



Memorandum

Deputy Provost (Student Life and Learning)
James Administration Building, Room 621
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Tel: 514-398-3109

TO: Board of Governors

FROM: Professor Fabrice Labeau, Deputy Provost (Student life and Learning)

SUBJECT: Annual Report on Enrolment and Strategic Enrolment Management

DATE: April 25, 2024

DOCUMENT #: GD23-59

ACTION REQUIRED: INFORMATION APPROVAL/DECISION

ISSUE	The Annual Report on Enrolment and Strategic Enrolment Management (2023-2024) is presented for information.
BACKGROUND & RATIONALE	Strategic Enrolment Management reports are provided annually to the Board of Governors to update the Board on enrolment and progress towards strategic enrolment priorities.
PRIOR CONSULTATION	The Report was presented to Senate on March 20, 2024, and to the Equity, Diversity and Inclusion Committee (EDIC) at its April 16, 2024 meeting.
SUSTAINABILITY CONSIDERATIONS	N/A
IMPACT OF DECISION AND NEXT STEPS	N/A
MOTION OR RESOLUTION FOR APPROVAL	This item is presented for information.
APPENDICES	Appendix A: Strategic Enrolment Management Report to the Board of Governors

Annual Report on Enrolment and Strategic Enrolment Management Academic Year 2023-2024

Prof. Fabrice Labeau
Deputy Provost (Student Life & Learning)

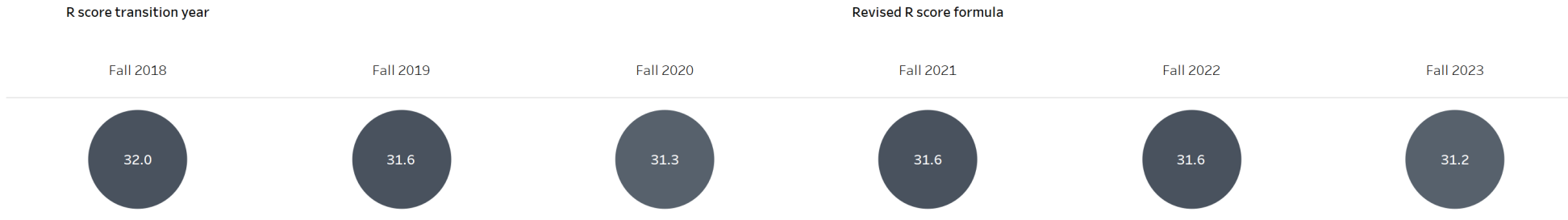


Background

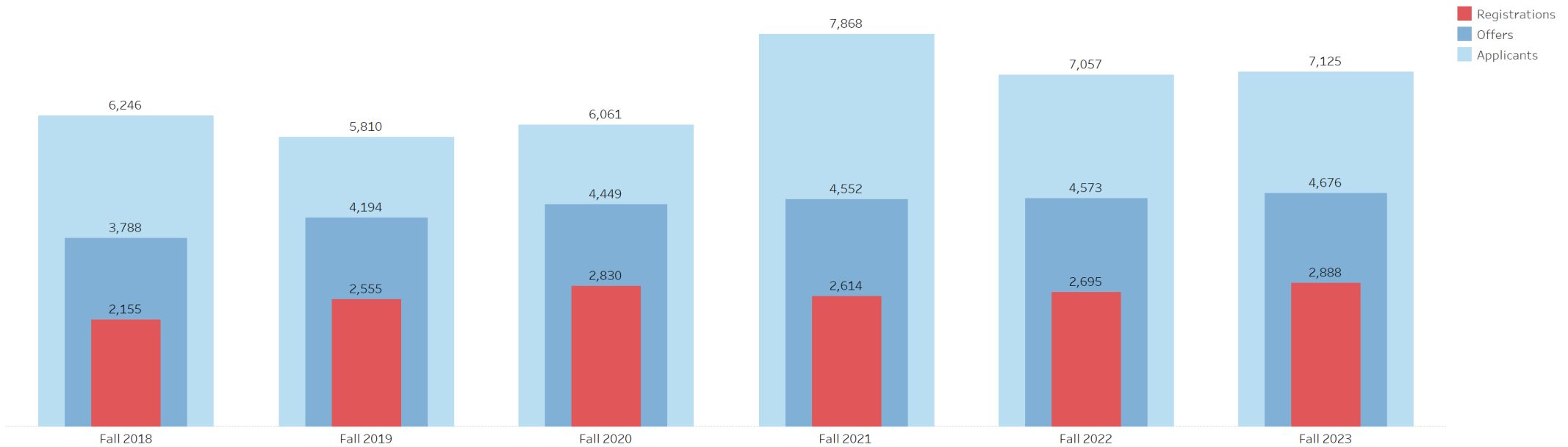
- ▶ McGill's Strategic Academic Plan (2017-2022) committed the University to several enrolment targets as part of its key objectives:
 - Increase the number of applications and the yield rate from all Québec CEGEPs and collèges;
 - Increase the number of new registrations from Francophone CEGEPs and collèges by 15%;
 - Increase Indigenous student enrolment to 1,000;
 - Maintain international student enrolment at 25-30% of the total undergraduate population; and
 - Continue to attract top graduate students from around the world.

