COMS 510
Canadian Broadcasting Policy
Fall 2010
Wednesdays, 11:35 am-2:25 pm
Arts W-220

This course is intended for both upper-year undergraduate and graduate students

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This course is focused on key issues in the history and evolution of radio, television and new media in Canada; the legislative and regulatory framework of Canadian broadcasting; the role of public, private and community media; the emergence of new media; and the efforts of interest groups to influence the direction of the Canadian media system. The course also considers the global media policy environment and its impact on Canadian media.

Course format

The course will follow a seminar format. Each regular session will begin with an introductory presentation by the professor, followed by in-depth discussion of the week's topic. Students will be expected to have done the necessary preparation, according to the schedule presented at the beginning of the course. Each student will present one-to-three readings during the course of the semester (depending on class size). Some sessions will feature the participation of guest speakers. The course will end with student presentations of research papers. *Students registered in this course in Fall 2010 will participate in an international collaborative research project on "Mapping Global Media Policy" (www.globalmediapolicy.net, to be introduced in the first week of class).*

Evaluation

Seminar participation (attendance and active participation in class discussion and "mapping" exercises): 20%.

Class presentations (15-minute critical presentations of readings and/or mapping database inputs): 30%.

Final paper, on a topic to be determined in consultation with the professor (5,000 words + references and appendices; written proposal of the paper; and oral presentation in the final class): Proposal: 10%. Oral presentation: 10%. Paper: 30%.

Note

McGill University values academic integrity. Therefore all students must understand the meaning and consequences of cheating, plagiarism and other academic offences under the Code of Student Conduct and Disciplinary Procedures (for more information, see http://www.mcgill.ca/integrity.)

Electronic communication policy

Whenever possible I will try to return e-mails within 48 hours (weekends and holidays excluded). If your message requires a reply and you have not received one within that time, please re-send it. Students are advised to check the *myCourses* web site for announcements periodically between classes.

Readings

- A reader of selected texts is available on the *myCourses* web site.
- The following documents have been placed on reserve at McLennan Library:
  -Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage, *Our Cultural Sovereignty: The Second Century of Canadian broadcasting*. Ottawa, 2003. (Government Documents section)
  -Marc Raboy, *Missed Opportunities: The Story of Canada's Broadcasting Policy* (McGill-Queen's University Press, 1990)
  -Robert Armstrong, *Broadcasting Policy in Canada* (University of Toronto Press, 2010).
  -Marc Raboy and Jeremy Shtern et al, *Media Divides: Communication Rights and the Right to Communicate in Canada* (University of British Columbia Press, 2010).
- Readings will also include institutional and policy documents that are available online.

Course schedule and reading list (Subject to modification in order to accommodate student interest, speaker availability, and real-world events. The following is an *expansive* reading list for each topic to be discussed in class. Specific readings will be assigned for each class one week ahead of time)

Week 1 (Sept. 1): Introduction

- What is "Canadian broadcasting policy"? Actors, issues, institutions.
- Screening of video on media governance.
- Presentation of "Mapping Global Media Policy" platform

Readings

Raboy, Marc. (1990). Introduction. in *Missed Opportunities: The Story of Canada's Broadcasting Policy* (pp. 5-15). Montreal: McGill-Queen's University Press.

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Chapter 1: Introduction. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 3-20).

Armstrong, Robert. (2010). Introduction. In *Broadcasting Policy in Canada* (pp. 3-19). Toronto: University of Toronto Press.

Week 2 (Sept. 8): History and Origins of Canadian Broadcasting Policy

- Why the State became involved

Readings

Report of the Royal Commission on Radio Broadcasting (Aird Report). (1929). Ottawa: House of Commons. (reader)

Raboy, Marc. (1990). The National Purpose of Public Broadcasting. In *Missed Opportunities: The Story of Canada's Broadcasting Policy* (pp. 17-47). Montreal: McGill-Queen's University Press. (reserve)

Armstrong, Robert. (2010). History of Canadian broadcasting policy to 1968. In *Broadcasting Policy in Canada* (pp. 20-40). Toronto: University of Toronto Press. (reserve)

