

# Memorandum

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Faculty of Arts  
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**TO:** Board of Governors  
**FROM:** Professor Antonia Maioni, Dean, Faculty of Arts  
**SUBJECT:** Overview of the Faculty of Arts  
**DATE:** October 3, 2019  
**DOCUMENT #:** GD19-16

**ACTION REQUIRED:**  INFORMATION  APPROVAL/DECISION

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**ISSUE & EXPECTED OUTCOME** An overview of activities, initiatives and developments of the Faculty of Arts is provided to the Board of Governors for information.

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**BACKGROUND & RATIONALE** Presentations feature regularly on Board agendas in order to keep Board members apprised of the University's academic and campus activities.

The following presentation has been prepared by the Office of the Dean of the Faculty of Arts and provides an overview of the activities, initiatives and developments undertaken by the Faculty.

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**ALIGNMENT WITH MISSION AND STRATEGIC PRIORITIES** Presentations of University Faculties apprise the Board of the University's academic priorities.

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**COMPLIANCE WITH UNIVERSITY POLICY** Faculty presentations are a regular feature on Board agendas.

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**COMPLIANCE WITH LEGISLATION/ EXTERNAL REGULATIONS** There are no external legislation requirements applicable.

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**RISK FACTORS** There are no risk factors applicable.

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**SUSTAINABILITY CONSIDERATIONS**

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**IMPACT OF DECISION AND NEXT STEPS** N/A

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**MOTION OR  
RESOLUTION  
FOR APPROVAL**

N/A

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**APPENDICES**

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# Faculty of Arts McGill University

Presentation to the Board of Governors

October 3, 2019



# I. Who 'R' We?

- 9000 + *Students*
- 70,000 + *Alumni*
- 320 + *Professors*
- 13 *Departments*
- 22 *Interdisciplinary programs*
- 8 *Institutes and Schools*



# OUR STUDENTS:

Almost 1/3 of undergraduate students

and

About 12 % of graduate students

at McGill are in Arts

## Enrolment - Custom Table

[Return to](#)

TIP: Build your own custom table by following the steps below:

<b>Step 1: Filter the data</b>		<b>Step 2: Select Row and Column variables (0-2 of each) to create a custom table</b>	
Faculty (of Enrolment) Faculty of Arts	Term Fall 2018	Select Row 1 Heading Degree Type Grouping	Select Column 1 Heading Term
Degree Type Grouping All	Degree Type Details All	Select Row 2 Heading Degree Type	Select Column 2 Heading Gender
<b>Step 3: Select the measure of choice</b>		Counts	

		Fall 2018		Grand Total
		Female	Male	
Undergraduate	Bachelors	5,499	2,535	8,034
	Undergraduate Certificate/Diploma	3		3
	Undergraduate Exchange/QIUT/Special/Visiti..	141	65	206
Graduate	Masters Qualifying	23	3	26
	Masters	385	193	578
	Doctoral	279	263	542
	Graduate Certificate/Diploma	1	2	3
	Graduate Exchange/QIUT/Special/Visiting	11	15	26
Postdoctoral	Postdoctoral	20	20	40
<b>Grand Total</b>		<b>6,362</b>	<b>3,096</b>	<b>9,458</b>

TIP: Build your own custom table by following the steps below:

<b>Step 1: Filter the data</b>		<b>Step 2: Select Row and Column variables (0-2 of each) to create</b>	
Faculty (of Enrolment) Faculty of Arts	Term Fall 2018	Select Row 1 Heading Degree Type Grouping	Select Column 1 Heading Immigration Group
Degree Type Grouping All	Degree Type Details All	Select Row 2 Heading Degree Type	Select Column 2 Heading None
<b>Step 3: Select the measure of choice</b>		Row %	

International students account for: 35% of undergraduates about 25% of Masters and 42 % of PhDs

**Degree Type Grouping / Degree Type by Immigration Group /None : [Row %]**

		Canadian or Perm..	Interna..	Grand Total
Undergraduate	Bachelors	64.8%	35.2%	100.0%
	Undergraduate Certificate/Diploma	100.0%		100.0%
	Undergraduate Exchange/QIUT/Special/Visiti..	18.4%	81.6%	100.0%
Graduate	Masters Qualifying	84.6%	15.4%	100.0%
	Masters	70.8%	29.2%	100.0%
	Doctoral	56.5%	43.5%	100.0%
	Graduate Certificate/Diploma	100.0%		100.0%
	Graduate Exchange/QIUT/Special/Visiting	57.7%	42.3%	100.0%
Postdoctoral	Postdoctoral	62.5%	37.5%	100.0%
Grand Total		63.7%	36.3%	100.0%

