

INTERNSHIP OPPORTUNITY WITH DESTA Black Youth Network – MONTREAL SUMMER 2021

POSITION:	Intern – Marketing Strategy and Development
LOCATION:	Montreal, QC. Remote
DESCRIPTION OF HOST ORGANIZATION:	Based in Little Burgundy and serving participants across Greater Montreal, DESTA is a non-profit organization that empowers Black youth between the ages of 18 to 35 to reach their educational, employability, and entrepreneurial goals through a holistic and individualized approach.
INTERN'S DUTIES AND RESPONSIBILITIES:	<ul style="list-style-type: none"> - Developing a comprehensive Marketing Strategy for DESTA and its programs in line with overall strategy and mission of the organization - Supporting the Marketing Project Manager in implementing these strategies - Conducting Market Research as needed to define target markets and prioritize needs of the community <p><i>Interns' duties and projects may not be as listed. These will depend on the needs of the host organization.</i></p>
HOST ORGANIZATION'S REQUIREMENTS:	<ul style="list-style-type: none"> - Preferably students in the following disciplines: Marketing, Communications - Bilingual (French and English). - Proficient in Microsoft Office. - Strong written and oral communication skills.
HOURS:	Part time, flexible schedule total 150 hours
DATES:	12 weeks between May 3 to July 23, 2021. (Negotiated with host organization)
REMUNERATION:	\$2,250 CAD issued through a Faculty of Arts Internship Award.
HOW TO APPLY:	Students must complete the online Arts Internship Application Form available on the AIO website: https://www.mcgill.ca/arts-internships/internships/postings/application
DEADLINE TO APPLY:	April 4, 2021. 12:00pm EDT.
ELIGIBILITY:	<ul style="list-style-type: none"> - McGill Faculty of Arts students (B.A., B.A & Sc., BSW, B.Th., M.A, MSW) - Minimum CGPA of 2.7 - Returning to McGill in the fall semester following the internship - Students must fulfill Faculty of Arts requirements as outlined in the Handbook for Interns https://www.mcgill.ca/arts-internships/resources - The candidate's lived experience as a Black student and their knowledge of Montreal's Black community will be taken into consideration by the selection committee.
COSTS:	The intern is responsible for all costs associated with the internship including transportation, accommodations, etc.
TRAVEL ARRANGEMENTS:	Preparing travel arrangements to and from the internship host organization is the responsibility of the intern.
ACCOMMODATION:	Finding suitable lodging during the internship is the responsibility of the intern.
ENTRY REQUIREMENTS:	Interns are responsible for informing themselves of what entry requirements are required to visit and work as an intern in the internship host country. These may include a visa, work permit, passport valid for at least 6 months after entry, and proof of certain vaccinations.

	<u>The intern is responsible for acquiring all necessary documents in time for the beginning of their internship.</u>
CITIZENSHIP REQUIREMENTS:	

Please Note:

Only short-listed candidates will be contacted. At that time, you may be asked to come in for an interview.

The Arts Internship Office will then transmit the selected applications to the host organization, which will ultimately be responsible for the selection of the candidate(s).

If you feel you have experienced barriers which have had an impact on your academic performance and wish to highlight these to the selection committee, the documents/comments will be taken into consideration