Babe, Robert E. (2000). The communication thought of Graham Spry. In *Canadian communication thought* (pp. 39-50). Toronto: University of Toronto. (ebook)

Wagman, I., & Winton, E. (2010). Canadian cultural policy in the age of media abundance: Old challenges, new technologies. In L. R. Shade (Ed.), *Mediascapes: New directions in Canadian communication* (3rd ed., pp. 61-77). Toronto: Nelson Education. (reader)

Week 3 (Sept. 15): The Policy Process and the Canadian Broadcasting Act

- Who are the players in the Canadian policy process?
- The centrality of the 1991 Canadian *Broadcasting Act*
- The channels of influence in Canadian broadcasting policy

Readings

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Chapter 2A: The *Broadcasting Act* and its public policy principles. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 37-41). (reserve)

Canada. (1991). *Broadcasting Act,* 1991 – Revised Statutes of Canada, B-9.01. In *Our cultural sovereignty* (pp. 649-700) or http://laws.justice.gc.ca/en/B-9.01/. (link)

Raboy, Marc. (1995). The role of public consultation in shaping the Canadian broadcasting system. *Canadian Journal of Political Science, 28(*3), 455-477. (pdf)

Raboy, Marc. (1995). Influencing public policy on Canadian broadcasting. *Canadian Public Administration, 38*(3), 411-432. (pdf)

Armstrong, Robert. (2010). History of Canadian broadcasting policy, 1968-1991. In *Broadcasting policy in Canada* (pp. 41-55). Toronto: University of Toronto Press.

Week 4 (Sept. 22): Regulation and Oversight: The Canadian Radio-television and Telecommunications Commission (CRTC)

- The role of an independent broadcasting regulator

Readings

The Canadian Radio-television and Telecommunications Commission (CRTC). *About the CRTC.* http://www.crtc.gc.ca/. (link)

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Chapter 19: Governance and accountability. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 573-608).

Schultz, Richard J. (1999). Still standing: The CRTC, 1976-1996. In G. Bruce Doern,

Margaret M. Hill, Michael J. Prince, & Richard J. Schultz (Eds.), *Changing the rules: Canadian regulatory regimes and institutions* (pp. 29-55.) Toronto: University of Toronto Press. (reader)

Salter, Liora, Odartey-Wellington, Felix N. L., & Garcia, Vera P. (2008). Regulation and its (dis)contents: The CRTC as social and policy regulation. In Liora Salter, & Felix N. L.Odartey-Wellington (Eds.), *The CRTC and broadcasting regulation in Canada* (pp. 5-37). Toronto: Thomson Carswell. (reader)

Salter, Liora, & Odartey-Wellington, Felix N. L. (2008). How it works: The powers of the CRTC and how they are used. In Liora Salter, & Felix N. L.Odartey-Wellington (Eds.), *The CRTC and broadcasting regulation in Canada* (pp. 149-200). Toronto: Thomson Carswell. (reader)

Raboy, M., & Bonin, G. (2008) From culture to commerce to culture: Shifting winds at the CRTC. In Marita Moll, & Leslie. R. Shade (Eds.), *For sale to the highest bidder: Telecom policy in Canada* (pp. 61-69). Ottawa: Canadian Centre for Policy Alternatives. (ebook)

Armstrong, Robert. (2010). The Canadian Radio-television and Telecommunications Commission. In *Broadcasting policy in Canada* (pp. 76-93). Toronto: University of Toronto Press.

Week 5 (Sept. 29): Canadian Content and the Broadcasting Policy Toolkit

- How the State intervenes to influence Canadian broadcasting: Public institutions, regulation, funding programmes

Readings

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Appendix 8: A brief history of Canadian content policy. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 747-752).

