

McGill University
Fall 2009
Introduction to International Development
INTD 200-001
(CRN: 3783)

IMPORTANT

In the event of extraordinary circumstances beyond the University's control, the content and/or evaluation scheme in this course is subject to change.

Instructors

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Teaching Assistants

TBA

Course Requirements

20% Mid-term exam – October 8

20% One essay due in class on November 19 (see p. 9 for details)

20% Conferences (see p. 8 for details)

40% Final exam to be held in December 2009

Required textbook:

Rapley, John. 2007. *Understanding Development: Theory and Practice in the Third World, 3rd Edition*. Boulder: Lynne Rienner.

In addition, a course-pack of other **required** will be made available for purchase at the bookstore.

We will also put up a select number of **recommended** readings on WebCT.

McGill University values academic integrity. Therefore all students must understand the meaning and consequences of cheating, plagiarism and other academic offences under the Code of Student Conduct and Disciplinary Procedures (see www.mcgill.ca/integrity for more information).

L'université McGill attache une haute importance à l'honnêteté académique. Il incombe par conséquent à tous les étudiants de comprendre ce que l'on entend par tricherie, plagiat et autres infractions académiques, ainsi que les conséquences que peuvent avoir de telles actions, selon le Code de conduite de l'étudiant et des procédures disciplinaires (pour de plus amples renseignements, veuillez consulter le site www.mcgill.ca/integrity).

In accord with McGill University's Charter of Students' Rights, students in this course have the right to submit in English or in French any written work that is to be graded.

Note: This right applies to all written work that is to be graded, from one-word answers to dissertations.

Part I: History and Theory

WEEK 1 (Sept 1, 3)

Introduction – The Meanings of Development

WEEK 2 (Sept 8, 10)

Theories of Development

- Rapley, *Understanding Development*. Chapters 1 & 2.

WEEK 3 (Sept 15, 17)

State-led Development

- Rapley, *Understanding Development*. Chapters 3 & 7.

WEEK 4 (Sept 22, 24)

The Neoliberal Era

- Rapley, *Understanding Development*. Chapters 4, 5 & 6.

WEEK 5 (Sept 29, Oct 1)

Summing up: Where are we today? What have we learned?

- Rapley, *Understanding Development*. Chapters 8 & 9.
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WEEK 6 (Oct 6, 8)

Mid-term exam – Oct 8

Note: There will be no lecture on Oct 6 and no conferences during the week

Part II:

Select Themes in Development Studies

Note: In this section of the course, we expect to have a small number of guest speakers who are experts on specific themes. Therefore, the order in which the following themes will be taught in class may depend on the availability of guest speakers.

WEEKS 7 & 8 (Oct 13, 15, 20, 22)

Theme 1: Global Development Goals and Key Actors in International Development

The Millennium Development Goals

1. United Nations. 2009. *The Millennium Development Goals Report*. Available at: <http://mdgs.un.org/unsd/mdg/Resources/Static/Products/Progress2009/MDG>

[_Report_2009_En.pdf](#)

2. United Nations. 2005. *Progress towards the Millennium Development Goals, 1990-2005*. Read Goal 1 (Eradicate extreme poverty and hunger – available at http://mdgs.un.org/unsd/mdg/Resources/Attach/Products/Progress2005/goal_1.pdf) and Goal 2 (Achieve universal education – available at http://unstats.un.org/unsd/mi/goals_2005/goal_2.pdf).
3. Rieff, David. 2001. “The Millennium Assembly.” *Global Governance* 7 (2): 127-31.

The United Nations and other Multilateral Actors in Development

4. Sagge, David. 2009. “The United Nations and other Multilateral Actors in Development,” in Paul A. Haslam et al (eds), *Introduction to International Development: Approaches, Actors, and Issues* (Oxford: Oxford University Press): 169-90.
5. Annan, Kofi. 2000. “Renewing the United Nations,” in *We, The Peoples: The Role of the United Nations in the 21st Century* (New York: UN Department of Public Information): 67-74. Available at <http://www.un.org/millennium/sg/report/ch5.pdf> (Full report available at <http://www.un.org/millennium/sg/report/full.htm>).
6. Nye, Joseph S. Jr. 2001. “Globalization's Democratic Deficit: How to Make International Institutions More Accountable.” *Foreign Affairs* 80 (4): 2-6.

