skills
	Apply knowledge & skills to investigating real world questions & communicating results

The Program In the words of CAnD3 partners

66

Many things about CAnD3 have been helpful to students, such as **expanding their networks** and **breaking their geographic and disciplinary boundaries**. While there is a shared set of core interests, the program also enhances opportunities for exposure to students and scientists with different backgrounds, from various disciplines, and from a **diverse collection of settings**. Participants enjoy interdisciplinary training that complement their core skills in a way that is **key for their growth as researchers**. ⁹⁹

> **Emilio Zagheni** Director

Max Planck Institute for Demographic Research

What jumps out to me with CAnD3 is the representation of both academic and nonacademic experts. The topics covered really appear to both of those sectors. Talking to students who have participated in CAnD3, they are really excited about the range of perspectives from inside and outside academia. ⁹⁹

> Markus Schafer Associate Professor Department of Sociology, Baylor University

66

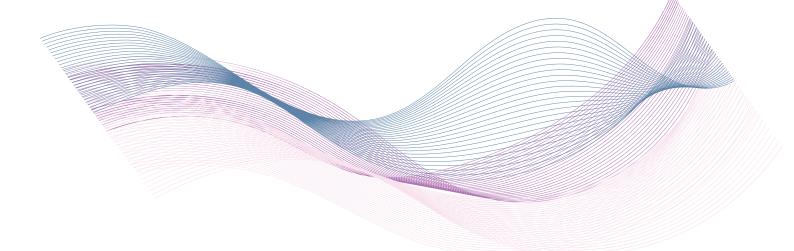
CAnD3 is a great opportunity for Fellows to see there are **options outside of academia** Among economists there is sometimes a perception that we are the only ones doing quantitative work among social scientists, so the exposure to other social scientists using quantitative approaches is good for our doctoral trainees. The **interdisciplinarity further strengths** the program. ⁹⁹

> Michel Grignon Health Economist and Professor Department of Health, Aging and Society, McMaster University

CAND3 FELLOWS

CAnD3 Fellows are multidisciplinary, pan-Canadian, and international with a diversity of skillsets and research interests.

Fellows are usually PhD candidates in population research, including but not limited to economics, demography, sociology, geography, political science, and psychology. Master's students and postdoctoral researchers are considered on a case-by-case basis.



Our Fellows are united by the common goal of addressing the structural, policy, and institutional challenges facing aging societies.

Since the first year of the program in 2020 until 2023, CAnD3 trained 52 Fellows who are now part of our alumni network. Our alumni are now using their training to make real-world impact in academia, government, and private sectors. Many of our past Fellows return to the program as speakers and trainers.

Our newest 2023-2024 cohort is composed of 22 Fellows.