Edwardson, Ryan. (2008). Introduction: A guide to Canadianization. In *Canadian content: Culture and the quest for nationhood* (pp. 3-26). Toronto: University of Toronto Press. (reader)

Nordicity Group Ltd. (2006a). *Analysis of government support for public broadcasting and other culture in Canada*. http://www.nordicity.com/reports/CBC%20Public%20Broadcaster%20Comparison%20FINAL%20%28Submitted%29.pdf (prepared for CBC) (pdf and link)

Goldstein, K. J. (2007). From assumptions to scarcity to the facts of fragmentation. In D. Taras, M. Bakardjieva & F. Pannekoek (Eds.), *How Canadians communicate II: Media, globalization, and identity* (pp. 3-21). Calgary: University of Calgary Press. (ebook)

Hunter, L. A. W., Iacobucci, E., & Trebilcock, M. J. (2010). *Scrambled signal: Canadian content policies in a world of technological abundance*. http://www.cdhowe.org/pdf/commentary_301.pdf (pdf and link)

Noam, E. M. (2008). *TV or not TV: Three screens, one regulation?* http://www.crtc.gc.ca/eng/media/noam2008.htm. (link)

Wagman, I. (2008a). The b side: Why Canadian content isn't necessary for the survival of Canadian music. In J. Greenberg & C. Elliott (Eds.), *Communication in question: competing perspectives on controversial issues in communication studies* (pp.

223-229). Toronto: Nelson Education. (reader)

Young, D. (2008). Why Canadian content regulations are needed to support Canadian music. In J. Greenberg & C. Elliott (Eds.), *Communication in question: competing perspectives on controversial issues in communication studies* (pp. 216-222). Toronto: Nelson Education. (reader)

Week 6 (Oct. 6): Audiences, Publics, and Policy Activism (Guest: Serge Proulx)

- The relationship between "the audience," "the market," and "the public"

Readings

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Chapter 4: Fragmented audiences. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 69-116).

Thomas, Alan. (1960). Audience, market and public: An evaluation of Canadian broadcasting. *Occasional papers on adult education no. 7*. The University of British Columbia, Department of University Extension, Vancouver. (reader)

Raboy, Marc, Abramson, Bram D., Proulx, Serge, & Welters, Roxanne. (2001). Media policy, audiences, and social demand: Research at the interface of policy studies and audience studies. *Television & New Media*, *2*(2), 95-115. (pdf)

Raboy, Marc & Proulx, Serge (2003). "Viewers on Television: Between Policy and Uses" *Gazette*, *65*(4-5), (pdf)

Savage, Philip. (2007). The audience massage: Audience research and Canadian public service broadcasting. In G. F. Lowe & J. Bardoel (Eds.), *From public service broadcasting to public service media* (pp. 215-233). Göteborg, Sweden: Nordicom. (reader)

Carroll, William K., & Hackett, Robert A. (2006). Democratic media activism through the lens of social movement theory. *Media, Culture & Society*, *28*(1), 83-104. (pdf)

Week 7 (Oct. 13): Public Service Broadcasting: The CBC (Guest: Errol Salamon)

- The role of a national public broadcaster

Readings

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2008). *CBC/Radio-Canada: Defining distinctiveness in the changing media landscape*. http://www2.parl.gc.ca/HousePublications/Publication.aspx?DocId=1033332&Language=E&Mode=1&Parl=36&Ses=1 (pdf and link)

CBC/Radio-Canada. (2009). *Reaching Canadians in many ways: Corporate plan summary: 2009-2010 to 2013-2014*. http://www.cbc.radio-canada.ca/docs/plan/2009/index.shtml (pdf and link)

Raboy, Marc. (1996). Canada: The hybridization of public broadcasting. In M. Raboy (Ed.), *Public broadcasting for the 21st century* (pp. 103-119). Luton, UK: University of Luton Press. (reader)

Taras, D. (2008). The CBC and the new wave of public broadcasting. In J. Greenberg & C. Elliott (Eds.), *Communication in question: competing perspectives on controversial issues in communication studies* (pp. 4-10). Toronto: Nelson Education. (reader)

Week 8 (Oct. 20): Private Broadcasting

- The uneasy blending of commerce and culture

Readings

Peers, Frank. (1969). Private broadcasting, 1939-45. In *The politics of Canadian broadcasting, 1920-1951* (pp. 346-365). Toronto: University of Toronto Press. (reader)

Raboy, Marc. (1990). The private appropriation of the public sphere. In *Missed Opportunities* (pp. 93-136). Montreal: McGill-Queen's University Press.

