

Third McGill Conference on Global Food Security



"Addressing the Water and Nutrition Challenges"

October 19-21, 2010
McGill University, Montreal, Canada



McGill

FACULTY OF AGRICULTURAL
AND ENVIRONMENTAL SCIENCES

www.mcgill.ca/globalfoodsecurity

Third McGill Conference on Global Food Security: *Addressing the Water and Nutrition Challenges*

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From Tuesday October 19th to Thursday October 21st, 2010, McGill University will host the Third McGill Conference on Global Food Security, which will address the challenges of food security, water scarcity and nutrition.

One-fifth of the world's population, more than 1.6 billion people, live in areas of water scarcity, where human capacity and financial resources are insufficient to access adequate clean water and water supply for food production. Agriculture and food production account for 70% of fresh water withdrawals; in many countries, irrigation has been able to help achieve food security or at least meet a significant portion of food demands.

Based on climate change predictions, the situation is likely to get worse; greater variability of rainfall and more droughts in arid areas are expected. Those areas suffering from poverty and hunger are often those that also lack adequate water and sanitation. Water management is required not only for food production but also to improve quality of life through better access to water and sanitation, hygiene, food and adequate nutrition.

In trying to cope with the burden of consecutive food and economic crises over the past few years, households have been reducing their diet diversity and quality. One consequence is that insufficient caloric intake often leads to micronutrient malnutrition. Deficiencies in iron, iodine, vitamin A and zinc affect each successive stage of growth and development. Mothers who suffer chronic caloric or micronutrient deficiencies are more likely to have low birthweight babies. In effect, malnutrition is passed on to the next generation.

The Third McGill Conference on Global Food Security seeks to address the present challenges of water scarcity and malnutrition in food security. High-ranking government and private sector participants from several countries affected by food security, water scarcity and malnutrition will present their unique perspectives on the current situation and engage in a dialogue to find long-term solutions. Representatives of international development agencies will present results of their on-going efforts to provide a better quality of life for 2-billion of the world's poorest.

Some 400 leading scholars, international experts, private sector representatives, politicians and government decision-makers will participate in the conference, guide the deliberations and shape the debate on food security, water scarcity and nutrition. The conference participants are actively engaged through their work and direct involvement with vulnerable groups and populations in various regions around the world.

The Third McGill Conference on Global Food Security will start on the evening of Tuesday October 19th with a Public Lecture by a leading international dignitary. Other conference events include a private reception and two days of conference sessions. As a financial sponsor of the Conference, you will have special access to the Public Lecture and all the conference sessions, one-on-one meetings with the conference speakers and high-level decision makers and experts on food security, all conference materials and meals.

This is an exceptional opportunity to be part of a high level, well recognized and well established international event on global food security.

For more information, to view the program or to register for the conference,
please visit:

www.mcgill.ca/globalfoodsecurity
globalfoodsecurity@mcgill.ca

Sponsorship Opportunities



The McGill Conference on Global Food Security provides your organization with a unique opportunity to gain visibility among a group of prominent, successful and entrepreneurial individuals who are committed to ending world hunger.

We anticipate conference attendance to exceed 400 participants, comprised of international scholars and development experts, agricultural specialists, policy makers, Ministers of government, academics and university students, as well as numerous key international organizations. The participants will help to define a Framework for Action at the end of the conference, which will enable them and their organizations to pursue actions leading to global food security.

As one of the sponsors of the McGill Conference on Global Food Security, your organization will be provided with an array of opportunities – based on your level of support – that will give you prominent visibility throughout the three-day event.

We invite you to browse through our sponsorship options and select the level of support that will best meet your organization's needs.

For more information or to become a sponsor, please contact:

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Sponsorship Levels

Executive

\$50,000

Your sponsorship will include:

- Extensive branding and top visibility at the event
- Top-billing logo representation on all promotional materials, including:
 - conference mailing materials
 - conference program
 - signage at events and social functions
 - your logo on the conference website
- Your company's banner hung in a prominent area at the conference
- Four passes to the private VIP reception
- Four full registration passes for the conference
- Opening remarks at Public Lecture and/or Conference

Platinum

\$25,000

Your sponsorship will include:

- Extensive branding and logo visibility at the event
- Logo representation on all promotional materials, including:
 - conference mailing materials
 - conference program
 - signage at events and social functions
 - your logo on the conference website
- Your company's banner hung at the conference
- One pass to the private VIP reception
- Two full registration passes for the conference

Gold

\$15,000

Your sponsorship will include:

- Logo representation on all promotional materials, including:
 - conference program
 - your logo on the conference website
 - signage at events and social functions
- Your company's banner hung at the conference
- Two full registration passes for the conference

Silver

\$10,000

Your sponsorship will include:

- Logo representation on the following conference materials:
 - conference program
 - your logo on the conference website
 - signage at events
- Your company's banner hung at the conference
- One full registration pass for the conference

Bronze

\$5,000

Your sponsorship will include:

- Logo representation on the following conference materials:
 - conference program
 - your logo on the conference website
 - signage at events
- One full registration pass for the conference



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