2020-2023 Cohorts Summary











52 Fellows

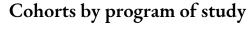
18 Universities

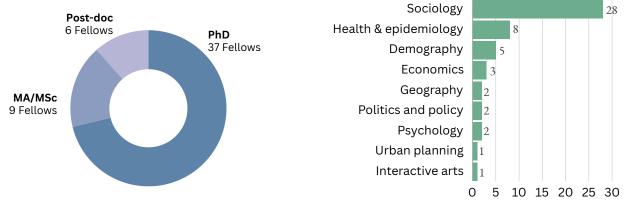
10 Time zones

525 Hours of remote training

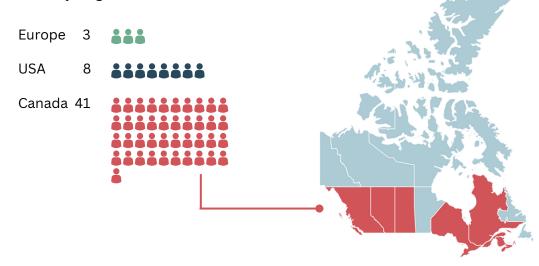
Countless lines of R code

Cohorts by level of study





Cohorts by region of institution



CAnD3 Alumni

Year 1 | 2020-2021 Cohort



Madeleine Steinmetz-Wood McGill University





Evelina Akimova University of Oxford



Sakeef Karim McGill University



Emma Rodrigues Simon Fraser University

Ladanya Ramírez Surmeier

Florida State University



University of Tampere



Anthony Jehn University of Western Ontario



James Dunbar University of New Brunswick



Georges Alain Tchango Ngalé Université de Montréal



Andrew Lai Columbia University



Haosen Sun University of Toronto

Year 2 | 2021-2022 Cohort



Han Wang University of Saskatchewan



Amv Pitonak Université de Montréal



Ina Palii University of Western Ontario Université du Québec à Montréal







Elham Shekari Florida State University





Clara Bolster-Foucault McGill University



University of Toronto

Shreyans Kothari Columbia University



W. Zachary Marshall

McGill University

Yvonne Chang McGill University

Gum-Ryeong Park

McMaster University



Matthew Stackhouse University of Western Ontario



Isaac Mpinda

University of Western Ontario



Sofia Gil-Clavel Max Planck Institute for Demographic Research



Rachel Ganly University of Oxford









Allison Laing

University of British Columbia





CAnD3 Alumni

Year 3 | 2022-2023 cohort



Avelin Peguy Angos Université de Montréal



Emna Ben Jelili Université de Montréal



Tim Arthur



Merita Limani University of Western Ontario



Yue Teng Florida State University University of Western Ontario



Saman Rais-Ghasem McGill University



Sagi Ramaj University of Toronto



Sophie Liu University of British Columbia



Shawna Hopper Simon Fraser University



Trinity Lakin Florida State University



Christopher Yurris McGill University



Akwugo Balogun McMaster University



Kamila Kolpashnikova York University



Shayla Batty University of Saskatchewan



Exaucé Ngadande Université de Montréal



Alla Konnikov University of Alberta



Maria do Carmo Correia de Lima Université du Québec à Chicoutimi



Nick Zambrotta Columbia University



Amber Duynisveld Mount Saint Vincent University



Simon Fraser University





Lucy Kervin

CAnD3 Fellows

Year 4 | 2023-2024 cohort



Maria Ahmed University of Western Ontario



Chris Borst McGill University



Gwenaelle De Clifford-Faugere UQAT



Xinyao Huang Columbia University



Tara Henry Florida State University



Regan Johnston McMaster University



Alexander Lam

McMaster University

Anne-Charlotte Latour UQAM



Pratik Mahajan McGill University



Kate Marr-Laing McGill University



Melix Bertram Florida State University



Megan Slowronski McGill University



Khandideh Williams McGill University

Shannon Mok University of Western Ontario



Stephen Ogbodo McGill University



Aida Parnia University of Toronto





Callie Thomson Mount Saint Vincent University



Bavisha Thurairajah McGill University



Leigh-Ann Waldropt-Bonair University of Alberta





Rebecca Stewart McGill University









McGill University

Victoria Ramirez

The Program In the words of CAnD3 Fellows



⁶⁶ Through my time in the CAnD3 training program, I have had the opportunity to gain various valuable skills, including coding in python and R, gain exposure to different fields of research outside of political science, and in the process learn new research methods and designs. One highlight of the program is the experiential learning opportunity, which provides hands-on experience; through CAnD3 I was able to start a part-time paid internship with Indigenous Services Canada. ⁹⁹

Christopher Yurris CAnD3 Alum, 2022/2023 cohort

I appreciated the opportunity to get to know the other Fellows in small group settings and socializing with other people from a diverse range of disciplines and lifestyles... Building that interpersonal relationship is really important because in academia there is sometimes a distance between colleagues. But CAnD3 allowed us to get to know each other in a personal way.



Ina Palii

CAnD3 Alum, 2021/2022 cohort



⁶⁶ I was hired as an Assistant Professor in Sociology at Concordia University of Edmonton, and I am confident that the skills acquired during the CAnD3 training helped me to improve the presentation of my skills during the job talks. I also extend my appreciation to the whole CAnD3 team for their professionalism and support. ⁹⁹

> Alla Konnikov CAnD3 Alum, 2022/2023 cohort

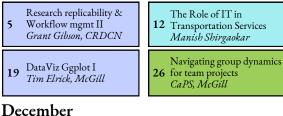
THE 2022-2023 TRAINING YEAR

2022-2023 Training Calendar

September

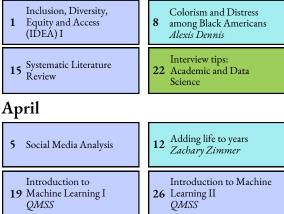


October





February



Legend

Skills training

Activities and exercises to develop skills in population data science, and evidence-to-decision-making skills Access reserved to Fellows

Professional development Activities addressing professional and workplace skill development

