Montreal Light Microscopy Course – July 16-20, 2018
MLMC 2018 Frontiers: 3D Imaging: Dead or Alive
McGill University, Advanced BioImaging Facility

**Partnership Opportunities**

<table>
<thead>
<tr>
<th>Partnership</th>
<th>Cost</th>
<th>Benefits include</th>
</tr>
</thead>
</table>
| **Platinum**      | $10,000 | • Opening reception sponsorship  
| Exclusive opportunity |     | • Sponsorship of Keynote Talk and Reception  
|                   |       | • 5 company representative registrations  
|                   |       | • Large logo and banner on website  
|                   |       | • Logo on the program  
|                   |       | • Logo on participant e-mail correspondences  
|                   |       | • Full page advertisement on the inside front or back cover of the course program |
| **Gold**          | $5,000  | • Lunch break sponsorship  
|                   |       | • 4 company representative registrations  
|                   |       | • Medium logo on website  
|                   |       | • Logo on the program  
|                   |       | • Full page colour advertisement in the course program |
| **Silver**        | $2,500  | • Coffee break sponsorship  
|                   |       | • 3 company representative registrations  
|                   |       | • Medium logo on website  
|                   |       | • Logo on the program  
|                   |       | • Full page colour advertisement in the course program |
| **Bronze**        | $1,500  | • 2 company representative registration  
|                   |       | • Medium logo on website  
|                   |       | • Logo on the program  
|                   |       | • Full page colour advertisement in the course program |

Confirm your selection online at https://www.eply.com/mlmc2018
MLMC 2018 Secretariat | mlmc@curlydog.ca | +1 866-661-0880 x1 | www.abif-mlmc.ca
Montreal Light Microscopy Course – July 16-20, 2018
MLMC 2018 Frontiers: 3D Imaging: Dead or Alive
McGill University, Advanced BioImaging Facility

**Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Benefits include</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lunch-N-Learn</td>
<td>$1,500</td>
<td>• Present a 20-minute product demonstration over the lunch break</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 1 company representative registration for the week, or</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2 company registrations for the day of the Lunch-n-Learn Talk</td>
</tr>
<tr>
<td>Lunch</td>
<td>$1,000</td>
<td>• Logo in the program and advertised sponsorship at one lunch break</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$  500</td>
<td>• Logo in the program and advertised sponsorship at one coffee break</td>
</tr>
<tr>
<td>Program</td>
<td>$2,000</td>
<td>• Front or back inside cover advertisement in the program / laboratory manual</td>
</tr>
</tbody>
</table>

Exclusive opportunities for confirmed partners and sponsors – first come, first served

Lanyards, Badge Holders, Course Bags
• Provide 100 items with your exclusive corporate branding

Pens, Note Pads, Product Give-Aways
• Provide 100 items with your corporate branding. Pens, writing pads and other items are welcome for distribution in the course bags (e.g., live cell dishes, plastic calibration slides....)

Confirm your selection online at https://www.eply.com/mlmc2018
Why Participate in the 2018 MLMC?

MLMC 2016 participant feedback:

- 100% of participants would recommend participation in the MLMC to others
- 160 MLMC 2016 participants were either core facility staff or managers, research associates, graduate students, or post doctoral fellows from academic institutions
- 100% had ample opportunities to participate in course discussions
- 94% indicated the course content was relevant to their work
- 94% found hands-on activities relevant to their work
- 94% were satisfied with the foundation of microscopy knowledge they gained
- 60% of companies indicated they would (30% said they might) recommend participation to other companies
- Fees were reasonable and the length of the course was appropriate

MLMC 2016 participating institutions included:

- Boston University
- Concordia University
- Dalhousie University
- Dana-Farber Cancer Institute
- Harvard University
- Institut de recherches cliniques de Montréal
- Janelia Research Campus
- Lewis and Clark College
- McGill University
- Montreal Neurological Institute
- NIH National Heart, Lung, and Blood Institute
- Skirball Institute, New York University
- Stanford University School of Medicine
- Universidad Central del Caribe
- Université de Montréal
- Université Laval
- University Health Network
- University of Alberta
- University of Calgary
- University of Melbourne
- University of North Carolina at Chapel Hill
- University of Ottawa