

# Memorandum

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**TO:** Board of Governors  
**FROM:** Professor Yolande Chan, Dean, Desautels Faculty of Management  
**SUBJECT:** Overview of the Desautels Faculty of Management  
**DATE:** February 8, 2023  
**DOCUMENT #:** GD22-52

**ACTION REQUIRED:**  INFORMATION  APPROVAL/DECISION

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**ISSUE & EXPECTED OUTCOME** An overview of activities, initiatives and developments of the Desautels Faculty of Management is provided to the Board of Governors for information.

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**BACKGROUND & RATIONALE** Presentations feature regularly on Board agendas in order to keep Board members apprised of the University's academic and campus activities.

The following presentation has been prepared by the Office of the Dean of the Desautels Faculty of Management and provides an overview of the following elements of the Faculty:

- History
- Student Overview
- Faculty Overview
- Program Portfolio
- Research Excellence
- Teaching Excellence
- Retail Management
- Initiatives and Institutes
- Advancement and Major Gifts
- The Future

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**ALIGNMENT WITH MISSION AND STRATEGIC PRIORITIES** Presentations of University Faculties apprise the Board of the University's academic priorities.

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**COMPLIANCE WITH UNIVERSITY POLICY** Faculty presentations are a regular feature on Board agendas.

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<b>COMPLIANCE WITH LEGISLATION/ EXTERNAL REGULATIONS</b>	There are no external legislation requirements applicable.
<b>RISK FACTORS</b>	There are no risk factors applicable.
<b>SUSTAINABILITY CONSIDERATIONS</b>	N/A
<b>IMPACT OF DECISION AND NEXT STEPS</b>	N/A
<b>MOTION OR RESOLUTION FOR APPROVAL</b>	N/A
<b>APPENDICES</b>	Appendix A: Meet the Desautels Faculty of Management

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# Meet the Desautels Faculty of Management

A portrait of Marcel Desautels, an older man with white hair, wearing black-rimmed glasses, a black collared shirt, and a grey jacket. He is smiling slightly. The background is a dark gradient.

# Marcel Desautels

LLD'07 (CM, O Ont, OM)

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*June 10, 1934 – January 31, 2023*

# 1906-2023 AND BEYOND

Founded in 1906, the Desautels Faculty of Management at McGill University is ranked as one of the world's top international business schools, attracting the finest students, the most prominent professors and the world's top employers from around the globe.



[Video: Desautels in 80 Seconds](#)

# STUDENT OVERVIEW

- 3,066 students
  - 2,329 Undergraduate
  - 737 Postgraduate
    - 475 Masters
    - 79 PhD
    - 183 Executive
- Over 32,000 alumni
- 1,140 international students (37%)
- BCom program has the highest admissions standards in Canada – average for the past 3 years: 94.7% – 97%
- BCom student breakdown: 53% female, 47% male

**16**  
global case podiums  
Bachelor of Commerce

\*\*\*\*\*

**25**  
years of excellence  
International Masters  
Program for Managers

\*\*\*\*\*

**1 student on the  
National  
Honour Roll of the  
Common  
Final Exam (CFE)**  
Graduate Certificate in  
Professional Accounting

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**Launched free Level Up  
webinar**  
series to help businesses during  
pandemic  
McGill Executive  
Institute

**#1**  
Ranked #1 in North  
America\*  
Master of Management  
in Finance

\* 2021 Financial Times Global Masters in  
Finance Pre-Experience Rankings

**500+**  
proud graduates to date  
McGill-HEC Montréal  
Executive MBA

\*\*\*\*\*

**175K+**  
registered users  
McGill Personal Finance  
Essentials

\*\*\*\*\*

**Unique program in  
China**  
training professionals for the global  
manufacturing industry  
Global Manufacturing  
and Supply Chain  
Management

**#1**  
Ranked #1 in Canada  
10th Internationally\*\*  
Master of Management  
in Analytics

\*\* 2021 QS World University Masters of  
Business Analytics Rankings

**50**  
participants from 21  
countries—  
largest class to date  
International Masters for  
Health Leadership

\*\*\*\*\*

**Completely redesigned  
curriculum**  
Master of Business  
Administration

\*\*\*\*\*

**Record number of  
applicants**  
PhD in Management

# FACULTY OVERVIEW

Total faculty: 113

- 55 tenured and 25 tenure-track professors
- 33 CAS
- Over 55% are international, coming from 24 countries, excluding Canada
- Over 70% of tenured and tenure-track faculty are international
- CAS bring industry experience ranging from law and economics to analytics, adding a practical aspect to theory taught



# PROGRAM PORTFOLIO

## UNDERGRADUATE

- Bachelor of Commerce (BCom)