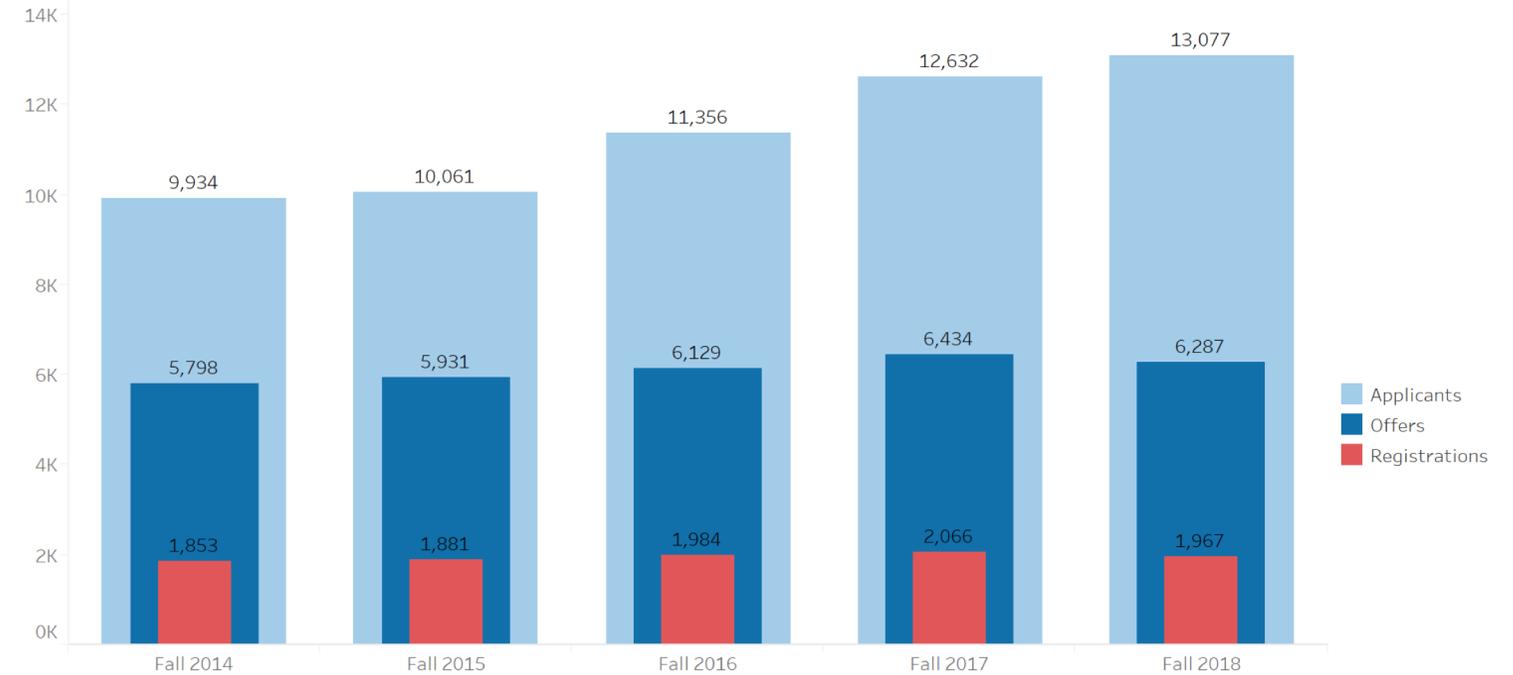
# Admissions Funnel Overview

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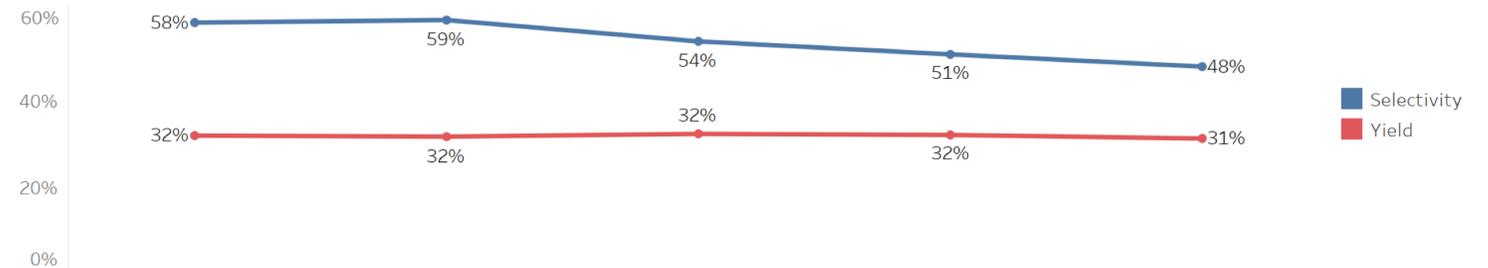
TIP: Use the dropdowns below to filter the data:

Term of Year	Degree Type Group	Degree Type	Faculty (of Enrolment)	Program	Admit Type
Fall	Undergraduate	Bachelors	Faculty of Arts	B Arts	All