Hoskins, Colin, & McFadyen, Stuart. (1994). The environment in which cultural industries operate and some implications. *Canadian Journal of Communication, 19*(3-4), 99-122. (pdf)

Nolan, Michael. (1999). Case study in regulation: CTV and Canadian broadcast policy. In *Public administration and policy: Governing in challenging times* (pp. 126-135). Scarborough: Prentice Hall Allyn and Bacon Canada. (reader)

Careless, James. (2010, June 8). Canadian lobby no more. *Radio World*. http://www.radioworld.com/article/101616 (link)

Canadian Radio-television and Telecommunications Commission. (2010c). *Navigating convergence: Charting Canadian communications change and regulatory implications: Convergence policy, policy development and research*. http://www.crtc.gc.ca/eng/publications/reports/rp1002.htm (link)

Nordicity Group Ltd. (2009a). *Analysis of the economics of Canadian television programming*. http://www.nordicity.com/reports/App%20C%20Final%20Nordicity%20Report.pdf (pdf and link)

Week 9 (Oct. 27): Diversity in Canadian broadcasting (Guest: Lorna Roth)

- The gap between policy and practice

Readings

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Chapter 10: Northern and aboriginal broadcasting. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 373-382).

Bateman, K., & Karim, K. H. (2009). Canadian legislation, regulations, and guidelines on the representation of diversity. *Canadian Journal of Communication, 34*(4). (pdf)

Karim, K. H. (2010). The national-global nexus of ethnic and diasporic media. In L. R. Shade (Ed.), *Mediascapes: New directions in Canadian communication* (3rd ed., pp. 256-270). Toronto: Nelson Education. (reader)

Murray, C. (2008). Media infrastructure for multicultural diversity. *Policy Options, 29*(4), 63-67. (pdf)

Roth, Lorna. (2006). Snapshots & dialogues: Canadian ethnic television broadcasting and social cohesion. In L. d'Haenens, M. Hooghe, D. Vanheule, & H. Gezduci (Eds.), *New citizens, new policies? Developments in diversity Policy in Canada and Flanders* (pp. 171-200). Gent: Academia Press. (reader)

Roth, L. (2007). (Re)colouring the public broadcasting system in Canada: A case study of the Aboriginal Peoples Television Network. In L. K. Fuller (Ed.), *Community*

media: international perspectives (aboriginal/ indigenous experiences, current case studies, virtual community visions). London, UK: Sage Publications. (reader)

Lincoln, Clifford, Tassé, Roger, & Cianciotta, Anthony (2004). *Integration and cultural diversity: Report of the panel on access to third-language public television services*. http://dsp-psd.pwgsc.gc.ca/Collection/CH44-84-2004E.pdf (pdf and link)

Canada. Task Force on Broadcasting Policy. (1986). The distinctiveness of French broadcasting. In *Report of the task force on broadcasting policy* (Caplan-Sauvageau Report). (reader)

Canada. Office of the Commissioner of Official Languages. (2009). *Shadows over the Canadian television landscape: The place of French on the air and production in a minority context*. Ottawa: Minister of Public Works and Government Services Canada. (pdf and link)

Raboy, Marc. (1996). Linguistic duality in broadcasting policy: A microcosm of Canada's constitution politics. In Helen Holmes & David Taras (Eds.), *Seeing ourselves: Media power and policy in Canada* (pp. 154-172). Toronto: Harcourt Brace & Company. (reader)

Week 10 (Nov. 3): Community, alternative and "Third Sector" Broadcasters (Guest: John Downing)

- Beyond conventional public and private broadcasting

Readings

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Chapter 9A: Community broadcasting. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 330-346).

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Chapter 7: Not-for-profit broadcasting. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 225-251).

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2009b). *Issues and challenges related to local television*. http://www2.parl.gc.ca/content/hoc/Committee/402/CHPC/Reports/RP4005108/chpcrp02/chpcrp02-e.pdf (pdf and link)

Skinner, D. (2010). Minding the growing gaps: Alternative media in Canada. In L. R. Shade (Ed.), *Mediascapes: New directions in Canadian communication* (3rd ed., pp. 221-236). Toronto: Nelson Education. (reader)

Week 11 (Nov. 10): Ownership Concentration and Foreign Ownership

- Why media ownership is important and how it can be controlled

Readings

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Chapter 11: Ownership. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 385-425).