SAP Priority: Increase the number of applications and the yield rate from all Québec CEGEPS and collèges.

Average R Score of New Registrations: All CEGEPs and collèges



Applicants, offers & registrations: All CEGEPs and collèges

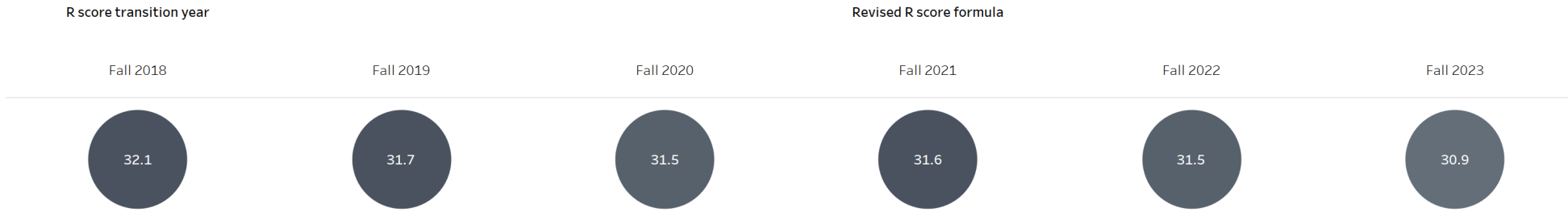


Yield Rates: All CEGEPs and collèges

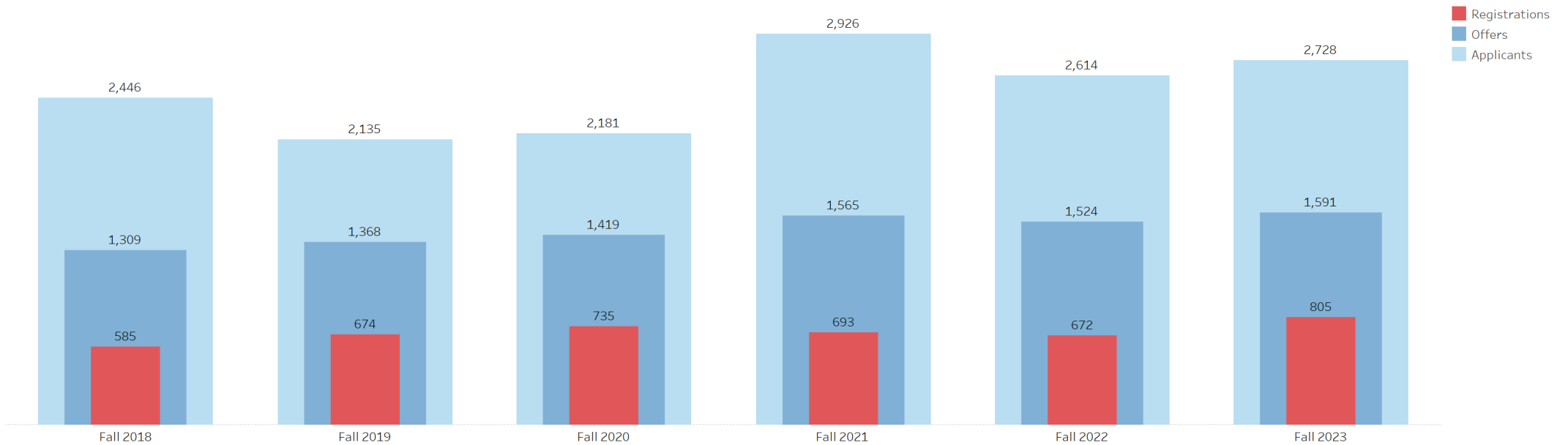