Number of Fall Applicants, Offers & Registrations



Selectivity and Yield Rates



Notes:

\* These statistics are based on an applicant's primary curriculum.

\* Selectivity rate = (Offers / Applicants) \* 100 ; Yield rate = (Registrations / Offers) \* 100

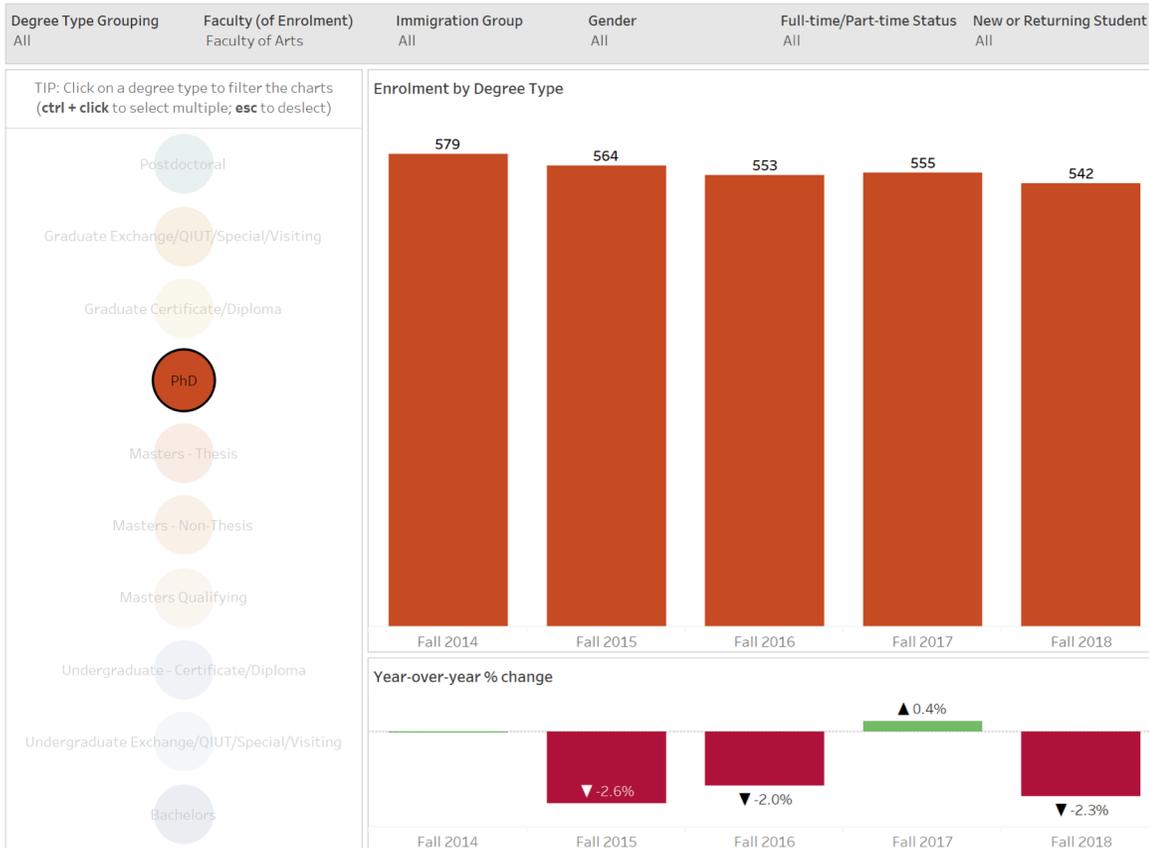
Our selectivity rates continue to be high, as are yields for undergraduates