Non-State Actors: Civil Society Organizations (CSOs) and Multinational Corporations (MNCs)

7. Veltmeyer, Henry. 2009. “Civil Society and Development” in Paul A. Haslam et al (eds), *Introduction to International Development: Approaches, Actors, and Issues* (Oxford: Oxford University Press): 211-28.
8. Haslam, Paul A. 2009. “Multinational Corporations” in Paul A. Haslam et al (eds), *Introduction to International Development: Approaches, Actors, and Issues* (Oxford: Oxford University Press): 191-210.

International Financial Institutions (IFIs): The World Bank and International Monetary Fund

9. Taylor, Marcus. 2009. “The International Financial Institutions” in Paul A. Haslam et al (eds), *Introduction to International Development: Approaches, Actors, and Issues* (Oxford: Oxford University Press): 152-168.
10. Stiglitz, Joseph. 2000. “What I Learned at the World Economic Crisis.” Available at http://www2.gsb.columbia.edu/faculty/jstiglitz/download/opeds/What_I_Learned_at_the_World_Economic_Crisis.htm
(For other writings by Stiglitz, see his website: <http://www2.gsb.columbia.edu/faculty/jstiglitz/>).

WEEK 9 (Oct 27, 29)

Theme 2: Official Development Assistance

Debt and Development

11. Brown, Stephen. 2009. "National Development Agencies and Bilateral Aid" in Paul A. Haslam et al (eds), *Introduction to International Development: Approaches, Actors, and Issues* (Oxford: Oxford University Press): 135-51.
12. Burnell, Peter. 2008. "Foreign Aid in a Changing World," in Vandana Desai and Robert B. Potter (eds), *The Companion to Development Studies, 2nd Edition* (London: Hodder Education).

Canadian Foreign Aid: History and Policy

13. Smillie, Ian. 2008. "Foreign Aid and Canadian Purpose: Canada's International Development Assistance."

WEEK 10 (Nov 3, 5)

Theme 3: Globalization and Development

Guest Lectures: Liam McHugh-Russell, JD (Sauvé Scholar 2009-10)

Inequality and Development

14. Nancy Birdsall. 2007. "Inequality Matters." *Boston Review* March/April. <http://bostonreview.net/BR32.2/birdsall.php>.
15. Kymlicka, Will. 2009. "The Injustice Gap." Review of *The Spirit Level: Why More Equal Societies Almost Always Do Better* by Richard Wilkinson and Kate Pickett. *The Globe and Mail*, May 20. Available at <http://www.theglobeandmail.com/books/the-spirit-level-by-richard-wilkinson-and-kate-pickett/article1140304/>
16. Pogge, Thomas. 2008. "Growth and Inequality: Understanding Recent Trends and Political Choices." *Dissent*, Winter. Available at <http://dissentmagazine.org/article/?article=990>

Globalization, Trade and Transnational Regulation

17. Hepple, B. A. 2005. *Labour Laws and Global Trade* (Oxford: Hart). Excerpts from Chapter 1.

WEEK 11 (Nov 10, 12)

Theme 4: Human Rights, Security, and Development

18. Unwin, Tim. 2008. "War and Development," in Vandana Desai and Robert B. Potter (eds), *The Companion to Development Studies, 2nd Edition* (London: Hodder Education).
19. Shaw, Timothy M. 2008. "Peace-building Partnerships and Human Security" in Vandana Desai and Robert B. Potter (eds), *The Companion to Development Studies, 2nd Edition* (London: Hodder Education).
20. Martinez, Andrea. 2009. "Gender and Development: Issues and Struggles of Third World Women," in Paul A. Haslam et al (eds), *Introduction to International Development: Approaches, Actors, and Issues* (Oxford: Oxford University Press): 83-102.

WEEK 12 (Nov 17, 19) - Essay due in class Nov 19

Theme 5: The Rise of China and India

21. Rajan, Ramkishan S. et al. 2007. "Different Paths of Asian Giants." *YaleGlobal* January 29 (<http://www.freewebs.com/rrijan1/yale.pdf>).
22. Das, Gurcharan. 2006. "The India Model." *Foreign Affairs* 85 (4): 2-16.
23. Friedman, Thomas L. 2005. "Bangalore: Hot and Hotter." *New York Times* June 8. Available at (<http://www.nytimes.com/2005/06/08/opinion/08friedman.html?ex=1275883200&en=4b5630c455a792d9&ei=5088&partner=rssnyt&emc=rss>)
24. Khanna, Tarun. 2007. "China + India: The Power of Two." *Harvard Business Review* December: 60-9.
25. Pei, Minxin. "Think Again: Asia's Rise." *Foreign Policy* June 22. Available at (http://www.foreignpolicy.com/articles/2009/06/22/think_again_asias_rise?page=0_7)

WEEK 13 (Nov 24, 26)

Theme 6: Sustainable Development

What is Sustainable Development?