## GRADUATE

- Master of Business Administration (MBA)
- Master of Management in Analytics (MMA)
- Master of Management in Finance (MMF)
- Master of Management in Retailing (MMR)
- Master in Global Manufacturing and Supply Chain Management (GMSCM) - China
- Graduate Certificate in Professional Accounting (GCPA)

## EXECUTIVE

- Executive Master of Business Administration (EMBA)
- International Masters for Health Leadership (IMHL)
- International Masters Program for Managers (IMPM)
- Graduate Certificate in Healthcare Management (GCHM) - Online
- McGill Executive Institute (MEI)

## DOCTORAL

- PhD Program in Management (PhD)

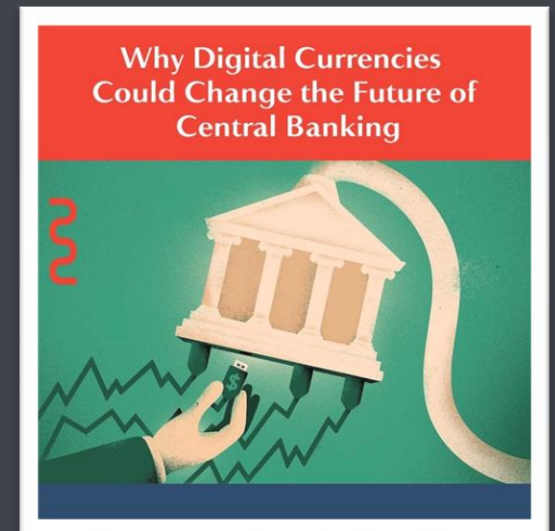
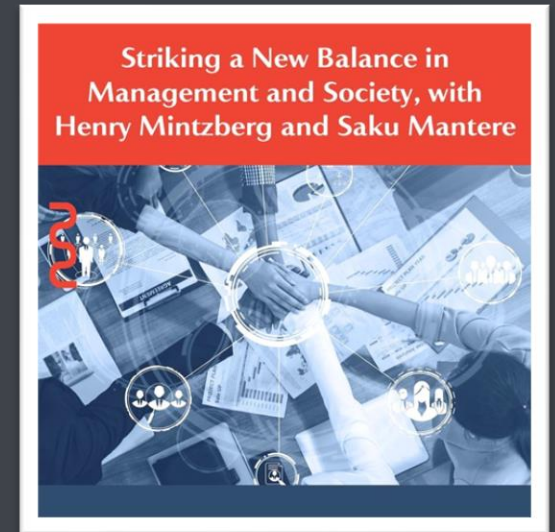




# RESEARCH EXCELLENCE

- Ranked 2<sup>nd</sup> Research Business School in Canada\*
- Ranked 37<sup>th</sup> Research Business School in North America\*
- 326 peer-reviewed articles over the past 5 years
- SSHRC Insight Grants success rates:  
Desautels 44%, McGill 42%, National 40%

\*UTD Top 100 Business School Research Rankings



# TEACHING EXCELLENCE

Bringing their research to the classroom, professors at Desautels are not only transforming business practices, they are enabling a new generation of leaders to innovate in today's dynamic business world.

Our professors have implemented **advancements in methods of delivery**, while also enhancing experiential learning through technology, for example in 42 BCom courses, across all concentrations.

In addition to facilitating opportunities for students to develop skills, Teaching and Learning Services (TLS) provides instructors with support and recognizes their achievements through **teaching awards**.

## *Areas of Research:*

1. Accounting
2. Finance
3. Information Systems
4. Marketing
5. Operations Management
6. Organisational Behaviour
7. Strategy and Organization
8. Retail