# But some gaps are showing in graduate enrolments

## Enrolment Overview

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TIP: Use the dropdowns below to filter the data:



Notes:

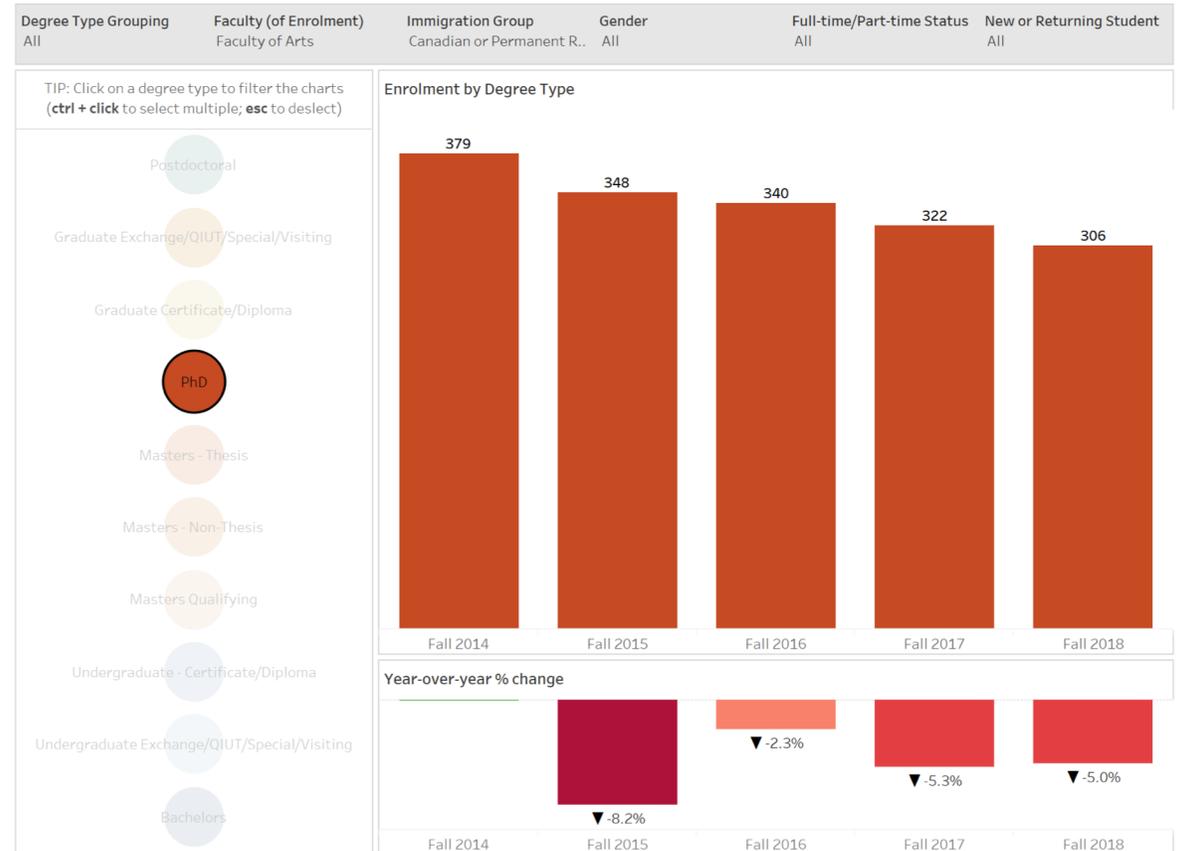
\* These statistics are based on a student's primary curriculum.

\* In Fall 2018, some non-credit CEU students are not included in enrolment statistics as they were in previous years. These students are separately recorded in the *School of Continuing Studies Registration Statistics table* which can be found here: <https://www.mcgill.ca/es/registration-statistics/fall-2018..>

## Enrolment Overview

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TIP: Use the dropdowns below to filter the data:



Notes:

\* These statistics are based on a student's primary curriculum.