26. Redclift, Michael. 2008. "Sustainable Development," in Vandana Desai and Robert B. Potter (eds), *The Companion to Development Studies, 2nd Edition* (London: Hodder Education).
27. Herman, Daly. *Sustainable Development: Definitions, Principles, Policies*. Invited address, World Bank, Washington, D.C., 30 April 2002. Available at <http://www.earthrights.net/docs/daly.html>
28. Herman, Daly. 1994. "Farewell Speech." Available at <http://www.whirledbank.org/ourwords/daly.html>

Developing Countries and the Environment (with a focus on China)

29. Economy, Elizabeth C. 2007. "The Great Leap Backward?" *Foreign Affairs* 86 (5).

Biodiversity, Climate Change and Desertification

Please consult the following websites:

Convention on Biological Diversity and the Cartagena Protocol on Biosafety

Convention on Biological Diversity homepage: www.biodiv.org

Earth Negotiations Bulletin (ENB) home: <http://www.iisd.ca/linkages/voltoc.html>

UN Framework Convention on Climate Change and the Kyoto Protocol

Official site of the UNFCCC: (www.unfccc.int)

The UN Convention on Climate Change (complete text): <http://unfccc.int/resource/conv/conv.html>

IISD ENB coverage: <http://www.iisd.ca/linkages/voltoc.html>

A Guide to the Climate Change Convention and Its Kyoto Protocol: <http://unfccc.int/resource/guideconvkp-p.pdf>

Other resources: <http://unfccc.int/resource/convkp.html#bg>

UN Convention to Combat Desertification

Convention website: <http://www.unccd.int/main.php>

UNCCD (full text): <http://www.unccd.int/convention/text/convention.php>

WEEK 14 (December 1) OPTIONAL LECTURE

Conference Schedule & Grade Distribution

You are required to attend 8 conferences organized around specific themes. Please note that conferences are scheduled to begin from September 21 and that there will be no conferences during weeks 6 (October 6-10) and 10 (November 2-6).

Conference 1: Week 4 (Sep 21-25)

Theories of development

Conference 2: Week 5 (Sep 28-Oct 2)

The role of the state and market in Development

Note: There will be no conferences held during Week 6 (Oct 5-9)

Conference 3: Week 7 (Oct 12-16)

What is development? How do we measure development? How do we get there? What explains the success and failure of countries?

Conference 4: Week 8 (Oct 19-23)

MDGs

Conference 5: Week 9 (Oct 26-30)

Key actors in international development

Note: There will be no conferences held during Week 10 (Nov 2-6)

Conference 6: Week 11 (Nov 9-13)

Globalization and development

Conference 7: Week 12 (Nov 16-20)

Human rights, security, and development

Conference 8: Week 13 (Nov 23-27)

The rise of China and India: Is it real?

Grade distribution for conferences is as follows:

Attendance – 8 marks

Presentation – 4 marks

Participation – 8 marks

Essay Guidelines

You are required to submit an essay of 750-900 words (in text) on a theme that broadly lies within the scope of 'development studies.' You will be penalized for exceeding the word limit. The range of options is not limited to issues covered in the course. If you are unsure about your topic or need advice, consult your teaching assistant or the instructors.

The essay should be written in an op-ed format. Skim over op-ed pieces in newspapers such as *Financial Times* (London), *New York Times*, *Washington Post*, *Guardian* (UK) and others. You will find that many are written by academics, including development studies 'experts'. You may also want to read op-ed contributions at websites such as <http://www.project-syndicate.org/> and <http://yaleglobal.yale.edu/>. For reliable and recent data on development, you can always check <http://www.worldbank.org/> or websites such <http://www.developmentdata.org/> which have useful links.

Writing a good op-ed is both easier and more difficult than a conventional term-paper. Some usual recommendations apply. You may benefit from choosing your theme early because it is quite likely that there will be some false starts and you will change topics (perhaps more than once) midway. After you have settled with a topic and begin writing, you should be prepared to edit your work several times. It does not matter whether your views are left-wing or right-wing or if you choose to sit on the fence. Taking a popular or a controversial position on a topic does not guarantee better grades. Your goal should be to write thoughtfully and clearly in a manner that will appeal even to lay readers. Avoid jargon and long quotations. Keep things simple. Other common sense advice will be offered in plenty during the course of the term.

NOTE: Essays are due in class on November 19. All late submissions will be penalized without exception.