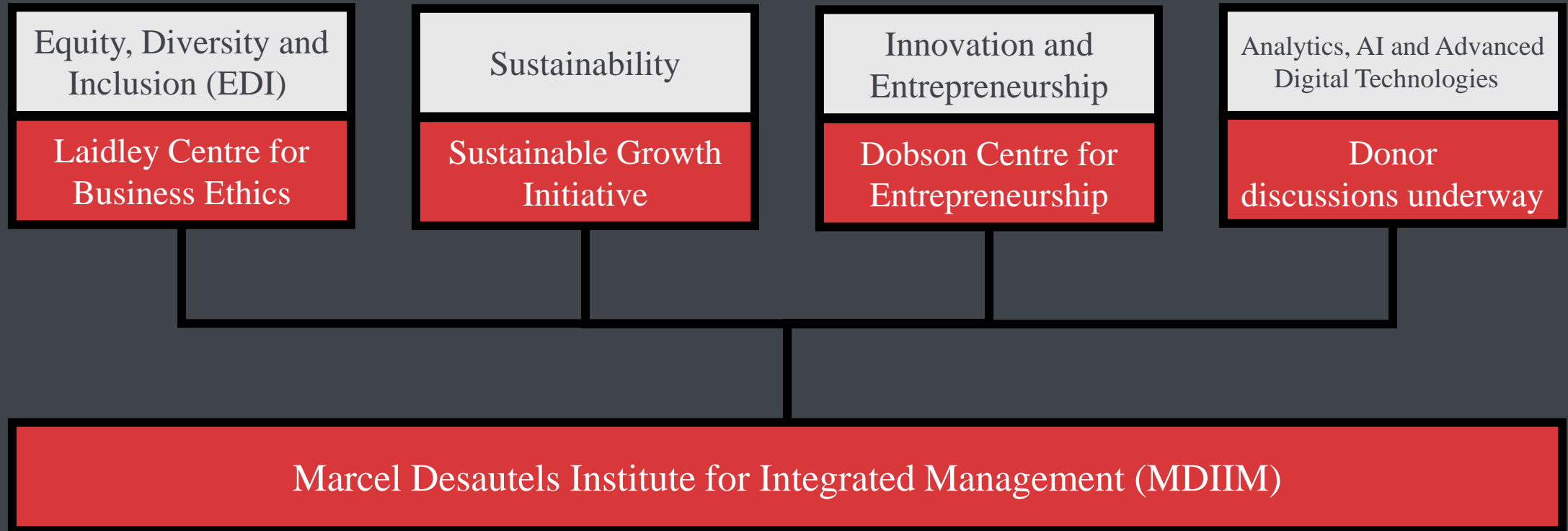
# PUSHING THE BOUNDARIES OF RETAIL MANAGEMENT

The Bensadoun School of Retail Management (BSRM) has integrated programs at every level, including a BCom concentration, the MMR, a PhD in retail, and executive education in sync with MEI. A BCom retail major is also slated for the near future.

The School seeks to make a leading contribution to the retail industry on a global scale by harnessing McGill's significant **research leadership** and **expertise in various disciplines** such as neuroscience, computer science, engineering, architecture and design, health and sustainability. These link to the Faculty's resources in management and entrepreneurship, with its **retail innovation lab** acting as a hub for interdisciplinary research.



# INITIATIVES AND INSTITUTES



# ADVANCEMENT AND MAJOR GIFTS

## 2018

- *Bensadoun Family Foundation*: \$25M (Retail and Innovation) toward the BSRM

## 2020

- *Dobson Foundation*: \$3M (Entrepreneurship) toward the Dobson Centre for Entrepreneurship
- *Neil Murdoch*: \$1M toward student mental health and wellness

## 2021

- *Donald Lewtas*: \$2.5M (Experiential Learning) toward the Lewtas Office of Experiential Learning
- **Quebec Ministry of Economy and Innovation**: \$5M toward the BSRM

## 2022

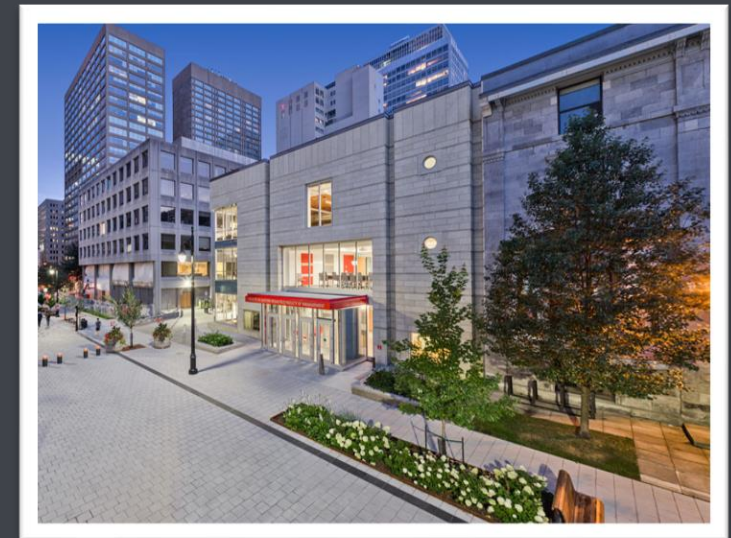
- *David Laidley*: \$5M (Ethics and EDI) toward the Laidley Centre for Business Ethics
- *Corporations and Individuals*: \$3M (Sustainability) toward the Sustainable Growth Initiative

## 2023

- *Weston Family Foundation*: \$1M (Entrepreneurship and Sustainability) toward the Dobson Centre for Entrepreneurship

# LOOKING AHEAD

- Updating the strategic plan
- Rolling out initiatives and institutes
- Ramping up experiential learning
- Inaugurating a new home for the Dobson Centre
- Refreshing the BCom (holistic admissions process, hub with integrated wellness and advising services)
- Innovating the Masters programs
- Growing executive education programs and the MEI
- Ensuring faculty sufficiency (hiring professors in faculty initiative areas, refreshing internal policies)
- Focusing on international opportunities
- Increasing donor support
- Improving the student experience
- Upgrading technology



# Thank you!