



446th REPORT OF THE ACADEMIC POLICY COMMITTEE TO SENATE
on APC meeting held on 21st March 2013

I. TO BE APPROVED BY SENATE

(A) NEW TEACHING PROGRAMS REQUIRING SENATE APPROVAL (approvals of new minors and options added to existing programs and major revisions to programs are reported in Section IV.A.1.a. for information)

School of Continuing Studies

Diploma in Integrated Aviation Management (30 cr.) - *Appendix A*

At a meeting on 21st March 2013, APC reviewed a proposal from the School of Continuing Studies for the creation of a 30-credit Diploma in Integrated Aviation Management. It is suitable for this new program to be offered in Montreal, an international centre for aviation, given the presence of the UN International Civil Aviation Organization (ICAO), the International Air Transport Association (IATA), the Canadian Space Agency, McGill's Institute for Air and Space Law, and several aviation industry companies. An International Aviation MBA program once offered by the John Molson School of Business at Concordia University closed and no program currently exists in Quebec for preparing managers for the field of aviation, causing concern about a shortage of qualified aviation managers. The proposed program in Aviation Management will provide a comprehensive view of the aviation industry. Submission to CREPUQ's *Commission d'évaluation des projets de programmes (CEP)* and to the Ministry of Higher Education, Research, Science and Technology (MHERST) for evaluation and approval is not required.

APC therefore recommends that Senate approve the following resolution:

Be it resolved that Senate approve the proposed Diploma in Integrated Aviation Management.

Certificate in TESOL (Teaching English to Speakers of Other Languages) (12 CEUs) - *Appendix B*

At a meeting on 21st March 2013, APC reviewed a proposal from the School of Continuing Studies for the creation of a Certificate in Teaching English to Speakers of Other Languages (TESOL). This new 12-CEU Certificate seeks to formalize the training that the School has been providing to non-native speakers of English from universities, government agencies and ministries of Education in Latin America and Asia. At the conclusion of such training, McGill has been providing an attestation, whereas a professional-development non-credit certificate is now required by some students and is offered by competing institutions. The potential of such a certificate was said to be significant. The content of Certificates in Teaching English as a Second Language is not guided by external criteria and requirements, or accreditation bodies. Quality assurance rests with the world-class reputation of the institution offering such a program. Submission to CREPUQ's *Commission d'évaluation des projets de programmes (CEP)* and to the Ministry of Higher Education, Research, Science and Technology (MHERST) for evaluation and approval is not required.

APC therefore recommends that Senate approve the following resolution:

Be it resolved that Senate approve the proposed Certificate in TESOL.

(B) ACADEMIC PERFORMANCE ISSUES / POLICIES / GOVERNANCE/AWARDS - none

(C) CREATION OF NEW UNITS / NAME CHANGES / REPORTING CHANGES - none

(D) CHANGES IN DEGREE DESIGNATION – none

II. TO BE ENDORSED BY SENATE / PRESENTED TO SENATE FOR DISCUSSION - none

III. APPROVED BY APC IN THE NAME OF SENATE

(A) DEFINITIONS – none

(B) STUDENT EXCHANGE PARTNERSHIPS / CONTRACTS / INTERUNIVERSITY PARTNERSHIPS

Desautels Faculty of Management

At a meeting on 21st March, APC reviewed a proposal that McGill enter into student exchange agreements with the following carefully selected institutions which will provide new opportunities to the undergraduate students of the Desautels Faculty of Management:

- a) University of Cape Town, Faculty of Commerce, South Africa
- b) Stellenbosch University, Economic and Management Sciences, South Africa
- c) American University of Cairo, School of Business, Egypt
- d) University of Ghana, Business School, Ghana

Currently, the B.Com. Program offers no bilateral exchange opportunities in Africa, a situation which needed to be remedied. Africa's three largest economies also coincide with reputable educational institutions which have established international exchange networks. The four African institutions selected are the top schools in each country.

- e) National University of Taiwan, College of Management, Taiwan
- f) Xiamen University, School of Management, China

In the Asia Pacific region, the B.Com. Program offers numerous exchange opportunities with a few exceptions, including Taiwan. Taiwan is one of the Four Asian Tigers (along with Hong Kong, Singapore and South Korea) and a member of the Asia Pacific Economic Cooperation and the 19th largest economy in the world. National Taiwan University is considered the top university in Taiwan. Currently the B.Com. Program has bilateral exchange links with four top Chinese institutions (Peking University, Fudan University, Tsinghua University and Shanghai Jiao Tong University). The demand for China is strong and growing, hence the search for a fifth bilateral partner. Xiamen University is ranked in the top ten, with Accounting in the top three; its location, outside Beijing and Shanghai is desirable.

- g) University of St. Gallen, Switzerland

Despite being one of the smallest universities in Switzerland, the University of St Gallen has Switzerland's largest faculty for business administration. It is one of the leading business schools in the world. It will provide a suitable alternative to HEC Lausanne.

(B) OTHER - none

IV. FOR THE INFORMATION OF SENATE

A) APPROVAL OF COURSES AND TEACHING PROGRAMS

1. Programs

- a) APC approvals (new options/concentrations and major revisions to existing programs)
 - i. New concentrations/options within existing programs - *none*
 - ii. Major revisions of existing programs – *none*
- b) APC Subcommittee on Courses and Teaching Programs (SCTP) approvals (Summary reports: <http://www.mcgill.ca/sctp/documents/>)
 - i. Moderate and minor program revisions *approved by SCTP on 28th February 2013*:
 - School of Continuing Studies
 - Certificate; Proficiency – French for Professional Communication (30 cr.)
 - Certificate; Entrepreneurship (30 cr.)
 - Faculty of Education
 - B.Ed.; Kindergarten and Elementary Pédagogie de l’immersion française (120 cr.)
 - Faculty of Law
 - BCL/LLB (105 cr.)
 - MBA and BCL/LLB. Joint (144 cr.)
 - Corrections to APC’s 444th Report to Senate (D12-43, 19th February 2013):*
Approved by SCTP on 10th January 2013:
 - M.Mus.; Sound Recording; Non-Thesis (60 cr., not 47 cr.)
 - Approved by SCTP on 24th January 2013:*
 - MD CM (193-197 cr., not 200-204 cr.)
 - ii. Program retirements - *none*

2. Courses (*all reported as having been approved by SCTP on 28th February 2013*)

a) New Courses : **23**

School of Continuing Studies: 22
Faculty of Law: 1

b) Course Revisions: **8**

Faculty of Agricultural and Environmental Sciences: 1
School of Continuing Studies: 1
Faculty of Engineering: 5
Faculty of Law: 1

c) Course retirements: 0

(B) OTHER - *none*