Telecommunications Policy Review Panel. (2006). Afterword. In *Final report*. (pdf and link)

Dornan, Christopher. (2007). Other people's money: The debate over foreign ownership in the media. In David Taras, Maria Bakardjieva, & Frits Pannekoek (Eds.), *How*

Canadians communicate II: Media, globalization, and identity (pp. 47-64). Calgary: University of Calgary Press. (ebook)

Armstrong, Robert. (2010). Canadian ownership and competition policy. In *Broadcasting in Canada* (pp. 205-222). Toronto: University of Toronto Press.

Scatamburlo-D'Annibale, & Asquith, K. (2008). Opening the floodgates: Foreign ownership, neoliberal ideology, and the threat to democratic media culture. In J. Greenberg & C. Elliott (Eds.), *Communication in question: competing perspectives on controversial issues in communication studies* (pp. 42-50). Toronto: Nelson Education. (reader)

Canada. Parliament. House of Commons. Standing Committee on Industry, Science and Technology. (2010). *Canada's foreign ownership rules and regulations in the telecommunications sector*. http://www2.parl.gc.ca/content/hoc/Committee/403/INDU/Reports/RP4618793/indurp05/indurp05-e.pdf (pdf and link)

McEwen, M. (2007). *A report to the CRTC: Media ownership, rules regulations and practices in selected countries and their potential relevance to Canada*. http://www.crtc.gc.ca/eng/publications/reports/mcewen07.htm (link)

Week 12 (Nov. 17): Digital Media, Telecommunications and "New Media" (Guest: Gregory Taylor)

- What's "new" about "new media"

Readings

Taylor, G. (2010). Shut-off: The digital television transition in the United States and Canada. *Canadian Journal of Communication, 35*(1). (pdf)

Bonin, G. A. (2010). Canada's transition to digital television: From policy to reality. *International Journal of Digital Television, 1*(2), 135-154. (pdf)

O'Neill, B. (2006). CBC.ca: Broadcast sovereignty in a digital environment. *Convergence: The International Journal of Research into New Media Technologies, 12*(2), 179-197. (pdf)

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2010). *Emerging and digital media: Opportunities and challenges*. http://www2.parl.gc.ca/content/hoc/Committee/403/CHPC/Reports/RP4592140/chpcrp03/chpcrp03-e.pdf (pdf and link)

Canada. (1993). *Telecommunications Act*. http://laws.justice.gc.ca/en/T-3.4/ (pdf and link)

Barney, Darin. (2005). Democracy, technology and communication in Canada. In *Communication technology* (pp. 3-23). Vancouver: UBC Press. (reader)

Barratt, Neil, & Shade, Leslie R. (2007). Net neutrality: Telecom policy and the public interest. *Canadian Journal of Communication, 32*(2), 295-306. (pdf)

Week 13 (Nov. 24): Canadian Broadcasting in a Global Media Environment

- What has changed since the 1920s?

Readings

UNESCO World Report. *Investing in Cultural Diversity and Intercultural Dialogue*. Chapter 5: Communication and Cultural Contents. http://unesdoc.unesco.org/images/0018/001852/185202e.pdf (pdf and link)

Canada. Parliament. House of Commons. Standing Committee on Canadian Heritage. (2003). Chapter 17: Globalization and cultural diversity. In *Our cultural sovereignty: The second century of Canadian broadcasting* (Lincoln Report) (pp. 525-545). http://www.parl.gc.ca/InfoComDoc/37/2/HERI/Studies/Reports/herirp02/herirp02-e.pdf

Raboy, Marc, Bernier, Ivan, Sauvageau, Florian, & Atkinson, Dave. (1994). Cultural development and the open economy. A democratic issue and a challenge to public policy. *Canadian Journal of Communication, 19*(3). http://www.cjc-online.ca/viewarticle.php?id=245&layout=html. (pdf)

Raboy, Marc. (2003). Media and democratization in the information society. In Bruce. Girard & Seán O Siochru (eds.), *Communicating in the information society* (pp. 101-119). Geneva: UNRISD. (pdf)

Armstrong, Robert. (2010). Broadcasting and international trade agreements. In *Broadcasting in Canada* (pp. 223-231). Toronto: University of Toronto Press.

