How can you drive digital innovation in the future of retail?

MASTER OF MANAGEMENT IN RETAILING
Why a Master of Management in Retailing at McGill?

The Masters of Management in Retailing (MMR) prepares students for retail, reinvented. This program is focused on the fascinating world of retail, with an emphasis on innovative business and digital solutions to support the industry’s grand transformation.

The MMR program’s language of instruction is English. The program is designed for recent graduates with a Bachelor of Commerce, Engineering, Computer Science, Economics, Arts, or a Science degree and working professionals early in their careers. Retail experience an asset.

— Undergraduate Degree
— Statement of Purpose
— Curriculum Vitae (CV)
— Two Letters of reference

If Applicable:
— GMAT or GRE*
— TOEFL or IELTS when applicable

*GMAT & GRE are not required for students graduating from Canadian or American universities.

BSRM partners and collaborators

Accenture
Airbnb
Aldo Group
Alibaba
Amazon
Ancapa gmbh
The Apparel Group
Birks
CHI
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Couche Tard
Cloud Raker
Commerce.AI
Dollarama
Element AI
Ernst & Young
Google
Nespresso
P&G
Peerless
RBC
Return Magic
Intel
Ivanhoe
Cambridge,
KPMG
L’Oréal
Lightspeed
LOWE’s
McKesson
McKinsey
Metro Group
Moment
Factory
Ride with Via
Saputo
Shopify
Sid Lee
SSense
Stitch Fix
Stylitics
The Nielsen Company
Uber
Vulog
Walmart
Whitestar
Capital
Workopolis

BSRM Founders Circle

The 3 key pillars in the MMR program are Creativity, Analytics and Leadership.

Real world exposure through experiential learning opportunities

Internships
A 3 month internship related to marketing, strategy, operations, data science, supply chain, and more.

McGill Retail Innovation Lab (MRIL)
Learn firsthand about managing all levels of a retail operation using the latest technologies offered in the School’s state-of-the-art Retail Innovation Lab

International Trips (optional)
A one week trip dedicated to studying retail operations in a booming metropolis.

Global Retail Challenge
An entrepreneurial competition that tackles the pressing issues impacting retail, sustainability, the circular economy and the grand challenges facing our societies.

Annual Retail Summit
A forum for both professionals and academics, from the leading firms and universities worldwide, to foster discussions and networking opportunities about the latest research, industry practices and approaches, as well as trends and challenges in retail.

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Montreal ranked #1
Best City in North America
World QS Best Student Cities 2019
McGill University ranked #33
Best University in the World
QS World University Rankings 2019

The Bensadoun School aims to be the world’s premier institution dedicated to the future of retail

Join the Network
The McGill alumni network is composed of over 250,000 alumni living around the world.

mcgill.ca/mmr-exp

For the most up to date information please visit our website
1 514-398-2735
mmr.mgmt@mcgill.ca

Susan Muigai
EVP, HR & Corporate Affairs
Walmart Canada

“We’re excited about the prospect of working with new international MMR graduates in our quest to adapt to the changing face of retail and its impact on the customer journey across different markets around the world.”