SAP Priority: Increase the number of new registrations from Francophone Québec CEGEPS and collèges by 15%.

Average R Score of New Registrations: Francophone CEGEPs and collèges



Applicants, offers & registrations: Francophone CEGEPs and collèges



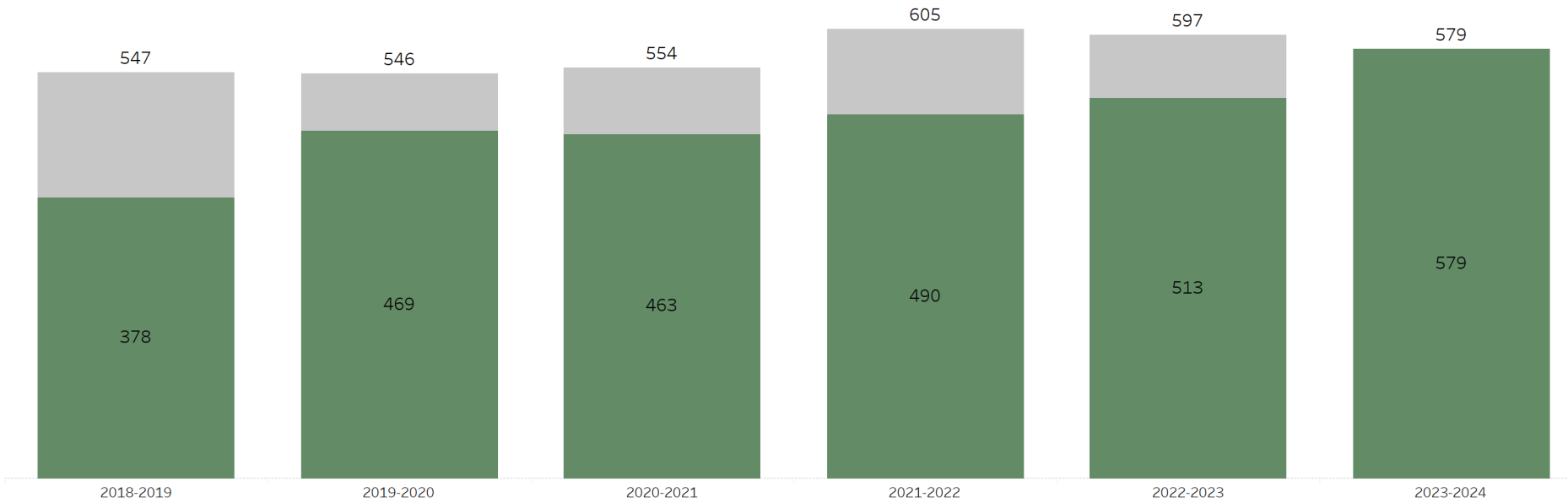
Yield Rates: Francophone CEGEPs and collèges



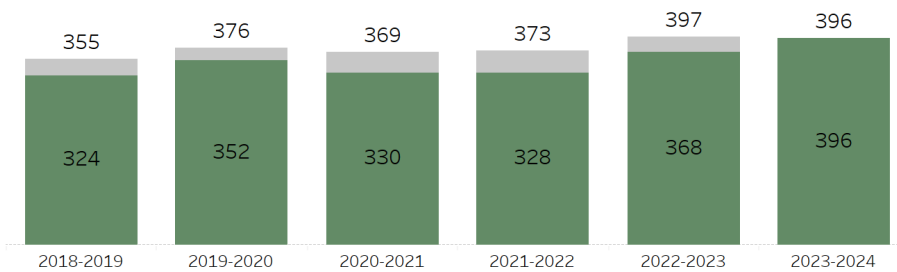
SAP Priority: Increase Indigenous student enrolment to 1,000.

