

Internship Opportunity with DESTA BLACK YOUTH NETWORK Summer 2024

POSITION:	Intern – Marketing Strategy and Development
LOCATION:	Montreal, QC. Hybrid internship: intern is expected to be at the host organization office location (with a specified number of days in the office determined by the host organization).
DESCRIPTION OF HOST ORGANIZATION:	Based in Little Burgundy and serving participants across Greater Montreal, DESTA is a non-profit organization that empowers Black youth between the ages of 18 to 35 to reach their educational, employability, and entrepreneurial goals through a holistic and individualized approach.
INTERN'S DUTIES AND RESPONSIBILITIES:	<ul style="list-style-type: none"> - Developing a comprehensive Marketing Strategy for DESTA and its programs in line with overall strategy and mission of the organization - Supporting the Marketing Project Manager in implementing these strategies - Conducting Market Research as needed to define target markets and prioritize needs of the community. <p><i>Interns' duties and projects may not be as listed. These will depend on the needs of the host organization.</i></p>
HOST ORGANIZATION REQUIREMENTS:	<ul style="list-style-type: none"> - Preferably students in the following disciplines: Marketing, Communications - Bilingual (French and English). - Proficient in Microsoft Office. - Strong written and oral communication skills.
HOURS:	Part time, 15 hours a week
DATES:	12 weeks starting May 6, 2024. (Dates to be finalized with host organization)
RENUMERATION:	\$2,880 CAD issued to the intern through a Faculty of Arts Internship Award.
HOW TO APPLY:	Students must complete the online Arts Internship Application Form available on the AIO website: https://www.mcgill.ca/arts-internships/internships/postings
APPLICATION DEADLINE:	February 11, 2024
ELIGIBILITY:	<ul style="list-style-type: none"> - Full time McGill Faculty of Arts students (B.A., B.A & Sc., BSW, B.Th., M.A., MSW, MIS) - Minimum CGPA of 2.7* - Returning to McGill in the same program in the fall semester following the internship - Fulfill Faculty of Arts requirements as outlined in the Interns Handbook https://www.mcgill.ca/arts-internships/resources - Provide proof of medical insurance for duration of internship
COSTS:	The intern is responsible for all costs associated with the internship including transportation, accommodations, etc.
TRAVEL ARRANGEMENTS:	Preparing travel arrangements to and from the internship host organization is the responsibility of the intern.
ACCOMMODATIONS:	Finding suitable lodging during the internship is the responsibility of the intern.
ENTRY REQUIREMENTS:	Interns are responsible for informing themselves of what entry requirements are required to visit and work as an intern in the internship host country. These may include a visa, work permit, passport valid for at least 6 months after entry, and proof of certain vaccinations. <u>The intern is responsible for acquiring all necessary documents in time for the beginning of their internship.</u>

Please Note:

**If you feel you have experienced barriers which have had an impact on your academic performance and wish to highlight these to the selection committee, the documents/comments will be taken into consideration.*

We will get back to you shortly after the deadline if you are selected for an interview. Normally, you will be notified by the end of February. The Arts Internship Office will then transmit the selected applications to the host organization, which will ultimately be responsible for the selection of the candidate(s). Students who do not receive offers will be notified on a rolling basis as decisions are made.