\* In Fall 2018, some non-credit CEU students are not included in enrolment statistics as they were in previous years. These students are separately recorded in the *School of Continuing Studies Registration Statistics table* which can be found here: <https://www.mcgill.ca/es/registration-statistics/fall-2018..>

# OUR PROFESSORS:

Arts counts over 300 tenure-stream professors  
(about 20% of the total at McGill)

**Staff - Custom Table**

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TIP: Build your own custom table by following the steps below

<b>Step 1 : Filter the data</b>		<b>Step 2: Select row variables to create a custom table</b>	
Faculty / Unit Faculty of Arts	Department All	Select Row 1 Heading Faculty	Select Column 1 Heading None
Year (January) 2019	Employee Classification Group Academic	Select Row 2 Heading None	Select Column 2 Heading Position Group (Academic)
Leave Status All	Tenure Stream All	<b>Step 3: Select the measure of choice</b> Headcounts	

**Faculty / None by None / Position Group (Academic): [Headcounts]**

	Asst Prof essor - ..	CAS Ranked	CAS Unra nked	CAS Unrank..	Course Lecturer	Emeritus	Research Assista..	Research Associa..	Tenure- stream..	Grand Total
Faculty of Arts	1.0	64.0	199.0	15.0	132.0	63.0	8.0	6.0	328.0	816.0
Grand Total	1.0	64.0	199.0	15.0	132.0	63.0	8.0	6.0	328.0	816.0

# So many celebrated research scholars!

- 11 CRC Tier 1
- 6 CRC Tier 2
- 17 James McGill Professors
- 13 William Dawson Scholars
- 30 Fellows of the Royal Society of Canada
- 8 Members of the RSC College of New Scholars, Artists and Scientists



Canada 150 Research  
Chair

**Jennifer Welsh,**  
**Canada 150 Research Chair**  
**in Global Governance and**  
**Security**

**Dr. Michael**  
**MacKenzie,** School  
of Social Work,  
Faculty of Arts  
Canada Research  
Chair in Child Well-  
Being (Tier 1)



# Faculty of Arts Research Strengths

Departments with the highest total value of annual instalments (2018):

Economics: 1.625M

Political Science: 1.130M

Social Work: 1.003M

History and Classical Studies: 987K

English: 934K

Plus: Anthropology and Linguistics growing fast

# Teaching award “hat-trick”

- **Three Principal’s Prizes in Teaching!**

- Full Professor, Eran Shor, Sociology



- Assistant Professor, Manuel Balan, Political Science



- Faculty Lecturer, Kazue Takamura, International Development



OUR  
PROGRAMS:  
  
Steady  
enrollments  
across most  
departments

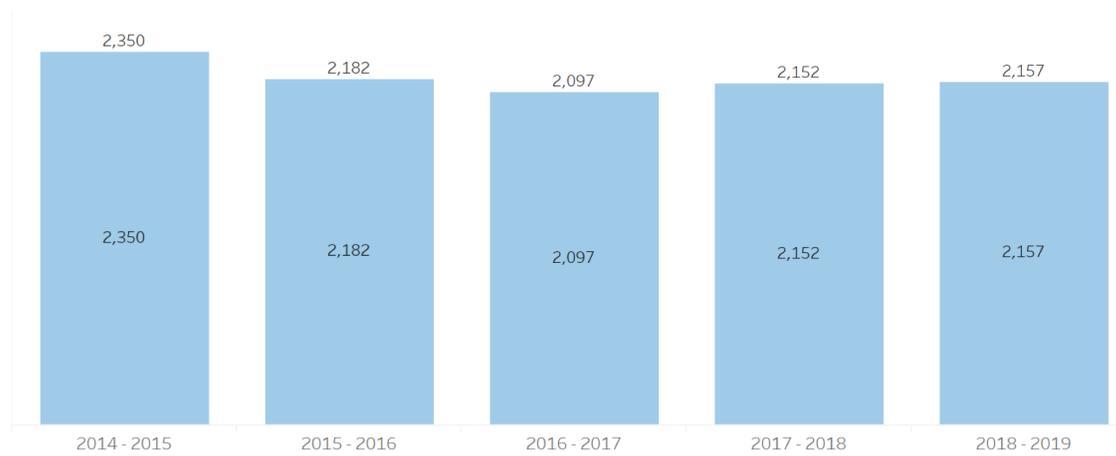
Department / Department by Term / None : [Counts]		Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Anthropology	Anthropology	310	283	278	270	291
Art History & Com..	Art History & Communications	258	261	237	248	242
Arts - Dean's Office	Arts - Dean's Office	1,314	1,324	1,435	1,556	1,461
East Asian Studies	East Asian Studies	130	119	111	104	107
Economics	Economics	1,150	1,214	1,231	1,257	1,225
English	English	731	685	632	606	585
French Language &..	French Language & Literature	144	158	158	153	127
Gender, Sexuality ..	Gender, Sexuality and Feminist	57	65	88	99	87
History and Classic..	History and Classical Studies	755	678	681	718	718
Information Studies	Information Studies	229	209	203	205	202
Islamic Studies	Islamic Studies	61	89	98	109	101
Jewish Studies	Jewish Studies	17	16	16	13	16
Languages,Literat..	Languages,Literatures,Cultures	141	133	114	109	103
Linguistics	Linguistics	175	204	217	218	237
McG Inst for Study..	McG Inst for Study of Canada	22	18	16	14	19
Philosophy	Philosophy	259	261	288	292	326
Political Science	Political Science	1,355	1,356	1,381	1,477	1,581
Religious Studies	Religious Studies	191	169	159	150	149
Social Work	Social Work	326	325	331	338	364
Sociology	Sociology	377	377	387	378	383
Study of Internat. ..	Study of Internat. Development	872	869	914	899	888
<b>Grand Total</b>		<b>8,874</b>	<b>8,813</b>	<b>8,975</b>	<b>9,213</b>	<b>9,212</b>