Access reserved to Fellows

12 Keynote lecture

Connect2Learn

Events facilitating exchange and co-learning among Fellows, team members & partners Open to all (with registration)

Lunch&Learn

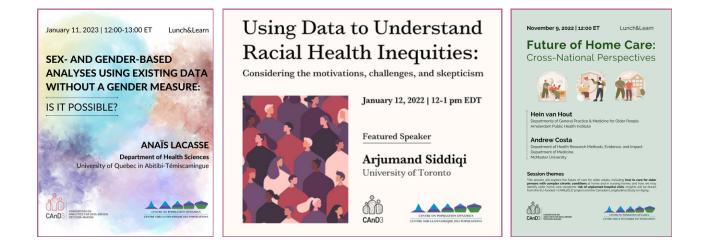
Monthly noon-hour (ET) research seminars and Q&A on population aging topics across four axes Open to all (with registration)



CAnD3 hosted 13 public events this training year, 11 of them remote and two in hybrid format, with a total of 706 attendees.

Our public events are categorized as either a Connect2Learn or Lunch&Learn. The Connect2Learn series is designed to facilitate interdisciplinary and intersectoral learning and exchange among Fellows, team members, and partners. They span topics such as data ethics and integrated polimaking.

The Lunch&Learn series is a monthly noon-hour (ET) research seminar on emerging and relevant population aging topics across CAnD3's substantive areas of training.



Making It Happen with Partners

38 Multi-Sectoral Partners

in the Consortium who have contributed **53.7% matching funding** to the program

\$343,449

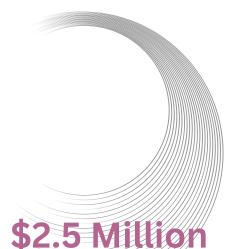
in in-kind time contribution by Partners

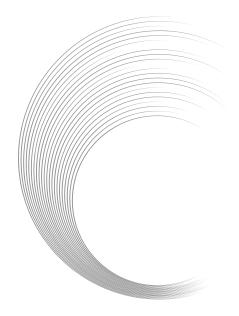
Non-Academic Partners

designing and delivering the program was valued at

\$401,960

for 32 remunerated internships and counting.





Academic Partners

who spent just as many hours designing and delivering the program, and pledged

\$596,283

in matching funding to support Fellows and run the program

from the Social Sciences and Humanities Research Council (SSHRC) over the duration of the program.



2023 CAnD3 Keynote Address

The event on June 12, 2023 brought together 79 in-person and 37 virtual attendees, including four cohorts of CAnD3 Fellows and leading population researchers and institutions. Dr. Anne Martin-Matthews gave a Keynote Address on "Aging across the Decades".

"We are not only living *to* old age, but we live longer *in* old age."

Speaking with insight from a 45-year career in social gerontology, Dr. Martin-Matthews emphasized that population aging is and will continue to be a shared phenomenon across time and space.

Interdisciplinary and intersectoral exchange for equitable and inclusive societies



Drs. Amélie Quesnel-Vallée, Miles Taylor, and Janice Keefe (left to right) speaking on the "Future of Aging Research" panel.

The Keynote Address by Dr. Martin-Matthews was followed by a panel on the **"Future of Aging Research**". Drs. Miles Taylor and Janice Keefe addressed the need for more diversity in aging research in approach and topic and the need to tackle ageist policies and practices to promote justice.

Embedded in the panel discussion was the crucial importance of approaching the challenges faced by aging societies from an interdisciplinary and intersectoral angle, a core mission of CAnD3 and the training program.

One way CAnD3 delivers on this mission is through the annual **"CAnD3 Dragons' Den Competition**", organized among the given year's cohort of Fellows. The Fellows are challenged to effectively communicate a data visualization in under two minutes and assessed on their

technical and data-driven storytelling acumen.

Saman Rais-Ghasem took first place in the 2023 round for a data story on the regional dimension of Canadian innovation. The synergy between her narration and visualization made a compelling story that shifted our thinking about the urban innovation bias.

The other winners were Amber Duynisveld (second place), and Christopher Yurris, Emna Ben Jelili, and Kamila Kolpashnikova (tied for third place).



Saman Rais-Ghasem receiving the first place certificate in the CAnD3 Dragons' Den data visualization competition.

The CAnD3 Team sincerely thanks Drs. Anne Martin-Matthews, Miles Taylor, and Janice Keefe, partner representatives, the Fellows, all in-person and online participants, and the staff at the Faculty Club for making our 2023 Keynote Address a success.