Indigenous student enrolment, all programs
 Note: Winter 2024 and summer 2024 enrolment not yet available

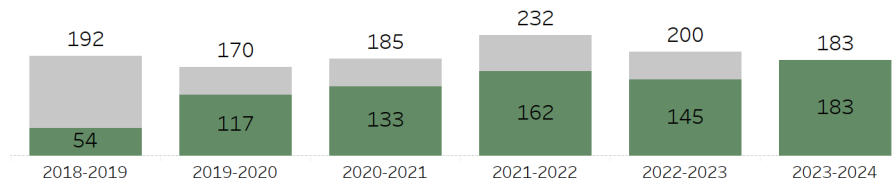
Indigenous students
 Academic Year (total)
 Fall enrolment only



Indigenous student enrolment, excluding Office of First Nations and Inuit Education (OFNIE) programs

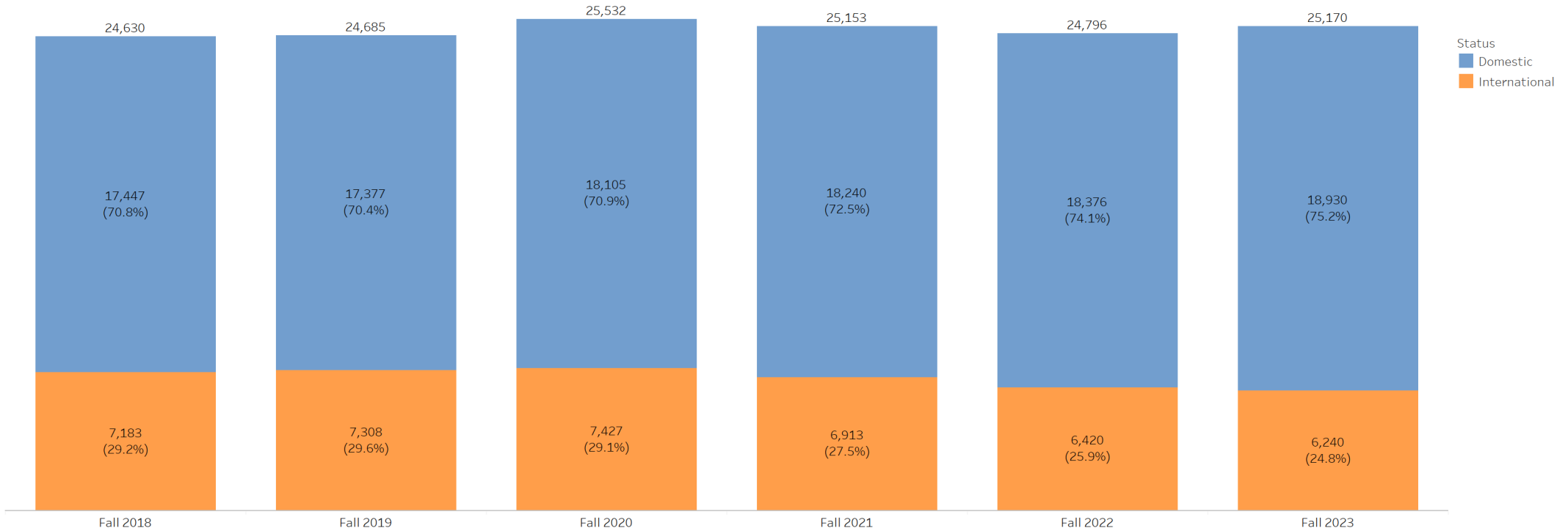


Indigenous student enrolment in Office of First Nations and Inuit Education (OFNIE) programs



SAP Priority: Maintain international student enrolment at 25-30% of total undergraduate enrolment.