TIP: Use the dropdowns below to filter the data:

Undergraduate / Graduate Undergraduate	Fiscal Year	Term	Teaching Department	Instructor Type
All	All	All	All	All

Good teaching ratios :  
tenure-stream staff teach just over half of all credit hours

Number of Course Sections Taught by Faculty

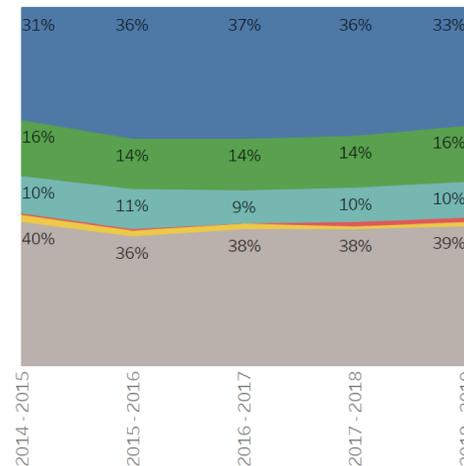


TIP: **click** to filter the charts (ctrl + click to select multiple; esc to deslect)

- Faculty of Agric Environ Sci
- Faculty of Arts
- Interfaculty, B.A. & Sc.
- School of Continuing Studies
- Faculty of Dentistry
- Faculty of Education
- Faculty of Engineering
- Faculty of Law
- Faculty of Medicine
- Desautels Faculty Management
- Schulich School of Music
- Faculty of Science

% of Total Course Sections

(based on number of course sections taught by type of instructor)



% of Total Student Credit Hours

(factored in number of credit hours and students enrolled for each course section)



- Instructor Type**
- Tenure Stream
  - Faculty Lecturer
  - Course Lecture Instructor
  - CAS Ranked
  - CAS Unranked
  - Other / Unknown

**Notes:**

\* CAS refers to Contract Academic Staff.

\* For each course section, only the primary instructor is presented in this series of dashboards.

\* Fiscal year includes summer term from the previous year. For instance, FY2018-2019 includes Summer 2018, Fall 2019 and Winter 2019 terms.

Good coverage  
of courses  
across years  
(Undergraduate  
to PhD)

## Teaching - Custom Table

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TIP: Build your own custom table by following the steps below

### Step 1: Filter the data

Teaching Faculty Faculty of Arts	Teaching Department All	Term Multiple values
Undergraduate/Graduate All	Fiscal Year All	

### Step 2: Select Row and Column variables (0-2 of each) to create a custom table

Select Row 1 Heading Teaching Faculty	Select Column 1 Heading Fiscal Year
Select Row 2 Heading Level	Select Column 2 Heading Term

### Step 3: Select the measure of choice

Course Section

Teaching Faculty: **Faculty of Arts** / Teaching Department: **All**

Activity Level: **All**

Fiscal Year: **2014 - 2015, 2015 - 2016, 2016 - 2017 and 2 more** / Term: **Fall & Winter**

		2014 - 2015		2015 - 2016		2016 - 2017		2017 - 2018		2018 - 2019	
		Winter	Fall								
Faculty of Arts	100	31	36	10	14	11	15	11	13	10	15
	200	399	489	348	447	325	451	364	443	357	459
	300	364	329	330	312	294	314	341	327	337	323
	400	221	228	222	240	223	196	199	221	193	211
	500	75	66	72	70	79	86	84	73	79	73
	600	200	212	184	211	190	202	201	209	198	204
	700	83	69	77	61	76	61	75	59	75	58

## II. WHERE ARE WE?

# Opening a new School of Public Policy

Max Bell School of Public Policy founded in 2018, through generous gift of Max Bell Foundation.