2023 CAnD3 Keynote Address photo gallery



















HALFWAY POINT ACHIEVEMENTS

Throughlines to foster and advance data analytics skills

CAnD3 launched in September 2020 amidst the pandemic. We rapidly redesigned the program and turned limitations into opportunities. We reinvested travel savings into a state-of-the-art remote program and have gradually incorporated hybrid and in-person components as public health guidelines allow.

CAnD3 has trained 52 Fellows to date and welcomed 23 new Fellows for the 2023-24 Academic Year. This milestone officially marks the midway point of the **\$2.5M Social Sciences and Humanities Research Council (SSHRC) Partnership Grant** that formed the Consortium on Analytics for Data-Driven Decision-Making.

Achivement highlights



\$1.3M in matching support from 38 partners

This represents 53% in matching the Partnership Grant, far exceeding the 35% matching requirement.



1'700+ people engaged through CAnD3 events

Between September 2020 to June 2023



45% of Fellows' internships extended*

Between 2020-23, 57% of internships with partners were in the public sector, 23% with not-for-profits, and 20% in the private sector.

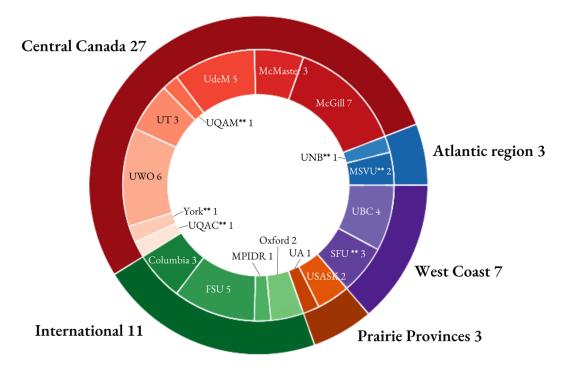


78% of extensions resulted in offers for full-time positions*

*Calculated for 2020-22 internships

Partners and Fellow Engagement

Graduate Fellows are **CAnD3's raison d'être**! The figure below illustrates the breadth of geographic and institutional (for example, non-U15) variation that our university partners and Fellows cover.



Number of Fellows from respective regions and universities from 2020 to present. (**) indicates non-U15 universities.

We assess the Fellows' competencies for the various skills covered in the training program twice: pre-program to identify their needs and capacities and post-program to assess growth and improvement. We also systematically collect a wide range of quantitative and qualitative performance indicators throughout the year.

Fellow satisfaction with the program is extremely high, with 90% of the Fellows who completed the program feedback survey between 2020-22 reporting that they enjoyed the program "a lot" or "a great deal" (with the remainder having enjoyed the program "a moderate amount"). In addition, 93% of Fellows reported that they will "probably" or "definitely" use what they learned in the program in their work or research (the remainder are "unsure").

Convening a growing community

CAnD3 communication channels 2020-23



28'600+ unique visitors 34'000+ cumulative visits

bit.ly/CAnD3 NewsletterSignup

544 readers

CAnD3 website

40% growth in the last year CAnD3 monthly newsletter



372 followers 150'000+ cumulative impressions



241 followers 7'000+ cumulative

impressions

PARTNERS & PEOPLE

Partners

$SSHRC \equiv CRSH$



Social Sciences and Humanities Research Council of Canada Conseil de recherches en sciences humaines du Canada



Co-Investigators and Collaborators



Monica Alexander Assistant Professor Statistical Sciences and Sociology University of Toronto



Simona Bignami Associate Professor Department of Demography Université de Montréal



Colin Busby Director of Policy and Outreach, Retirement and Savings Institute HFC Montreal



Tom DiPrete Giddings Professor of Sociology Department of Sociology QMSS, Columbia University



Aaron Erlich Assistant Professor Department of Political Science McGill University



Éric Guimond Senior Director Indigenous Services Canada



Catherine Haeck Associate Professor Department of Economics Université du Québec à Montréal



Paul Holyoke Director SE Health



Eric Kim Assistant Professor Department of Psychology University of British Columbia



Lisa Garland Baird Senior Researcher Research Directorate Veterans Affairs Canada



Sarah Brauner-Otto Associate Professor Department of Sociology McGill University



Marie Connolly Professor Department of Economics Université du Québec à Montréal



Benoit Dostie Academic Director Quebec Inter-University Centre for Social



Statistics



Grant Gibson Assistant Research Program Director Canadian Research Data ntre Network