Undergraduate enrolment: Domestic and International students

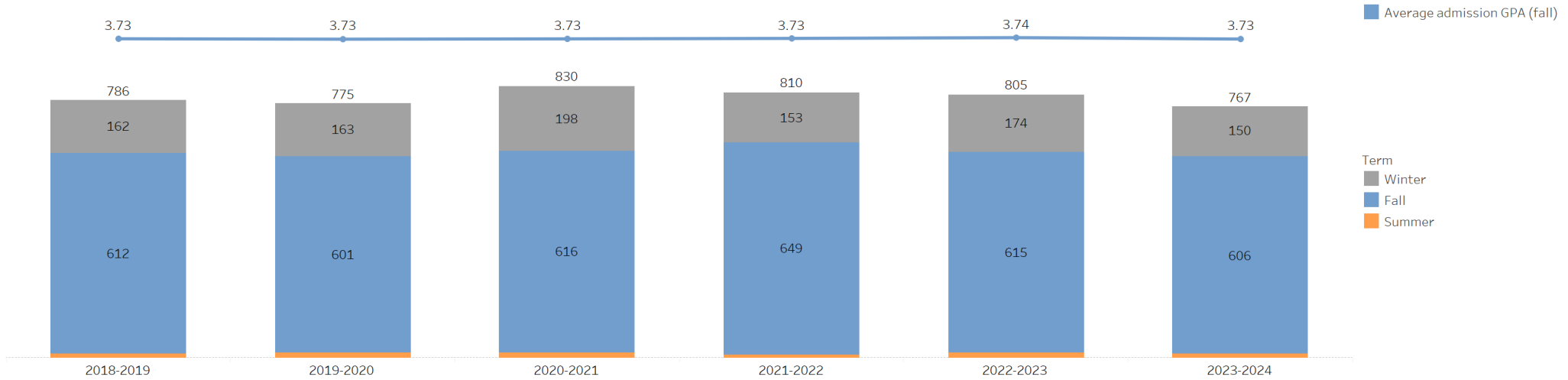


Total number of countries represented by International students

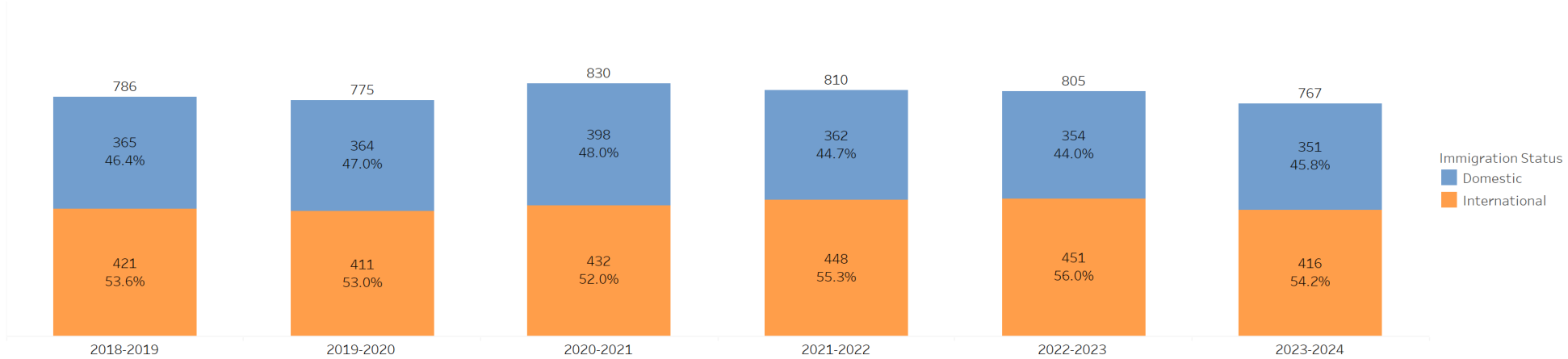


SAP Priority: Continue to attract top graduate students from around the world

Doctoral new registrations (by term) and average entering GPA