Master of Public Policy first class enters in 2019.



# Developing summer programs abroad

Since 2015: Arts students enrolled at Shantou University for an intensive Chinese language program, made possible by the Li Ka Shing Initiative



2019: Arts students enrolled in a new humanities and political science summer learning experience at La Sapienza University in Rome, Italy



# Building an Indigenous Initiative

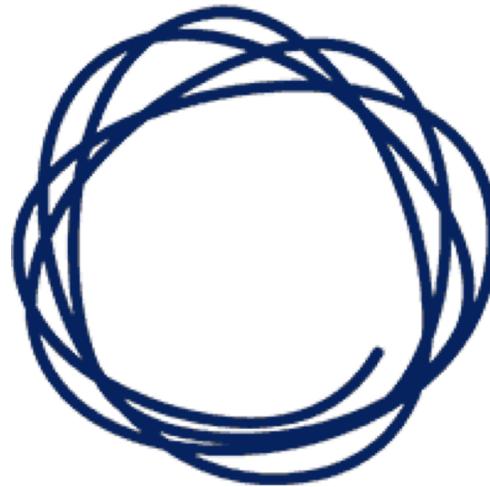
The Faculty of Arts was awarded US \$1,250,000 in June 2019 to support an Indigenous studies and community engagement initiative



# Rising to the Challenge of McCall-MacBain

## **Rethinking Arts MA Programs:**

- Joint Ma/MSc program
- Interdisciplinary Masters programs
- Joint Degree programs with North American partners
- Professional Experience Requirement
- “Modular” MAs with project based learning



BOURSIERS  
**McCall**  
**MacBain**  
SCHOLARS

*The Faculty of Arts seeks to raise  
\$140 million in philanthropic support.*

**Our vision is organized around four key pillars:**

**Addressing global challenges**

Across disciplinary boundaries, we are focusing our efforts on solving some of today's most critical problems by understanding **technological transformations** and using **data science** to improve the ways we evaluate and deliver services to vulnerable communities.

**Nurturing brilliance for the future**

We will provide an outstanding learning environment for our students in and outside the classroom – including enhanced **academic advising** and and grow our thriving **Arts Internship Office**, and a **Third Century Scholars** program for graduate studies.

**Shaping Humanities for the 21st century**

We will engage our distinctive strengths in the Humanities disciplines to add context and nuance to issues of **pluralism and democracy**, and how we understand and engage with the **creative process**.

**Supporting Indigenous success**

We will build on the recommendations of the 2017 McGill Provost's Task Force on Indigenous Success, and the Calls to Action of Canada's Truth and Reconciliation Commission, by leading in McGill's efforts to support **Indigenous success** on our campuses and in local communities.

Creating an  
audacious  
case for  
support

### III. What we want to do better

- Organize, support and imagine **interdisciplinary** programs
- Ensure **experiential learning** (including internships and study abroad) is possible across the faculty
- Attract the **very best graduate students** and **fund** them generously
- Foster new cross-faculty research and ensure the faculty is at the **university research table**

We have a new space policy ...  
But we need space!



*This space policy is governed by the following principles:*

- *space belongs to the University*
- *each unit has a core allocation of space*
- *the Dean or the Dean's delegate is responsible for allocating core space*
- *unit heads have the authority and responsibility to allocate their core space in accordance with this space policy*
- *decisions regarding core space must be made in a transparent manner and in accordance with this space policy (1)*
- *core space is subject to periodic review by the unit and/or the Faculty*
- *units report changes in their space needs and submit requests for additional space to the Dean or the Dean's delegate*
- *any unused or underused space becomes part of the Faculty's inventory and will be reallocated by the Faculty where needs exist*

*(1) Decisions are based on established Faculty policy, are discussed with the principle stakeholders and are announced to all those affected.*