Week 14 (Dec. 1): Student Presentations

Selected Additional Bibliography

Armstrong, Robert. (2010). *Broadcasting Policy in Canada*. Toronto: University of Toronto Press.

Attallah, Paul. "Public Broadcasting in Canada: Legitimation Crisis and the Loss of Audience". *Gazette*, vol. 62, no. 3, pp. 177-203, July 2000.

Barney, Darin. *Communication Technology: The Canadian Democratic Audit.* Vancouver: UBC Press, 2005.

Bird, Roger, ed. *Documents of Canadian Broadcasting*. Ottawa: Carleton University Press, 1988.

Collins, Richard. *Culture, communication and national identity: The case of Canadian television.* Toronto: U of T Press, 1990.

Doern, G. Bruce. "Regulating On the Run: the transformation of the CRTC as a Regulatory Institution". *Canadian Public Administration*. Vol. 40, No. 3. 1997. pp. 516-538.

Dorland, Michael ed. *The Cultural Industries in Canada: Problems, Policies and prospects.* Toronto: James Lorimer & Company, 1996.

Filion, Michel. "Broadcasting and cultural identity: the Canadian experience". Media Culture & Society, vol. 18, no. 3, pp. 447-467, July 1996

Goldfarb, Rebecca. "External Constraints on Public Policy: Canada's Struggle to Preserve a Broadcasting System Fundamentally Canadian in Character." *Canadian Issues*. Vol. 19, 1997.

Gottselig, Glenn A. "Canada and Culture: can Current Cultural Policies be Sustained in the Global Trade Regime?" International Journal of Communication Law and Policy. Summer. 2000. Available at http://www.ijclp.org/5_2000/pdf/ijclp_webdoc_3_5_2000.pdf

Grant, Peter S. and Chris Wood. *Blockbusters and Trade Wars: Popular Culture in a Globalized World*, Vancouver: Douglas & McIntyre, 2004.

Koch, Michael. "Two Solitudes: Canadian Communications Regulation Applied to the Internet". *International Journal of Communications Law and Policy*. Issue #2, 1998/99.

Murray, Catherine. "Wellsprings of Knowledge: Beyond the CBC Policy Trap". *Canadian Journal of Communication*. Vol. 26(1), 2001.

Nash, Knowlton. *The Microphone Wars*. Toronto: McClelland & Stewart, 1994.

Peers, Frank. *The Politics of Canadian Broadcasting 1920-1951*. Toronto: U of T Press, 1969.

Pitts, Gordon. *Kings of Convergence: the Fight for Control of Canada's Media.* Toronto: Doubleday, 2002.

Raboy, Marc. *Missed Opportunities: The Story of Canada's Broadcasting Policy*. Montreal/Kingston: McGill-Queen's University Press, 1990.

Raboy, Marc and Jeremy Shtern, with William J. McIver, Laura J. Murray, Sean O Siochru and Leslie Regan Shade. *Media Divides: Communication Rights and the Right to Communicate in Canada*. Vancouver: UBC Press, 2010.

Roth, Lorna. *Something New in the Air: The Story of First Peoples Television Broadcasting in Canada.* McGill-Queen's University Press, 2005.

Salter, Liora & Felix N. L.Odartey-Wellington (Eds.), *The CRTC and broadcasting regulation in Canada* (pp. 5-37). Toronto: Thomson Carswell.

Shade, L.R. (ed.), *Mediascapes: New patterns in Canadian communication* Toronto: Nelson Education, 2010.

Skene, Wayne. *Fade to Black: A Requiem for the CBC.* Vancouver: Douglas & McIntyre, 1993.

Stanbury, William T. *Canadian Content Regulations: The Intrusive State at Work.* Vancouver: The Fraser Institute, 1998.

Young, David. "Discourses on Communication Technologies in Canadian and European Broadcasting Policy Debates". *European Journal of Communication*, vol.18, no. 2, pp. 209-240, June 2003.

Government documents