Babita Gupta for CIHI Senior Consultant Research and Analysis Canadian Institute for Health Information



Mathew Hauer Assistant Professor Department of Sociology Florida State University



Lorna Jantzen Assistant Director Immigration, Refugees and Citizenship Canada



Nicholas King Associate Professor Department of Social Studies of Medicine Department of Epidemiology and Biostatistics McGill University



Daniel Béland James McGill Professor Department of Political Science McGill University



Sébastien Breau Associate Professor Department of Geography McGill University



Theodore Cosco Assistant Professor & Undergraduate Program Chair Department of Gerontology Simon Fraser University



Greg Eirich Director QMSS, Columbia University



Michel Grignon Professor Department of Economics and Health, Aging, & Society McMaster University



Neeru Gupta Associate Professor Department of Sociology University of New Brunswick



Paul Holness Acting Manager Strategic Partnerships and Horizontal Integration Employment and Social Development Canada



Janice Keefe Professor Department of Family Studies and Gerontology Mount Saint Vincent University



Susan Kirkland Principal Investigator Canadian Longitudinal Study on Aging



Ümit Kiziltan Chief Data Officer Immigration, Refugees and Citizenship Canada



Anaïs Lacasse Professor & chronic pain epidemiologist Department of Health Sciences University of Quebec in Abitibi-Témiscamingue



Tony Lea Senior Vice President & Chief Methodologist Environics Analytics

Rachel Margolis

Associate Professor

Department of Sociology

Kimberlyn McGrail

SPOR Canadian Data Platform and

Scientific Director

Population Data BC

Svlvain Moreno

Associate Professor

Simon Fraser University

Technology

School of Interactive Arts and

University of Western Ontario



Research and Development Officer Chantier de l'économie sociale

Marine Lebouvier



Patrik Marier Scientific Director Centre for Research and Expertise in Social Gerontology



Peter McMahan Assistant Professor Department of Sociology McGill University



Doug Norris Senior Vice President & Chief Demographer Environics Analytics



Lindsey Richardson Associate Professor Department of Sociology University of British Columbia



Emily Daina Šaras Chief Executive Officer Knowli Data Science



Vernon Southward CEO Easel.lv



Miles Taylor Professor Department of Sociology Pepper Institute on Aging and Public Policy, Florida State University



Anna Zajacova Professor Department of Sociology University Western Ontario



Leah MacFadyen Assistant Professor of Teaching Department of Language and Literacy Education University of British Columbia



Professor Department of Sociology University of British Columbia



Melinda Mills Professor Department of Sociology Leverbulme Centre for Demographic Science, University of Oxford

Anne Martin-Matthews



Johanne Provençal Research Program Director Canadian Research Data Centre Network



Derek Ruths Associate Professor School of Computer Science McGill University

Markus Schafer Associate Professor Department of Sociology Baylor University



Lisa Strohschein Professor Department of Sociology University of Alberta



Christina Wolfson Lead Principal Investigator Canadian Longitudinal Study on Aging



Zachary Zimmer Professor Department of Family Studies and Gerontology Mount Saint Vincent University



Emilio Zagheni Director

Laboratory of Digital and Computational Demography Max Planck Institute for Demographic Research



Amélie Quesnel-Vallée Professor Department of Equity, Ethics and Policy Department of Sociology McGill University



Claudia Sanmartin Director Strategic Analysis, Publications and Training Division Statistics Canada



Thomas Soehl Associate Professor Department of Sociology McGill University

Laura Wright

Assistant Professor

Department of Sociology

University of Saskatchewan

Erin Strumpf

Associate Professor Department of Economics Department of Epidemiology, Biostatistics and Occupational Health McGill University





Acknowledgements

Governance committee members

Thank you to our governance committee members for your invaluable ideas, feedback, and input into developing and strengthening CAnD3.