Doctoral new registrations: International and domestic students



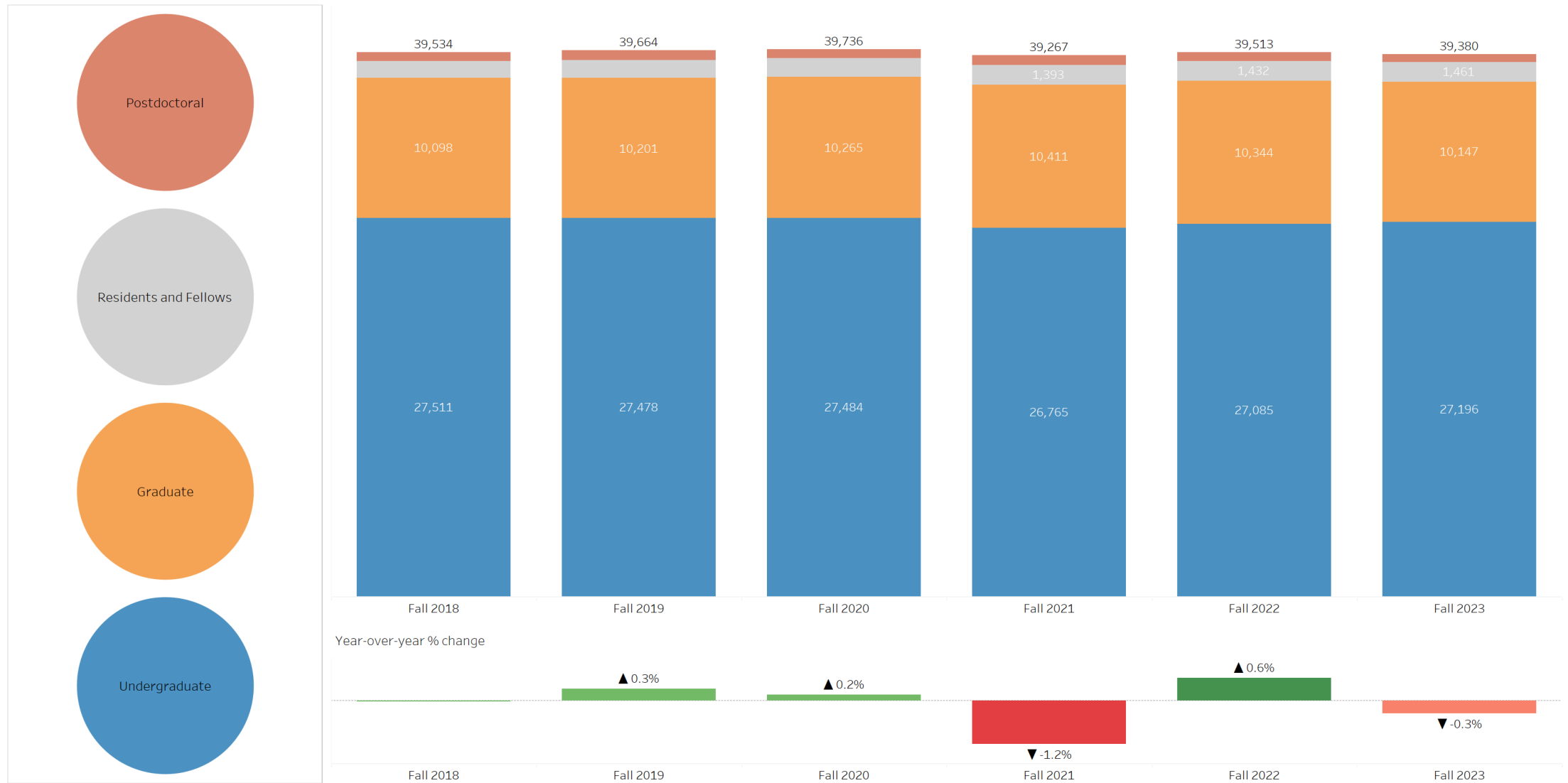
Notes: 2023-2024 figures include preliminary winter 2024 new registrations as at Feb.13, 2024. New registrations are presented by fiscal year (e.g., 2023-2024 includes summer 2023, fall 2023, and winter 2024).

