



451st REPORT OF THE ACADEMIC POLICY COMMITTEE TO SENATE

on APC meetings held on 21st November 2013

I. TO BE APPROVED BY SENATE

(A) **NEW TEACHING PROGRAMS REQUIRING SENATE APPROVAL** (approvals of new minors and options added to existing programs and major revisions to programs are reported in Section IV.A.1.a. for information) - *none*

(B) **ACADEMIC PERFORMANCE ISSUES / POLICIES / GOVERNANCE/AWARDS** - *none*

(C) **CREATION OF NEW UNITS / NAME CHANGES / REPORTING CHANGES** - *none*

(D) **CHANGES IN DEGREE DESIGNATION** - *none*

(E) **INTER-UNIVERSITY PARTNERSHIPS** - *none*

II. TO BE ENDORSED BY SENATE / PRESENTED TO SENATE FOR DISCUSSION - *none*

III. APPROVED BY APC IN THE NAME OF SENATE

(A) **DEFINITIONS** – *none*

(B) **STUDENT EXCHANGE PARTNERSHIPS / CONTRACTS / INTERUNIVERSITY PARTNERSHIPS** - *none*

(C) **OTHER** - *none*

IV. FOR THE INFORMATION OF SENATE

A) APPROVAL OF COURSES AND TEACHING PROGRAMS

1. Programs

a) APC approvals (new options/concentrations and major revisions to existing programs)

i. New concentrations/options within existing programs

Desautels Faculty of Management

B.Com.; General Management; Concentration in Managing for Sustainability (15 cr.)

At a meeting on 21st November 2013, APC reviewed and approved a proposal from the Desautels Faculty of Management to create a Bachelor of Commerce Major in General Management Concentration in Managing for Sustainability. The program responds to a growing demand for managers and professionals who have the conceptual and analytical skills needed to formulate and implement organizational policies that contribute to ecologically sustainable and socially responsible economic development. As organizations increasingly put sustainability issues on their agenda, managers must be able to incorporate social and environmental considerations into business activities and work with stakeholders to generate innovative solutions that transcend rather than accept trade-offs between environmental, social and economic values. This

concentration complements the existing B.Com. programs and traditional management career paths, by introducing students to the principles of sustainability and developing the key skills needed to integrate business strategies with sustainability objectives. New sustainability-focused courses in accounting, information systems, operations and systems thinking have been included in the program.

B. Com.; Managing for Sustainability; Major (39 cr.)

At a meeting on 21st November 2013, APC reviewed and approved a proposal from the Desautels Faculty of Management to create a Bachelor of Commerce Major in Managing for Sustainability. The significant ecological, social and economic issues with which society is now wrestling and the major challenges confronting contemporary managers are closely related. The program responds to a growing demand for sustainability managers and professionals in the private sector, consultancies, government agencies, NGOs, and international organizations – managers who combine traditional business skills with environmental knowledge and an understanding of social systems and stakeholder expectations. The green economy is growing quickly and will be an important source of innovation and jobs in the coming years. While sustainability is a key component of McGill's academic priorities, leading business and management schools around the world have already launched courses, programs and centres to integrate sustainability into their curricula. This new Major is designed for students who wish to combine managerial and business knowledge with a solid understanding of the interlinked economic, social and ecological challenges of achieving sustainability. It integrates management studies with fundamentals of environmental science and sustainability, and is offered in collaboration with the McGill School of Environment and the Department of Geography.

ii. Major revisions of existing programs - *none*

b) APC Subcommittee on Courses and Teaching Programs (SCTP) approvals (Summary reports: <http://www.mcgill.ca/sctp/documents/>)

i. Moderate and minor program revisions

Faculty of Arts

Approved SCTP 10th Oct 2013; report to APC 21st Nov 2013 (13-APC-11-21)

B.A.; Linguistics; Honours (60 cr.)

B.A.; Educational Psychology; Minor Concentration (18 cr.)

B.A.; Education for Arts Students; Minor Concentration (18 cr.)

Desautels Faculty of Management

Approved SCTP 10th Oct 2013; reported to APC 21st Nov 2013 (13-APC-11-21)

B.Com; General Management; Concentration in Accounting; Major (15 cr.)

B.Com; Accounting; Major (30 cr.)

B.Com; General Management; Concentration in Information System; Major (15 cr.)

B.Com; Information Systems; Major (30 cr.)

B.Com; Organizational Behaviour; Major (30 cr.)

ii. Program retirements - *none*

2. Courses

a) New Courses:

Reported as having been approved by SCTP on 10th October 2013: 10

Faculty of Engineering: 1 (10th Oct);

Desautels Faculty of management: 9 (10th Oct).

b) Course Revisions:

Reported as having been approved by SCTP on 10th October 2013: 5

Faculty of Arts: 2 (10th Oct);

Desautels Faculty of Management: 2 (10th Oct);

Faculty of Religious Studies: 1 (10th Oct).

c) Course retirements:

Reported as having been approved by SCTP on 10th October 2013: 3

Faculty of Arts: 2 (10th Oct);

Desautels Faculty of Management: 1 (10th Oct).

(B) OTHER - none