

How can you drive  
digital innovation in  
the future of retail?



**Myriam Serruya**  
Retail Concentration Student

**MASTER OF  
MANAGEMENT  
IN RETAILING**



**Hugo Garcia**  
Retail Concentration Student

# Why a Master of Management in Retailing at McGill?

The Masters of Management in Retailing (MMR) prepares students for retail, reinvented. This program is focused on the fascinating world of retail, with an emphasis on innovative business and digital solutions to support the industry's grand transformation.



**Montreal ranked #1 Best City in North America**  
World QS Best Student Cities 2019



**McGill University ranked #33 Best University in the World**  
QS World University Rankings 2019



**The Bensadoun School** aims to be the world's premier institution dedicated to the future of retail

## ADMISSIONS

The MMR program's language of instruction is English. The program is designed for recent graduates with a Bachelor of Commerce, Engineering, Computer Science, Economics, Arts, or a Science degree and working professionals early in their careers. Retail experience an asset.

- Undergraduate Degree
- Statement of Purpose
- Curriculum Vitae (CV)
- Two Letters of reference

If Applicable:

- GMAT or GRE\*
- TOEFL or IELTS when applicable

\*GMAT & GRE are not required for students graduating from Canadian or American universities.

[mcgill.ca/mmr](http://mcgill.ca/mmr)

For the most up to date information please visit our website

1 514-398-2735  
mmr.mgmt@mcgill.ca

Earn a **Masters Degree in 12 or 16 months**  
Eligible for post-graduate work permit for 1-3 years\*

\* Dependent upon governmental approval

Option	Fall	Winter	Summer	Fall
12 month	Core Module	Complementary Course Module	Sector/Elective Module	
16 month	Core Module	Complementary Course Module	Experiential Module	Sector/Elective Module

The **3 key pillars** in the MMR program are **Creativity, Analytics and Leadership.**

## Join the Network

The McGill alumni network is composed of over 250,000 alumni living around the world.

## Real world exposure through experiential learning opportunities

### Internships

A 3 month internship related to marketing, strategy, operations, data science, supply chain, and more.

### McGill Retail Innovation Lab (MRIL)

Learn firsthand about managing all levels of a retail operation using the latest technologies offered in the School's state-of-the-art Retail Innovation Lab

### International Trips (optional)

A one week trip dedicated to studying retail operations in a booming metropolis.

### Global Retail Challenge

An entrepreneurial competition that tackles the pressing issues impacting retail, sustainability, the circular economy and the grand challenges facing our societies.

### Annual Retail Summit

A forum for both professionals and academics, from the leading firms and universities worldwide, to foster discussions and networking opportunities about the latest research, industry practices and approaches, as well as trends and challenges in retail.

[mcgill.ca/mmr-exp](http://mcgill.ca/mmr-exp)

## BSRM partners and collaborators

Accenture	Circle K/	Peerless	McKesson	Stitch Fix
Airbnb	Couche Tard	RBC	McKinsey	Stylitics
Aldo Group	Cloud Raker	Return Magic	Metro Group	The Nielson
Alibaba	Commerce.AI	Intel	Moment	Company
Amazon	Dollorama	Ivanhoé	Factory	Uber
Ancapa gmhb	Element AI	Cambridge,	Ride with Via	Vulog
The Apparel	Ernst & Young	KPMG	Saputo	Walmart
Group	Google	L'Oréal	Shopify	Whitestar
Birks	Nespresso	Lightspeed	Sid Lee	Capital
CHI	P&G	LOWE's	SSense	Workopolis

## BSRM Founders Circle



*"We're excited about the prospect of working with new international MMR graduates in our quest to adapt to the changing face of retail and its impact on the customer journey across different markets around the world."*

**Susan Muigai**  
EVP, HR & Corporate Affairs  
Walmart Canada



**Bensadoun School**  
Retail Management