Enrolment Reports

Enrolment reports

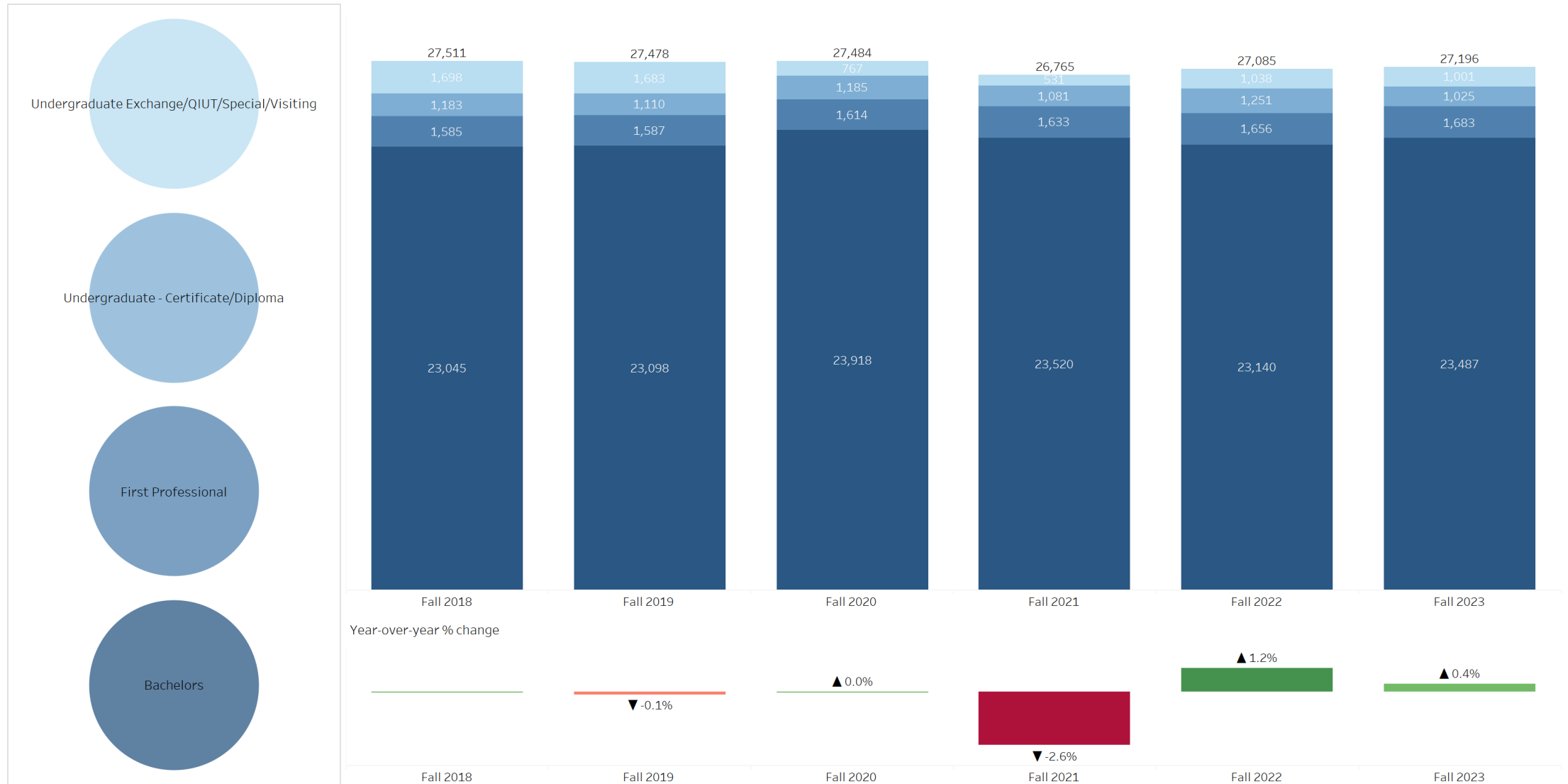
- ▶ Current and historical enrolment reports are available on the Enrolment Services website: <https://www.mcgill.ca/es/registration-statistics>
- ▶ Non-credit activities are no longer included in enrolment reports.
- ▶ The following four enrolment reports are shown subsequently using Fall 2023 enrolment data (October 15 census):
 - Total enrolment by Level of Study
 - Undergraduate enrolment by Level of Study
 - Graduate enrolment by Level of Study
 - Total enrolment by Faculty