Mari Aaltonen Tampere University, CAnD3 Alum

Akwugo Balogun McMaster University, CAnD3 Alum

Tyler Bruefach Florida State University, CAnD3 Alum

Myriam Déry Chantier de l'économie sociale

Tim Elrick McGill University

Bruno Powo Fosso Indigenous Services Canada

Lisa Garland Baird *Veterans Affairs Canada*

Grant Gibson Canadian Research Data Centre Network

Eric Guimond Indigenous Services Canada

Babita Gupta Canadian Institute for Health Information

Giles Hodge Statistics Canada

Paul Holness Employment and Social Development Canada

Paul Holyoke SE Health Research Centre

Shawna Hopper Simon Fraser University, CAnD3 Alum

Lorna Jantzen Immigration, Refugees and Citizenship Canada

Sakeef Karim New York University, CAnD3 Alum

Janice Keefe Mount Saint Vincent University

Elena Krumova Columbia University Marine Lebouvier Chantier de l'économie sociale

Maria do Carmo Correia de Lima McGill University, CAnD3 Alum

Paola Ortiz Loaiza Immigration, Refugees and Citizenship Canada

Anne Martin-Matthews University of British Columbia

Kimberlyn McGrail Population Data BC

Melinda Mills University of Oxford

Julia Nakamura University of British Columbia, CAnD3 Alum

Doug Norris Environics Analytics

Amélie Quesnel-Vallée McGill University

Ladanya Ramirez Surmeier Florida State University, CAnD3 Alum

Darcy Reynard Employment and Social Development Canada

Lindsey Richardson University of British Columbia

Claudia Sanmartin *Statistics Canada*

Emily Šaras Knowli Data Science

Markus Schafer University of Toronto

Elham Shekari Florida State University, CAnD3 Alum

Lisa Strohschein University of Alberta

Miles Taylor Florida State University Daniel Tingskou McMaster University, CAnD3 Alum

Laura Wright University of Saskatchewan

Anna Zajacova University of Western Ontario

Nick Zambrotta Columbia University, CAnD3 Alum

Acknowledgements

Partners who contributed learning material to CAnD3 curricula

Canadian Research Data Centre Network (CRDCN) Population Data BC (PopData) Quantitative Methods in the Social Sciences (QMSS), Columbia University Statistics Canada Health Canada Policy Community Partnership Office (PCPO) Public Health Agency of Canada (PHAC) Women and Gender Equality Canada (WAGE)

Module instructors

Evelina Akimova Oxford University, CAnD3 Alum

Giovanna Badia *McGill University*

Daniel Béland McGill University

Clara Bolster-Foucault McGill University, CAnD3 Alum

Joan Butterworth McGill University

Catherine Charbonneau Policy Community Partnership Office

Tim Elrick McGill University

James Falconer Statistics Canada

Grant Gibson Canadian Research Data Center Network **Sofia Gil-Clavel** Delft University of Technology, CAnD3 Alum

Eric Guimond Indigenous Services Canada

Leanne Idzerda Public Health Agency of Canada

Sakeef Karim New York University, CAnD3 Alum

Alissa Koski McGill University

Amélie Quesnel-Vallée McGill University

Daniel Villante Policy Community Partnership Office

Gert Zagler Employment and Social Development Canada

Leah Macfadyen & MET Program

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Speakers

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Rebekah Carpenter *Florida State University*

Dawn C. Carr Florida State University

Andrew Costa McMaster University

Alexis Dennis McGill University

Paul Holyoke SE Research Centre

Hein van Hout Amsterdam Public Health Institute

Janice Keefe Mount Saint Vincent University

Nicholas King McGill University

Anaïs Lacasse University of Quebec in Abitibi-Témiscamingue

Anne Martin-Matthews University of British Columbia

Emily Šaras Knowli Data Science

Manish Shirgaokar University of Colorado Denver

Amanada Sonnega University of Michigan

Feinuo Sun The University of Texas at Arlington, CAnD3 Alum

Miles Taylor Florida State University

Zachary Zimmer Mount Saint Vincent University

Operations team



Amélie Quesnel-Vallée CAnD3 Director



Arianne Rodriguez-Saltron Project Coordinator



Geneviève Brunet-Gauthier Research Administrator



Paul Holyoke Chair, Intersectoral Committee



Miles Taylor Chair, Substantive Committee



Michaela Bunakova Training Program Facilitator

Interim Research Administrator

Aimy Croner



Divine-Favour Ofili Training Coordinator



Heidi Hoernig Senior Consultant



Leah Macfadyen eLearning Advisor Learning Analytics Advisor



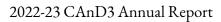
Sakeef Karim Data Science Instructor



Enkhuun Byambadorj Communication Coordinator



Zilin Li Postdoctoral Researcher





CAND3 CONSORTIUM ON ANALYTICS FOR DATA-DRIVEN DECISION-MAKING

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