Total enrolment by Level of Study



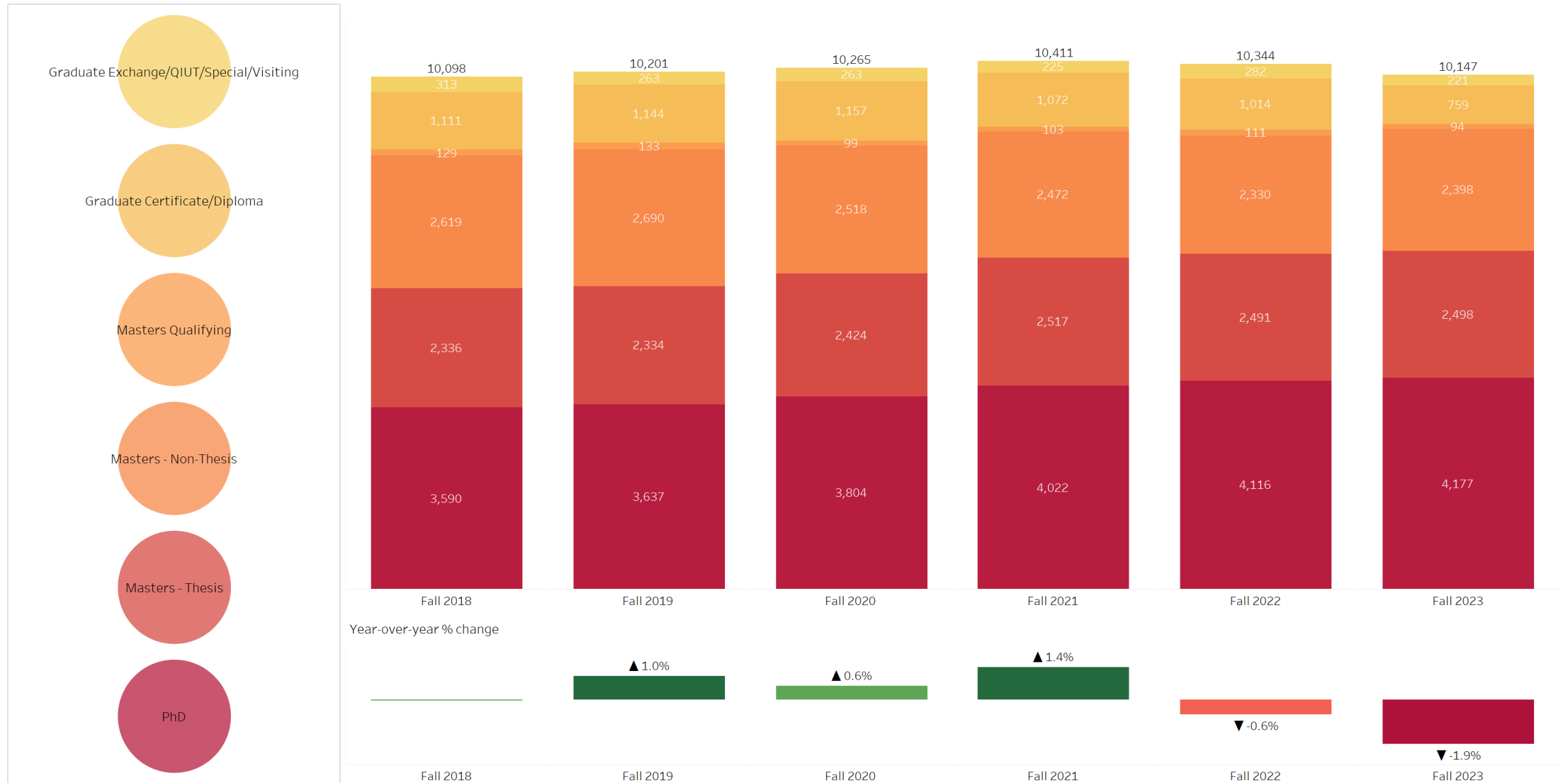
Notes:
 - Fall term data as at October 15 of respective year.
 - These statistics are based on a student's primary curriculum.

Undergraduate enrolment by Level of Study



Notes:
 - Fall term data as at October 15 of respective year.
 - These statistics are based on a student's primary curriculum.

Graduate enrolment by Level of Study



Notes:
 - Fall term data as at October 15 of respective year.
 - These statistics are based on a student's primary curriculum.

Total enrolment by Faculty

